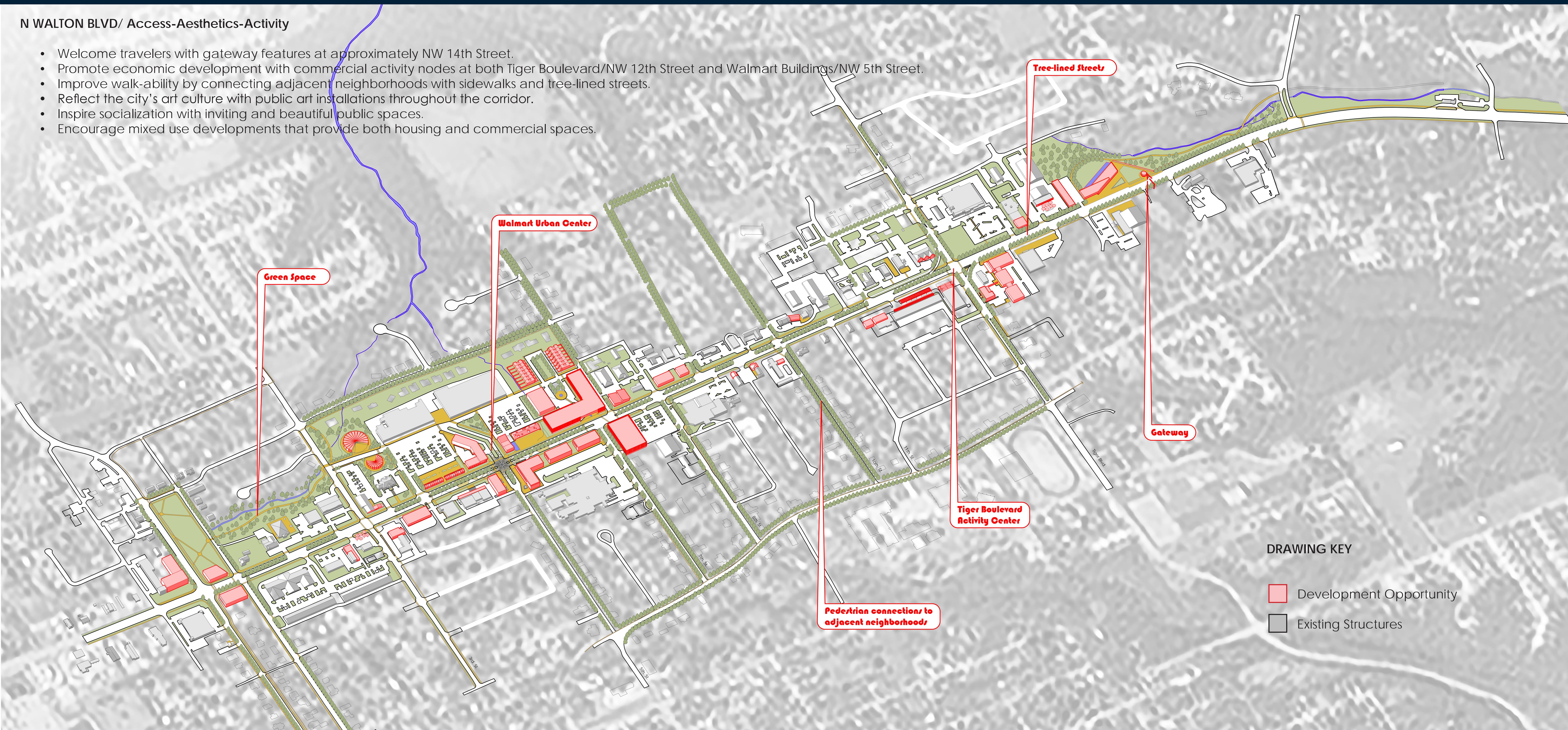


north WALTON BLVD.

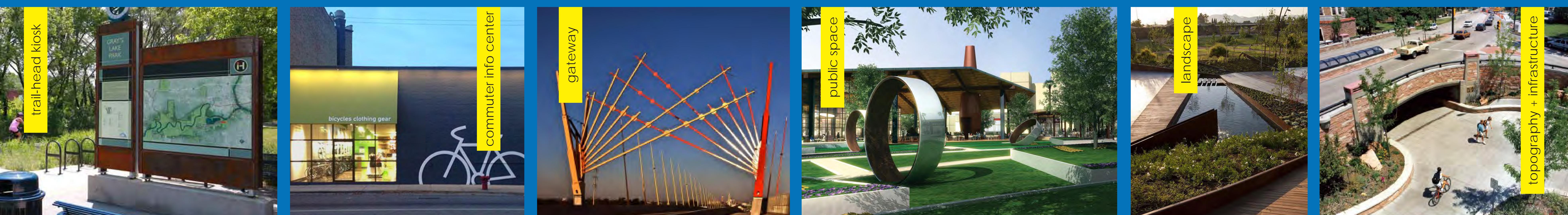
N WALTON BLVD/ Access-Aesthetics-Activity

- Welcome travelers with gateway features at approximately NW 14th Street.
- Promote economic development with commercial activity nodes at both Tiger Boulevard/NW 12th Street and Walmart Buildings/NW 5th Street.
- Improve walk-ability by connecting adjacent neighborhoods with sidewalks and tree-lined streets.
- Reflect the city's art culture with public art installations throughout the corridor.
- Inspire socialization with inviting and beautiful public spaces.
- Encourage mixed use developments that provide both housing and commercial spaces.



