



479-271-5966 • www.bentonvillear.com

FOCUS

OCTOBER 2025

From Mayor Orman

As the crisp air settles in and the leaves begin to turn, fall reminds us of the beauty in change and the strength in togetherness. It's a season that invites reflection on where we've been, what we've built, and the values that guide us forward.

From tree-lined trails to the vibrant energy of downtown, Bentonville is where natural beauty meets human ingenuity. We are a city that doesn't just dream—we build, create, and lead.

Our community thrives on innovation, hard work, and heart. Entrepreneurs bring bold ideas to life, families invest in a better future, and neighbors lift one another up. We embrace progress while honoring the values that brought us here.

What makes Bentonville truly special isn't just what we say—it's what we do. It's the warmth of a smile, a sincere "welcome," and the way we support local businesses, nurture young minds, and serve causes that uplift our community. We show up for each other with kindness, respect, and a willingness to work together.

Continued on next page

Exciting News: Premier Memberships Now Available for the New Adult Recreation Center!

Bentonville Parks and Recreation is thrilled to announce that Premier Annual Memberships for the brand-new Adult Recreation Center—designed for adults ages 50 and better—are on sale now! These exclusive memberships will be available until just before the Center's soft opening in spring 2026.

Premier Members will enjoy early access to the soft opening and an additional month of early access - a special perk for those who join early! Get 13 months for the price of 12.

You've likely noticed the impressive new facility taking shape at the site of the former Downtown Activity Center on SW A Street, adjacent to the Ledger. This state-of-the-art recreation center will soon be a vibrant hub for active adults and will feature:

- Activity pool for joint-friendly exercise, aquatic classes, and river walk
- Gymnasium with pickleball, basketball, ping-pong, and more
- Cozy Café run by restaurant pros
- Cutting-edge wellness area with treadmills, bikes, and weights
- Group classes with low and high impact fitness, yoga, and more

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The ARC Is Almost Here!

Introducing the Bentonville Adult Recreation Center
Fun, fitness and connection - just for adults 50+

#BeTheBentonvilleDifference

Spirit of Bentonville Award

The Spirit of Bentonville Award honors persons and groups nominated by Bentonville residents for their outstanding contributions to the community. Submit a nomination at <https://bit.ly/46cLkof>.



Richard and Jane Scates are the recipients of the Spirit of Bentonville Award. As the heart behind Pickin' on the Square, Richard and Jane have brought music and joy to the Downtown Square, inspiring countless others to gather, play, and connect.

Bentonville thrives because of people like them—those who give generously, lead with kindness, and create community. They represent the spirit of Bentonville in its truest form, and for that, the city is deeply grateful.

June and July Landscape Award Winners

The Bentonville Landscape Award recognizes residents and businesses nominated by Bentonville residents for the beautification and maintenance of their property. Submit a nomination at <http://bit.ly/46hL7QI>.



June Winner:
Sean & Elizabeth Fuller



July Winner:
Dwight & Charlotte Callaway

Adult Recreation Center *(continued from first page)*

Our staff is also busy developing a wide variety of programs and classes to help members stay active, engaged, and connected—creating experiences that are both memorable and meaningful.

For details, contact Ed Kallas at ekallas@bentonvillear.com or call 479-254-2087. Memberships may be purchased at the Bentonville Community Center reception desk or online at www.bentonvillear.com/1889/Bentonville-Adult-Recreation-Center.

Help us spread the word by sharing this exciting news with your friends, neighbors, social groups, and clubs. The Bentonville Adult Recreation Center is destined to become the place to be for the 50+ community!

From Mayor Orman

(continued from first page)

Here, we care deeply and love big. We strive to create a community where every person is seen, valued, and uplifted. That spirit is reflected in our actions, our choices, and the lives we touch.

This fall, as we gather with loved ones and celebrate our blessings, let's renew our commitment to one another. Let's continue to be a city where kindness is second nature, innovation is celebrated, and hard work is honored.

Together, we can ensure Bentonville remains not only a beautiful place to live, work, and play, but a place shaped by grace, creativity, and perseverance.

Thank you for being the heart-beat of Bentonville. Let's keep building something extraordinary—together.

All My Best,
Stephanie Orman
Mayor of Bentonville

To report a service concern online, visit:

BENTONVILLE311.COM





Bentonville Public Library

479.271.3192 • bentonvillelibrary.org

Have you seen our new Digital Lab?

The BPL Digital Lab is a workroom dedicated to digital creation including podcasting, photography, and videography. Located adjacent to the Makerspace, the Digital Lab features two large screens with sound bar, living room style furniture, sound-dampening walls, adjustable lighting, and a high-top standing table.

