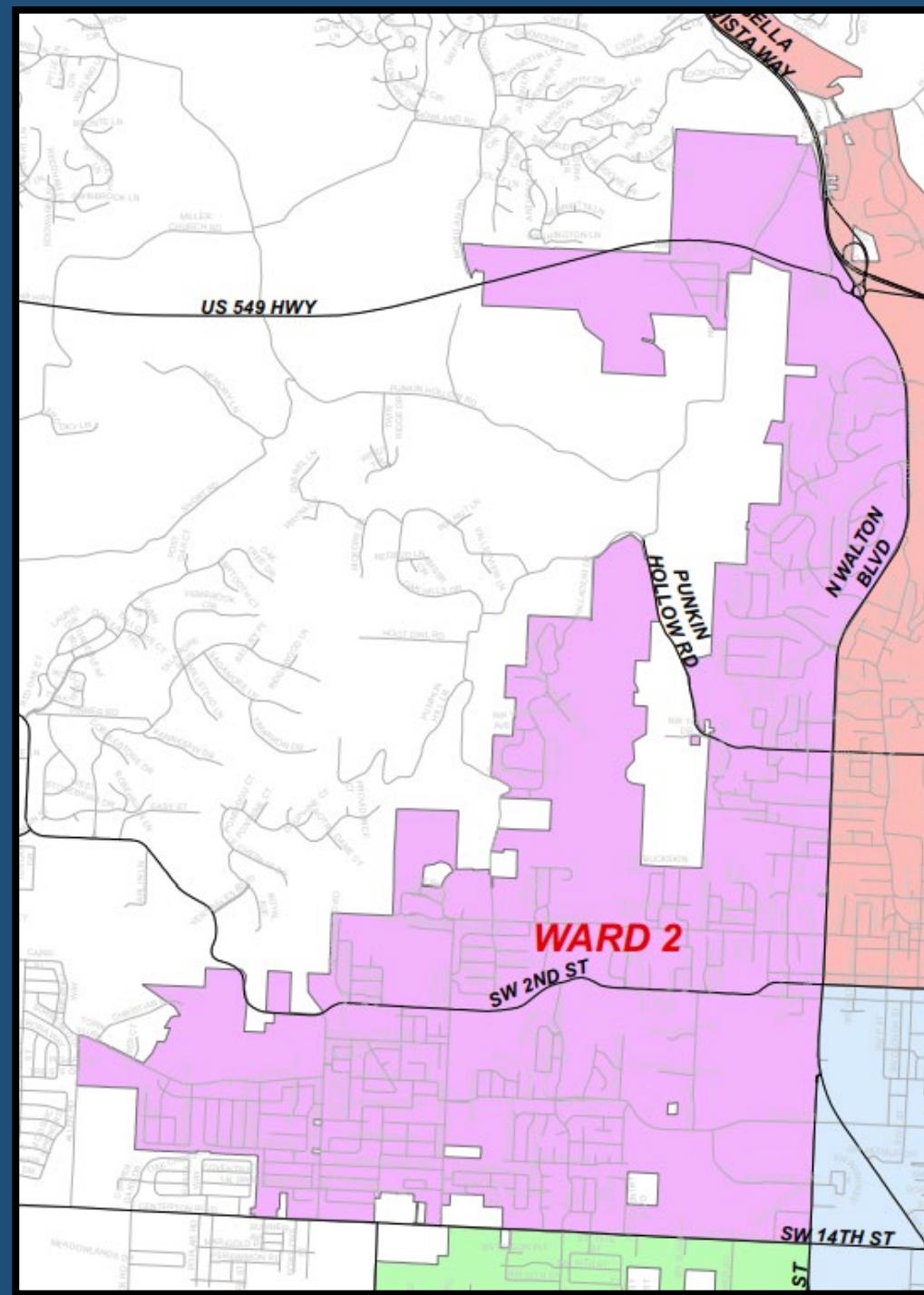




Welcome! Ward 2 Meeting

Justin Ryan



# Agenda

- Introductions – Danielle Semsrott, Senior Planner
- Mayor's Welcome – Mayor Stephanie Orman
- Communications – Debbie Griffin, Community Relations & Economic Development Director
- Code Enforcement – Darren Warren, Code Enforcement Officer
- Public Safety – Police Chief Jon Simpson and Sgt. Gene Page
- Fire Department – Fire Chief Brent Boydston
- Transportation – Dennis Birge, Transportation Director
- Electric Utilities – Travis Matlock, Electric Utilities Director
- Parks & Recreation – David Wright, Parks & Recreation Director
- Bentonville Public Library – Heather Hays, Senior Librarian
- 2020 Census & Great Neighborhoods Partnership Program – Danielle Semsrott, Senior Planner

