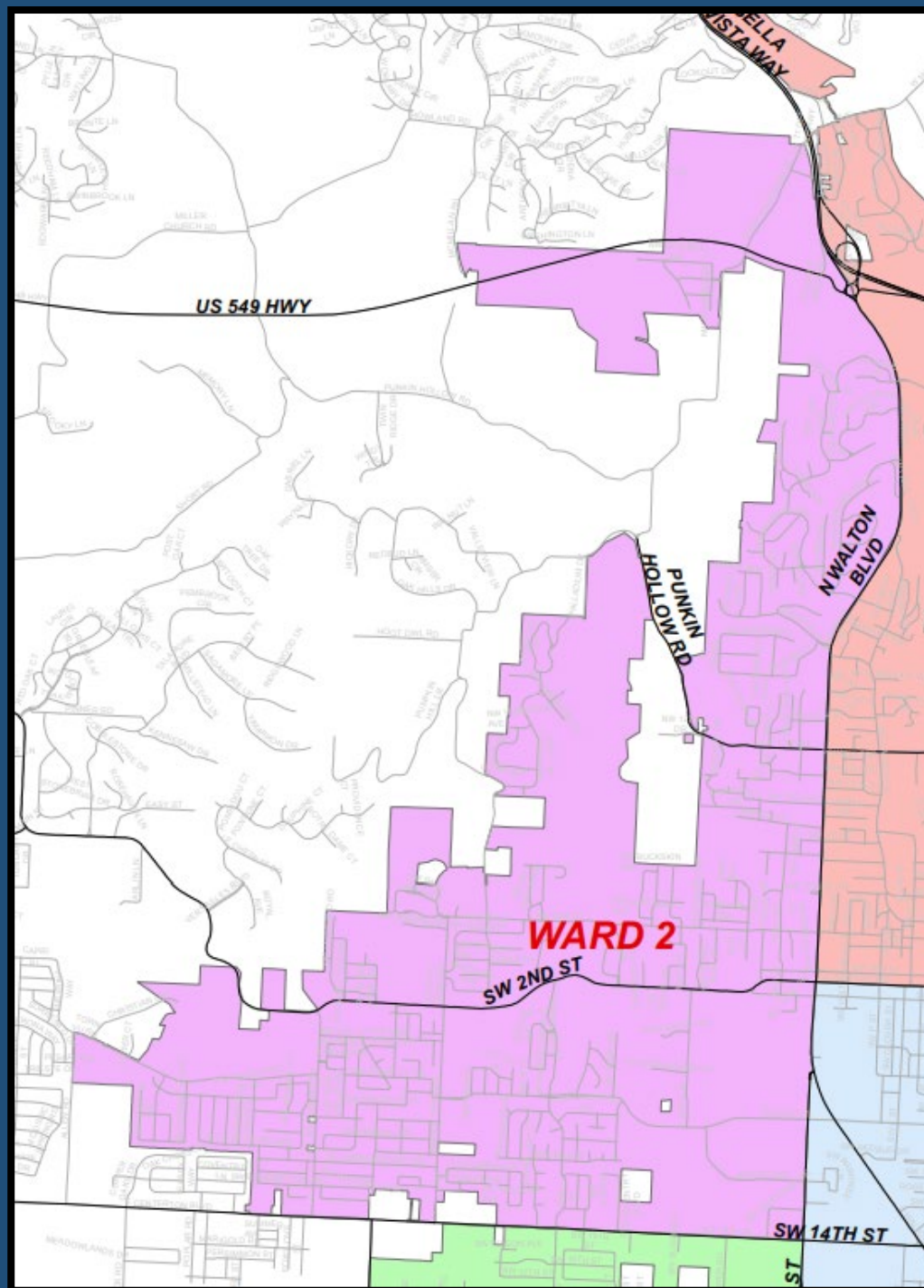




Welcome! Ward 2 Meeting





Agenda

- Introductions – Danielle Semsrott, Senior Planner
- Mayor's Welcome – Mayor Stephanie Orman
- Communications – Debbie Griffin, Community Relations & Economic Development Director
- Code Enforcement – Darren Warren, Code Enforcement Officer
- Public Safety – Police Chief Jon Simpson and Sgt. Gene Page
- Fire Department – Fire Chief Brent Boydston
- Transportation – Dennis Birge, Transportation Director
- Electric Utilities – Travis Matlock, Electric Utilities Director
- Parks & Recreation – David Wright, Parks & Recreation Director
- Bentonville Public Library – Heather Hays, Senior Librarian
- 2020 Census & Great Neighborhoods Partnership Program – Danielle Semsrott, Senior Planner

Mayor's Welcome

Bentonville Mayor Stephanie Orman

Contact Information:

sorman@bentonvillear.com

City Hall

117 W Central Avenue, 3rd floor

(479) 271-5966



BENTONVILLE311.COM



Bentonville 311

connecting citizens to services

Bentonville 311 provides the citizens of Bentonville with a simple online single point of contact for every City department.

Bentonville 311 is not to be used for emergency situations as it is only monitored during business hours.

For Emergencies, please dial 911.

The new Bentonville 311 system brings unprecedented levels of openness, innovation and accountability to the delivery of City services.

With the new Bentonville 311 online system, you can:

- Create a new service request
- Check the status of existing requests
- Snap a photo and submit it with a request to improve accuracy
- Receive email notification on service concern progress
- Provide feedback upon completion of your concern

How to report a service concern

To report a service concern, get started [here](#) or click the pencil icon on the left to begin.

Simply fill out the form for the requested service and you will receive email notifications on the progress as our City team addresses your concern.

Non-emergency service requests for street light maintenance, trail repair, drainage issues, and many other services are listed in a category menu.

If you can't find your category give us a call and we will help you with your service request.

Contact us at 479-271-5966 or email:
mayor_assistant@bentonvillear.com
























[Report a Concern](#)

BENTONVILLE311.COM



connecting citizens to services



	Airport Maintenance		Construction Site Complaint
	Flooding / Drainage		Garbage and Rubbish
	Graffiti		High Weeds and Grass
	Inoperable Vehicle		Open Storage
	Parks Maintenance		Pothole Repair
	Right of Way Maintenance		Road Debris
	Sewer Maintenance		Sidewalk Maintenance
	Street Light Maintenance		Street Sign Maintenance
	Street Sweeping		Traffic Signal Maintenance
	Trail Maintenance		Water Pressure
	Water Quality		

[Create a Page](#)

 Send Message

Write a post...

...

6 hrs · 🌐

 bentonville.com

- Notify Me – Road construction/street closures, power outages, employment opportunities, Parks & Rec facilities status, city newsletter, meeting agendas

- Public Hearings – Planning Commission & Board of Adjustment


- City Master Plans – Community Plan, Parks Master Plan, Bicycle & Pedestrian Plan, etc.



- Annual Development Reports

- Boards & Commissions application

City Website
www.bentonvillear.com

Home > Notify Me

**Notify Me®**Available Lists

1. Type your email address in the box and select **Sign In**.
2. If you want to receive text messages enter your phone number and select **Save**.
3. To subscribe or unsubscribe click  and/or  next to the lists to which you wish to subscribe/unsubscribe.

Please sign in to subscribe, unsubscribe, or manage your subscriptions

Email Address

Code Enforcement

Darren Warren, Code Enforcement Officer

305 SW A Street

(479) 271-3125 (option 3)

bentonvillear.com/287/Code-Enforcement



Tall Grass

Grass must be maintained less than 8-inches tall.



Unsightly Conditions

All exterior property must be free from the accumulation of rubbish and garbage.



Inoperable Vehicles

Vehicles must be maintained in operating condition.



Signs

Signs should remain outside of the right-of-way.

