

Sponsorship Benefits

Peak Presenting Sponsor \$7,500 in cash OR \$5,000 in cash + \$2,500 in product

- **Bentonville Outdoors Presented by _____**
- **Logo becomes integrated with the Bentonville Outdoors logo**
- **Logo Appears on:**
 - Website
 - All Marketing
 - All Materials
 - All Signage
 - All Social, Web, Email, and Physical Marketing
 - Exclusive Category Sponsorship
 - Exclusive Product Provided to Members and Participants

Ridge Sponsor \$5,000 in cash OR \$2,500 in cash + \$2,500 in product

- **Logo Appears on:**
 - Website
 - All Marketing
 - Some Materials
 - Some Signage
 - Some Social, Web, Email, and Physical Marketing

Base Sponsor \$2,500 in Cash or Product

- **Logo Appears on:**
 - Website
 - Minimal Social, Web, Email, and Physical Marketing
 - Minimal Signage

A photograph of three people hiking in a field of tall grass under a clear blue sky. On the left, a woman with curly hair, wearing a denim jacket and a backpack, is smiling and looking towards the center. In the middle, a woman wearing a colorful knit beanie and a plaid shirt is also smiling. On the right, a man with a beard, wearing a dark t-shirt and a backpack, is smiling and looking towards the center. The background is a bright, clear sky.

Bentonville Outdoors

Become Involved!

Bentonville Outdoors provides outdoor adventure and learning opportunities to people of all ages, abilities, and backgrounds in the Bentonville community. Bentonville Parks and Recreation's mission is to enrich lives through recreation, leisure, and culture. Bentonville Outdoors encourages increased community engagement in outdoor activities within the safety of a group program. We provide instructional opportunities from beginner to advanced levels. Exposure to outdoor activities builds knowledge, confidence, and an appreciation for the outdoors!