



Press Release

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FOR IMMEDIATE RELEASE
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City of Bentonville Organizing Litter Pickup for Oct. 29, 2011

Bentonville, AR...Volunteers are needed to participate in the City of Bentonville's annual fall litter pickup on Saturday, Oct. 29. The cleanup is being held in conjunction with the Great Arkansas Cleanup (GAC), the annual fall statewide litter pickup campaign promoted by Keep Arkansas Beautiful (KAB), a state affiliate of Keep America Beautiful, Inc. and a Division of the Arkansas Department of Parks and Tourism.

We are looking for teams of volunteers to commit a few hours to picking up litter along city streets and along the city's recreational trails. Round up your family members, neighbors, friends, church groups, or co-workers and register your team (for safety purposes, we ask that participants under the age of 12 pick up litter along the trails only).

Teams can check in between 8 am and 9 am at the Bentonville Community Development Building, located at 305 SW A Street in Bentonville. Trash bags and orange safety vests will be supplied. Volunteers are encouraged to wear bright colors and bring gloves or other equipment to help them pick up litter. Children under the age of 12 are discouraged from participating along the city streets, but will be permitted to pick up litter along the trails.

"Litter continues to be a problem in Bentonville even though it is an illegal act here and throughout the State of Arkansas. Litter negatively affects our community's potential to attract business, industry and tourism. We are asking for everyone's help on October 29 to clean up litter in our community and roadsides. We are hoping this will be one of our biggest Litter Pick-Up events yet," said Danielle Shasteen, the City's Community Programs Coordinator and the local planner of this year's cleanup.

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