We're thrilled to offer this as a resource to the community, but it's all new to us. We may change things as we see how the space is being used and where there is demand, so refer to our Digital Lab webpage for updated information: [bentonvillelibrary.org/Digital Lab](http://bentonvillelibrary.org/Digital%20Lab).



Digital Lab Equipment Available

All equipment must be reserved.

- Microphones
- Headphones
- Green Screens
- Audio Mixer
- Playstation 5 and games
- Xbox One and games
- Nintendo Switch and games

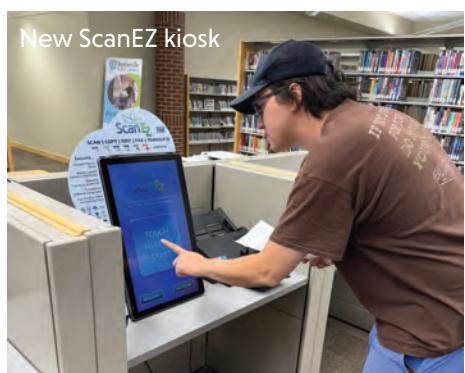
New Copy/Print/Fax/Scan Services

When we renovated our existing building, we set aside funding to upgrade and expand our Business Center that includes remote printing and expanded scanning services.

Print From Anywhere. Now you can use our online portal to print from home, your phone, or anywhere with a browser! Create a temporary username (it expires in 24 hours, so no stress on coming up with an epic username) and add your email address or phone number if you want to be notified. Then come to the Library, put your username into the payment kiosk, and select the items to print. Standard print fees apply.

Scan and So Much More!!! Our new ScanEZ kiosk is more than just a scan-and-print device. Patrons now have access to a versatile machine that can be used for personal, educational, and professional uses.

This new technology has a simple user experience, full-color previews, can convert to many different file formats, and comes with many accessibility and editing features. You can pay for prints with cash, card, and Apple Pay!



Scanning Services Available

- Scan-to-fax
- Scan-text-to-audio
- Restore pictures with Vivid Pix
- Scan-to-translate into one of 60 languages
- Scan-to-print from USB, email, One Drive, Google Drive, & Dropbox



Transportation & Streets

479-271-3131 • www.bentonvillear.com/315/Transportation

Street Projects Update

Completed:

SW 28th St.: SW 28th St. widened and extended from SW Featherston Rd. to SW I St. Improvements include a roundabout at SW Bright Rd. and facilities for pedestrians and bicycles.



Nearing Completion:

SE Walton Blvd. & Medical Center Pkwy.: Construction of north and south bound right-turn lanes and dual turn lanes onto SE Walton Blvd. from Medical Center Pkwy.

SE Walton Blvd. & SE J St.: Intersection improvements with dedicated additional turn lanes on SE J St. and a dedicated right-turn lane on SE Walton Blvd.

Getting Started:

Walton Blvd. & W Central Ave.: Intersection improvements include dual eastbound and westbound left-turn lanes, dedicated northbound and southbound right-turn lanes on Walton Blvd., and extending vehicle queue lengths.

For street and drainage bond project updates, visit www.bentonvillebond.com.

Protect Your Water: Never Dump Down Stormwater Drains

Storm drains are a direct link to our local streams, rivers, lakes and wetlands. What goes into these drains directly affects water quality. The disposal, pouring or dumping of anything not composed entirely of stormwater into a Municipal Separate Storm Sewer System (MS4), such as storm drains and ditches, is called an illicit discharge. To avoid illicit discharge, never dump anything in drains or ditches. Videos and more information available online at www.KnowtheFlowNWA.com.

Illicit Discharge Substances:

- Oil such as motor oil, cooking oil, and grease
- Paint and paint remover
- Pesticides
- Trash, yard waste, and fertilizers
- Pool chemicals
- Wash water stemming from car and power washing
- Construction material and concrete washout