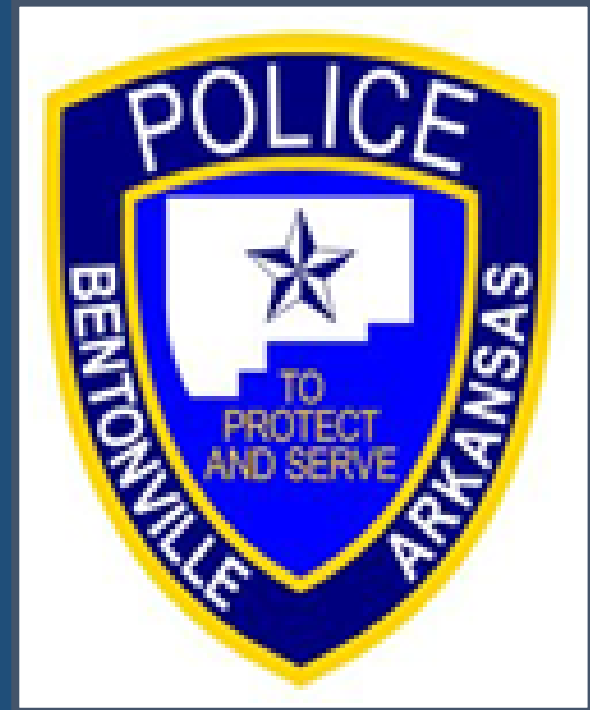


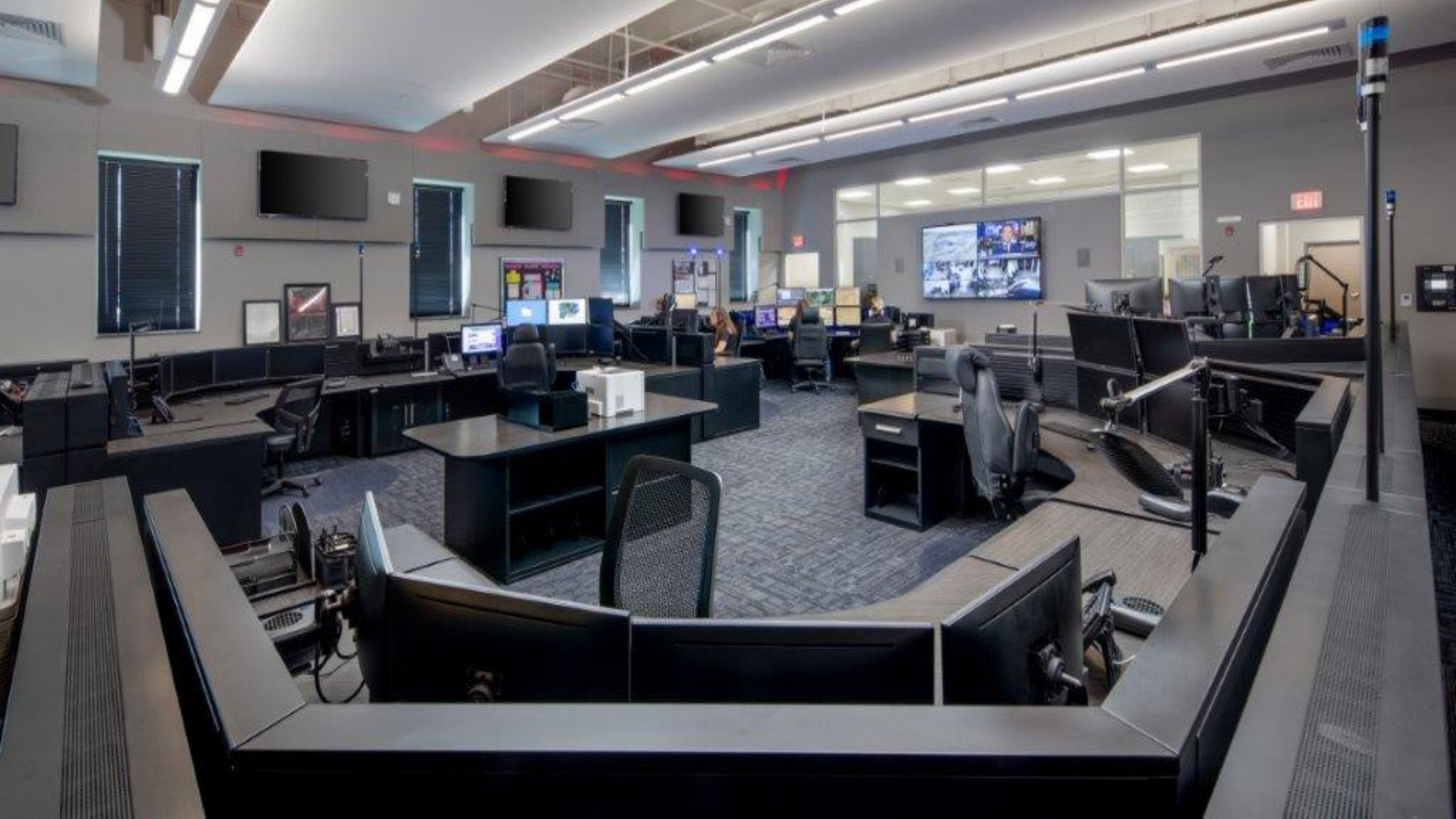
Public Safety

Police Chief Jon Simpson
Sgt. Gene Page

Bentonville Police Department
908 SE 14th Street
(479) 271-3170 non-emergency number

You are the eyes and ears of the City. Please
call to report suspicious activity.

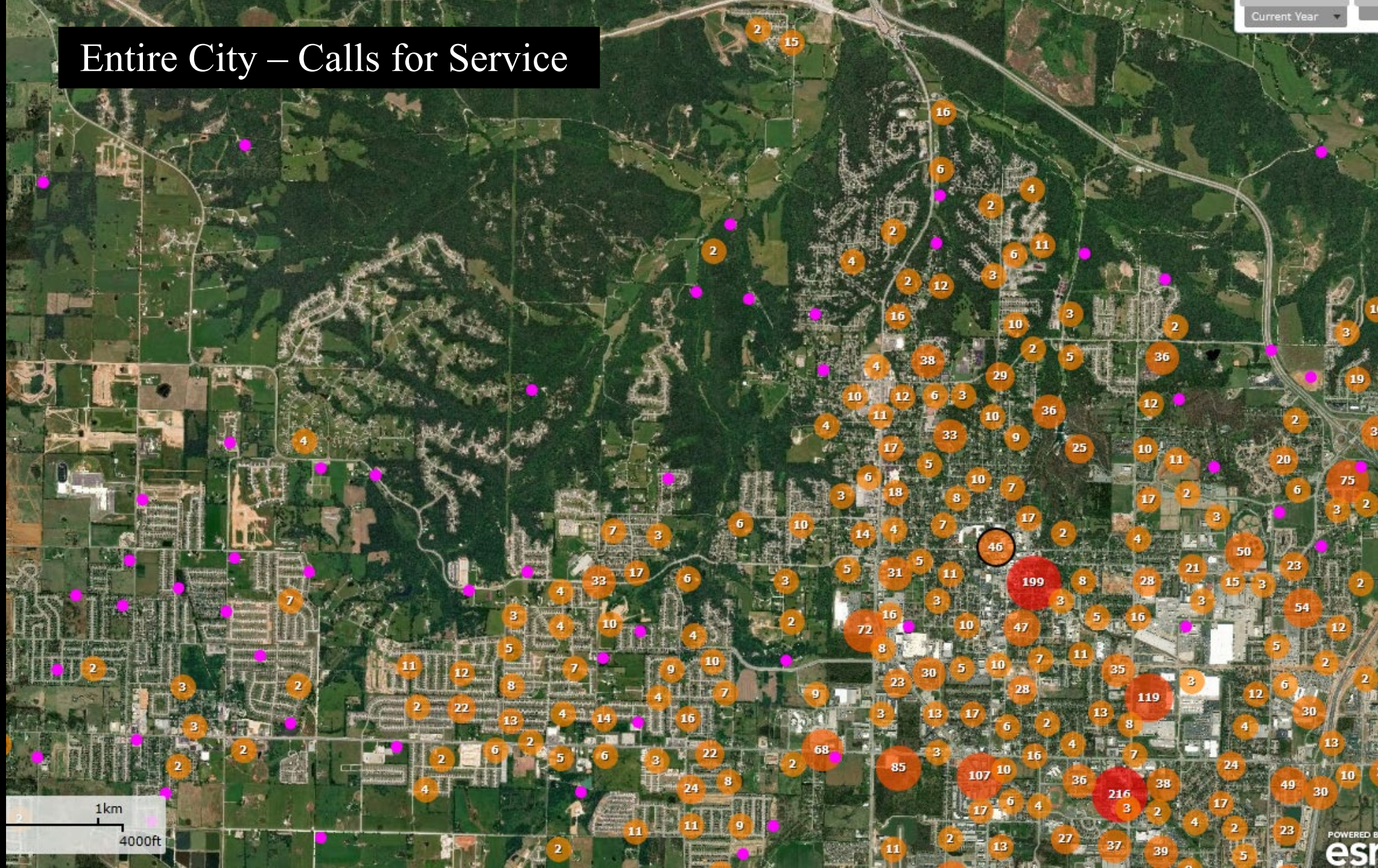








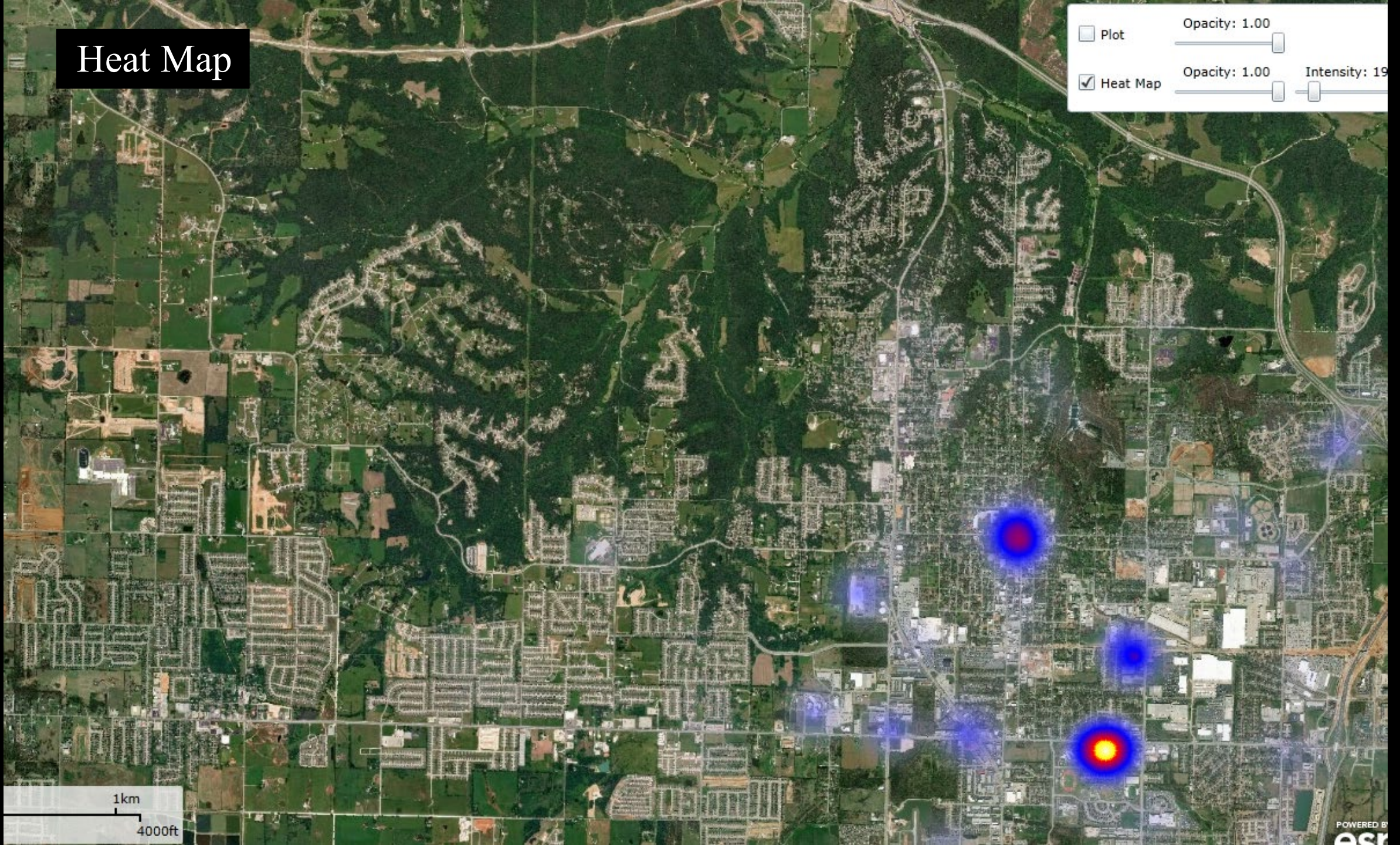
Entire City – Calls for Service



Heat Map

☐ Plot Opacity: 1.00

☒ Heat Map Opacity: 1.00 Intensity: 19



1km

4000ft

Bentonville Fire Department

1887

STATION 1 – 800 SW “A”

