

Public Art Advisory Committee Meeting

Jan. 14, 2020

12:00 p.m.

305 SW A Street, Bentonville, AR

Council Chambers



AGENDA

Members

Brittany Braithwaite
Dylan Turk
Jerris Palmer
Johnetta Dexter
Lauren Haynes
Steven Baker

Ex Officio

Tim Robinson (City Council)
Kalene Griffith (VB)

Staff

Shelli Kerr
David Wright
Danielle Semsrott

1. Minutes from December meeting *

PROPOSALS – no new proposals submitted

OLD BUSINESS

2. 2020 Artwork Plans – *each member to share 2 ideas*

NEW BUSINESS

3. Quilt of Parks Plan – David Wright
4. Open Heart Promotion Plan

PROJECT UPDATES

5. Bright Rd Artwork
6. Sassy Relocation
7. Artwork Signage

OTHER

* *Attachment*

Public Art Advisory Committee Meeting

December 10, 2019

12:00 p.m.

Council Chambers, Community Development Building

305 SW A Street, Bentonville, AR



MINUTES

Attendance

Voting Members		Ex Officio	Staff
✓ Brittany Braithwaite	✓ Johnetta Dexter	✓ Tim Robinson (city council)	✓ Shelli Kerr
✓ Dylan Turk	✓ Lauren Haynes	Kalene Griffith (VB)	David Wright
✓ Jerris Palmer	✓ Steven Baker		✓ Danielle Semsrott

1. Minutes from November 2019 meeting. No recommended changes.

Motion: Dylan made a motion to approve the November minutes; Johnetta seconded the motion. All in favor; motion passes 6-0.

PROPOSALS – no new proposals submitted

2. Corner at Park Springs Park Proposals. At the November meeting, the committee selected Universal Inseparability as a replacement for the original selection. After a discussion with the artist, the budget for a two-year lease was \$12,924, compared to the \$2,500 in the proposal. The revised budget was in the agenda packet.

Funding will have to come from the 2020 budget. Discussion regarding the piece and the proposed budget indicated several like the piece, but there are concerns that the lease amount is high for a temporary piece. Some feel that it does not connect to the site or city, but does provide an interested piece. The committee wanted to discuss plans and goals for 2020 before deciding to use the 2020 budget for this piece. Shelli mentioned that the Parks and Recreation Board did approve this piece at this location, so should it proceed, that step is complete.

Motion: Dylan made a motion to table the lease for Universal Inseparability by Ben Pierce until there is a decision for the 2020 funds; Lauren seconded the motion. All in favor; motion passes 6-0.

PROJECT UPDATES

3. Bright Rd Artwork. Shelli reported that the city has an agreement with the artist and that the city has received the first invoice. The artist can start fabricating the artwork. The committee wants to make sure there are photos and videos taken during installation. The committee wants to find an opportunity to promote the artwork jointly with the school. An event probably needs to occur during the middle of the day and the choir could be part of the event. They suggest a press release on the artwork for Feb. 14. The committee wants to discuss the promotion plan for the piece at the January meeting.

4. Sassy Relocation. Shelli reported that the Parks and Recreation Advisory Board approved the new location for Sassy. The next step is to complete an agreement with Crossland Construction and take the relocation and agreement to Council for final approval.

5. Artwork signage. Shelli reported that she submitted the signage package to Visit Bentonville for processing and to start fabrication. Visit Bentonville was supportive of the Bentonville logo for the engraved portion of the sign. Details on the sign design and language was in the agenda packet.

NEW BUSINESS

6. 2020 Artwork Plans. The committee discussed ideas for the 2020 budget year that included:

- Since its 2020, focus on "clarity", "vision", "clear."
- Use the Community Plan's guiding principles, "A Great Place to Plant Roots" could have opportunities for artistic themes. Shelli will send the committee the guiding principles from the plan.
- Focus on history and the apple economy
- Artist using organic materials.
- Consider commissioning a piece instead of the RFP process.
- Coincide the "disposable youth" project with the film festival and see if the office at DBI could be used for this temporary display.
- Move forward with Universal Inseparability at Park Springs.

For the January meeting, each member is to bring two ideas along with artist recommendations.

OTHER

The committee request the following speakers for meetings in 2019:

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| January: | David Wright to discuss Quilt of Parks |
| February: | University of Arkansas art program professors to discuss what it would take to have students commit to an art project in Bentonville. |
| March: | Lauren will provide the committee a tour of the Momentary. |
| April: | Request Alison Esposito with the regional art program to meet with the committee. |

Meeting adjourned at 12:45 p.m.