



TRAFFIC SAFETY AND SIGNAGE COMMITTEE

Monday, March 2, 2020 – 2:00pm
Community Development Building
Planning Commission Room
305 SW “A” Street
Bentonville, AR 72712

MINUTES

I. OLD BUSINESS/TABLED ITEMS:

- A. Caleb Olson, 1902 SW Hayfield Ave., Bentonville – Email: cho003@uark.edu –
Phone: (309 696-0936

<https://youtu.be/-v14rcAdJQs>

<https://nacto.org/publication/urban-street-design-guide/street-design-elements/vertical-speed-control-elements/speed-cushion/>

Tabled from the February meeting. The committee was to do research and possibly take traffic counts through Oxford Ridge.

03-02-2020 - Action: Mr. Olson appeared before the Committee. Research has found that this matter did not meet the criteria of a speed cushion at this time. Chairman Simpson said that the police department would get enforcement to that area, and keep an eye on this situation. Chief Simpson commended him on taking the initiative on this matter, and the research that he did in bringing a new speed calming item to its' attention, and that we will keep this in mind for the future. This matter is closed. No formal vote by the committee.

- B. Melanie Botts, 518 SE Tourmaline Mews, Bentonville – Email: mebotts65@gmail.com
Phone: (479) 426-1359

Re: Tourmaline Mews.

Tabled from the February meeting. Dennis Birge was going to look at the plat, and also check and see if we can get permission to possibly dig and install a sign on private property.

03-02-2020 Action: Melanie Botts and a friend appeared before the committee. Motion by Cindy Acree to approve a “No On-Street Parking Beyond This Point” sign installed on the right side of each entrance to Tourmaline Mews. Tony Davis gave a second. Motion passed.

II. NEW BUSINESS ITEMS:

A. Anne Jackson - Email: ajackson@kickstartent.com

Presenting the 2020 Bentonville Film Festival venue, road closure, parking spot, and lot plan. (See Attached Maps and Application for Street Closures)

03-02-2020 – Ms. Jackson appeared before the committee. Note that Mrs. John Skaggs asked several questions regarding the parking issues, blocking of driveways, and noise regarding this event. Mr. and Mrs. Skaggs live very close to the events this weekend. Ms. Jackson said she notify the appropriate people handling the noise issue, and explained the barricades and parking issues.

Action: Cindy Acree made a motion to table this item, along with the DBI festival item, to get an overall footprint of the events and get a bird’s eye view of the area before making a decision.

David Mills made a second to the motion. Motion passed.

B. Jan Carr – 1108 NE Thorn Hill Road, Email: Jan.Carr.13@gmail.com

Concerns about the roundabout on “J” Street directly in front of Legacy Village Independent Care, and Amazeum/Entrance to Crystal Bridges. (See Attached Letter)

03-02-2020 – Mr. and Mrs. Carr, and Helen Lampkin appeared before the committee.

Action: After discussion, David Mills made a motion to table this item for 60 days, to allow the committee time to look into this matter further, walk the site, before making a decision as to what action to take. This will be back on the May 4, 2020, agenda.

C. Pastor Tim Trammell – 808 SW 14th Street, Bentonville, AR Phone: 479-273-3460 or 812-9465177

National Day of Prayer, Thursday, May 7, 2020 at Noon – 1:30 pm – Requesting NE “A” Street between the Courthouse and the town square be closed to avoid traffic issues during the prayer event. In addition, requesting a Bentonville police officer be present for the event from 11:30 am to 1:30 pm.

03-02-2020 – Mr. Trammell did not appear, but spoke to Lt. Michael Martin at the Police Department about this event. Lt. Martin said he was familiar with this event and that he is good with this event. Motion was made by David Mills to approve. Tony Davis gave a second to the motion. Motion passed.

D. Jim Lindsey – 308 Razorback, Bentonville, AR - Phone (479) 236-8316

Email: jlindsey@multi-craft.net

The problems are:

- 1) Employees at 406 Razorback Dr. are parking on both sides of the street and limiting the view of traffic.
- 2) A large increase in excessive speed and amount of traffic from businesses located off Walton and Hwy 102,

We are requesting:

- 1) A 4-Way stop at the intersection of SW B, SW 12th, and Razorback.
- 2) That the employees at the business at 406 Razorback do not park on the street.

03-02-2020 – Mr. Lindsey appeared before the committee.

Motion #1: There was a motion by David Mills and second by Tony Davis to approve a 4-Way Stop at SW “B” Street, Razorback Dr., and SW12th Street. Motion passed.

Motion #2: There was a motion by David Mills and second by Dennis Birge to approve “No Parking” signage from the west side of the driveway at 308 SW 12th Street to S. Walton Boulevard. Motion passed.

E. Daniel Becker – 13330 Punkin Hollow Rd., Bentonville, AR – Phone: (479) 372-7329

Email: larrys8milechallenge@gmail.com

This is a running event scheduled for October 17, 2020, from 7 am to 11 am. We are asking to close NW 3rd Street from North Main Street to NE “B” Street, and close NE “A” Street from 3rd Street to NE Blake Street.

03-02-2020 – Daniel Becker appeared before the Committee on behalf of Larry’s 8-Mile Run. Mrs. John Skaggs brought up the noise of the loud music in previous years, and sought assurances that it be kept within the limits of the Noise Ordinance. Also, that their driveway would not be blocked. Mr. Becker gave her assurances to the music noise, and Lt. Martin said that someone would be there to let them in and out of their driveway, if needed.