Station 1

Staffed with 6 personnel daily
Opened in 2008



Apparatus

1-Ladder Truck

1-Engine

1-Rescue Truck

2-Reserve Ambulances

1-Hazmat/Technical Truck

1-County Engine

1-Mini Event Ambulance

1-Mini Fire/Rescue Vehicle

STATION 2- 1610 MOBERLY LANE



Station 2

Staffed with 3-4 personnel daily
Opened in 1992

Apparatus

1-Ladder Truck
1-Ambulance

Station 3 – 907 NW 13th Street



Station 3

Staffed with 3-4 personnel daily
Opened in 1996

Apparatus

1-Engine

1-Ambulance

1-Mini Rough Terrain Vehicle

Station 4 – 900 McCollum Road



Station 4

Staffed with 3-4 personnel daily
Opened in 2001

Apparatus

1-Engine
1-Ambulance
1-Brush Truck

Station 5 – 800 SW Elm Tree Road



Station 5

Staffed with 3-4 personnel daily
Opened in 2005

Apparatus

1-Engine
1-Ambulance
1-Brush Truck/TRT Trailer

Station 6 – 3312 SW “I”



Station 6

Staffed with 3-4 personnel daily
Opened in 2016

Apparatus

1-Engine
1-Ambulance
1-Reserve Ladder Truck

Station 7 – 4508 SW Prime Avenue



Station 7

**Staffed with 4 daily
Opened in 2020**

Apparatus

1 ALS Engine

2019 - 911 RESPONSE CALLS

911 Call Type	Number of Calls
Total Fires	233 [+4%]
Fire Alarms	765
Hazmat Responses	247
Call for Mutual Aid	64
EMS Calls	5534 [+4%]
Rescue Calls	61 [+46%]
Agency/Public Assist	50

Property Loss \$2,796,004.00 **[+18%]**



Comprised of three, 24 hour shifts, 29/33 shift personnel work 24 hours 365 days a year.

5 – Ambulances

3 – Ladder Trucks

1 – Technical/Hazmat Truck

9 – Fire Engines

1 – Heavy Rescue Truck

2 – Brush Trucks

3 – Mini Response Vehicles

What We Do

(Designated City Rescuer)





Provide our own rescue









END



Transportation

Dennis Birge, P.E.
Transportation Director
3200 SW Municipal Drive
(479) 271-6840

TRANSPORTATION

Current Project Overview:

- [Water Tower Road Overview Update as of July 2019](#)
- [BB0903 SPUI Project Exit 85](#)

The Transportation Department manages the City of Bentonville's transportation infrastructure including day-to-day maintenance of streets, highways, bridges, sidewalks and drainage. The department also is responsible for installing and maintaining the city's street signs and traffic signals.

For Current Road Closures,



please click the road closed icon:

For Current Project Statuses,



please click the project icon:

bentonvillear.com/315/Transportation

[illegible]