# Mayor's Welcome

Bentonville Mayor Stephanie Orman

Contact Information:

[sorman@bentonvillear.com](mailto:sorman@bentonvillear.com)

City Hall

117 W Central Avenue, 3<sup>rd</sup> floor  
(479) 271-5966



BENTONVILLE311.COM



# Bentonville 311

## connecting citizens to services

Bentonville 311 provides the citizens of Bentonville with a simple online single point of contact for every City department.

Bentonville 311 is not to be used for emergency situations as it is only monitored during business hours.

**For Emergencies, please dial 911.**

The new Bentonville 311 system brings unprecedented levels of openness, innovation and accountability to the delivery of City services.

With the new Bentonville 311 online system, you can:

- Create a new service request
- Check the status of existing requests
- Snap a photo and submit it with a request to improve accuracy
- Receive email notification on service concern progress
- Provide feedback upon completion of your concern

## How to report a service concern



[Report a Concern](#)

To report a service concern, get started [here](#) or click the pencil icon on the left to begin.

Simply fill out the form for the requested service and you will receive email notifications on the progress as our City team addresses your concern.

Non-emergency service requests for street light maintenance, trail repair, drainage issues, and many other services are listed in a category menu.

If you can't find your category give us a call and we will help you with your service request.

Contact us at 479-271-5966 or email:  
[mayor\\_assistant@bentonvillear.com](mailto:mayor_assistant@bentonvillear.com)

# BENTONVILLE311.COM

3 1 1

connecting citizens to services



	<b>Airport Maintenance</b>		<b>Construction Site Complaint</b>
	<b>Flooding / Drainage</b>		<b>Garbage and Rubbish</b>
	<b>Graffiti</b>		<b>High Weeds and Grass</b>
	<b>Inoperable Vehicle</b>		<b>Open Storage</b>
	<b>Parks Maintenance</b>		<b>Pothole Repair</b>
	<b>Right of Way Maintenance</b>		<b>Road Debris</b>
	<b>Sewer Maintenance</b>		<b>Sidewalk Maintenance</b>
	<b>Street Light Maintenance</b>		<b>Street Sign Maintenance</b>
	<b>Street Sweeping</b>		<b>Traffic Signal Maintenance</b>
	<b>Trail Maintenance</b>		<b>Water Pressure</b>
	<b>Water Quality</b>		



The City of  
Bentonville,  
Arkansas  
Government  
[@BentonvilleGov](http://BentonvilleGov)