Motion: David Mills made the motion to approve this event. David Wright gave a second. Motion passed.

F. Rachel Sizemore – Email: rachel@epicrides.com Phone: (928) 606-9965

Street closure request for the third annual Oz Trails Off-Road on October 9 – 11, 2020. The OZTOR is hosted by Epic Rides, Visit Bentonville, and, Downtown Bentonville, Inc. (Music Festival). See attached documentation for detailed closure request.

03-02-2020 – Ms. Sizemore appeared before the Committee.

Ms. Sizemore said she had contacted residents about this event, and all were good with it. Mrs. Skaggs raised the Noise Ordinance issue, and Ms. Sizemore assured her she would work with the people handling that and keep it down.

Motion: There was a motion by Dennis Birge to approve the route. There was a second by Cindy Acree to approve, with the condition that they would remove the barriers and notifications to detour and open the roads back up that would inconvenience motorists.

**G. Heather Hays – 405 South Main Street – Phone: (479) 271-5976
Email: hhays@bentonvillear.com**

Request street closure on Main Street from the Library parking lot entrance to SE 4th Street (not blocking 4th), for a program on Saturday, May 2, 2020. Expecting 2500+ people. Planning to use the utility building and the park across the street, so safety is a concern.

03-02-2020 – Heather Hays appeared before the committee regarding this Bentonville Public Library event (Free Comic Book Day). She had a matter that involved disbursing people from one side of the street to the other. Chairman Simpson suggested that she just pull her item from the agenda, and that the Police Department will help her with people. There was mention of her hiring a crossing guard for this event. Ms. Hays pulled her item from the agenda. No action by the committee.

**H. Lauren Hildreth – 1000 SE 5th Street, Bentonville, AR 72712 – Phone: (262) 308-6542
Email: lauren@bikenwa.org**

Requesting street blockades in designated areas for an Open Streets event, on Sunday, May 31, 2020, from 10 am to 5 pm, with the event running from 12 pm to 4 pm. See attached map.

03-02-2020 – Lauren Hildreth appeared before the committee. After discussion regarding the requested street closures, David Wright made a motion to approve. Shelli Kerr gave a second. Motion passed.

**I. Layne Hyatt, 516 Walker St., Centerton, AR – Email: lhyatt@bentonvillear.com
Phone: (479) 271-3395**

Requesting small adjustment to the approved Bentonville Half Marathon course on April 4, 2020.

Instead of turning on “C” Street, runners would continue onto 8th Street and turn left onto SW “A” Street, then meet up to the original course proposed. Attached is the old vs. new request. We have met with Police and Fire regarding this reroute.

03-02-2020 – Motion to approve made by Tony Davis. Shelli Kerr gave a second. Motion approved.

**J. Andrew Heath, DBI Director, Bentonville, AR - Phone: (717)824-2281
Email: andrew@downtownbentonville.org**

03-02-2020 – Andrew Heath was not in attendance. He sent a representative from his office. The Administrative Assistant did not know her name.

a) DBI is requesting the attached street closures (See Map) for the following dates: 04-03-2020, 05-01-2020, 06-05-2020, 07-03-2020, 08-07-2020, 09-04-2020, and 10-02-2020, for First Friday event dates. We are expanding the footprint to include NE “A” from NE 2nd Street to NE 3rd Street (Lawrence Plaza). The majority of streets will close at 6:00 am, with Legion Lane and a portion of NE 2nd Street to Legion in order to accommodate Arvest Bank and the County Judge’s Chamber (Old Post Office). Roads will reopen by 9:00 pm.

03-02-2020 – Motion by Cindy Acree to approve the April event using last year’s footprint. The Committee decided to table rest of the dates listed until the city’s Contract for Services with DBI is worked out, and they can talk with Andrew Heath. David Mills seconded the motion. Motion passed.

b) We are requesting the attached street closures for our Saturday Farmer’s Markets from Saturday, April 25, 2020, to October 31, 2020. Roads would close from 5:30 am to 2:00 pm each Saturday.

03-02-2020 – Motion by Cindy Acree and second by David Mills to approve. Motion approved.

c) DBI is requesting the closures of NE “A” Street and Main Street between Central Avenue and 2nd Street. NE “A” will be utilized for the Wednesday Farmers Market from 2 pm to 7:30 pm, and Main Street will be used for the Live at the 5 and Dime program organized by DBI and The Walmart Museum, from 5 pm to 8 pm. These closures mirror the closures obtained in 2019. Closures to begin 04-22-20 and run through the fall (October).

03-02-2020 – Motion by Cindy Acree and second by David Mills to approve this event. Motion approved.

d) DBI would like to host a community Easter Egg Hunt, in partnership with some local businesses, on April 10, 2020, and is requesting the closure of NE “A” Street and Main Street between Central Avenue and 2nd Street from 3:00 pm to 9:00 pm.

Discussion: There was concern about closing two sides of the square to bring in food trucks when there are restaurants all around the square. It was mentioned by some committee members need to appear and explain this event. His representative described the event as an “Adult Easter Egg Hunt”.

03-02-2020 – Motion by Dennis Birge to deny. David Wright seconded. Motion passed.

III. ADDITIONAL BUSINESS:

There was discussion regarding not letting trucks part on SW 8th Street, west of SW “I” Street. The committee decided that David Mills should install two “No Parking” signs in this area. No formal vote by the committee.

Meeting adjourned at 4:45 pm.

Next Meeting: Monday, April 6, 2020, at 2:00 pm

###