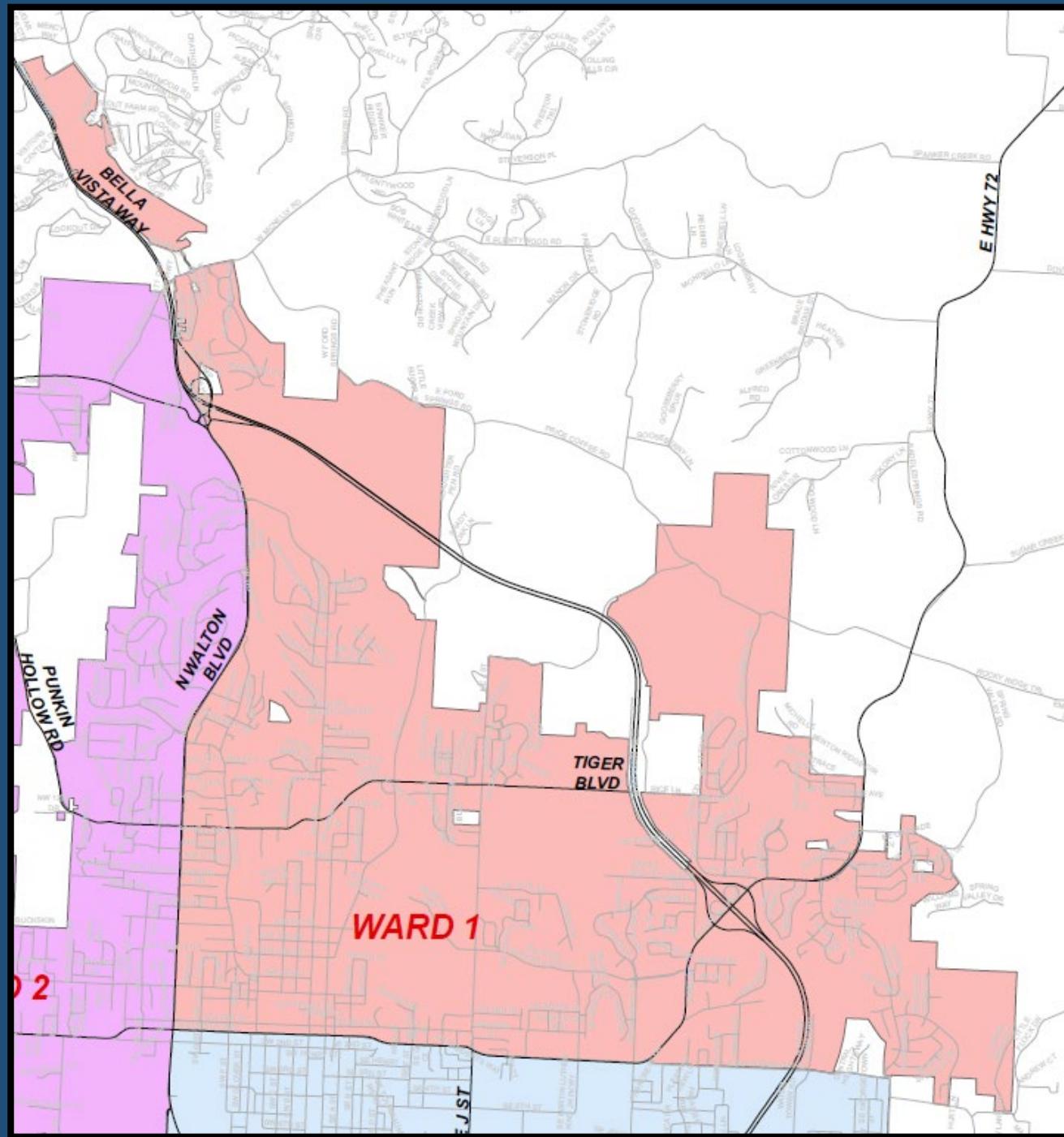




Welcome! Ward 1 Meeting

Justin Ryan



Agenda

- Introductions – Danielle Semsrott, Senior Planner
- Mayor's Welcome – Mayor Stephanie Orman
- Communications – Debbie Griffin, Community Relations & Economic Development Director
- 2020 Census – Danielle Semsrott, Senior Planner
- Great Neighborhoods Partnership Program – Danielle Semsrott, Senior Planner
- Code Enforcement – Troy Davis, Code Enforcement Officer
- Public Safety – Police Chief Jon Simpson and Sgt. Gene Page
- Fire Department – Fire Chief Brent Boydston
- Transportation – Dennis Birge, Transportation Director
- Electric Utilities – Travis Matlock, Electric Utility Director
- Wastewater Utilities – Nancy Busen, Wastewater Utilities Manager
- Parks & Recreation – David Wright, Parks & Recreation Director
- Bentonville Public Library – Hadi Dudley, Library Director

Mayor's Welcome

Bentonville Mayor Stephanie Orman

Contact Information:

sorman@bentonvillear.com

Temporary City Hall

Bentonville Municipal Complex

3200 SW Municipal Drive, 2nd floor

(479) 271-5966



BENTONVILLE311.COM



Bentonville 311

connecting citizens to services

Bentonville 311 provides the citizens of Bentonville with a simple online single point of contact for every City department.

Bentonville 311 is not to be used for emergency situations as it is only monitored during business hours.

For Emergencies, please dial 911.

The new Bentonville 311 system brings unprecedented levels of openness, innovation and accountability to the delivery of City services.

With the new Bentonville 311 online system, you can:

- Create a new service request
- Check the status of existing requests
- Snap a photo and submit it with a request to improve accuracy
- Receive email notification on service concern progress
- Provide feedback upon completion of your concern

How to report a service concern



[Report a Concern](#)

To report a service concern, get started [here](#) or click the pencil icon on the left to begin.

Simply fill out the form for the requested service and you will receive email notifications on the progress as our City team addresses your concern.

Non-emergency service requests for street light maintenance, trail repair, drainage issues, and many other services are listed in a category menu.

If you can't find your category give us a call and we will help you with your service request.

Contact us at 479-271-5966 or email:
mayor_assistant@bentonvillear.com

BENTONVILLE311.COM

3 1 1

connecting citizens to services



	Airport Maintenance		Construction Site Complaint
	Flooding / Drainage		Garbage and Rubbish
	Graffiti		High Weeds and Grass
	Inoperable Vehicle		Open Storage
	Parks Maintenance		Pothole Repair
	Right of Way Maintenance		Road Debris
	Sewer Maintenance		Sidewalk Maintenance
	Street Light Maintenance		Street Sign Maintenance
	Street Sweeping		Traffic Signal Maintenance
	Trail Maintenance		Water Pressure
	Water Quality		



The City of Bentonville, Arkansas Government
@BentonvilleGov

Home

Posts

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Jobs

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3,532
People Reached

1,373
Engagements

Boost Post

136

10 Shares

 Liked  Following  Share 



The City of Bentonville, Arkansas Government

Published by Debbie Ernst Griffin [?] · January 21 at 9:02 PM · 

We were excited and proud to hold the Grand Opening of the Bentonville Emergency Communication Criminal Investigation Center today. Thank you to our Bentonville Police Department for all you do to keep our community safe.



It's Public Power Week!
221 views · October 9, 2019

This week on #PressPlayBentonville, We are...
617 views · October 7, 2019

Did you know that our fire department responds to over...
177 views · September 27, 2019

Here we go! Opening Ceremonies of the MESO Lineworkers...
1.2K views · September 26, 2019

On this weeks episode of #PressPlayBentonville, we take...
520 views · September 24, 2019

This week on #PressPlayBentonville , we...
257 views · September 23, 2019

Aluminum Can Recycling
498 views · September 18, 2019

Fire Department responds to electrical smell at City Hall
627 views · September 17, 2019

On this weeks episode of #PressPlayBentonville, we are...
400 views · September 16, 2019

Bentonville Fire Department, Live Fire Training Sept. 14, 2019
4.6K views · September 14, 2019

We'll, it's not something we do everyday at the Electric Dept....
8.6K views · September 12, 2019

This week on #PressPlayBentonville we...
756 views · September 9, 2019

Bentonville
0:36
3.1K views · September 4, 2019



@BentonvilleGov



fb (1) The City of Bentonville, Arkansas

← → C facebook.com/BentonvilleGov/

The City of Bentonville, Arkansas Government

Danielle Home Create

A large teal water tower with the word "Bentonville" and a star on it, set against a sunset sky over a forest.

The City of Bentonville, Arkansas Government
@BentonvilleGov

Home Posts Videos Photos About Community Events Create a Page

Liked Following Share ...

Learn More Send Message

Community See All

Invite your friends to like this Page
3,787 people like this
3,998 people follow this
Jason W Shook and 69 other friends like this or have checked in
4 check-ins

Posts

The City of Bentonville, Arkansas Government 6 hrs ·  Love is in the air! It's race week for the Run Bentonville Valentines 4k/8k!
Online registration closes tomorrow (Wednesday February 4th) at midnight!
<http://www.runbentonville.com/race-series/valentines-4k8k/>

About See All

117 West Central Ave
Bentonville, Arkansas 72712
Get Directions
(479) 254-2028
Send Message
bentonvillear.com

- Notify Me – Road construction/street closures, power outages, employment opportunities, Parks & Rec facilities status, city newsletter, meeting agendas

- Public Hearings – Planning Commission & Board of Adjustment

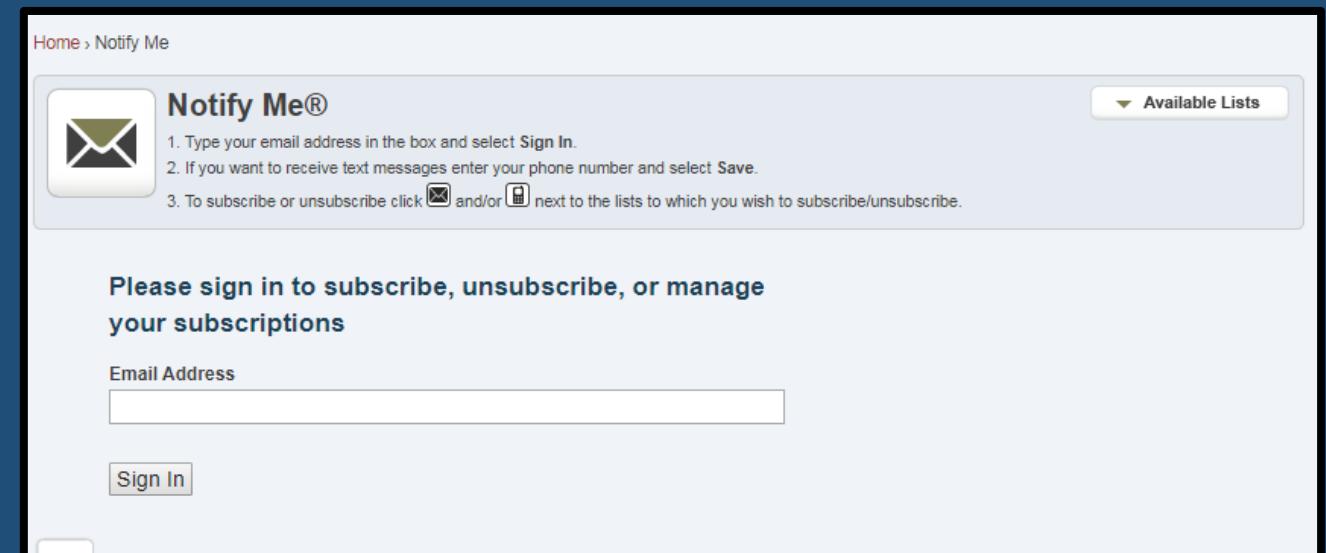
- City Master Plans – Community Plan, Parks Master Plan, Bicycle & Pedestrian Plan, etc.

- Annual Development Reports

- Boards & Commissions application

City Website

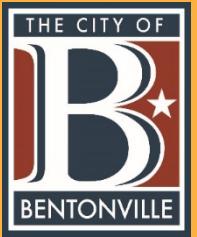
www.bentonvillear.com



Be Counted! Census 2020

- In March, all households will be mailed an invitation to respond to the 2020 Census.
- The invitation provides details on how and when to respond.
- It's a short questionnaire that can be answered online, by mail or phone.
- One person per household should complete the questionnaire and count everyone who is living there as of April 1, 2020.
- It's confidential.
- For more information, visit 2020census.gov.

United States
Census
2020



BENTONVILLE

Great NEIGHBORHOODS

Friendly • Safe • Attractive • Engaged



www.bentonvillear.com/1048/Great-Neighborhoods-Partnership

neighborhoods@bentonvillear.com

Bentonville's Great Neighborhoods Program connects the Mayor's core goals of transparency and improved communication with residents to the Community Plan's goal of stronger neighborhoods and the principle of providing a "great place to plant roots."



