



**Bentonville Parks and Recreation
Advisory Board Meeting
Monday, November 4, 2019 – 4:00 pm
Lake Bentonville
2100 SW I Street**

Agenda

Old Business

New Business

1. Tour Osage Park / Lake Bentonville

Other Business

Attachments:

Upcoming Events

October 2019 PRAB Minutes – To approve in December

2019 Capital Improvement Worksheet – November 2019



Bentonville Parks and Recreation 2019 Events

November 5, 2019	High School Dive Meet- Bentonville Community Center
November 7, 2019	Healthy Living Series – Bentonville Community Center
November 9, 2019	Glow Swim – Bentonville Community Center
November 16, 2019	Fall Swim Challenge – Bentonville Community Center
November 16, 2019	Barracudas Swim Meet- Bentonville Community Center
November 23, 2019	Lighting of the Square – Downtown Bentonville Square
November 23, 2019	Ice Rink Season Starts – Lawrence Plaza
November 25-26, 2019	Camp Bentonville (Lego) – Bentonville Community Center
November 25-26, 2019	Camp Bentonville (Science) – Bentonville Community Center
November 25, 2019	Ice Skating Lessons Start – Lawrence Plaza
December 1-15, 2019	Fitness Series Challenge – Bentonville Community Center
December 3, 2019	High School Dive Meet- Bentonville Community Center
December 6, 2019	High School Swim Meet- Bentonville Community Center
December 7, 2019	Frost Flicks – Lawrence Plaza
December 7, 2019	A Morning with Santa – Bentonville Community Center
December 7, 2019	Frosty 5K – Lawrence Plaza



Parks and Recreation Advisory Board Meeting Minutes

Meeting Date: Monday, October 7, 2019

Meeting Called to Order: 5:00 p.m.

Meeting Adjourned: 6:01 p.m.

Meeting Location: Downtown Activity Center – 215 SW A Street

Attending Board Members: Chris Sooter Mike Power Cortney Carlson
Justin Hundley Steven George Craig Gilbert
Dan Grover Cortney Schaefer Whitney Sutherland

Attending Staff Members: David Wright Crant Osborne Danny Bartlett
Layne Hyatt

Old Business

Approval of September 9, 2019 Minutes

Motion to Approve by: Mike Power

Seconded the Motion: Whitney Sutherland

Tabled Discussion from September 2019 Meeting

Run Bentonville – Race Series

Layne Hyatt and committee discussed ½ Marathon and Race Series pricing

- Price audit prepared by Layne shows BPR ½ Marathon one of the lowest in the audit
- BPR ½ Marathon offers more swag than comparable city races
- Last increase was three years ago
- 2018 – highest registered race entries
- Expenses have not lowered since existence of race
- Board members request more creative races
- Swag – Needs to be more creative

The following was proposed and approved by the committee to be effective May 2020 which would include the 2021 ½ Marathon Race.

1. 5K Bundle – All 5K's (including the 5K at the ½ Marathon)
 - a. Purchase (6) 5K's (7th one free - 7th one being the ½ Marathon)
 - i. (1) Glow Run
 - ii. (2) Worst Race Ever
 - iii. (3) Goblin Run
 - iv. (4) Frosty 5K
 - v. (5) Valentine's Run
 - vi. (6) Irish 5K
 - vii. (7) Half Marathon 5K - Free
2. Run Bentonville - Race Series Bundle – All 5K's (including the 5K at the ½ Marathon)
 - a. Purchase (6) 5K's plus the ½ Marathon, Receive one 5K Free
 - i. (1) Glow Run
 - ii. (2) Worst Race Ever
 - iii. (3) Goblin Run
 - iv. (4) Frosty 5k
 - v. (5) Valentine's Run
 - vi. (6) FREE Irish 5k
 - vii. (7) Half Marathon
3. 5K's, Half Marathon and Half Marathon Training Program
 - a. 5K will be \$30 each
 - b. ½ Marathon will be \$75/\$95/\$110
 - c. ½ Marathon Training Program will be \$225

Motion to Approve by: Cortney Carlson

Seconded the Motion: Mike Power

Softball/Baseball Tournament Fee Information

Danny Bartlett discussed the fee difference between softball and baseball.

- Baseball offers a three game guarantee
 - Baseball - State wide mandated – three game guarantee
 - Baseball - Consistent expenses per tournament
- Softball allows different guaranteed games each tournament
 - Softball - Expenses are different depending on tournament
 - Softball - Different age groups bring in more/less teams
 - Softball - Games guaranteed make a difference in team registration
 - Softball - Umpire expenses vary per tournament
 - Softball - Reduced tournament fee due to gate fee

New Business

Non Resident Fee Report

Danny Bartlett presented a PowerPoint presentation of the 2019 Updated Non-Resident fees.