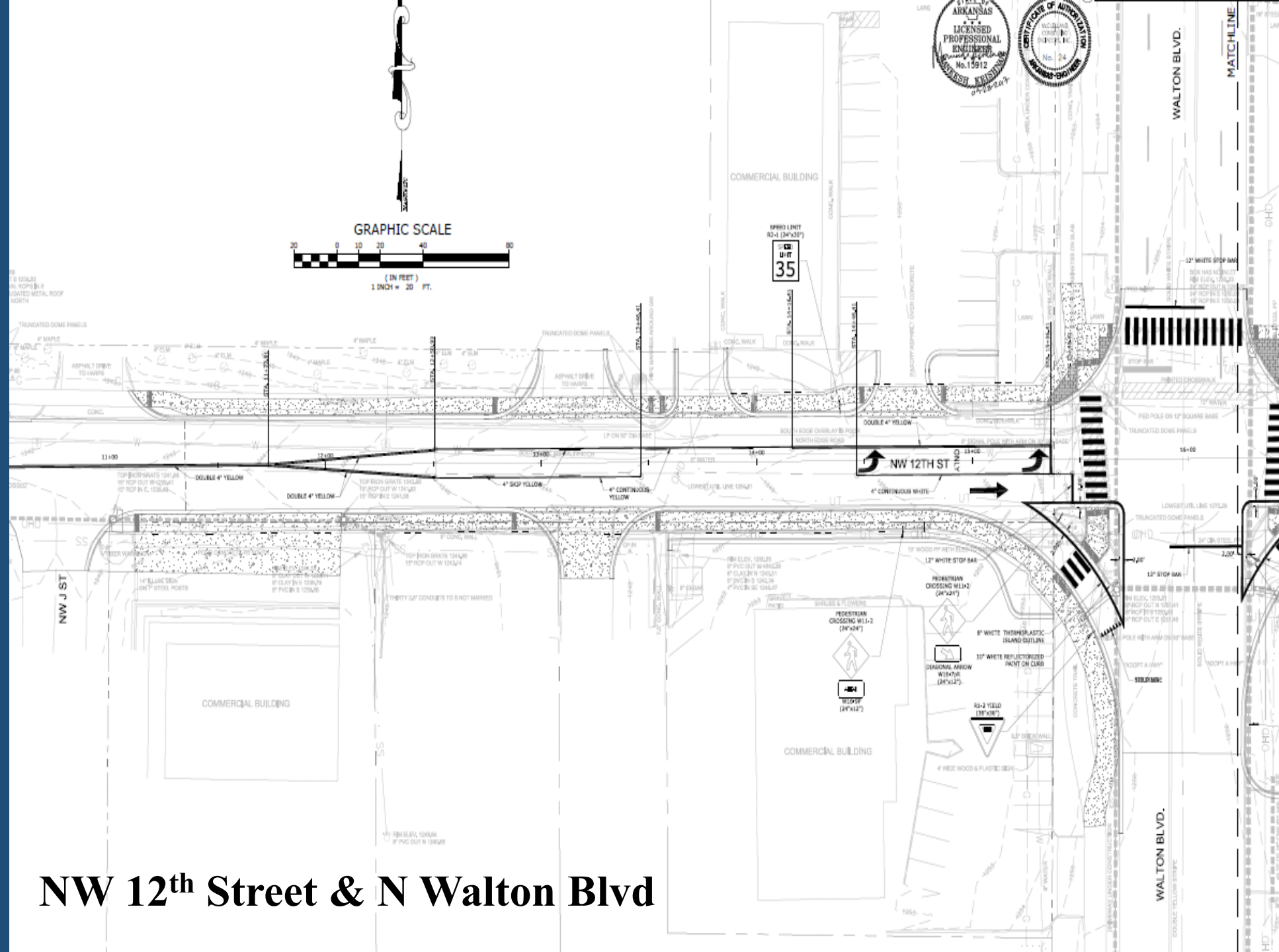
NW 12th Street & N Walton Blvd



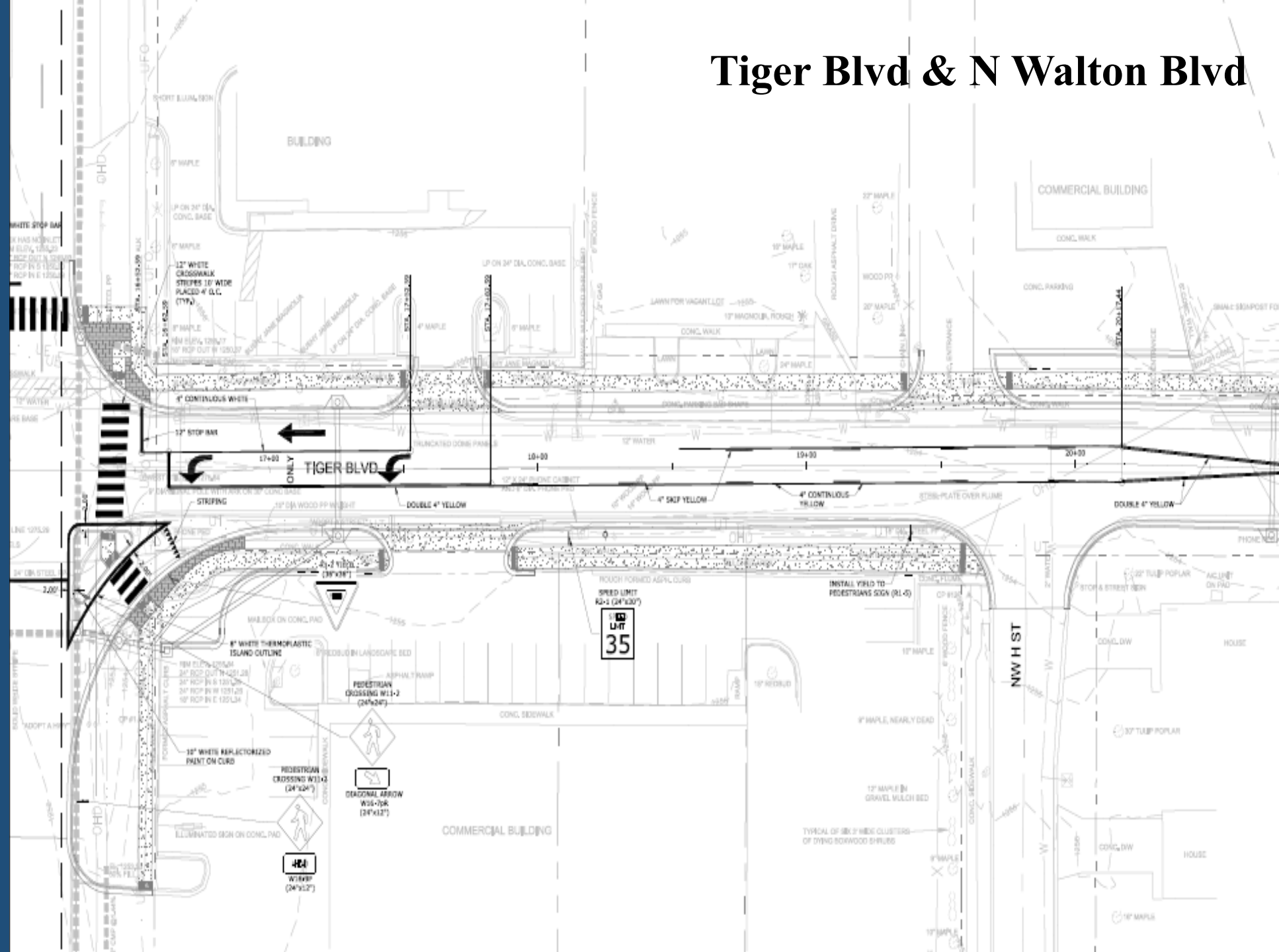
Tiger Blvd & N Walton Blvd



NW 12th Street & N Walton Blvd



Tiger Blvd & N Walton Blvd

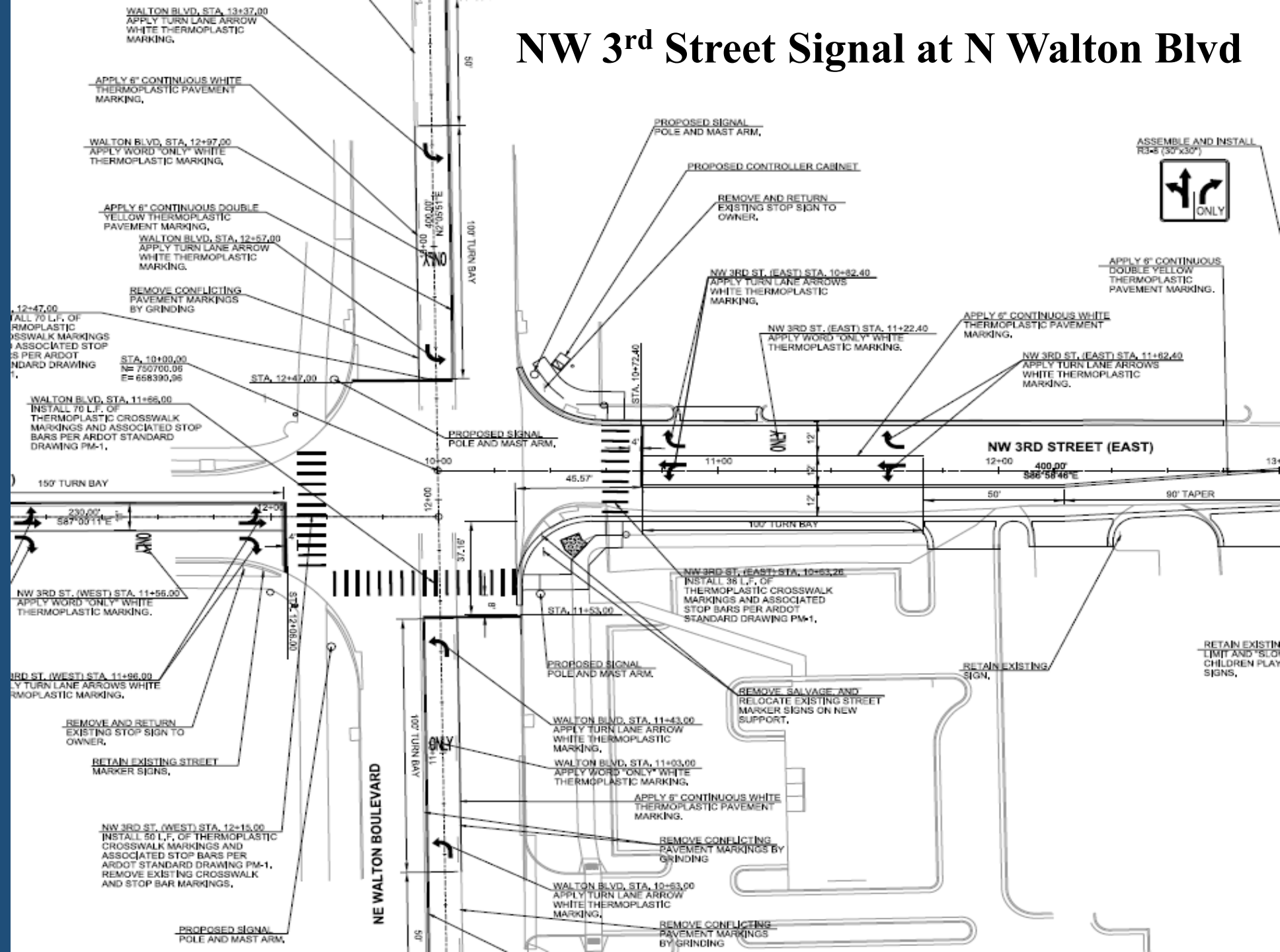




NW 3rd Street Signal at N Walton Blvd



NW 3rd Street Signal at N Walton Blvd

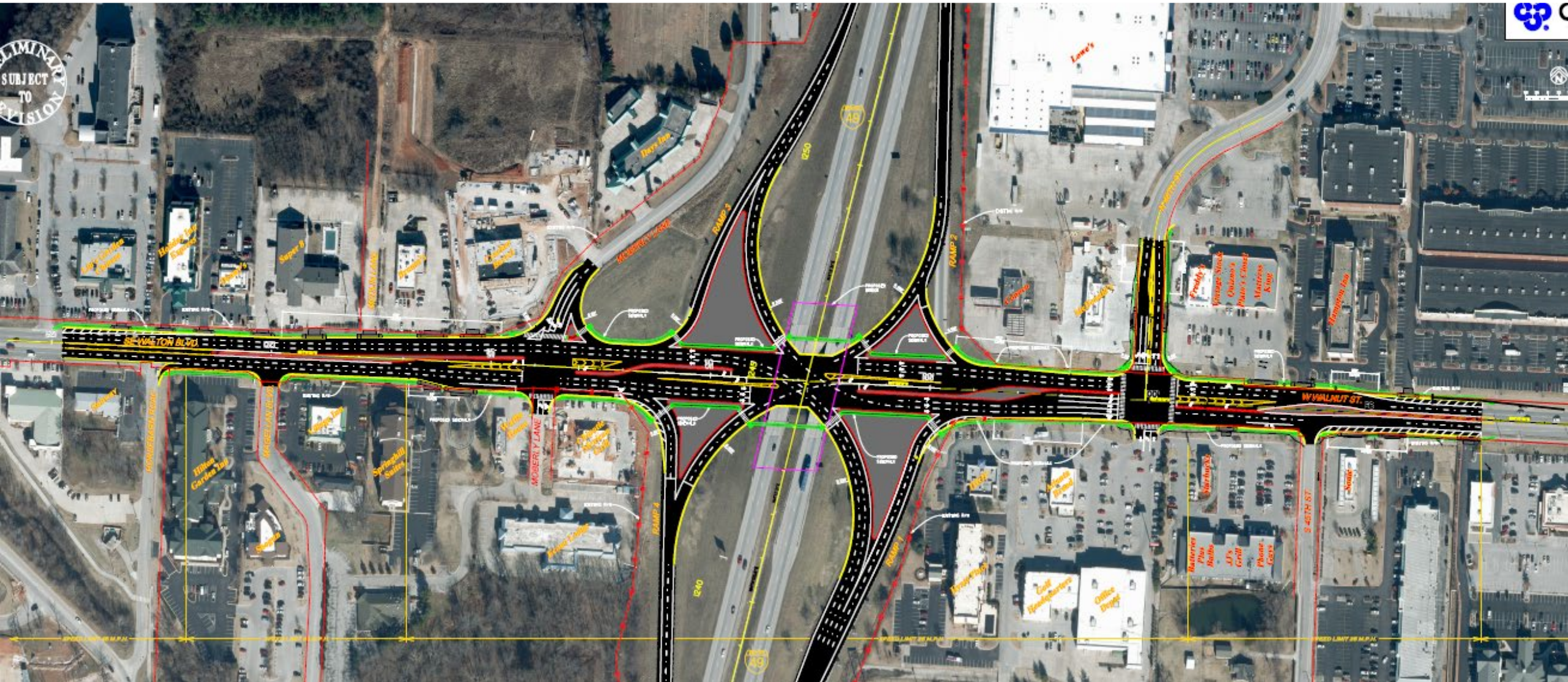




Replacement of Town Vu Bridge at McKisic Creek

Hwy 71B Intersection Improvements – Single Point Urban Interchange (SPUI)

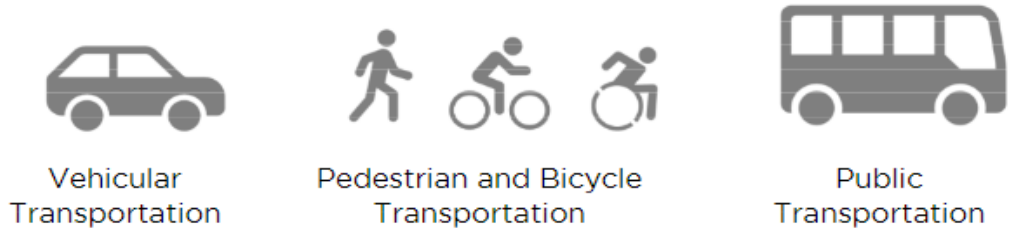
Similar design to replace roundabout at Hwy 71B north, near Bella Vista



What is a Master Street Plan?

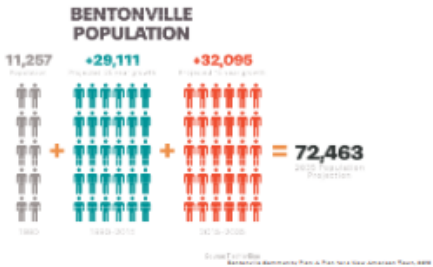
The Master Street Plan is a plan for future connectivity of the transportation system throughout the City. The Plan helps the City to evaluate the multi-modal needs of the transportation system, determine Right-of-Way elements, street classification, and street sections. Technical data, existing and future land use, and public input are all important when developing the Master Street Plan.