GREAT
NEIGHBORHOODS

Philosophy

Neighborhoods are the foundation of the community. Proactive collaboration between neighborhood residents and the city results in great and resilient neighborhoods with strong identities that add value to the community.

Mission

Strengthen Bentonville by supporting and encouraging great neighborhoods that are friendly, safe, attractive and engaged.

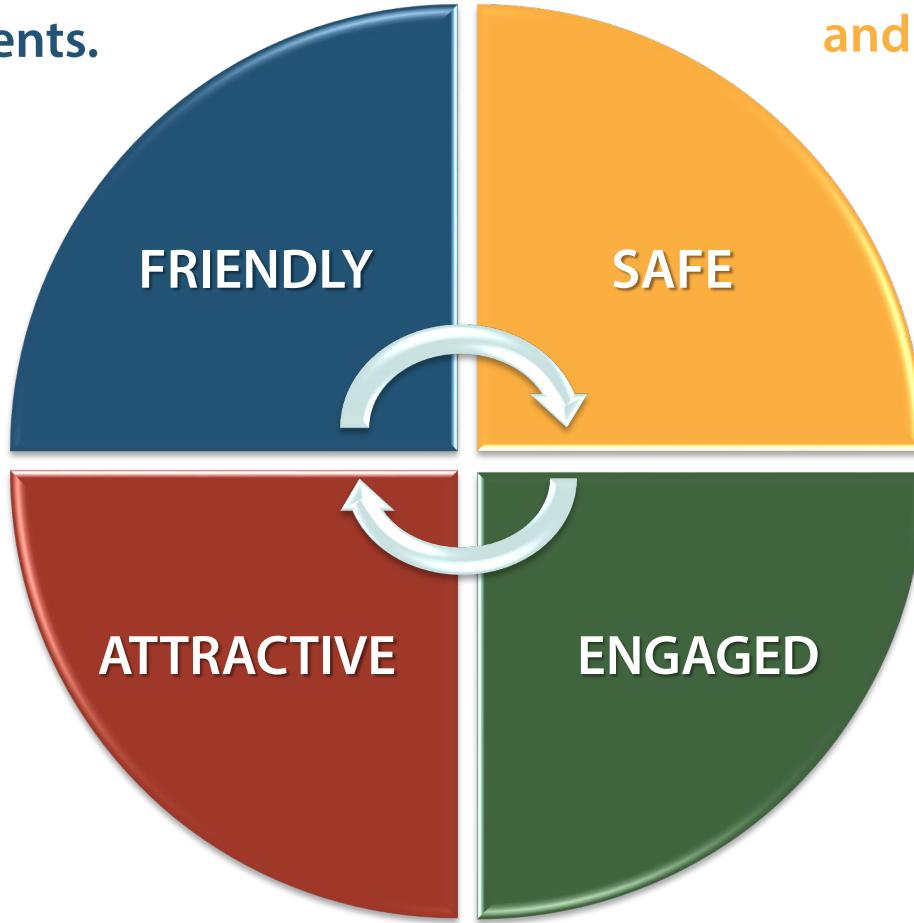
Goals



GREAT
NEIGHBORHOODS

Build bonds among neighborhood residents.

Cultivate a sense of safety and security.



Empower residents to enhance their neighborhood.

Foster communication between residents and the city.

Program Components



GREAT
NEIGHBORHOODS



Planning and Support



Neighborhood Partners



Neighborhood Programs



Neighborhood Advisory Committee



Great Neighborhoods Partnership Program

Bentonvillear.com/1048/Great-Neighborhoods-Partnership

Danielle Semsrott, Senior Planner (479) 271-6827



Code Enforcement

Troy Davis, Code Enforcement Officer
305 SW A Street
(479) 271-3125 (option 3)
bentonvillear.com/287/Code-Enforcement



Tall Grass

Grass must be maintained less than 8-inches tall.



Unsightly Conditions

All exterior property must be free from the accumulation of rubbish and garbage.



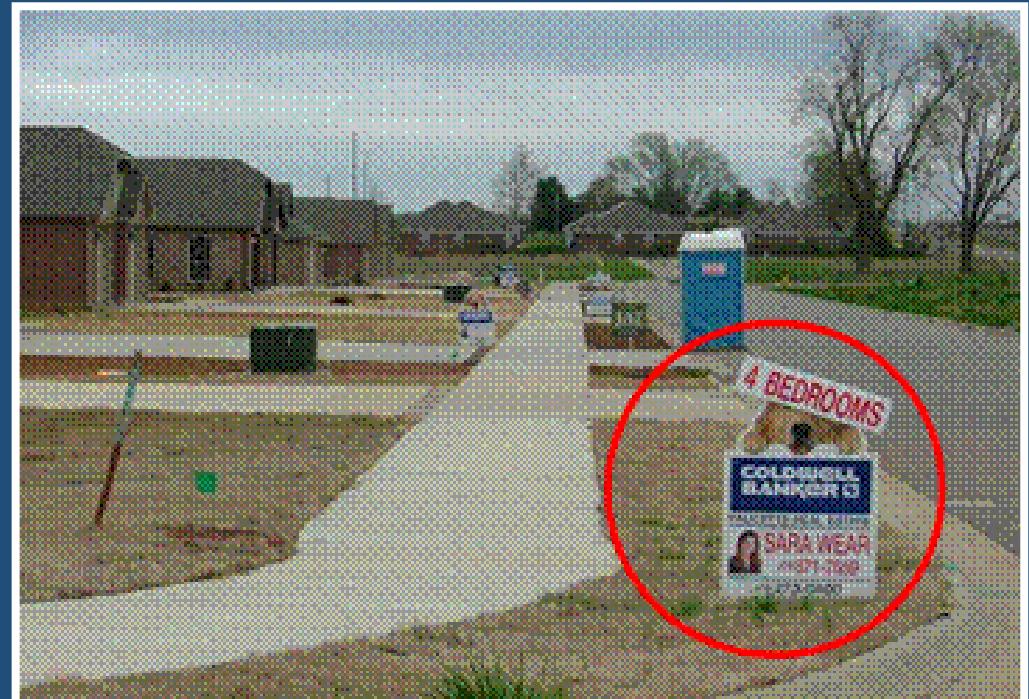
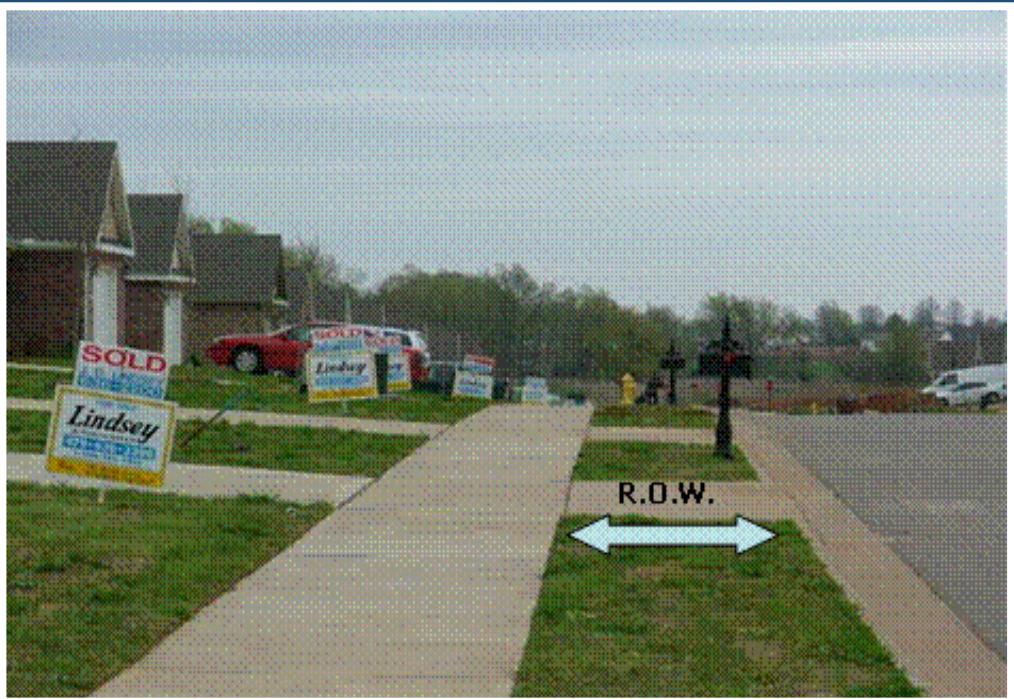
Inoperable Vehicles

Vehicles must be maintained in operating condition.



Signs

Signs should remain outside of the right-of-way.