Home

## Posts

## Videos

## Photos

## About

## Community

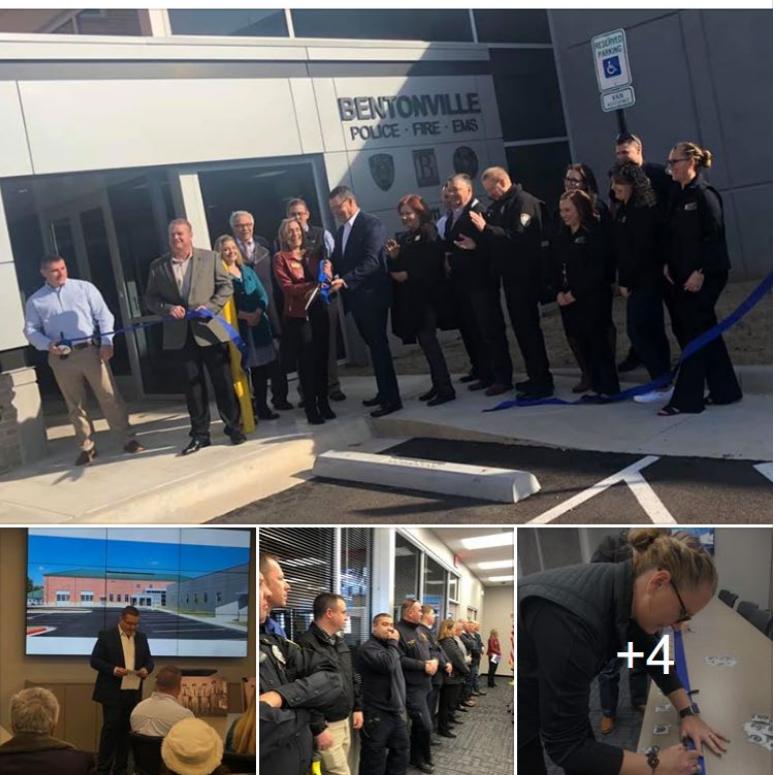
## Offers

## Events

## Jobs

## Promote

[Visit Ad Center](#)



