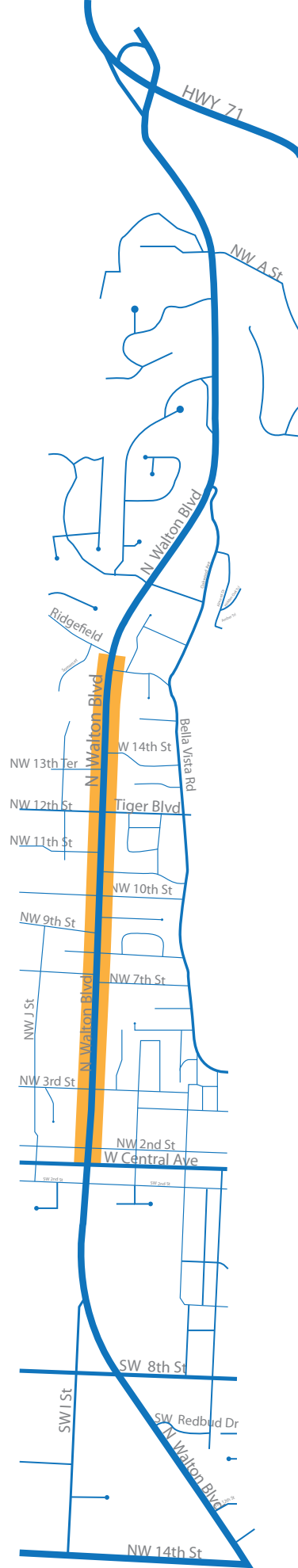


NORTH WALTON BLVD

Corridor Enhancement Plan

ACCESS
•
AESTHETICS
•
ACTIVITY



PURPOSE OF STUDY

City Council members and the City of Bentonville staff are taking a proactive approach to commercial corridors in Bentonville. Such corridors traditionally developed as strip developments or single use lots. This created an auto-oriented commercial environment. Commercial trends show a greater desire for more pedestrian friendly, aesthetically pleasing, mixed use environment. To adjust to such trends and with an aging commercial corridor, the time is right to prepare for a future North Walton Blvd that can compete locally and regionally for business and commercial activity.

The plan will be developed by studying the existing conditions, analyzing this against current commercial development trends to make recommendations for improved access management, complimentary land uses, pleasing aesthetics, and economic development strategies to create a sustainable commercial corridor that is economically vibrant.

STUDY AREA

The study area for this Corridor Enhancement Plan is North Walton Blvd, between Central Ave to the south and Ridgefield to the north.

PLAN GOALS

Access: Improve access management and create a safe multi-modal travel environment with an improved pedestrian experience.

Aesthetics: Create an inviting streetscape with enhanced landscaping and updated architecture that creates an identity for the North Walton Blvd corridor.

Activity: Establish a functionally compatible density of residential and commercial development with a balanced business mix.

Upcoming Meetings

Feb. 23, 2012
5-7 pm (open house format)
Community Development Bldg
305 SW A Street, Bentonville

Meeting Summaries - *none at this time*

Documents - *none at this time*

Maps

Existing Land Use
Existing Business Mix