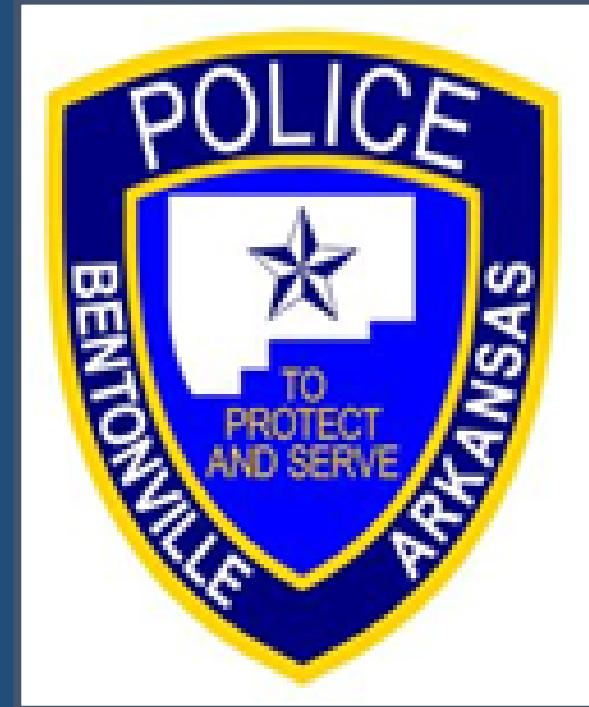


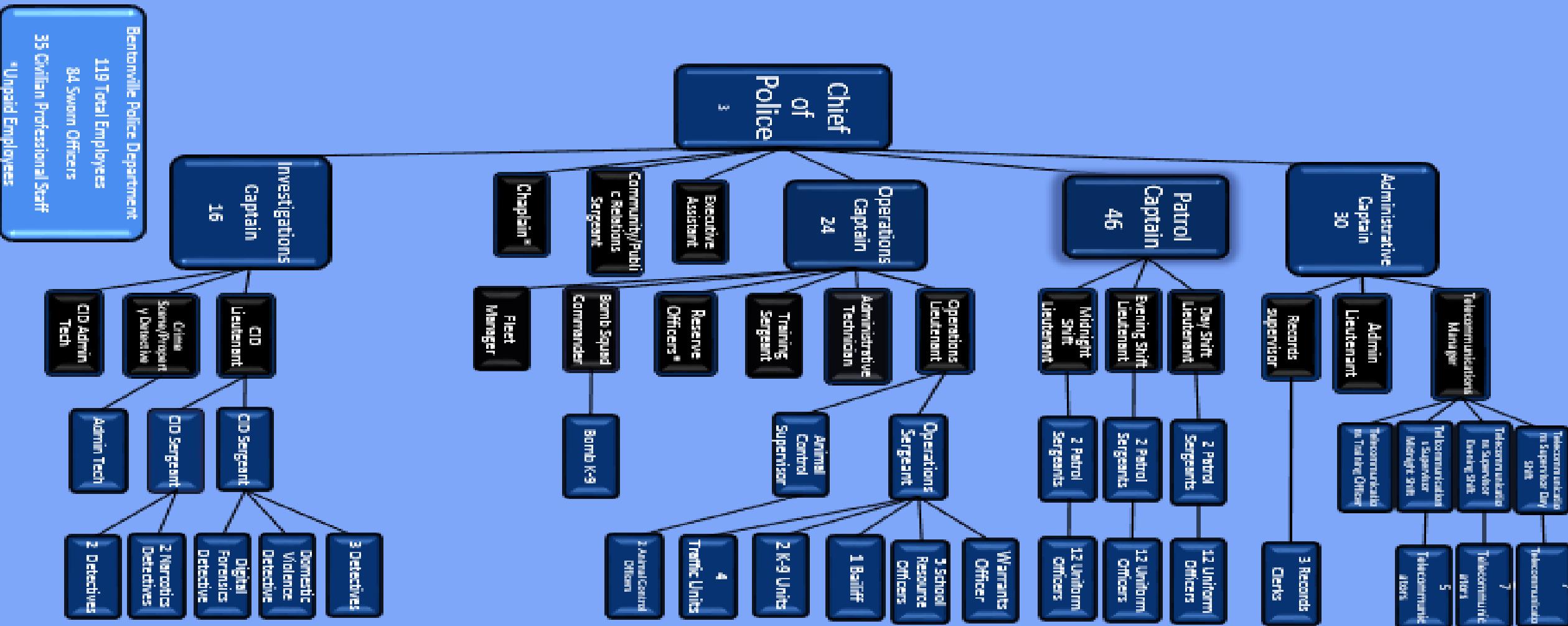
Public Safety

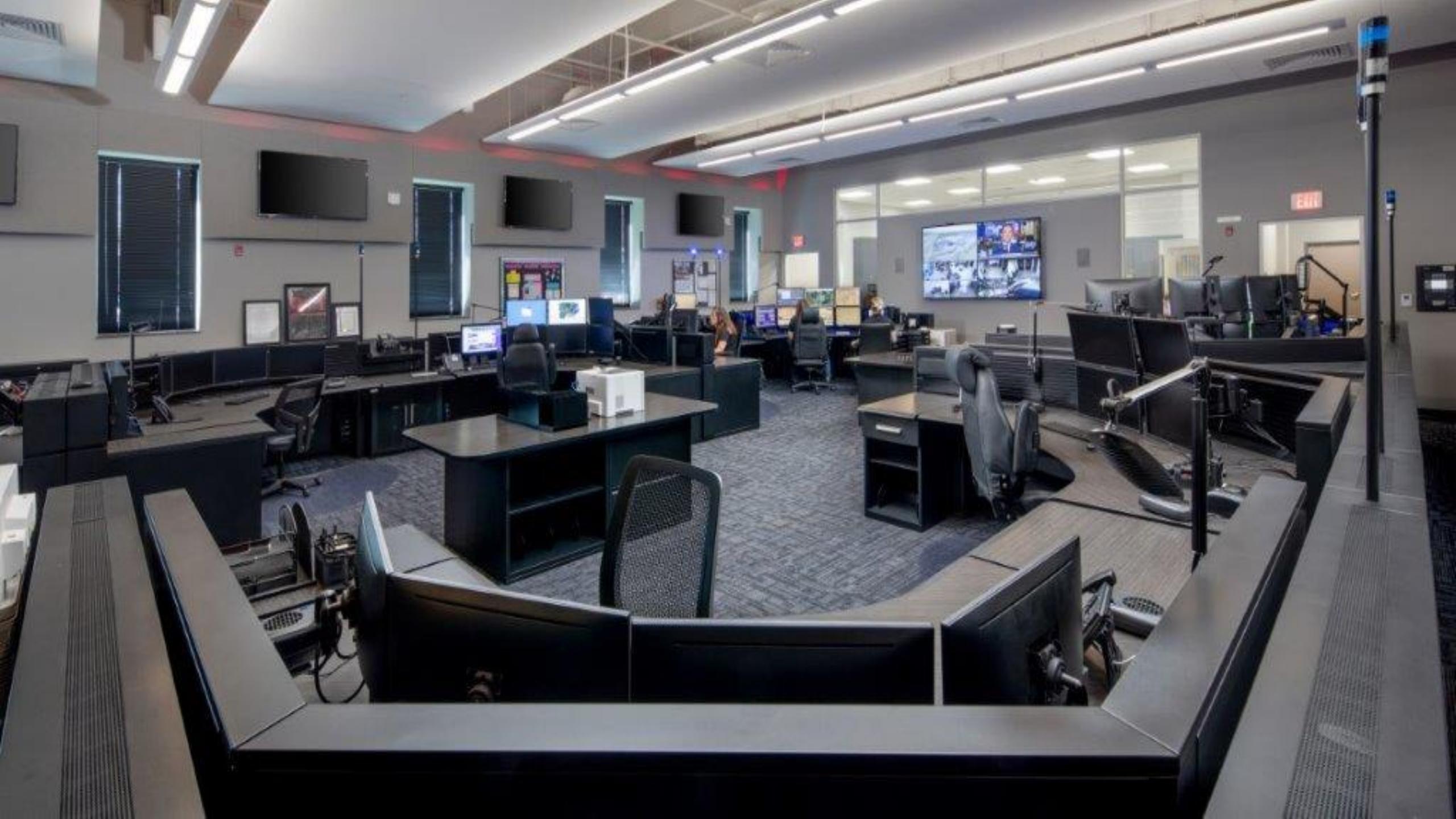
Police Chief Jon Simpson
Sgt. Gene Page

Bentonville Police Department
908 SE 14th Street
(479) 271-3170 non-emergency number

You are the eyes and ears of the City. Please
call to report suspicious activity.









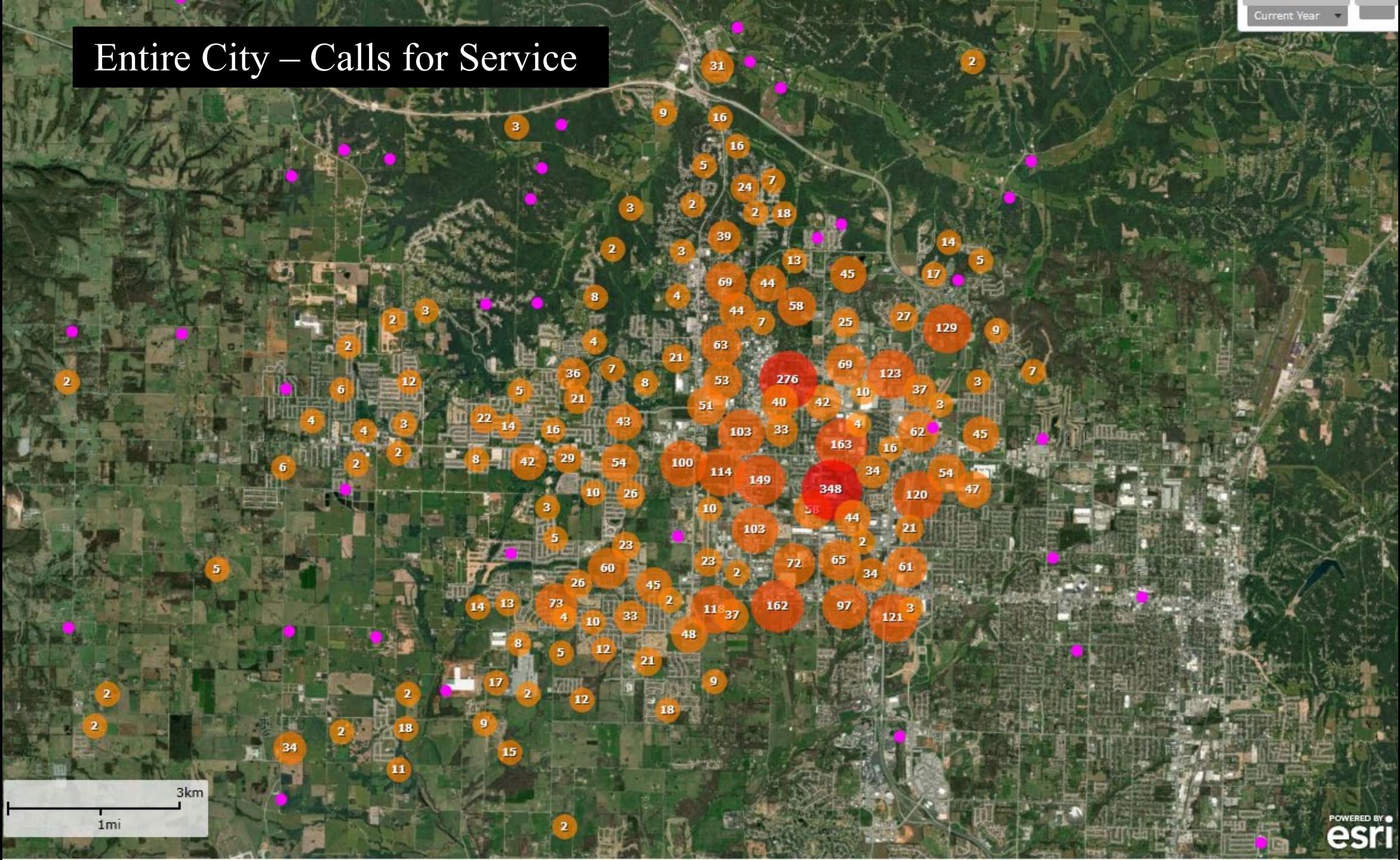


BENTONVILLE
POLICE DEPARTMENT

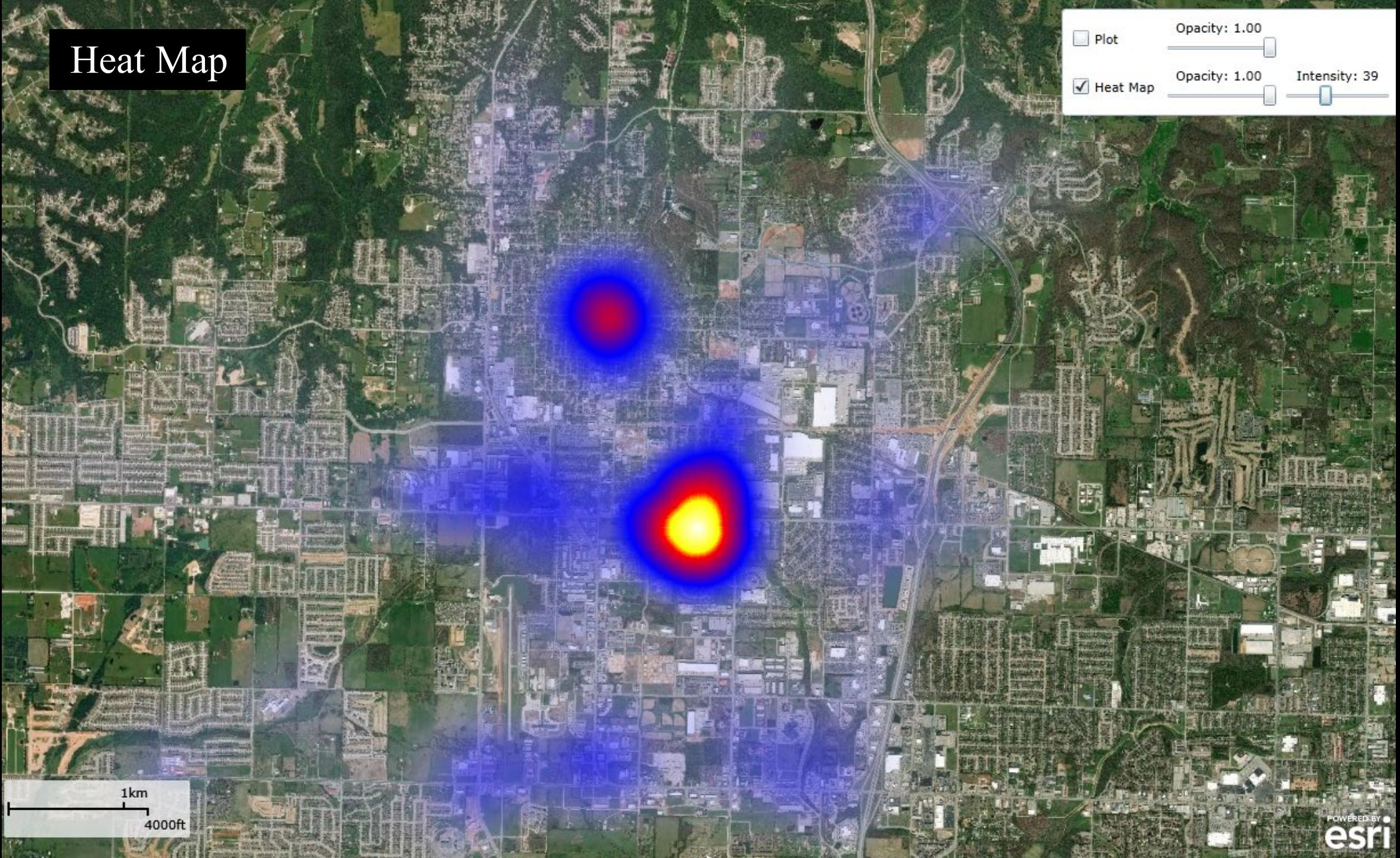


CRIMINAL
INVESTIGATIONS

Entire City – Calls for Service



Heat Map



Bentonville Fire Department

1887

STATION 1 – 800 SW “A”

Station 1

**Staffed with 6 personnel daily
Opened in 2008**



Apparatus

**1-Ladder Truck
1-Engine
1-Rescue Truck
2-Reserve Ambulances
1-Hazmat/Technical Truck
1-County Engine
1-Mini Event Ambulance
1-Mini Fire/Rescue Vehicle**