Public Transit
www.ozark.org



Bond Projects
www.bentonvillebond.com



Road Closures
<https://bit.ly/3Ts3Xjq>



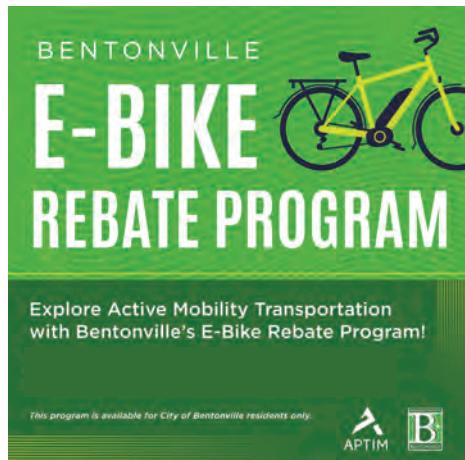
Know the Flow
www.knowtheflowNWA.com





Parks & Recreation

479-464-PARK (7275) • www.playbentonville.com



The Rink at Lawrence Plaza
Nov. 22 – Feb. 15
playbentonville.com



Run Bentonville Half Marathon is April 4

The Run Bentonville Half Marathon isn't just a race: it's an experience that brings our city together. We're celebrating our 16th year by highlighting the very best of Bentonville, from scenic trails to an energetic downtown. Register to run with us on Saturday, April 4, 2026, at runbentonville.com.

Registration Open for Spring Youth Sports

Registration is open for the 2026 spring season of youth soccer, baseball, softball, tennis, and pickleball. Visit playbentonville.com for program dates, deadlines, and details.



Bentonville E-Bike Rebate Program

As year two of the program begins, rebate amounts have increased by \$300 for all bike categories. The next application period for City of Bentonville residents is Nov. 3 through Nov. 10. Additional dates will be released for 2026. E-Bikes must be purchased new from a participating E-Bike retailer in Bentonville. Program details, including the registration form, can be found on bentonvilleebikes.com.

Lighting of the Square
Saturday, Nov. 22
downtownbentonville.org



Freedom Frosty 5K
Saturday, Dec. 6
runbentonville.com





Planning & Development

479.271.3122 • bentonvilleplanning.com

City Supporting Local Businesses with Registry

Nearly two years ago, Bentonville launched the Business Registry and it has become a valuable tool for strengthening connections between the City and our thriving business community.

What We've Learned. While Bentonville is home to Walmart, nearly 80% of our local businesses are small, with less than 20 employees. The top industries, comprising over 50% of all registrations, are Other Services, Retail Trade, and Accommodation and Food Service.

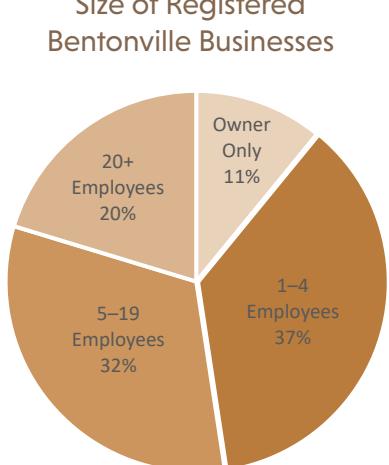
How We're Helping. The registry provides a direct line of communication with Bentonville businesses. Registered businesses receive email updates and invitations to in-person events. Recent notifications included updates about the new Development Code, a link to a business survey, and invitation to our annual Business Link event.

What's Next. Now that the registry is well established, we're shifting gears to provide even more value to registered businesses with an exciting initiative: the *"Buy Bentonville"* campaign.

Just in time for the holidays, the City—along with local partners—will launch a campaign encouraging residents and visitors to shop, dine, and enjoy entertainment locally. As part of this effort, the online Business Registry List and Map will help the community discover and support Bentonville businesses. If you haven't registered, do so today to ensure your business is on the list and map.

Resident support of local businesses keeps money circulating within the community, creates local jobs, reduces environmental impact with shorter supply chains, and fosters community character and personal connections. Not only that, but local businesses offer unique products and goods produced in Northwest Arkansas.

Renew for 2026. Registered businesses must renew, or notify us if the business has closed, between Nov. 1 and Dec. 31. To renew, register, explore the interactive business map, and discover helpful business resources, visit bentonville-businessregistry.com



Final Stretch for Plan Bentonville

Bentonville is heading into the last phase of the Plan Bentonville process. We recently wrapped up the public comment period on the second draft of the Bentonville Development Code and proposed zoning map.

That feedback is helping to shape a stronger, clearer document that better reflects Bentonville's shared priorities for the future. A final draft is expected in October.

To learn more about the project, the Plan Bentonville website, www.planbentonville.com, is filled with information. Revisit the activities that helped develop and adopt the city's Future Land Use Map. Learn how to read and understand the proposed zoning code. And, review the latest draft of the development code.





Public Safety



479-271-3170 • www.bentonvillear.com/342/Police-Department 479-271-3151 • www.bentonvillear.com/214/Fire-Department

Rules on Burning in Bentonville

The City of Bentonville reminds residents about Ordinance No. 2004-158, which regulates burning activities in Bentonville city limits.