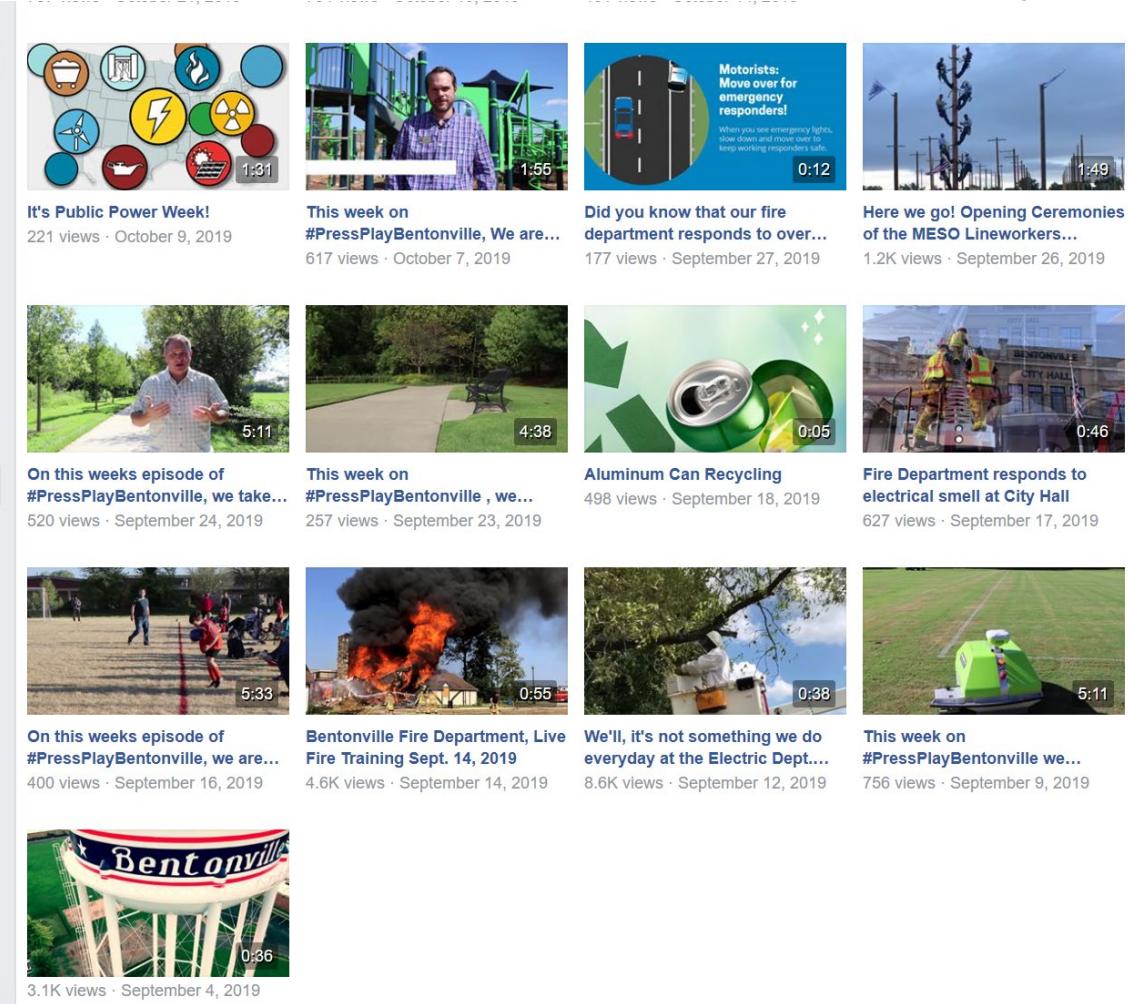
**3,532**  
People Reached

1,373  
Engagements

## Boost Post



10 Shares



@BentonvilleGov



fb (1) The City of Bentonville, Arkansas

← → C [facebook.com/BentonvilleGov/](https://facebook.com/BentonvilleGov/)

The City of Bentonville, Arkansas Government

Danielle Home Create



**THE CITY OF BENTONVILLE**

The City of Bentonville, Arkansas Government  
@BentonvilleGov

Home Posts Videos Photos About Community Events

[Create a Page](#)

Liked Following Share ...

Learn More Send Message

Write a post...

Photo/Video Tag Friends Check in ...

**Posts**

 The City of Bentonville, Arkansas Government 6 hrs ·

Love is in the air! It's race week for the Run Bentonville Valentines 4k/8k!  
Online registration closes tomorrow (Wednesday February 4th) at midnight!  
<http://www.rumbentonville.com/race-series/valentines-4k8k/>



**Community** See All

Invite your friends to like this Page  
3,787 people like this

3,998 people follow this

Jason W Shook and 69 other friends like this or have checked in

4 check-ins

**About** See All

117 West Central Ave  
Bentonville, Arkansas 72712  
[Get Directions](#)

(479) 254-2028

[Send Message](#)

[bentonvillear.com](#)

- Notify Me – Road construction/street closures, power outages, employment opportunities, Parks & Rec facilities status, city newsletter, meeting agendas

- Public Hearings – Planning Commission & Board of Adjustment

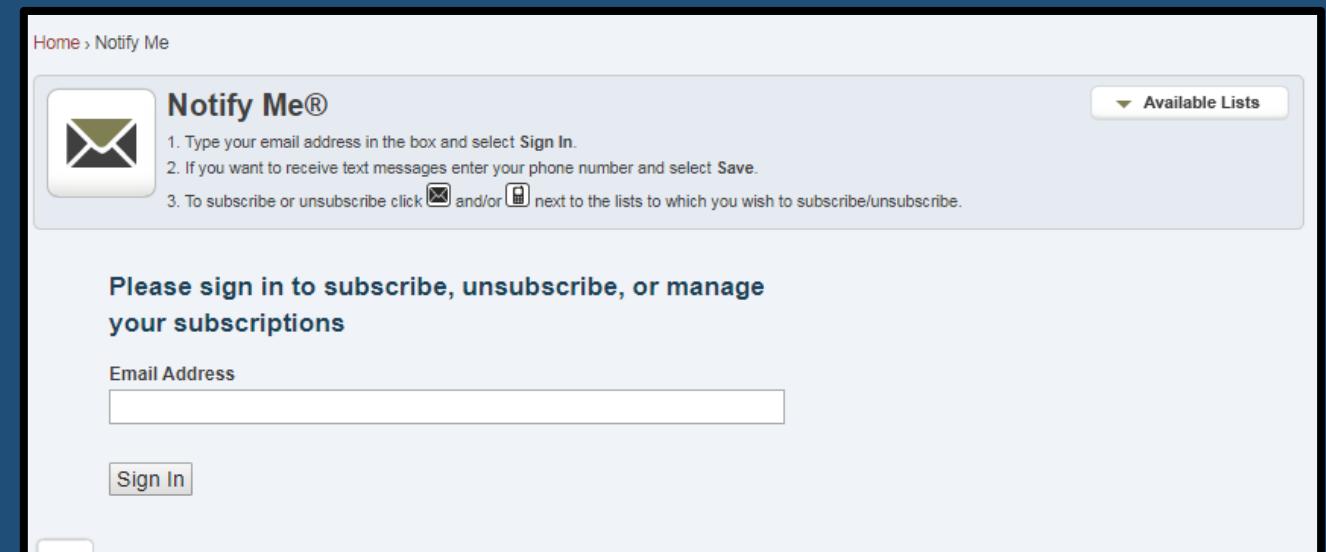
- City Master Plans – Community Plan, Parks Master Plan, Bicycle & Pedestrian Plan, etc.