STATION 2- 1610 MOBERLY LANE



Station 2
Staffed with 3-4 personnel daily
Opened in 1992

Apparatus

1-Ladder Truck
1-Ambulance

Station 3 – 907 NW 13th Street



Station 3
Staffed with 3-4 personnel daily
Opened in 1996

Apparatus

1-Engine
1-Ambulance
1-Mini Rough Terrain Vehicle

Station 4 – 900 McCollum Road



Station 4
Staffed with 3-4 personnel daily
Opened in 2001

Apparatus

1-Engine
1-Ambulance
1-Brush Truck

Station 5 – 800 SW Elm Tree Road



Station 5
Staffed with 3-4 personnel daily
Opened in 2005

Apparatus

1-Engine
1-Ambulance
1-Brush Truck/TRT Trailer

Station 6 – 3312 SW “I”



Station 6
Staffed with 3-4 personnel daily
Opened in 2016

Apparatus

1-Engine
1-Ambulance
1-Reserve Ladder Truck

Station 7 – 4508 SW Prime Avenue



Station 7
Staffed with 4 daily
Opened in 2020

Apparatus

1 ALS Engine

2019 - 911 RESPONSE CALLS

911 Call Type	Number of Calls
Total Fires	233 (+4%)
Fire Alarms	765
Hazmat Responses	247
Call for Mutual Aid	64
EMS Calls	5534 (+4%)
Rescue Calls	61 (+46%)
Agency/Public Assist	50



Property Loss \$2,796,004.00 (+18%)

**Comprised of three, 24 hour shifts, 29/33 shift personnel
work 24 hours 365 days a year.**

5 – Ambulances

3 – Ladder Trucks

1 – Technical/Hazmat Truck

3 – Mini Response Vehicles

9 – Fire Engines

1 – Heavy Rescue Truck

2 – Brush Trucks

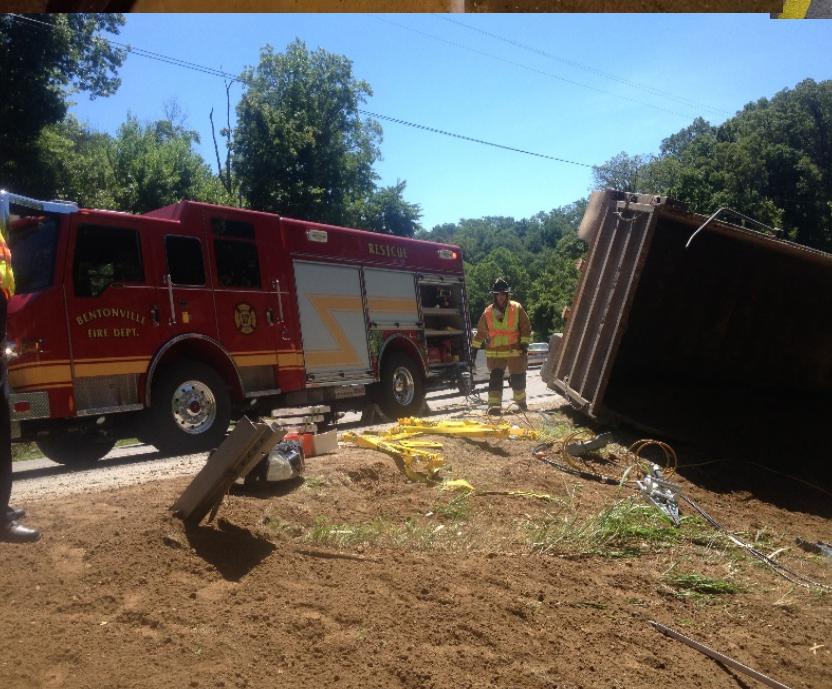
What We Do

[Designated City Rescuer]





Provide our own rescue









Transportation

Dennis Birge, P.E.
Transportation Director
3200 SW Municipal Drive
(479) 271-6840

TRANSPORTATION

Current Project Overview:

- [Water Tower Road Overview Update as of July 2019](#)
- [BB0903 SPUI Project Exit 85](#)

The Transportation Department manages the City of Bentonville's transportation infrastructure including day-to-day maintenance of streets, highways, bridges, sidewalks and drainage. The department also is responsible for installing and maintaining the city's street signs and traffic signals.

For Current Road Closures,



please click the road closed icon:

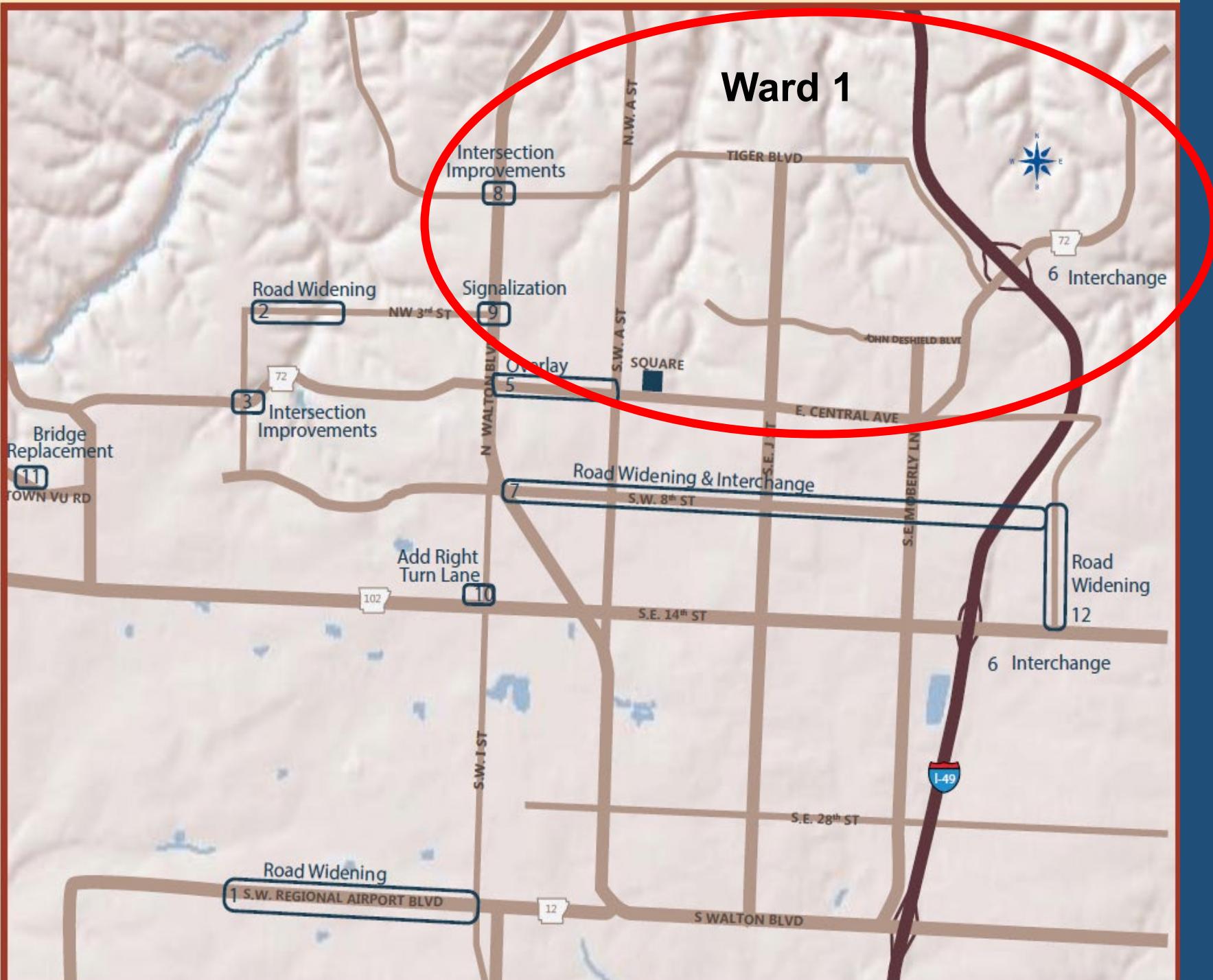
For Current Project Statuses,



please click the project icon:

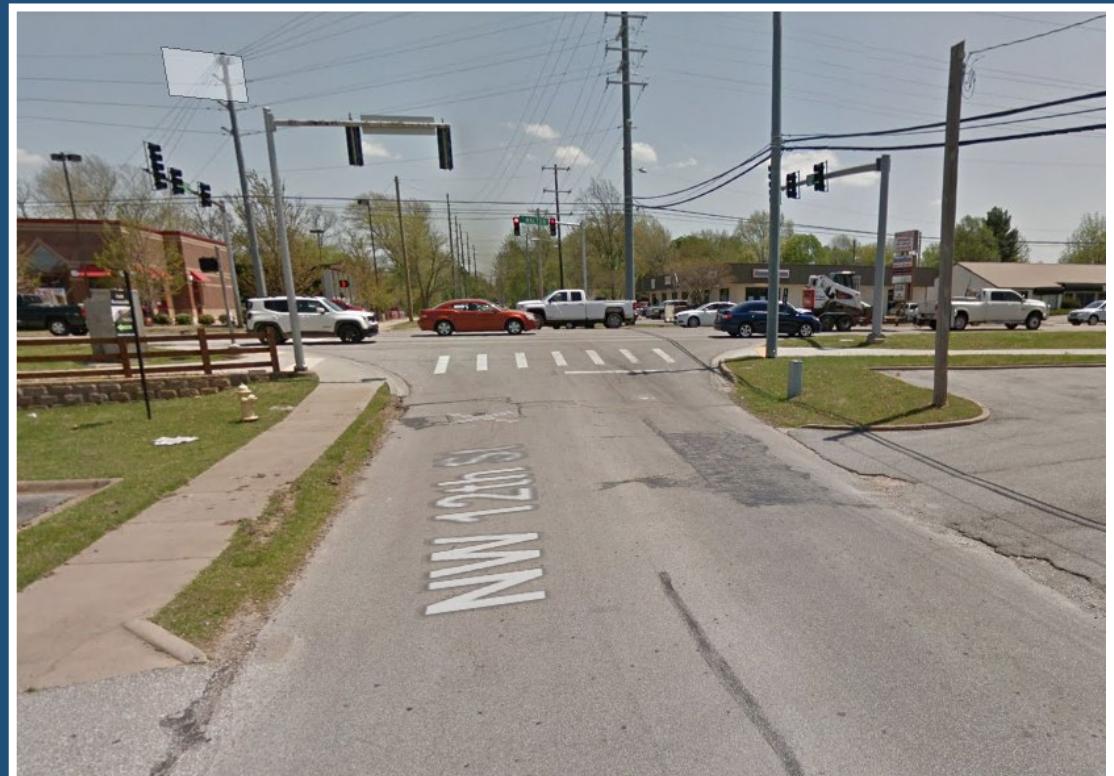
bentonvillear.com/315/Transportation

Ward 1



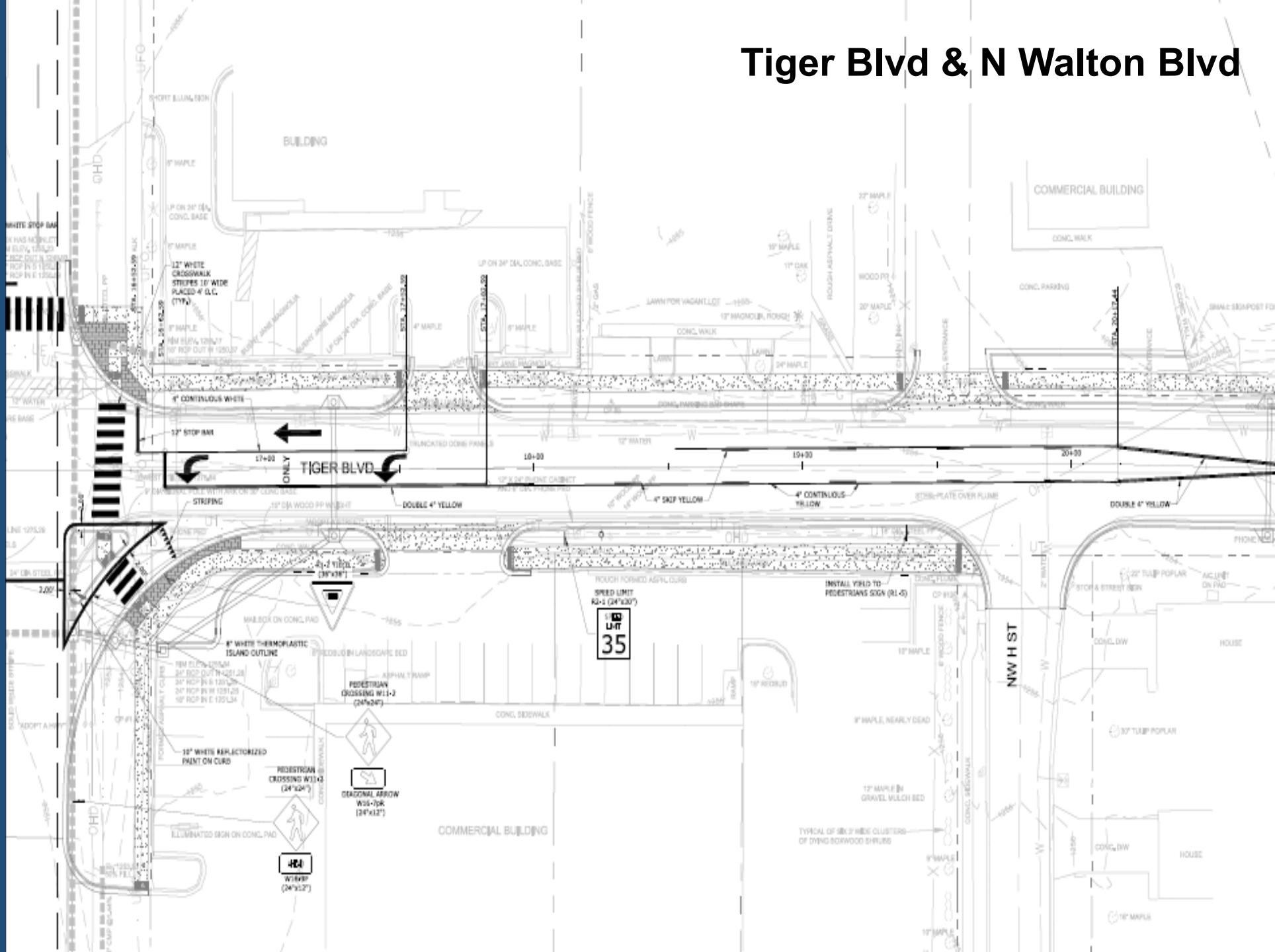


Tiger Blvd & N Walton Blvd

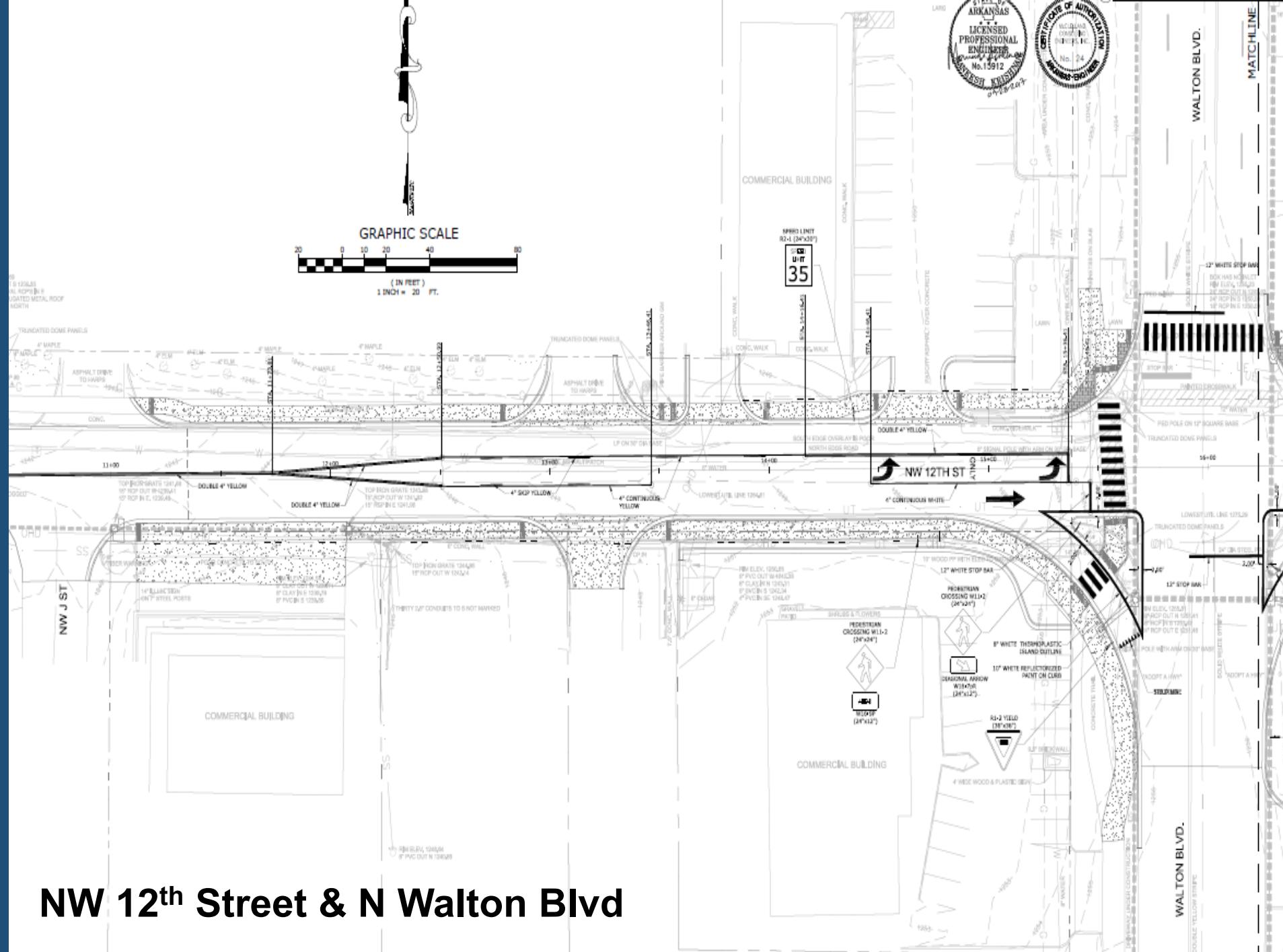


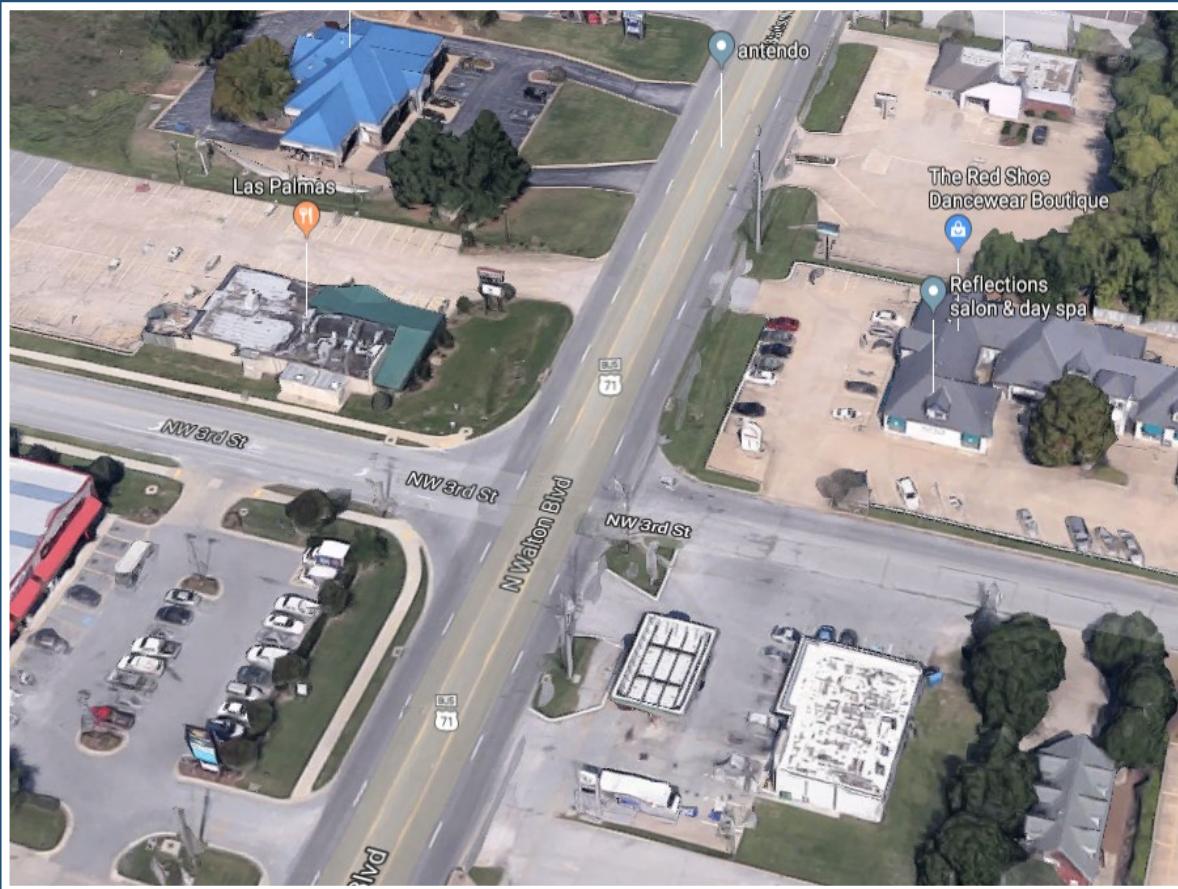
NW 12th Street & N Walton Blvd

Tiger Blvd & N Walton Blvd



NW 12th Street & N Walton Blvd

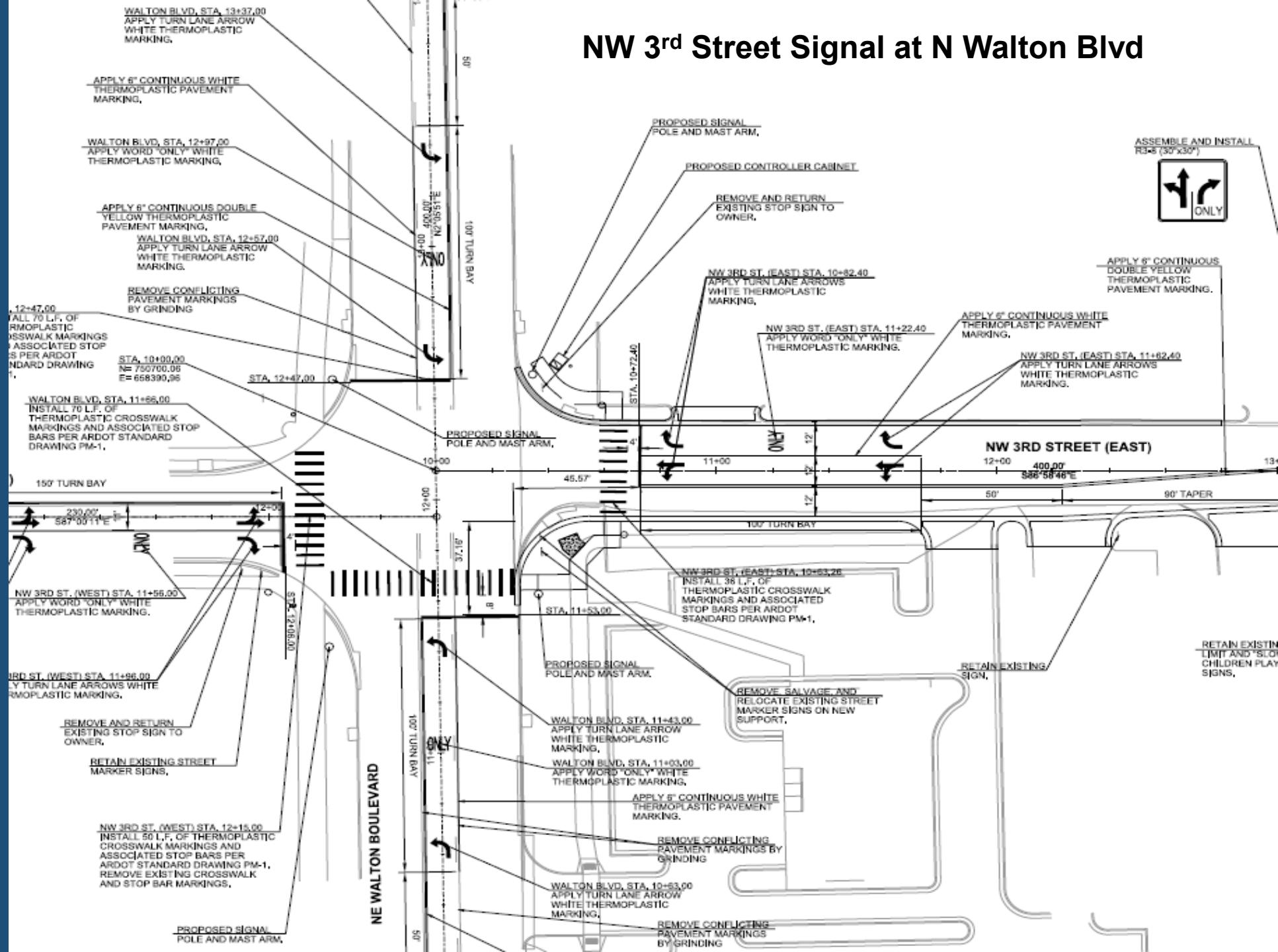




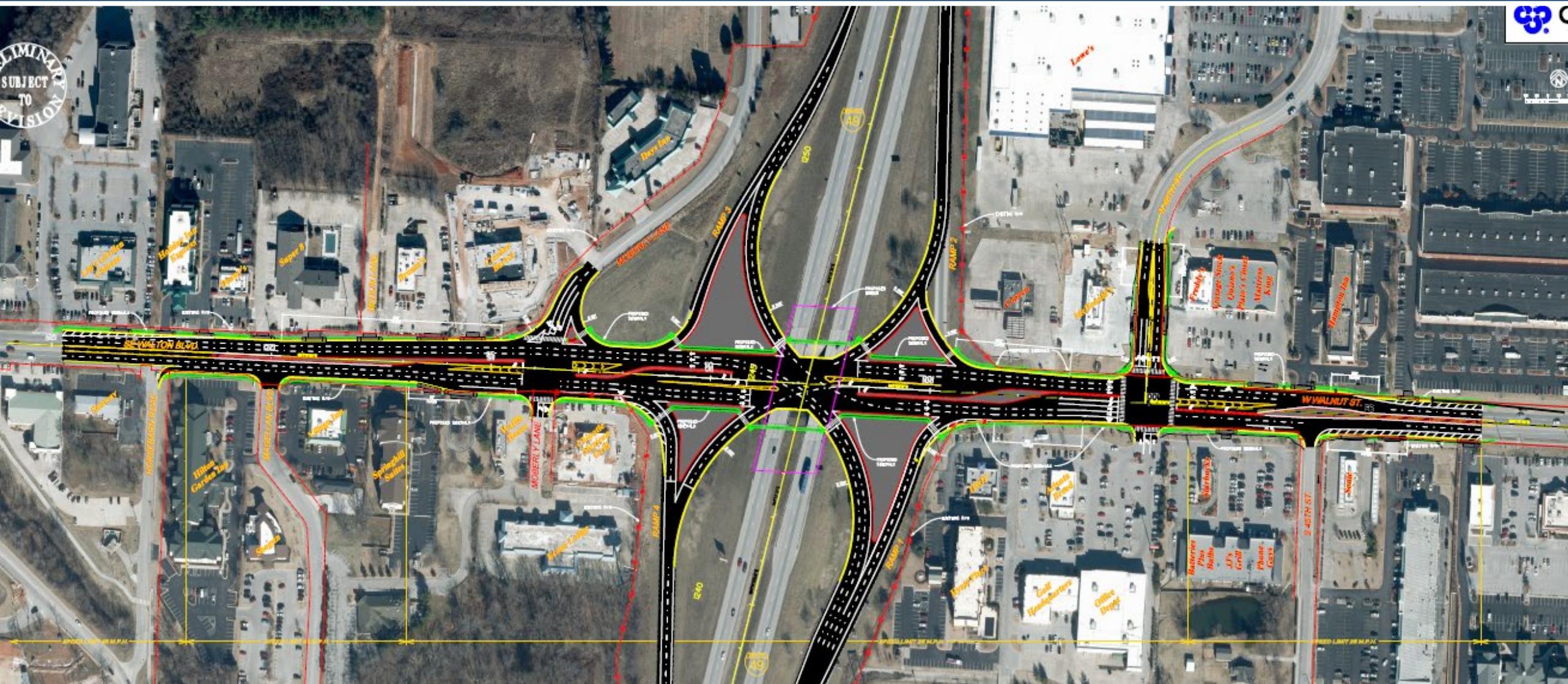
NW 3rd Street Signal at N Walton Blvd



NW 3rd Street Signal at N Walton Blvd



Hwy 71B Intersection Improvements – Single Point Urban Interchange (SPUI)
Similar design to replace roundabout at Hwy 71B north, near Bella Vista

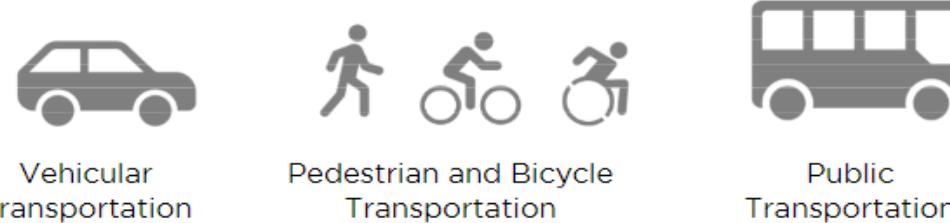


What is a Master Street Plan?

The Master Street Plan is a plan for future connectivity of the transportation system throughout the City.

The Plan helps the City to evaluate the multi-modal needs of the transportation system, determine Right-of-Way elements, street classification, and street sections. Technical data, existing and future land use, and public input are all important when developing the Master Street Plan.

The Plan will include all modes of transportation within the City:



Bentonville Mobility Snapshot:

Bentonville is a unique City with specific transportation needs.

The 2018 Bentonville Community Plan identified key transportation demographics and challenges in the City.



Rapid Population Increase:

- Greater than 300% increase between 1990 and 2010
- Projected to reach 72,463 by 2035

Bentonville Serves as a Major Regional Employment Center:

Each business day, the regional and local transportation network must accommodate a 40% *net increase* in daytime population (37,425 people)



Distance of Commute:

Of the 46,723 people who work in Bentonville:

- 43% travel from *greater than 10 miles* away to their place of employment