The Plan will include all modes of transportation within the City:



Bentonville Mobility Snapshot:

Bentonville is a unique City with specific transportation needs. The 2018 Bentonville Community Plan identified key transportation demographics and challenges in the City.



Rapid Population Increase:

- Greater than 300% increase between 1990 and 2010
- Projected to reach 72,463 by 2035

Bentonville Serves as a Major Regional Employment Center:
Each business day, the regional and local transportation network must accommodate a 40% *net increase* in daytime population (37,425 people)



Distance of Commute:

Of the 46,723 people who work in Bentonville:

- 43% travel from *greater than 10 miles* away to their place of employment
- 18% travel from *greater than 50 miles* away to their place of employment

How does the Master Street Plan potentially affect you on a day to day basis?



Time spent.



Reduction of traffic congestion.



Transportation options.



Increased accessibility.

How will the City implement this plan?

New Private Developments

When new developments and subdivisions are approved, they are required to dedicate Right-of-Way to the City based on the master street plan classification. Some developments may also be required to make street improvements to existing city streets accessed by their development project.



When property is developed adjacent to undeveloped property, connections may be required that can be used in the future to facilitate overall connectivity and traffic flow.



City Infrastructure Improvements:

The City is developing a Capital Improvement Plan that will prioritize future City Transportation projects.



How you can help!

This is your chance to provide input to the City!

Residents, commuters, and visitors can help provide input on different elements of the overall transportation system. The information you provide will help the City identify areas that need improvement, and additional connections.

You can provide input by:

- Taking an online survey at the tables set up at this meeting, on your phone, or on your computer at home
- Adding comments to the interactive map at this meeting or via the link provided at the end of the survey
- Participating in the visual preference activity at this meeting



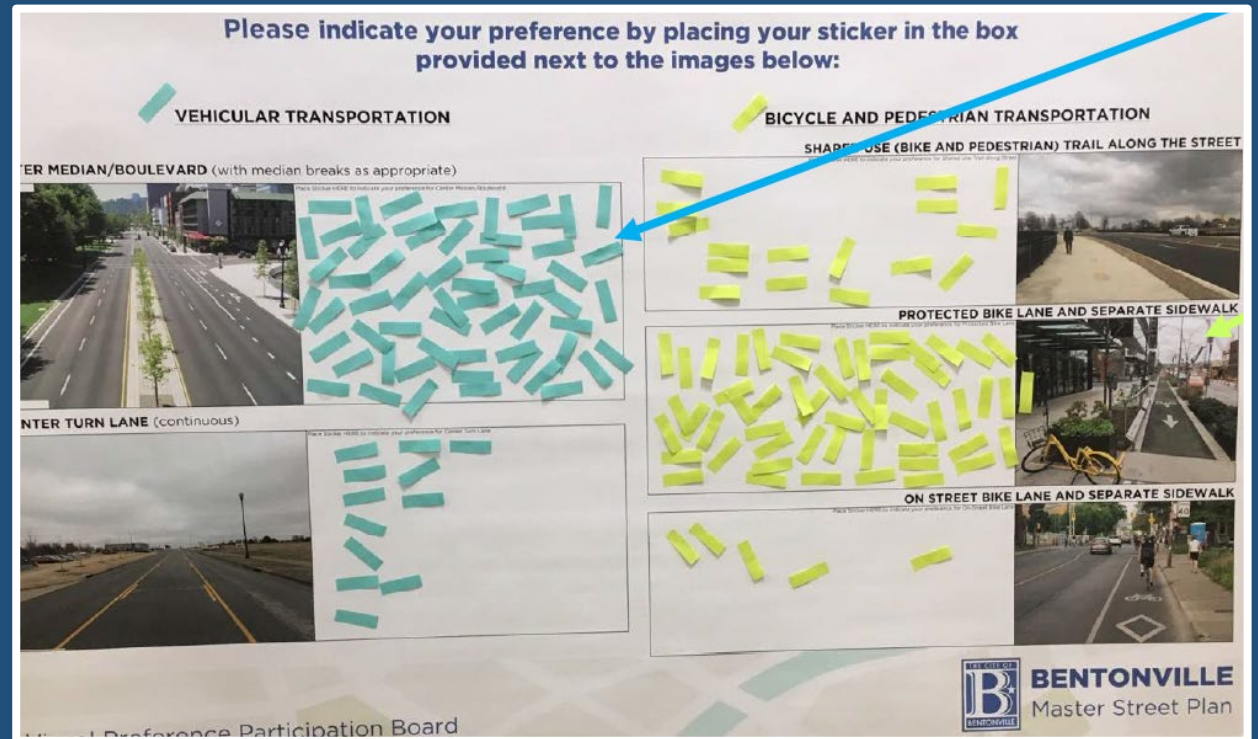
The Master Street Plan will integrate and reference information in the City's Bicycle and Pedestrian Plan, *Connecting Bentonville*. The *Connecting Bentonville* plan is currently underway and will provide detailed information specifically about future bicycle and pedestrian infrastructure within the City.

Please see the following website for more information:
tinyurl.com/bentonvillebikeped

Be Involved!

Master Street Plan Public Input Meetings

- March 19th from 4:00 p.m. to 7:00 p.m. (drop in style)
- Community Center, 1101 SW Citizens Circle



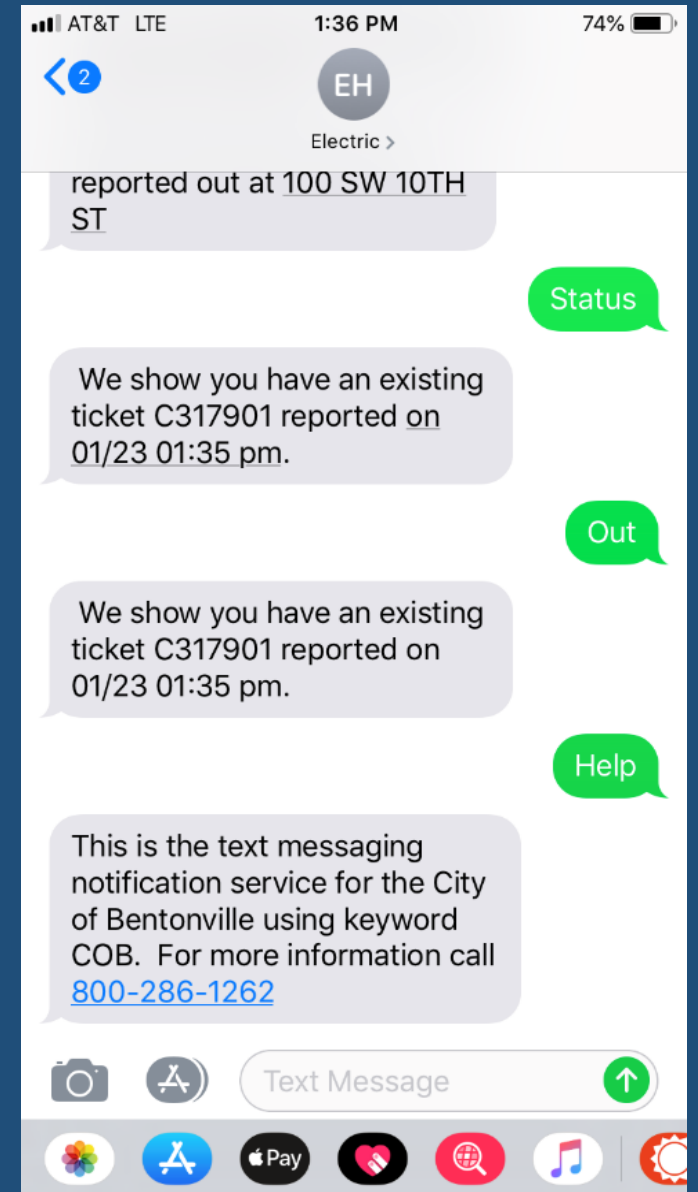
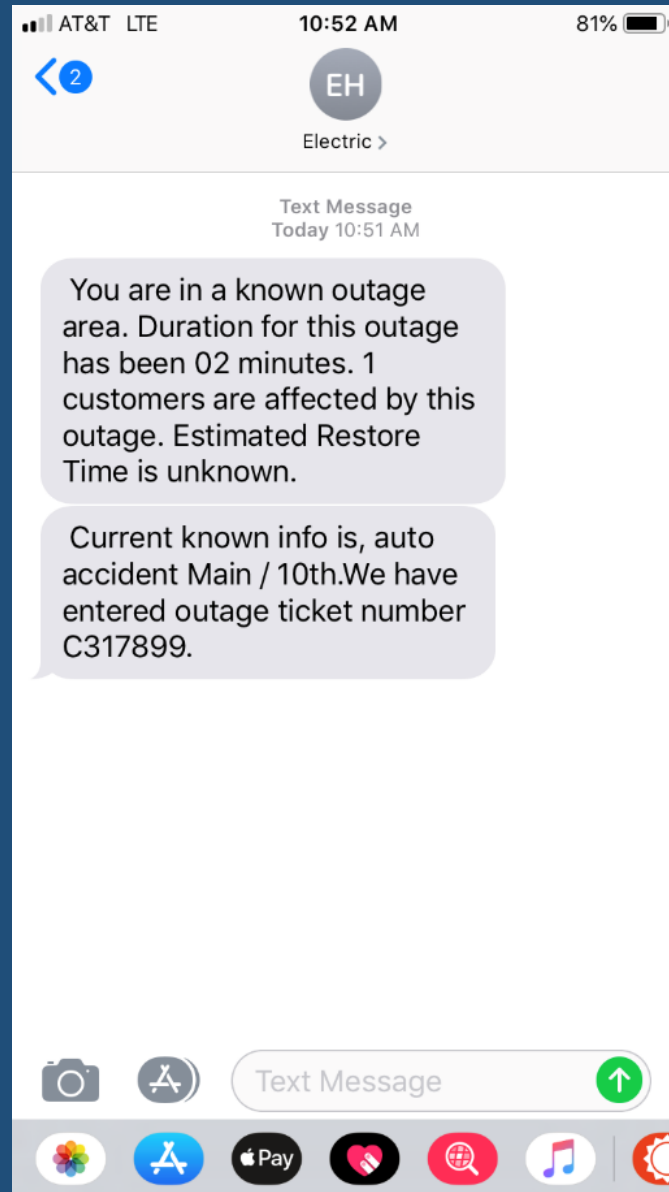
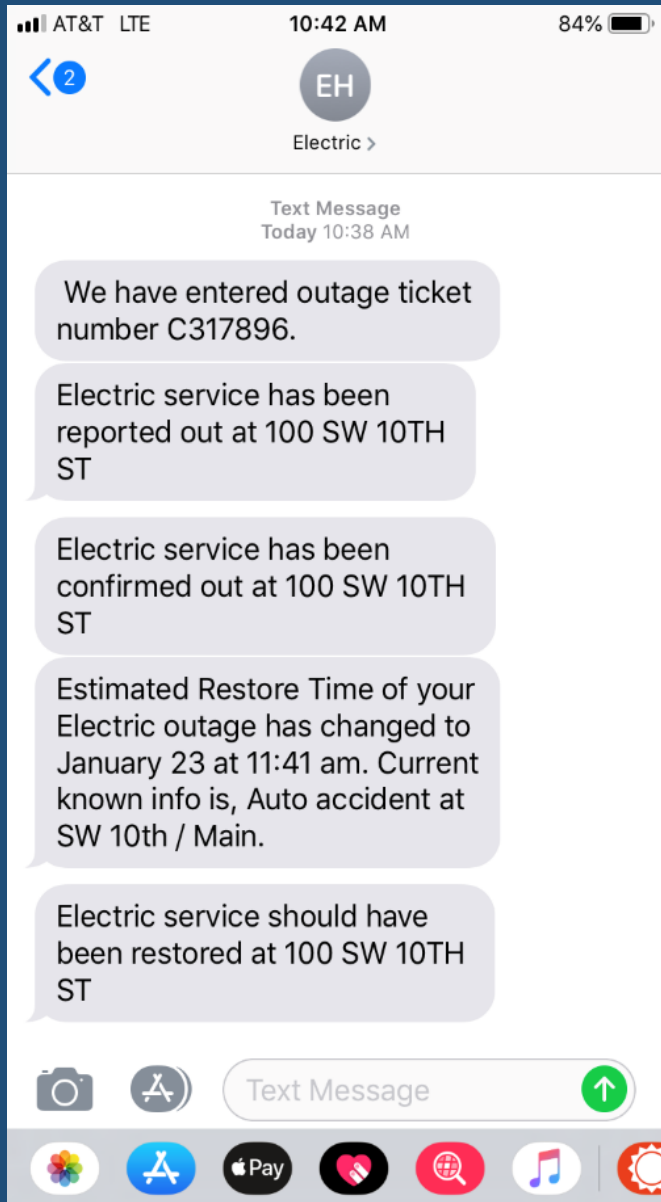
Electric Utilities (Not Carroll)