- Annual Development Reports

- Boards & Commissions application

# City Website

**www.bentonvillear.com**



# Code Enforcement

Darren Warren, Code Enforcement Officer  
305 SW A Street  
(479) 271-3125 (option 3)  
[bentonvillear.com/287/Code-Enforcement](http://bentonvillear.com/287/Code-Enforcement)



# Tall Grass

Grass must be maintained less than 8-inches tall.



# Unsightly Conditions

All exterior property must be free from the accumulation of rubbish and garbage.



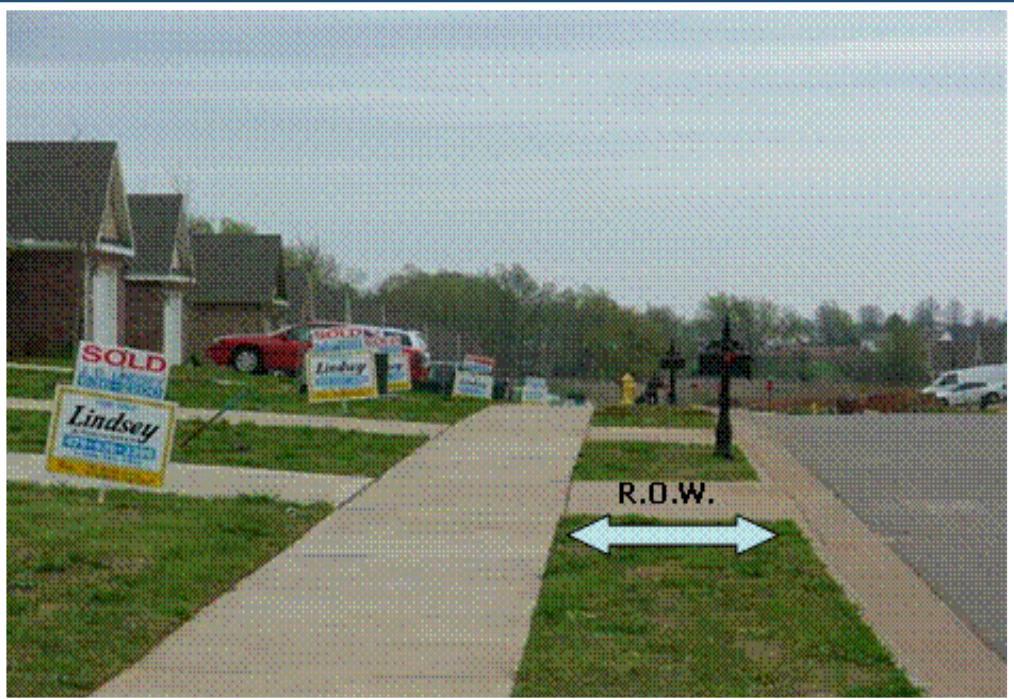
# Inoperable Vehicles

Vehicles must be maintained in operating condition.



# Signs

Signs should remain outside of the right-of-way.