- 18% travel from *greater than 50 miles* away to their place of employment

How does the Master Street Plan potentially affect you on a day to day basis?



Time spent.



Reduction of traffic congestion.



Transportation options.



Increased accessibility.

How will the City implement this plan?

New Private Developments

When new developments and subdivisions are approved, they are required to dedicate Right-of-Way to the City based on the master street plan classification. Some developments may also be required to make street improvements to existing city streets accessed by their development project.



When property is developed adjacent to undeveloped property, connections may be required that can be used in the future to facilitate overall connectivity and traffic flow.



City Infrastructure Improvements:

The City is developing a Capital Improvement Plan that will prioritize future City Transportation projects.



The Master Street Plan will integrate and reference information in the City's Bicycle and Pedestrian Plan, *Connecting Bentonville*. The *Connecting Bentonville* plan is currently underway and will provide detailed information specifically about future bicycle and pedestrian infrastructure within the City.

Please see the following website for more information:
tinyurl.com/bentonvillebikeped

Be Involved!

Master Street Plan Public Input Survey

[Surveymonkey.com/r/BentonvilleMasterStreetPlan?fbclid=IwAR31E5Av2x67GkMOp-mK1H-hD96PcN97dFcsJ7p4et8cPbgYRPk3n2XAcq4](https://www.surveymonkey.com/r/BentonvilleMasterStreetPlan?fbclid=IwAR31E5Av2x67GkMOp-mK1H-hD96PcN97dFcsJ7p4et8cPbgYRPk3n2XAcq4)

Master Street Plan Public Input Meetings

- March 19th from 4:00 p.m. to 7:00 p.m. (drop in style)
- Community Center, 1101 SW Citizens Circle

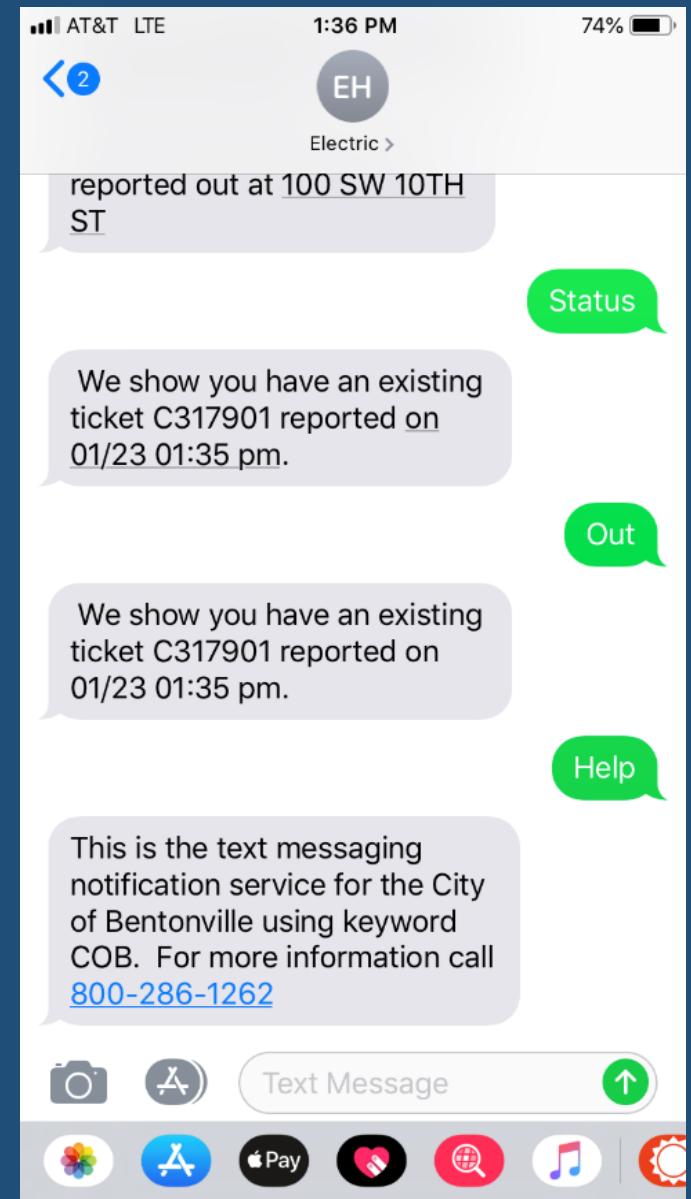
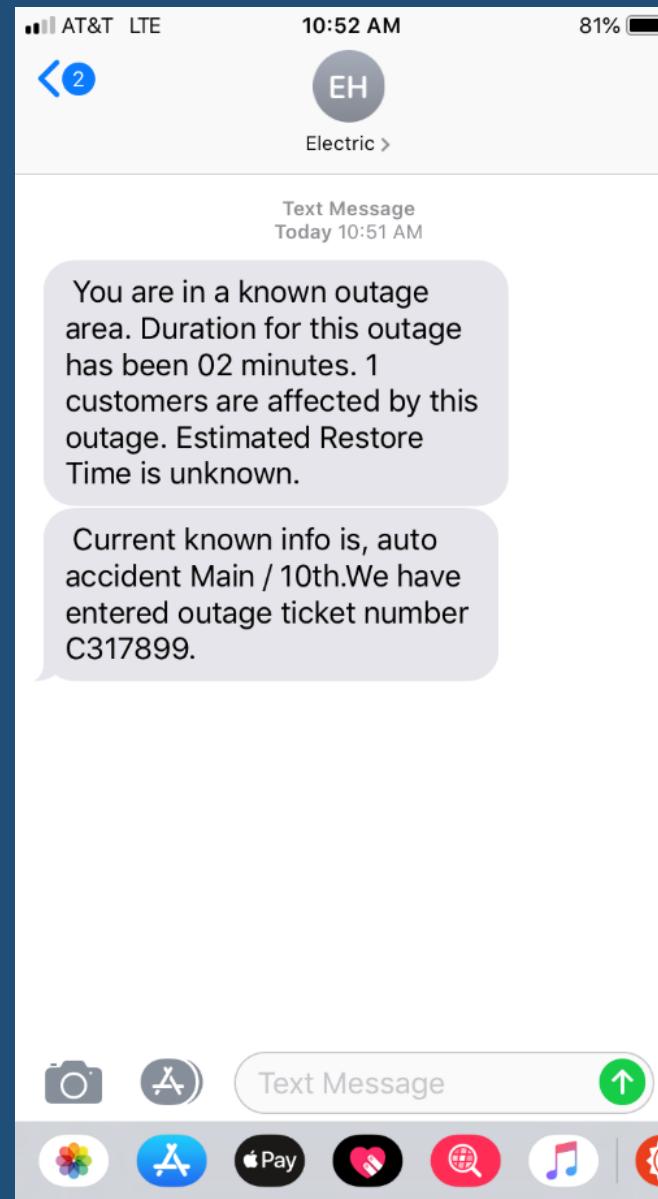
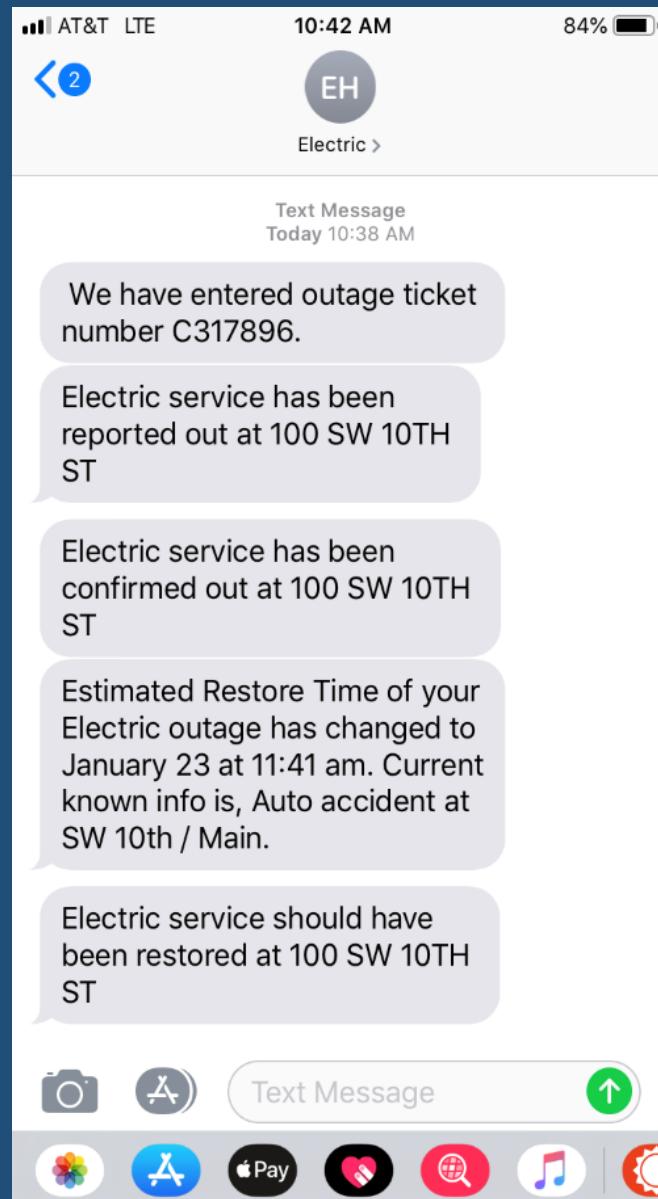
Electric Utilities (Not Carroll)

