#Buy Bentonville

A community - wide campaign to celebrate and support Bentonville businesses

Nov. 24 – Dec. 24, 2025

BUY BENTONVILLE

Support Bentonville Businesses

SCAN ME

Shopping Local Matters

Strengthen Local Economy

Local businesses create jobs and keep more money circulating within our community, fostering growth and prosperity.

Support Our Community

Local shops preserve community character, build stronger relationships, and often support local causes and interests.

Unique & Personal Service

Discover one‑of‑a‑kind items and personalized gifts, along with attentive care from owners who value your business.

Made with GAMMA

Shopping Local Matters

Save Time & Money

Many local businesses offer online shopping and faster pickup or delivery options, making it convenient and efficient.

Minimize Environmental Impact

Shopping local often means fewer transportation miles, reducing carbon emissions and supporting sustainable practices.

Campaign Goals

With 80% of our registered businesses being small operations with fewer than 20 employees, this campaign will use emotionally resonant storytelling to engage residents and strengthen our local economy.

Support Our Businesses

Provide additional promotional support for local businesses

Think Bentonville First

Encourage shoppers to buy from Bentonville business first

Increase Revenue

Drive measurable growth in local business revenue

How You Can Make a Difference

Shop Local First
Prioritize Bentonville businesses for your everyday needs and special purchases.

Spread the Word
Encourage friends, family, and colleagues to support local businesses.

Share Your Finds
Post about your favorite local businesses and use #BuyBentonville.

Purchase Gift Cards
Buy gift cards from local shops and restaurants for gifts or future use.

Visit Community Events
Attend local markets, festivals, and events to discover new businesses.

Join Loyalty Programs
Sign up for loyalty programs and newsletters to stay informed and get rewards.

Made with GAMMA

Business Participation

Get Listed

Make sure you're on the Bentonville Business Registry and Map

Boost Online

Claim listings, run ads, post on social media with #BuyBentonville

Collaborate

Cross-promote with similar businesses and source locally

Create Buzz

Offer promotions, host events, run contests, connect with influencers

Join the # BuyBentonville Campaign!

Share Your Story

Record videos about what makes your business special. Ask for and respond to customer reviews. Highlight your unique offerings and the passion behind your work .

Seasonal Strategy

Offer gift cards and special sales. Host customer celebrations. Develop referral programs and seek testimonials from satisfied local customers.

Simple Actions

Place
window cling in prominent location

Add
campaign graphics to web and social pages

Use
campaign hashtags on social posts

#BuyBentonville

#ShopLocal

#Buy Bentonville

A community - wide campaign to celebrate and support Bentonville businesses

Nov. 24 – Dec. 24, 2025