GATEWAY

welcome



URBAN center



PUBLIC amenities

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PARKING LOTS

Activate spaces day and night

- After hours, energize large, empty parking lots with food trucks, open air concerts and community markets.
- Reduce stormwater runoff and water contamination by introducing pervious paving.
- Beautify existing parking lots with landscaping and help reduce the heat island effect with shade trees.

STREETSCAPES AND PUBLIC SPACE

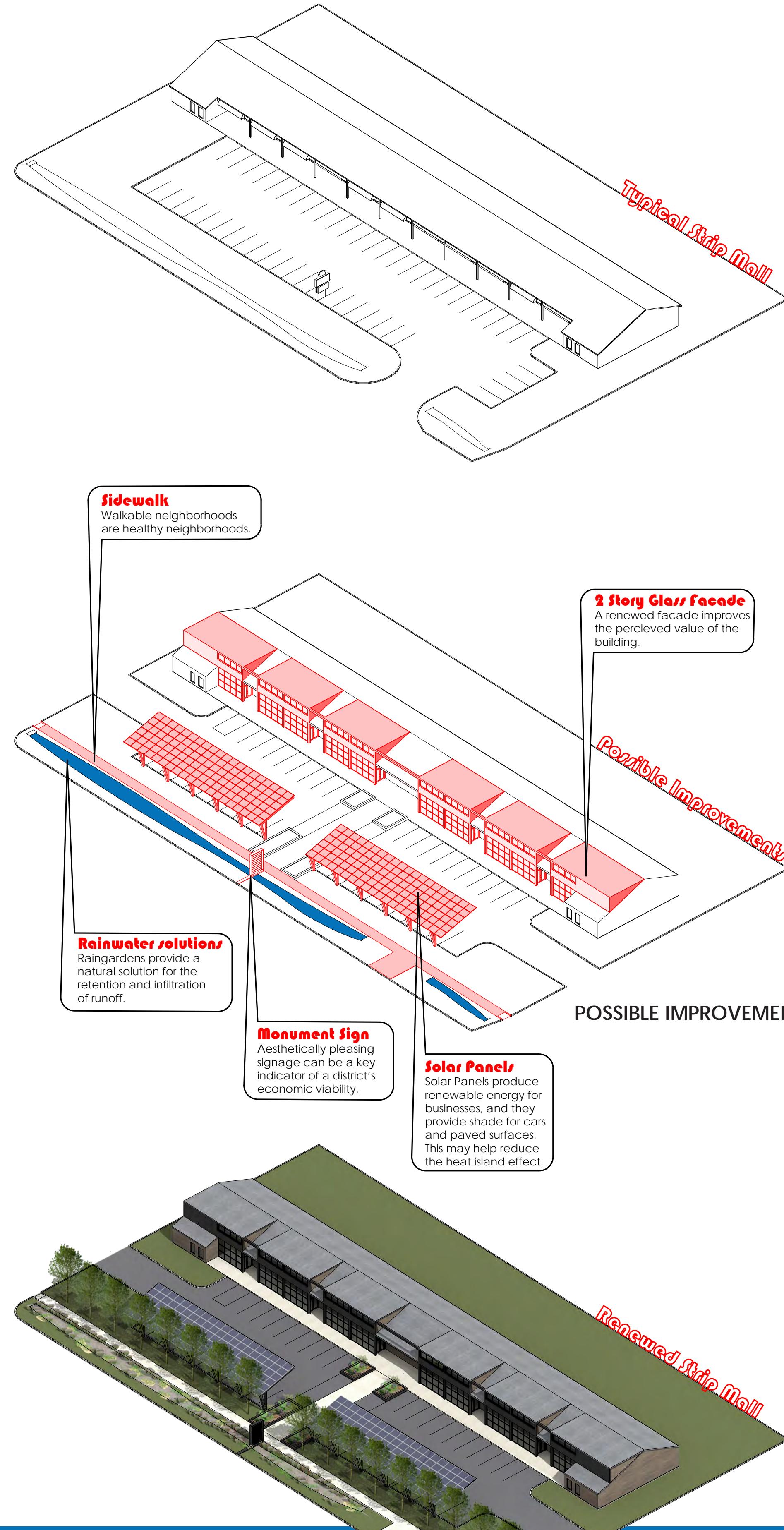
Introduce green infrastructure

- Encourage and support alternative transportation modes with sidewalks, bicycle parking, transit stops, and outdoor seating.
- Inject sustainable practices with green-space and rain gardens between sidewalk and back of curb.
- Make public spaces more human-scale with shade trees and landscaping.
- Help orient visitors with way-finding signage throughout the district.
- Reflect Bentonville's art culture with public art installations.



RENEWED streets

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- Promote walk-ability with continuous wide sidewalks and highly visible crosswalks.
- Inject sustainable practices with green-space and rain gardens between sidewalk and back of curb.
- Reduce visual impact of overhead utility lines with tree density and monument signs to draw the eye downward.
- Revive older buildings with modern facade renovations.
- Enhance aesthetics with foundation and parking lot landscaping.
- Provide easy pedestrian access between sidewalk and buildings.

