

Public Art Advisory Committee Meeting

May 11, 2021
12:00 p.m.
Zoom Meeting



MINUTES

Attendance

Voting Members		Ex Officio	Staff
P Aaron Kohn	P Kaitlin Garcia-Maestes	P Gayatri Agnew	P Shelli Kerr
P Grant Cottrell	P Allyson Esposito	P Kalene Griffith (VB)	David Wright
Jerris Palmer	P Steven Baker		P Danielle Semsrott
P Tom Hoehn			P Josh Stacey

- 1. Call Meeting to Order.** Chairperson Tom Hoehn called the meeting to order at 12:04 pm.
- 2. Welcome new members.** Tom introduced two new members, Allyson Esposito and Kaitlin Garcia-Maestes. Other meeting participants introduced themselves.
- 3. Minutes from April meeting.** Tom asked for approval of the minutes.

Aaron made a motion to approve the April 2021 minutes. Grant seconded the motion. All in favor; motion passed 5-0.

PROPOSALS

- 3. None Received.**

PROJECT UPDATES

- 5. Almost Forgotten Osage Prairie Awareness.** The display site now has landscaping and signage. Now is a good time to start activating the site. Shelli shared the web page and will add additional photos and information about the artist, Jonathan Perrodin. Tom has reached out to the media who will start working on coverage next week. Shelli indicated we could coordinate their articles with the city's social media as well. Tom said he would ask Visit Bentonville to publish a blog about the piece. Be sure to use #BentonvillePublicArt.
- 6. Guide These, My Hands Condition Update.** Shelli is meeting with the artists, Traci and Danielle, at 1:00 p.m. on Wednesday at the site to discuss the condition and suggestions for continued display. Tom suggested turning the piece to avoid some wind damage might be helpful. Other members are welcome to attend.
- 7. Cricket Pitch Display Site.** Josh shared plans for the 28th Street Park. The current reference title, 28th Street Park, is just a placeholder for now. The park will include a neighborhood open use park for the southwest part of town that includes a dog park, splash pad, trails and cricket pitch. The cricket pitch will be only one of its kind in the state and region; the nearest one in Houston, TX. Construction will begin late this summer with completion anticipated by 2022. David had previously suggested an area between the cricket pitch and parking that would be appropriate for artwork. They have not identified any specific artwork type but David can provide additional details on display opportunities at the June meeting. Would like to find a way to

reach out to architects and artists in the early stages of these developments to incorporate artwork from the beginning. The city has a budget of \$25,000 each year but can leverage that by expanding over two years and with funding possible by Visit Bentonville.

8. Strategic Planning. Tom shared the draft of the five year strategic plan.

- One of the primary goals is to ensure everyone is aware when there are new installations.
- It emphasizes more formalized relationships with local art organizations. Committee would like to expand to include artists.
- It also identifies champions for each element to focus engagement of committee members.
- CACHE has prepared a regional art survey with a third of the report focused on public art. There will be an art incubator in the fall and an Art Resource Desk as a central connector for local artists and art organizations.
- Aaron shared additional thoughts on the strategic plan. Shelli said she would send this information out in a format that will be easy for everyone to comment and prioritize strategies.
- Might consider whether the committee wants to focus on temporary or permanent pieces. Temporary pieces may be easier for the budget and has the ability to induce more activation for art when there are constantly changing and new pieces.

9. Developer's Art Kit. Tom has finalized the Developer's Art Kit and asked for it to be updated on the website. It has also been shared with Debbie Griffin, the Public Relations and Economic Development Coordinator.

OTHER

10. OzArt Mural Ride. Tom discuss the popularity of the OzArt art bike ride that had 40 participants, with tickets sold out in two hours. The tour traveled by art pieces as well as stops at Wrights, Ramo and the Tower. Participants noted how informative it was to learn more about art in Bentonville.

Adjournment.

Meeting adjourned at 12:59 p.m.