Open burning of yard debris—such as leaves, limbs, or brush—is prohibited within city limits unless a properly issued burn permit has been obtained. Permits are only available for properties zoned Agricultural (A) or Residential Estate (R-E). Residents are encouraged to use alternative options such as composting or mulching. Also, Bentonville residents can drop-off grass, leaves, limbs, and brush at the Compost Facility, located at 2000 NW A Street.

These regulations are established to keep our community safe, our air clean, protect public health, reduce fire hazards, and encourage safe disposal methods for yard waste.

For more information about burning or to request a burn permit, contact the Bentonville Fire Department at 479-271-3151.

Seat Belt Safety Day is Nov. 14

Wearing your seat belt is one of the easiest ways to protect yourself on the road. Whether you're driving across town or just around the corner, always remember to buckle up. One click can save a life—make it a habit every trip, everytime.

SEAT BELT SAFETY DAY
NOVEMBER 14

- Buckle up every time you ride in or drive a vehicle.
- Ensures that your passengers have buckled up before you begin driving.
- Be a role model and encourage children to buckle up.



Check candy:

- Before eating, check all treat wrappers for signs of tampering.
- Throw away anything unwrapped. If in doubt, throw it out.
- Discard items that can cause choking, such as hard candies and small toys.
- Beware of new types of high-caffeine candy.
- Report any harmful items to the Bentonville Police.

Drive cautiously:

- Drive slowly and remain cautious.
- Watch for children in the street and medians.
- Exit driveways and alleyways carefully, especially when in residential areas.
- Watch out for kids darting between homes or across roads.
- Encourage children to exit the car on the curb side.

Other Fire Safety Tips

- Teach your child how to dial 9-1-1 in an emergency.
- Demonstrate how to stop, drop, cover face, and roll if your clothes catch on fire.
- Change smoke alarm batteries when turning your clocks back an hour.

Buy batteries when you buy Halloween candy!

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City Events & Activities

Curbside Leaf Collection Begins December 8

The City of Bentonville will begin its annual fall leaf curbside pickup on Monday, Dec. 8, 2025, and continue through Friday, Dec. 19, 2025. Pickup must be scheduled by calling 479-254-2059 or emailing fallleaf-collection@bentonvillear.com. Bags will only be collected if scheduled.

This program is for bagged leaves only. Bags must be tied, placed at the curb or street edge, and kept out of ditches or areas that affect drainage. Property owners are responsible for leaf disposal outside of the program. For questions, contact Public Works Maintenance at 479-418-8688.

Leaves, grass, limbs, and brush may also be taken to the City's Compost Facility at 2000 NW A Street. The facility is open Monday–Saturday, 8 a.m.– 4 p.m., and requires a utility bill and photo ID. The Compost Facility will be closed Nov. 27–28 for Thanksgiving and back open Saturday, Nov. 29, from 8 a.m. to 4 p.m.

Flood Awareness: Safety, Permits & Preparedness



The City of Bentonville participates in the Federal Emergency Management Agency's National Flood Insurance Program and the Community Rating System. The Federal Emergency Management Agency (FEMA) has identified Special Flood Hazard Areas (SFHA) on Flood Insurance Rate Maps (FIRM) for the City of Bentonville.

A Floodplain Development Permit is required for any construction on properties located within a SFHA. It applies to all structural development, placement of manufactured structures, clearing, grading, mining, drilling, dredging, placement of fill, excavating, watercourse alteration, drainage improvements, roadway or bridge construction, individual water or sewer installations or any other development in a Special Flood Hazard Area. Participation in the Community Rating System (CRS) program mitigates home and business damage caused by flooding.



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Leaf Collection Program Rules

- Schedule pickup by phone or email (not both).
- Only bagged leaves will be collected; no limbs, brush, grass, or trash.
- Bags must be owner-provided, securely tied, and placed within 10 ft. of curb, away from trash and ditches.
- Single-family and duplex properties only (no apartments or commercial).
- Bags not scheduled for pickup will not be collected.
- After scheduling, allow 24 to 48 hours for pickup.

COMING UP

Lighting of the Square

Nov. 22 | 6 p.m.

Downtown Bentonville

The Rink at Lawrence Plaza

Nov. 22 - Feb. 15

Downtown Bentonville

Freedom Frosty 5k

Dec. 6 | 8 a.m.

Downtown Bentonville

<https://bit.ly/4e6pwNT>

Bentonville Christmas Parade

Dec. 13 | 6 p.m.

Downtown Bentonville