- Outdoor Camp NR Fees
 - Projected: \$11,805
 - YTD: \$8,919
- Outdoor Camp NR Participation
 - 2018: 37%
 - 2019: 31%
- Outdoor Camp Total Participation
 - 2018: 818
 - 2019: 727
- Outdoor Sports NR Fees
 - Projected: \$144,370
 - YTD: \$48,886 (Projecting \$64,935)
- Outdoor Sports NR Participation
 - 2018: 44%
 - 2019: 40%
- Outdoor Sports Total Participation
 - 2018: 9,147
 - 2019 YTD: 7,053 (Projecting 8,659)
- Total Outdoor Rec NR Fees
 - Projected: \$156,175
 - YTD: \$57,806 (Projecting \$73,854)
- Total Outdoor Rec Participation
 - 2018: 43%
 - 2019: 40%
- Total Outdoor Rec Participation
 - 2018: 9,965
 - 2019 YTD: 7,780 (Projecting 9,386)
- Bentonville Community Center NR Fees
 - Projected: \$145,700
 - YTD: \$155,507 (Projecting \$233,079)
- Bentonville Community Center NR Participation
 - 2018: 42%
 - 2019: 44%
- Bentonville Community Center Total Participation
 - 2018: 397,643
 - 2019 YTD: 268,679 (Projecting 386,627)

Much discussion was given to the future of the non-resident fees for the Bentonville Community Center. David Wright stated we are not a profit center, the fees are to simply recover our cost, which is allowing a better quality of life for our Bentonville citizens. Some members of the board have encounter citizens concerned of overcrowded fitness classes. The members also noted the crowded facility will only continue due to growing population and the location of the Bentonville Community Center. A rate increase will need to be revisited due to these continued issues. The fitness capacity issue needs to be resolved ASAP or the residents will stop viewing the Bentonville Community Center as an amenity.

Other Business

The next PRAB meeting will be held at Lake Bentonville at 4:00 p.m. To allow for day light savings time, the time is being adjusted for this meeting.

Project	Budget	Status
FY - 2017 Rollover Projects		
North Bentonville Trail - Creek Stabilization	\$115,000	Project Complete
Razorback Greenway ReRoute - Design and ROW	\$440,000	30% Drawings submitted - Under review by Planning / Engineering / AHTD
McCullough Street Sidepath Trail	\$600,000	60% Drawings submitted - Under review by Planning / Engineering / AHTD
FY 2018 Projects		
Citizens Park Tennis Courts	\$1,300,000	Project Complete
Old Tiger - Restroom Installation	\$55,000	Rollover to 2020 Project - Coupled with large project
Lake Bella Vista - Restroom Facility	\$60,000	
Lake Bella Vista - Parking Lot / Trail Connection	\$1,062,000	Project in design - Ecological Design Group
RRG Eco - Counter Display Board	\$35,000	Bid Opening - November 5
RRG - RRFB, Signs and Striping on 21st Street	\$34,500	Project Underway - 0% Complete
RRG - Moberly Trail Connection w/ HAWK Crossing	\$126,500	Project Underway - 0% Complete
RRG - North Trail - Cub / Tiger Parking Lot	\$287,500	Project Complete
RRG - North Trail - Alignment / Jersey Barrier Cut	\$18,800	Project Complete

Bella Vista Lake Plan		Parks Board Approval - Council Approval
Project	Budget	Status
2018 Grant Funded Projects		
3rd Street - 8th Street Trail (Applegate Trail)		Project Complete
Lake Bentonville Improvements		Construction Underway - 0% Complete
Project	Budget	Status
FY 2019 Projects		
Trails Wayfinding Signage - Phase II	\$20,000	Project Complete
Park Rules Signage	\$22,000	Signs Ordered - Installation November / December
Downtown Parks - Quilt of Parks Master Plan	\$453,000	Project Underway - 30% Complete
Bentonville Bike / Pedestrian Plan	\$194,000	Project Underway - 35% Complete
Dave Peel Playground - Tile Repair	\$100,000	Project Complete
Auto Gates - BPR Maintenance Shop	\$15,000	Project Complete
Citizens Park - Inclusive Playground	\$415,000	Project Underway - 70% Complete
Memorial Park - Backstop Installation	\$12,000	Project Complete

Memorial Parks Basketball Public Art	\$0	Project Complete
Memorial Park - Tennis Courts Resurface	\$20,000	Project Complete
Memorial Park - Ballfield Astrourf Project	\$850,000	Project begins November 1
Project	Budget	Status
Memorial Park - Soccer Field Renovation	\$15,000	Project Complete
Phillips Park - F1 Scorebooth Removal	\$10,000	Project Complete
Phillips Park - F1, F2, F3 - Renovations	\$60,000	Project Complete
Orchards Park - East Berm Stone Work	\$7,000	Project Complete
MFAC - Diving Platforms	\$30,000	Project Complete
Lawrence Plaza - Fiber Installation	\$20,000	Project Underway - 60% Complete. Completion by September 30.
Lawrence Plaza - Fountain Retrofit	\$20,000	Project Complete
Downtown Square - LED Building Lights Installation	\$75,000	Project Underway - 0% Complete
BCC - Aquatic Sound Panels	\$90,000	Panels in Production - Installation in November
Grant Funded / Partnership Projects		
All American Plaza / 3rd Street Crossing		Project Complete

All American Trail Extension to BVL		Project Approved - Construction Spring 2020
Arkansas / Missouri Trail Extension		Connection to Rogers Trail System behind Sam's Club
NW A Street / Slaughter Pen Parking Lot		South of Medical Center
Slaughter Pen Improvements		