Travis Matlock, Electric Utilities Director

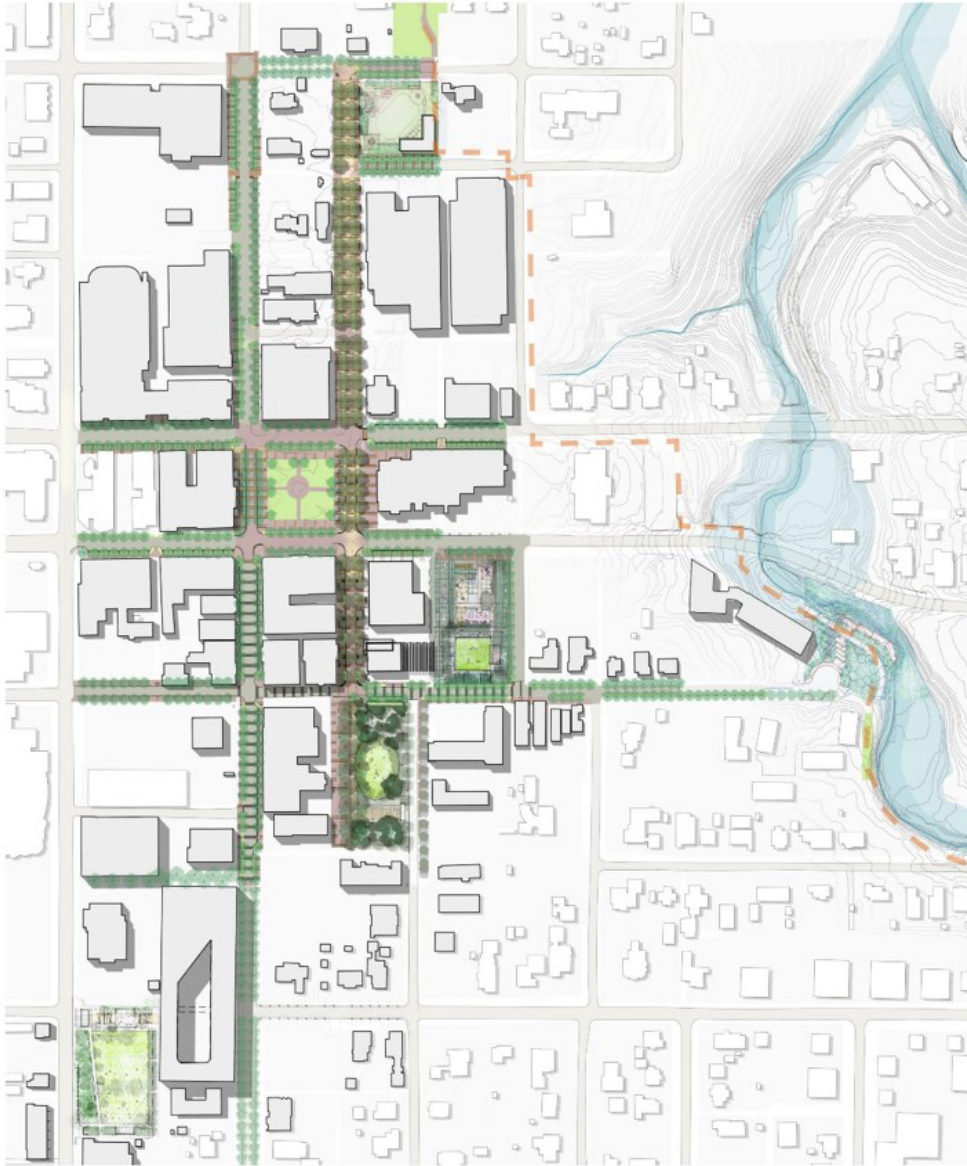
- OH vs UG – there is a mixture all over the City
 - OH is cheaper to install. Currently UG material costs 5 - 7 times what OH costs.
 - OH is easier to troubleshoot and repair.
 - OH is easier to expand.
 - UG will mean there will be “green boxes” of varying size on everyone's yard, and some yards will have more than one.
 - There is still a need to remove trees. Trees are not allowed within 5-feet of buried utilities and the green boxes have a specific landscaping requirement around them.
 - Also concerning trees, sometimes installing UG conduit damages the root system causing trees to die a few years after the project has been completed.
 - UG is installed where it makes sense. We cannot just “drop” a 200-foot section underground because it is in front of your house. It must make sense to the overall system. BEUD will look at different options, but cost and overall system affects must all be taken into account.

- New way to report an outage (almost done with testing)
 - BEUD is finalizing a test of a new, quicker way to report power outages, texting.
 - The Power is a system that will auto-enroll all cell phones currently in the database. All you need to do is save the number in your phone (1-800-286-1262) as something you would remember.
 - If your power is out, just text the word “out” to the number.
 - An outage will be created within the system and the trouble crew will be notified. Once your power is back on, you will receive a text letting you know.
 - If it is a larger known outage and you text “out”, you will be notified that you are part of a larger outage and BEUD is already on it.
 - When the lineman lets the dispatcher know the anticipated restore time, you will be notified of that also.
 - BEUD does not have service interruptions that often, but when it does happen, we hope this convenience will give the citizens a quick and painless way to let us know.

Text Power – example test messages [Video](#)



Framework Plan



Quilt of Parks Master Plan

Properties Include:

- Lawrence Plaza
- Downtown Square
- Dave Peel Park
- New public space
- Town Branch

Quilt of Parks – Downtown Public Spaces

The A Street Promenade

Pedestrian Only - Garden Rooms

FIRE LANE

20' wide clear zone in front of retail buildings for emergency access

SIGNAGE/LIGHTING POLES

Light poles can provide legibility to the landscape through both signage and lighting