Travis Matlock, Electric Utility Director

- OH vs UG – there is a mixture all over the City
 - OH is cheaper to install. Currently UG material costs 5 - 7 times what OH costs.
 - OH is easier to troubleshoot and repair.
 - OH is easier to expand.
 - UG will mean there will be “green boxes” of varying size on everyone's yard, and some yards will have more than one.
 - There is still a need to remove trees. Trees are not allowed within 5-feet of buried utilities and the green boxes have a specific landscaping requirement around them.
 - Also concerning trees, sometimes installing UG conduit damages the root system causing trees to die a few years after the project has been completed.
 - UG is installed where it makes sense. We cannot just “drop” a 200-foot section underground because it is in front of your house. It must make sense to the overall system. BEUD will look at different options, but cost and overall system affects must all be taken into account.

- New way to report an outage (almost done with testing)
 - BEUD is finalizing a test of a new, quicker way to report power outages, texting.
 - The Power is a system that will auto-enroll all cell phones currently in the database. All you need to do is save the number in your phone (1-800-262-1262) as something you would remember.
 - If your power is out, just text the word “out” to the number.
 - An outage will be created within the system and the trouble crew will be notified. Once your power is back on, you will receive a text letting you know.
 - If it is a larger known outage and you text “out”, you will be notified that you are part of a larger outage and BEUD is already on it.
 - When the lineman lets the dispatcher know the anticipated restore time, you will be notified of that also.
 - BEUD does not have service interruptions that often, but when it does happen, we hope this convenience will give the citizens a quick and painless way to let us know.

Text Power – example test messages



BENTONVILLE WATER RESOURCE RECOVERY FACILITY

Formerly

Bentonville Wastewater Treatment Facility



2019 FLOW 3.7 MILLION GALLONS (AVERAGE PER DAY)
CAPACITY 5 MILLION GALLONS / DRY WEATHER FLOW



THESE ITEMS COST THOUSANDS OF
DOLLARS TO REMOVE FROM THE SYSTEM

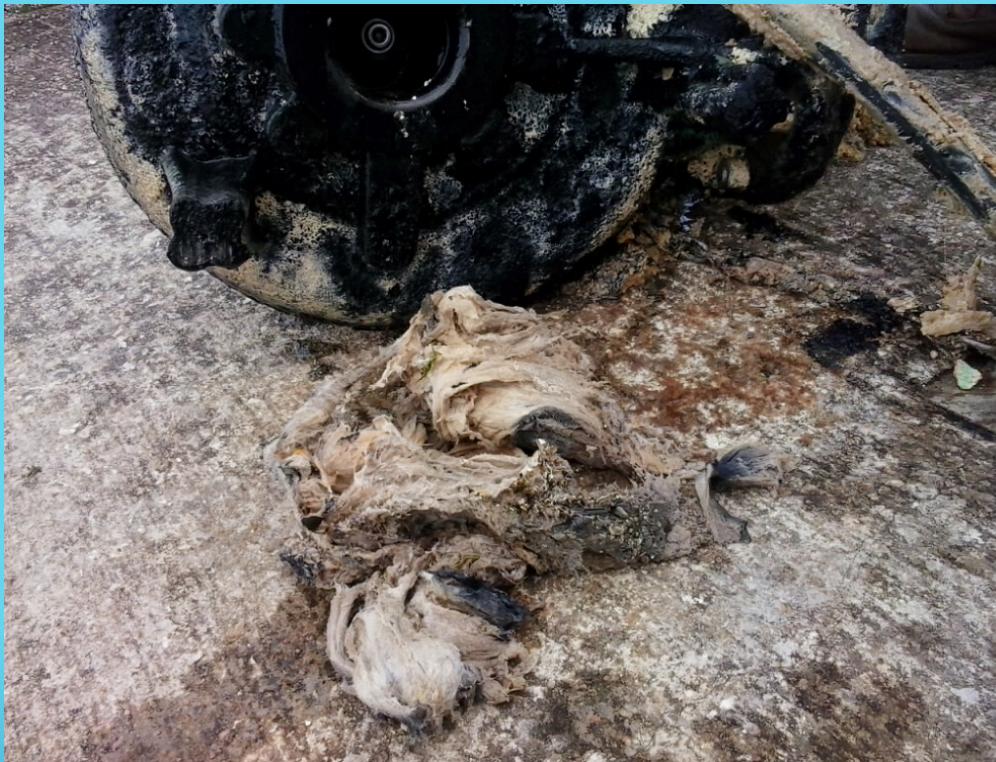
*Grease, even if you use Dawn, congeals
farther down the line, restricting flow*



*Food decomposes in the system creating
gasses and odors*



THESE ITEMS BUILD UP IN THE LINES
AND CAUSE OVERFLOWS



WHAT DISAPPEARS DOESN'T
“GO AWAY”



WHAT'S A SANITARY SEWER
OVERFLOW?



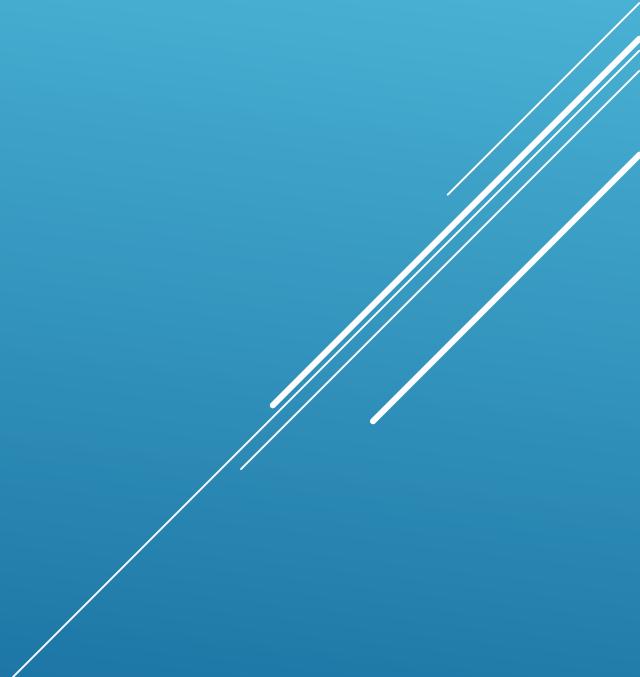
RESULTS FROM A CLOG IN THE LINE TO
THE SEWER MAIN



OUTFALL FROM WATER RESOURCE RECOVERY FACILITY



**PROTECTING TOMORROWS WATER
TODAY**



Parks & Recreation Department

Upcoming Public Input Meetings

8th Street Gateway Park

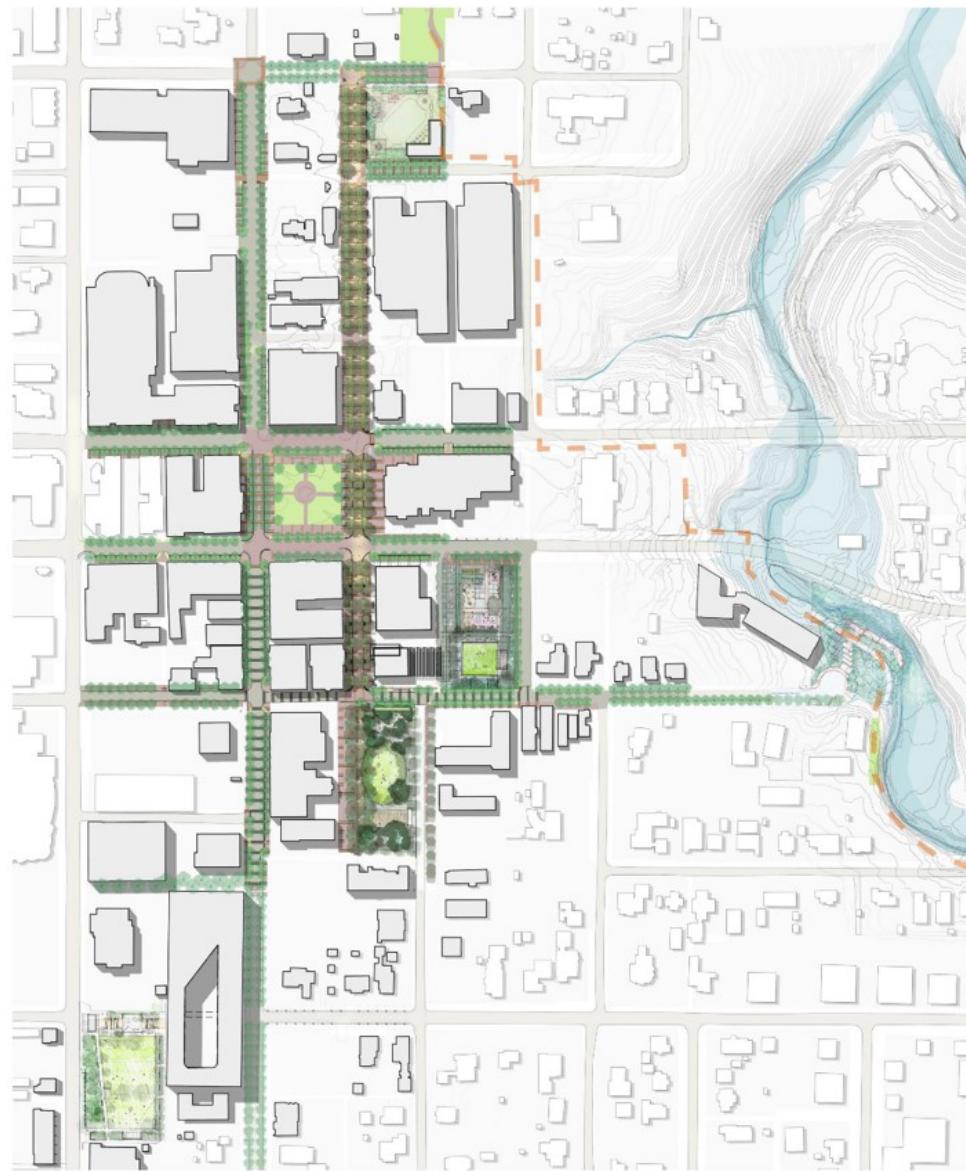
- Saturday, February 8th; 11:00 a.m. to 1:00 p.m.
- 1400 SW Melissa Drive
- 100+ acres park land



