



Press Release

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FOR IMMEDIATE RELEASE
Tuesday, May 11, 2010

Mayor Bob McCaslin and key City of Bentonville staff will be on hand to detail the City's newest projects at a City Expo. Additionally, staff members from the Bentonville/Bella Vista Chamber of Commerce, Bentonville Convention and Visitors Bureau, Downtown Bentonville, Inc., Crystal Bridges Museum of American Art, Northwest Arkansas Community College, and Ozark Regional Transit will outline their respective programs, outreach efforts and upcoming events. City Council members, the City Clerk and various committee and board members will also attend.

The City Expo will take place on Tuesday, May 18, 2010, from 5:00 p.m. until 7:00 p.m., at Bentonville's Public Library in the Wal-Mart and Rotary Rooms. The Library is located at 405 South Main.

The City Expo will offer an all-encompassing look at the City of Bentonville's government and private sector initiatives, including infrastructure plans, economic/community development and promotional goals for 2010 and beyond. This venue will provide local business leaders and citizens an opportunity to ask questions and meet one-on-one with leaders from each of these organizations. Highlights of the evening include a demonstration on how to use the City's website and a glimpse at planned improvements to the City's parks system, roads and highways. Daniel Hintz, Downtown Bentonville Inc., will talk about special events planned for the Downtown Square; including First Friday, Art Walk, the Farmer's Market, volunteer and sponsorship opportunities. Key staff members from Crystal Bridges Museum of American Art will provide an update on site construction, recreational trails and future arts and cultural programming. The staffs from the City's Chamber of Commerce and the Convention and Visitors Bureau will discuss their business outreach programs and joint marketing initiatives. Northwest Arkansas Community College representatives will outline both credited and non-credited courses available at their campuses. Ozark Regional Transit representatives will present public transportation options they provide in Northwest Arkansas.

Mayor McCaslin believes, "the City's 3rd Annual Expo is an excellent occasion for the community to meet and talk with Bentonville's leaders and volunteers who are helping the City grow as a first-rate home for families and businesses and a tourist destination for visitors from all over the world."