GARDEN ROOMS

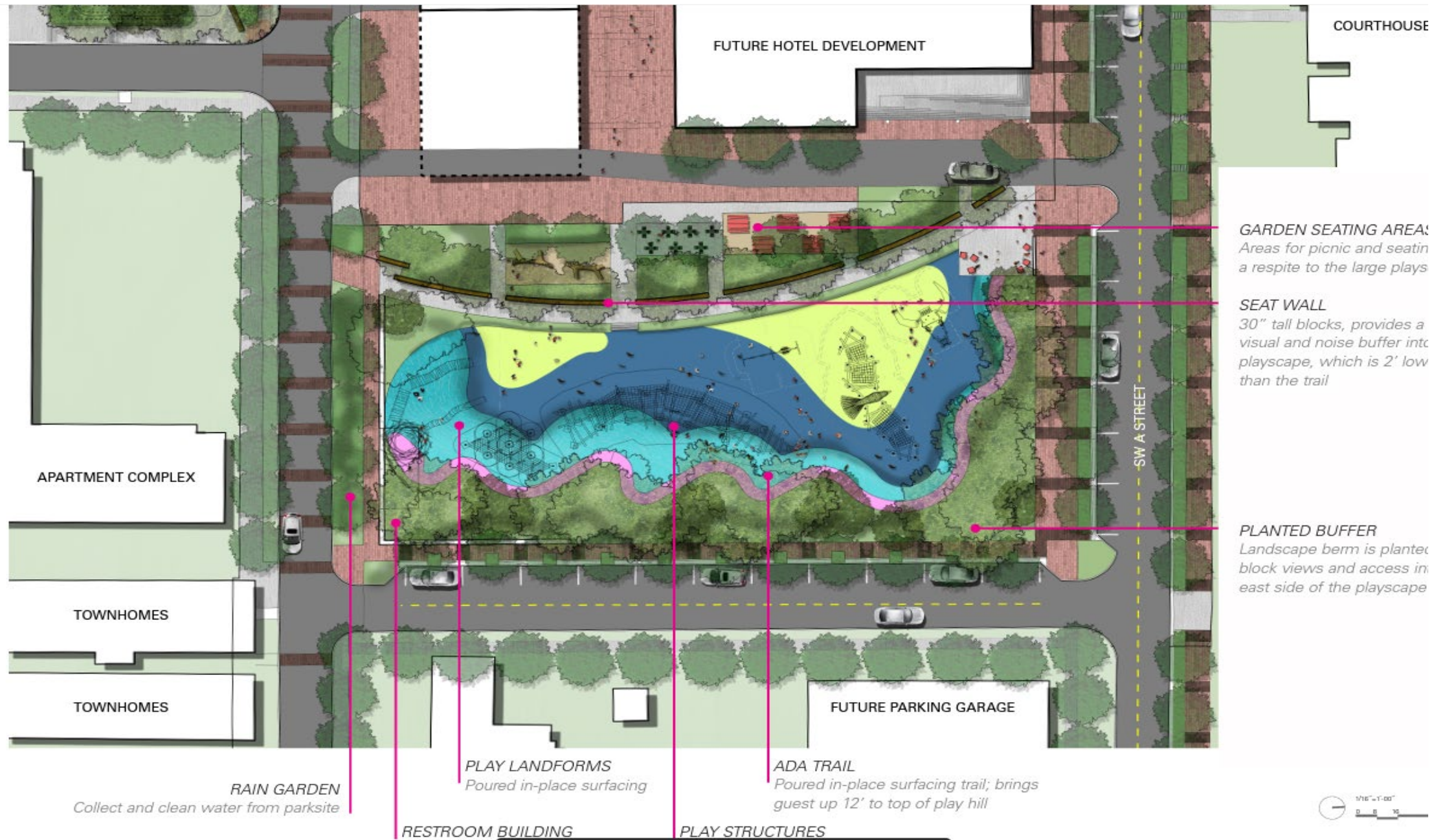
Each room along the corridor has a different program, from temporal cafe seating, to semi-permanent game areas, to permanent bench structures or water features

URBAN CANOPY

Large shade trees and seasonal medium trees create a framework for the garden rooms



Quilt of Parks – Downtown Public Spaces



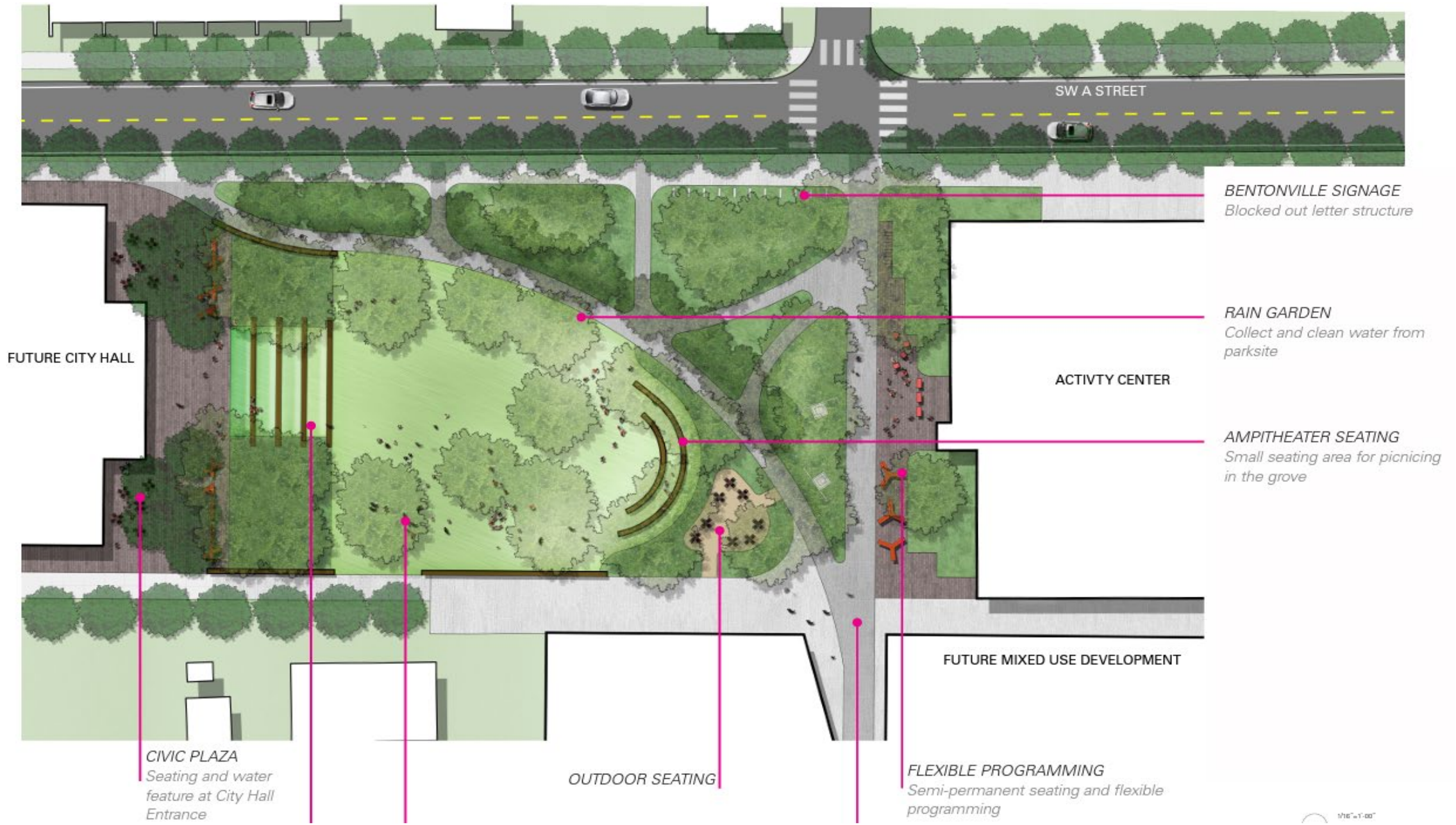
Quilt of Parks – Downtown Public Spaces

DAVE PEEL PARK

Bentonville's Playground



Quilt of Parks – Downtown Public Spaces



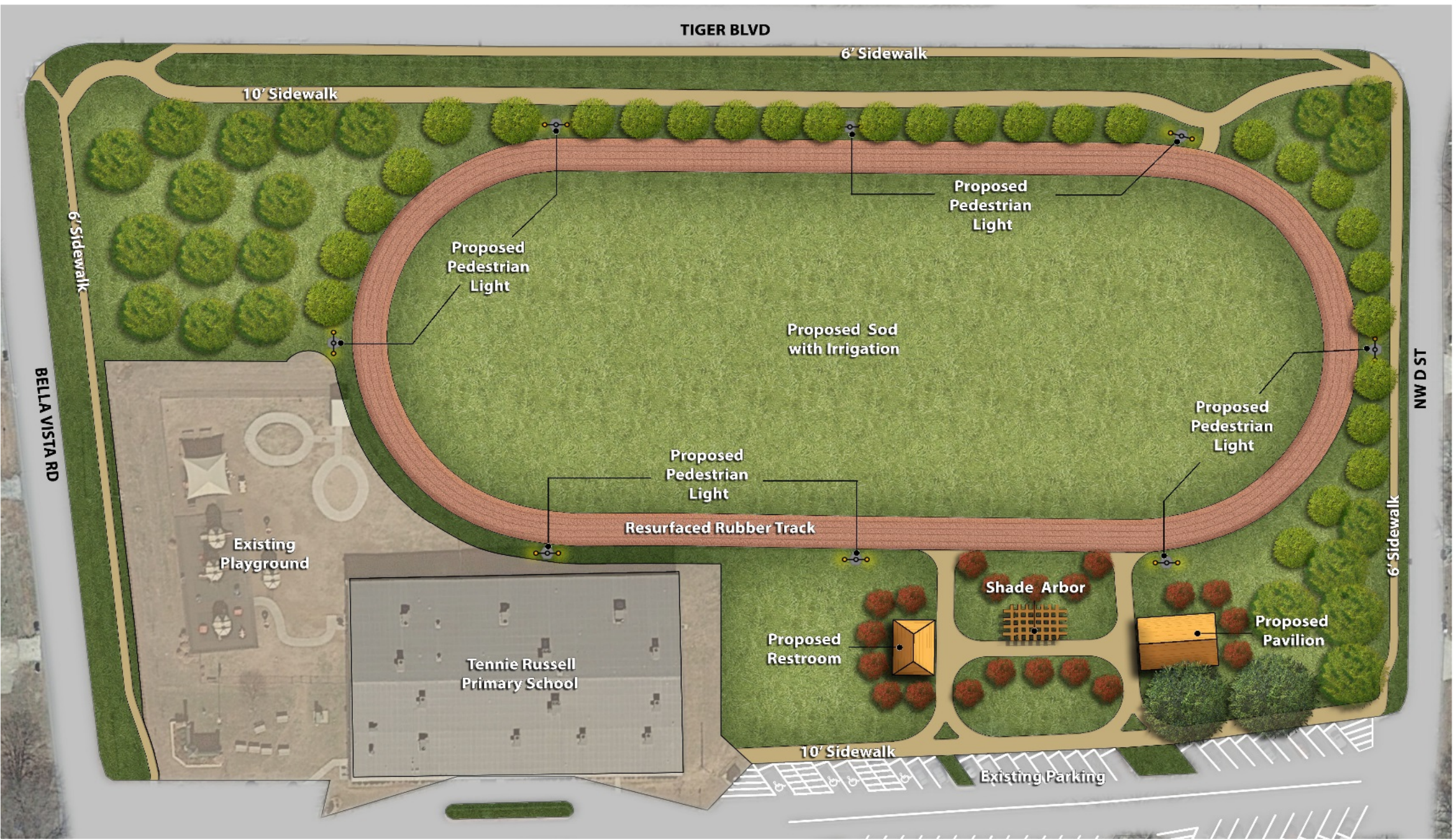
Quilt of Parks – Downtown Public Spaces

Activity Center Park

Bentonville's



Old Tiger Park – Plan for 2020



Coughlin Property



Bentonville Half Marathon

- Saturday, April 4th
- Half marathon, relay, 5k
- 10 year anniversary! Finisher medals for ALL runners



Square 2 Square Bike Ride

- Saturday, May 2nd
- Fayetteville to Bentonville
- Razorback Greenway
- Food, medals, giveaways!