Quilt of Parks + Connect Bentonville Master Plan Reveal

- Thursday, February 20th; 4:00 p.m. to 7:00 p.m.
- Bentonville Community Center, 1101 SW Citizens Circle
- Come see the future of downtown Bentonville public spaces and the future of Bentonville's trails and cycling infrastructure

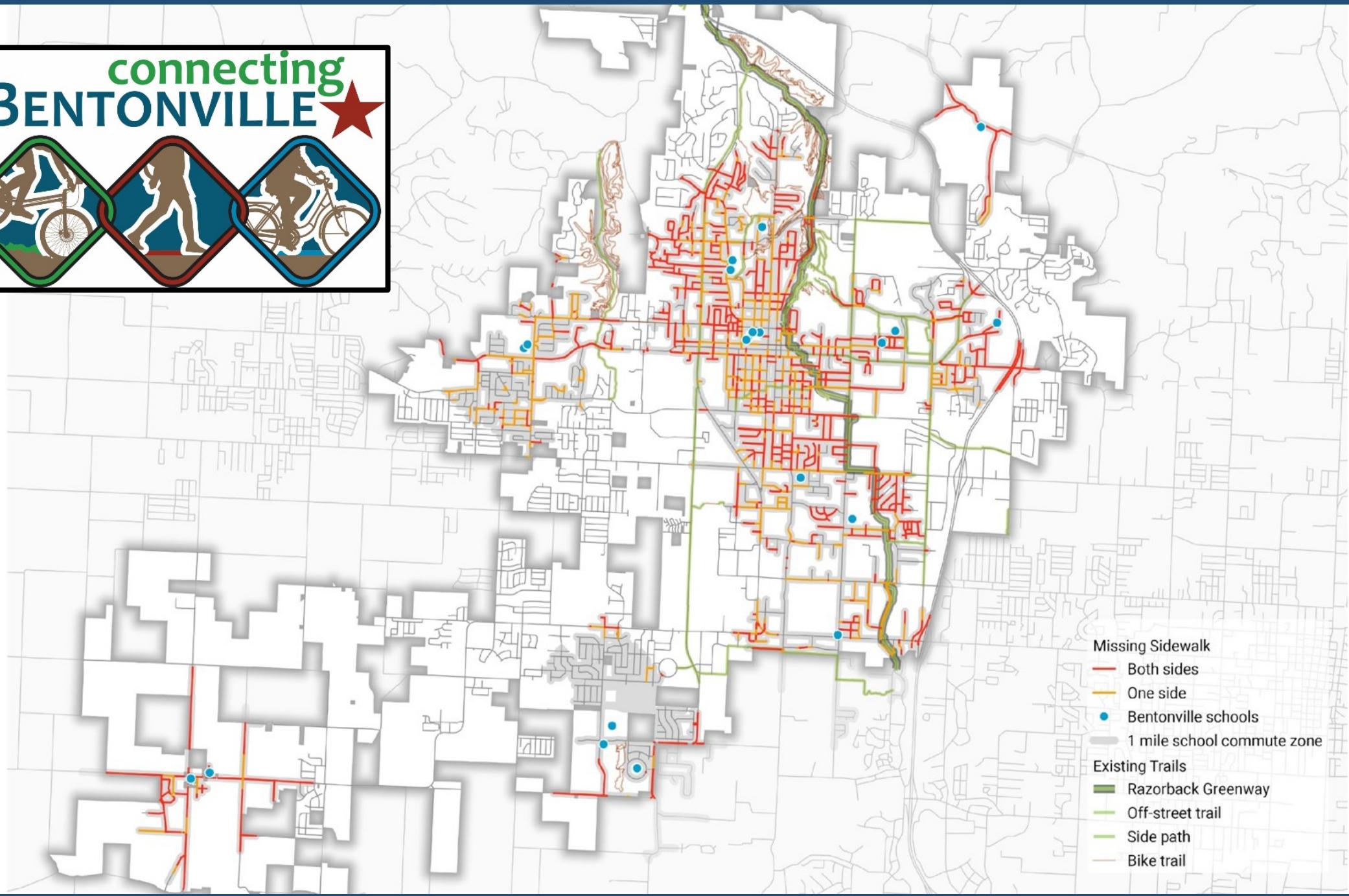
Framework Plan

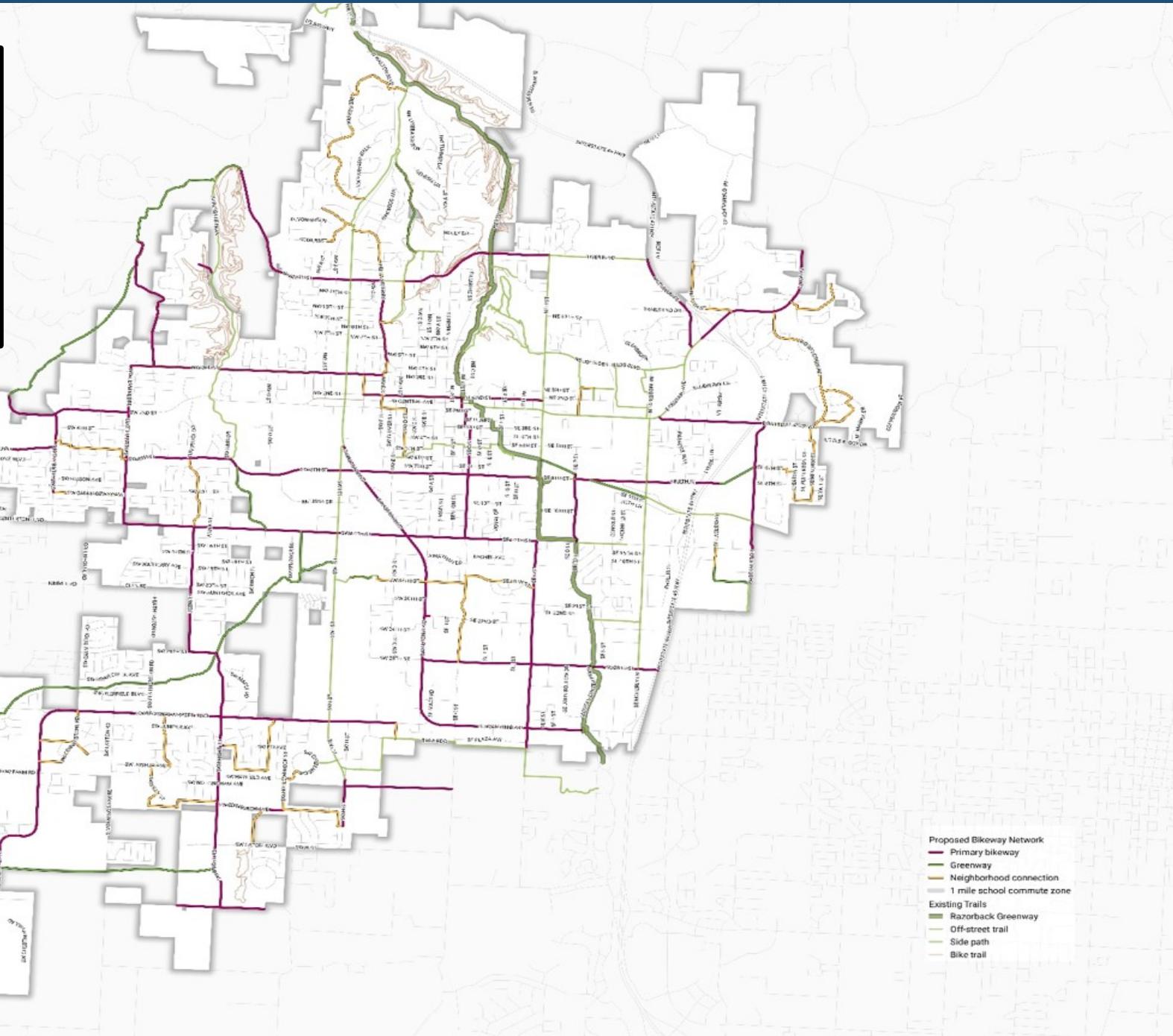


Quilt of Parks Master Plan

Properties Include:

- Lawrence Plaza
- Downtown Square
- Dave Peel Park
- New public space
- Town Branch





TIGER BLVD

6' Sidewalk

10' Sidewalk

6' Sidewalk

BELLA VISTA RD

NW DST

Proposed
Pedestrian
Light

Proposed
Pedestrian
Light

Proposed
Pedestrian
Light

Proposed Sod
with Irrigation

Proposed
Pedestrian
Light

Resurfaced Rubber Track

Existing
Playground

Tennie Russell
Primary School

Proposed
Restroom

Shade Arbor

Proposed
Pavilion

10' Sidewalk

Existing Parking

Old Tiger Park – Plan for 2020

Bentonville Half Marathon

- Saturday, April 4th
- Half marathon, relay, 5k
- 10 year anniversary! Finisher metals for ALL runners



April 4, 2020

Square 2 Square Bike Ride

- Saturday, May 2nd
- Fayetteville to Bentonville
- Razorback Greenway
- Food, metals, giveaways!



May 2, 2020 & September 19, 2020

Upcoming Events

Now Open – Camp Bentonville Registration

February 8th – Valentines 4k/8k

February 8th – Father/Daughter Dance

February 14th – Sweetheart Social

February 15th – Glow Swim

February 29th – Youth Spring Soccer begins

March 7th – Youth Spring Softball begins

March 7th – Irish 5k/10k

March 23rd – Spring Break Camps begins



Bentonville Public Library



Did you know? 211 Café is Open at BPL!

- Owned by Mauricio & Norma Geurrero
- Special roast of Guatemalan coffee
- “Coffee is a conversation starter.”
- Food menu and catering options

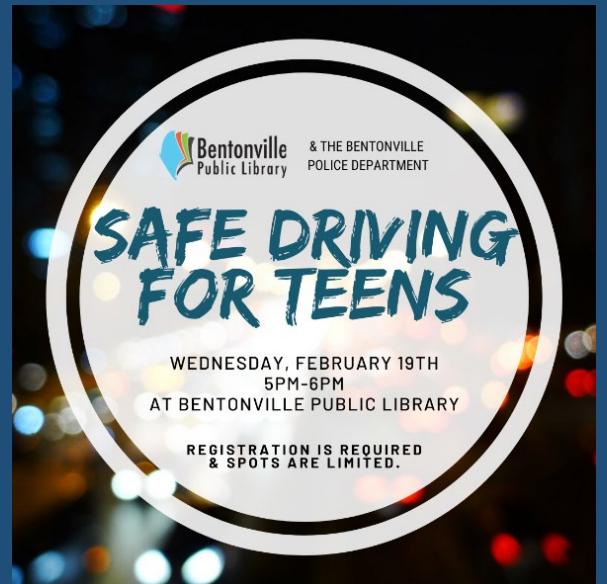
Library Programs and Events

Children

- Storytimes, clubs & workshops
- Ruff Ruff Read – Storytimes with Therapy Dogs
- Black Cowboys of the Old West – Feb. 29th at 10:30 a.m.

Tweens & Teens

- ACT prep workshops
- 'Lil Miss Coder for Tweens & Teens
- Math Mentors for Teens
- Youth Debate Forums
- Safe driving lessons for teens



Library Programs and Events

Adults

- Book clubs, art and workshops
- Still on the Hill: Ozarkin-Folk – Feb. 22nd at 11:00 a.m.



All Ages

- Bentonville's Sixth Annual Literature Festival: Seasons of Stories
 - February kick-off with Ashley Franklin
 - Author-led writing workshops for kids, tweens and teens
 - Feb. 11th, 18th & 25th

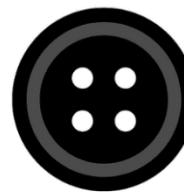
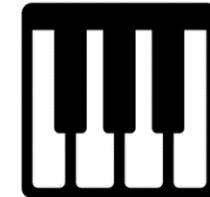


Beyond Traditional Books

Specialty Loans

- Book Club Kits
- Laptops
- iPads
- Telescopes
- American Girl® Dolls
- Fishing poles
- Discovery Kits
- STREAM Kits

BPL's Library of Things



Beyond Traditional Books

Downloadables!

- Download eBooks & Audiobooks
 - Libby
- Browse digital magazines
 - Flipster
- Stream music & download songs
 - Freegal



eLearning 24/7

- Rosetta Stone
 - 30+ foreign languages
- Lynda.com
 - Instructional videos on business, tech and creative industries
- Student portal for homework help
- NewsBank – Read ArDemGaz online



Opportunities to Connect with BPL

BPL at the Community Center

- Check out Library materials
- Browse magazines and access computers
- Return items to convenient book drop
- Monthly storytime



Wants to Give Back? Volunteer!

- Teens & Junior Partners
- Adults & Corporate Teams



Questions?