Upcoming Events

March 7th – Youth Spring Softball begins

March 7th – Irish 5k/10k

March 23rd – Spring Break Camps begins

March 30th – Spring Tennis Season Begins

April 4th – Run Bentonville Half Marathon

April 11th – Easter at Orchards Park

April 17th – Kellogg's Classic BB/SB Tournament

May 2nd – Square 2 Square Bike Ride



Bentonville Public Library



Did you know? 211 Café is Open at BPL!

- Owned by Mauricio & Norma Guerrero
- Special roast of Guatemalan coffee
- “Coffee is a conversation starter.”
- Food menu and catering options

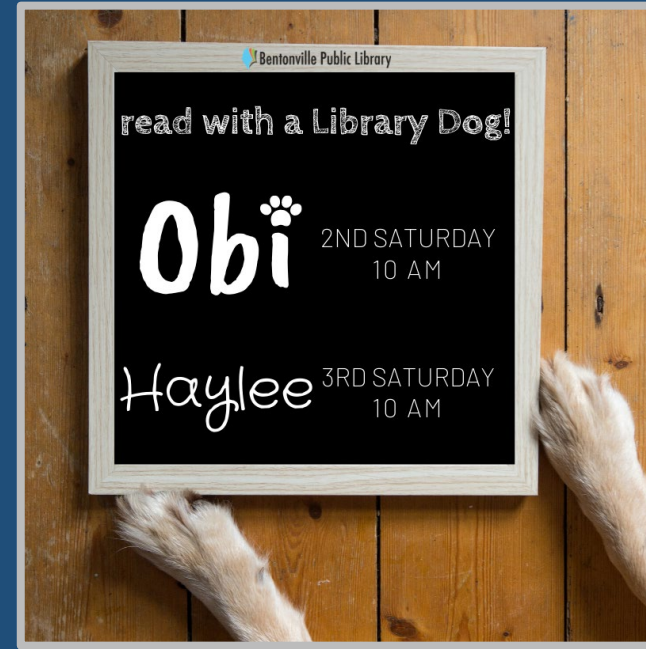
Programs & Events

Children

- Storytimes for various levels & families
 - Ruff Ruff Read – Storytimes with Therapy Dogs
 - Bilingual Family Storytime
- Clubs & Workshops

Tweens & Teens

- ACT prep workshops
- ‘Lil Miss Coder for Tweens & Teens
- Math Mentors for Teens
- Youth Debate Forums
- Safe Driving Lessons for Teens



Programs & Events

Adults

- Book clubs, art and workshops
 - Adult Book Club
 - Jewelry Making
 - Zen Doodling
 - Mindset Shift for Lasting Weight Loss
 - Homebuying Workshop

Families / All Ages

- Spring Break Movie Series
 - 90's Throwback Theater
 - Hunger Games Film Fest Tweens/Teens

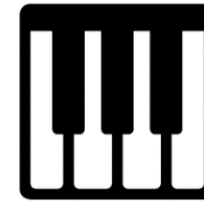


Beyond Traditional Books

Specialty Loans

- Book Club Kits
- Laptops
- iPads
- Telescopes
- American Girl® Dolls
- Fishing poles
- Discovery Kits
- STREAM Kits

BPL's Library of Things



Beyond Traditional Books

Downloadables!

- Download eBooks & Audiobooks
 - Libby
- Browse digital magazines
 - Flipster
- Stream music & download songs
 - Freegal

eLearning 24/7

- Rosetta Stone
 - 30+ foreign languages
- Lynda.com
 - Instructional videos on business, tech and creative industries
- Student portal for homework help
- NewsBank – Read ArDemGaz online



Opportunities to Connect with BPL

BPL at the Community Center

- Check out Library materials
- Browse magazines and access computers
- Return items to convenient book drop
- Monthly storytime



Wants to Give Back? Volunteer!

- Teens & Junior Partners
- Adults & Corporate Teams



U.S. Census 2020 at BPL

Access Online with Library Computer

- Dedicated computer terminal
- No need for a library card
- Free access – it's quick & easy!

Learn More about the 2020 Census

- Information Display
 - Privacy
 - Children & Students
 - Diverse Populations
 - Renters, Business Owners & more!
- Everyone Counts! Census Celebration Day – April 1!



CENSUS TIMELINE & PROCESS

Ways to Report & Important Dates

- Starting in mid-March, households will receive an invitation in the mailbox
- This invitation will tell you to **report online, by phone or by mail**
- The majority of folks will be encouraged to respond online

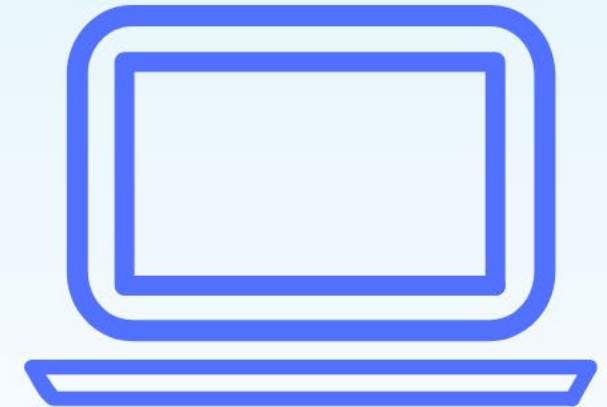


April 1: National Census Day

May 2020: Home Visits Begin

Sept 18: Website Closes

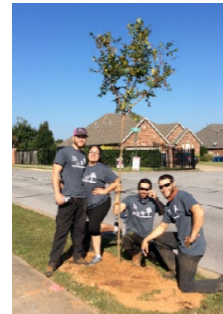
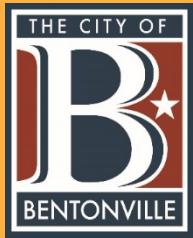
www.2020census.gov



UofA **DIVISION OF AGRICULTURE**
RESEARCH & EXTENSION
University of Arkansas System

United States®
Census
2020

Community, Professional
& Economic Development
Strengthening Arkansas Communities



www.bentonvillear.com/1048/Great-Neighborhoods-Partnership

neighborhoods@bentonvillear.com

GREAT
NEIGHBORHOODS

Bentonville's Great Neighborhoods Program connects the Mayor's core goals of transparency and improved communication with residents to the Community Plan's goal of stronger neighborhoods and the principle of providing a "great place to plant roots."



Philosophy

Neighborhoods are the foundation of the community. Proactive collaboration between neighborhood residents and the city results in great and resilient neighborhoods with strong identities that add value to the community.

Mission

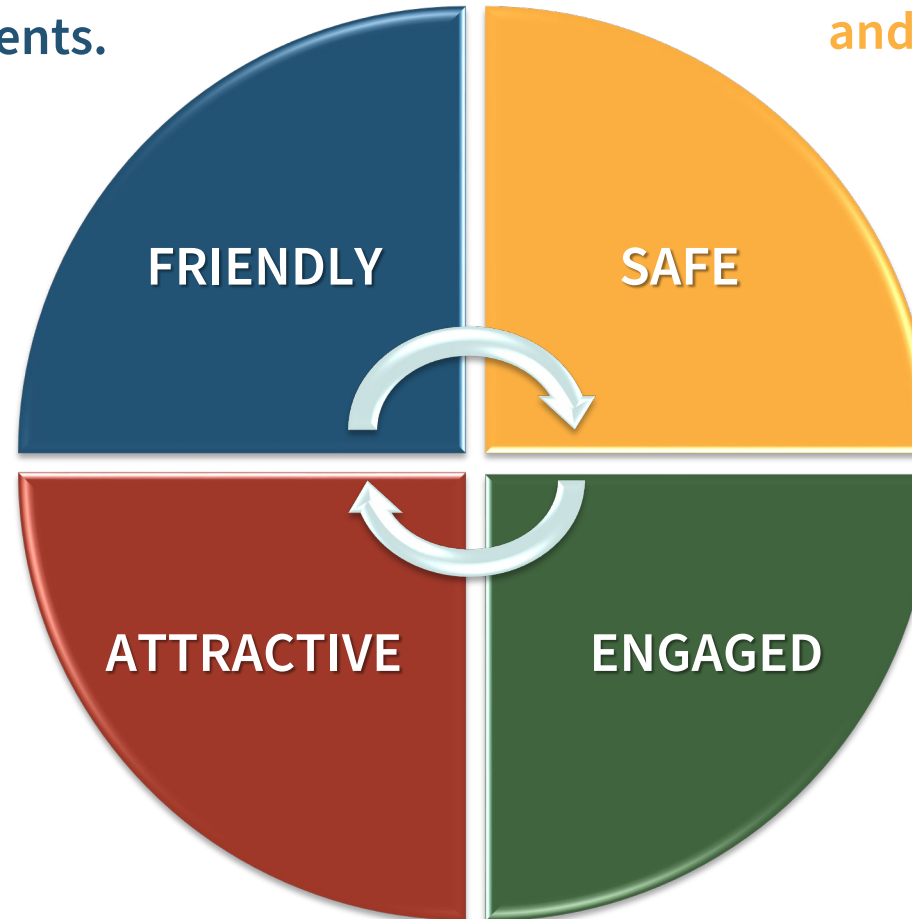
Strengthen Bentonville by supporting and encouraging great neighborhoods that are friendly, safe, attractive and engaged.

Goals



**Build bonds among
neighborhood
residents.**

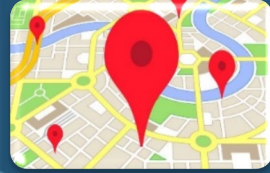
**Cultivate a
sense of safety
and security.**



**Empower residents to
enhance their
neighborhood.**

**Foster communication
between residents and
the city.**

Program Components



Planning and Support



Neighborhood Partners



Neighborhood Programs



Neighborhood Advisory
Committee



Great Neighborhoods Partnership Program

Bentonvillear.com/1048/Great-Neighborhoods-Partnership

Danielle Semsrott, Senior Planner (479) 271-6827



Questions?