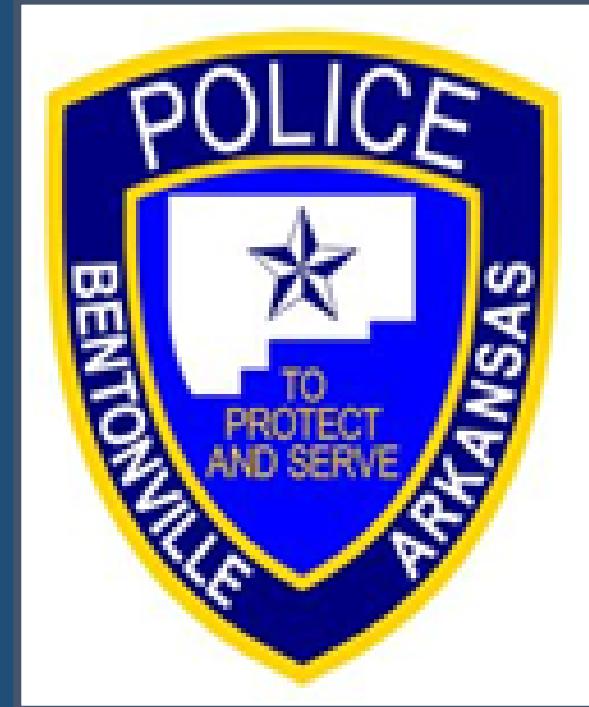


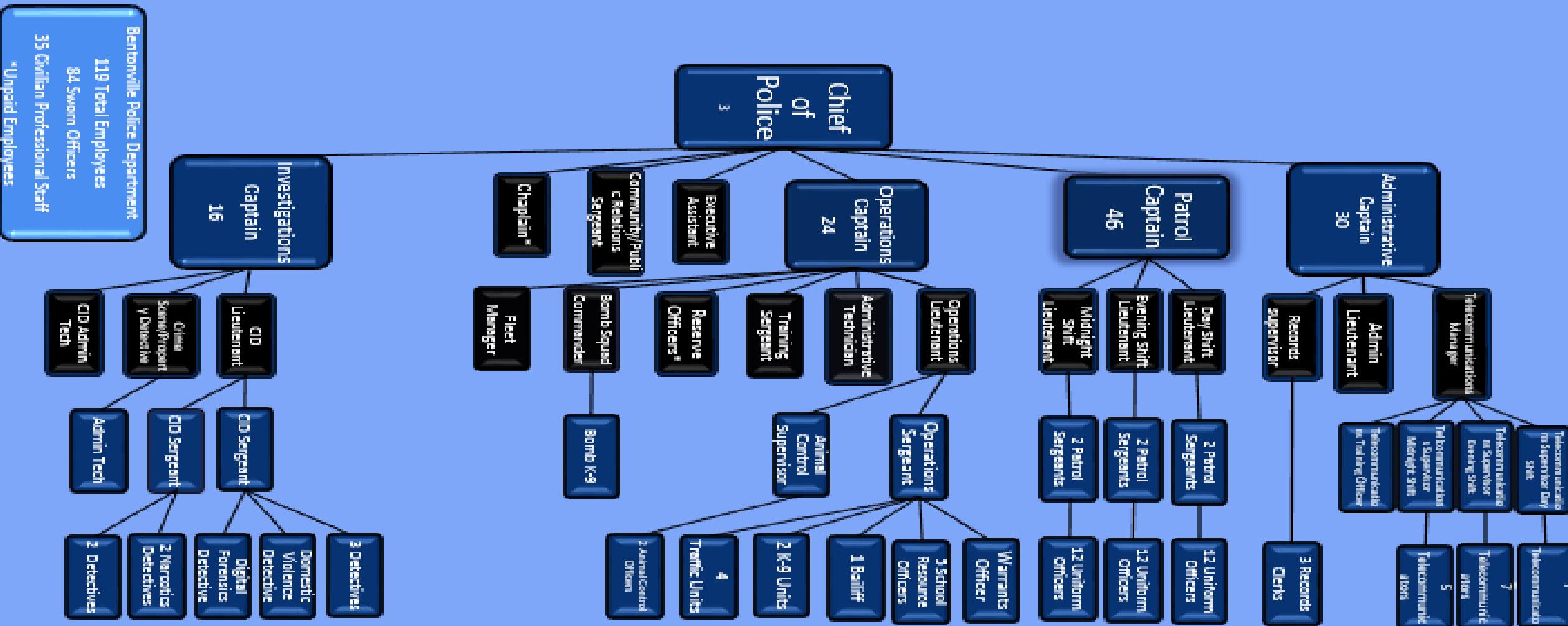
# Public Safety

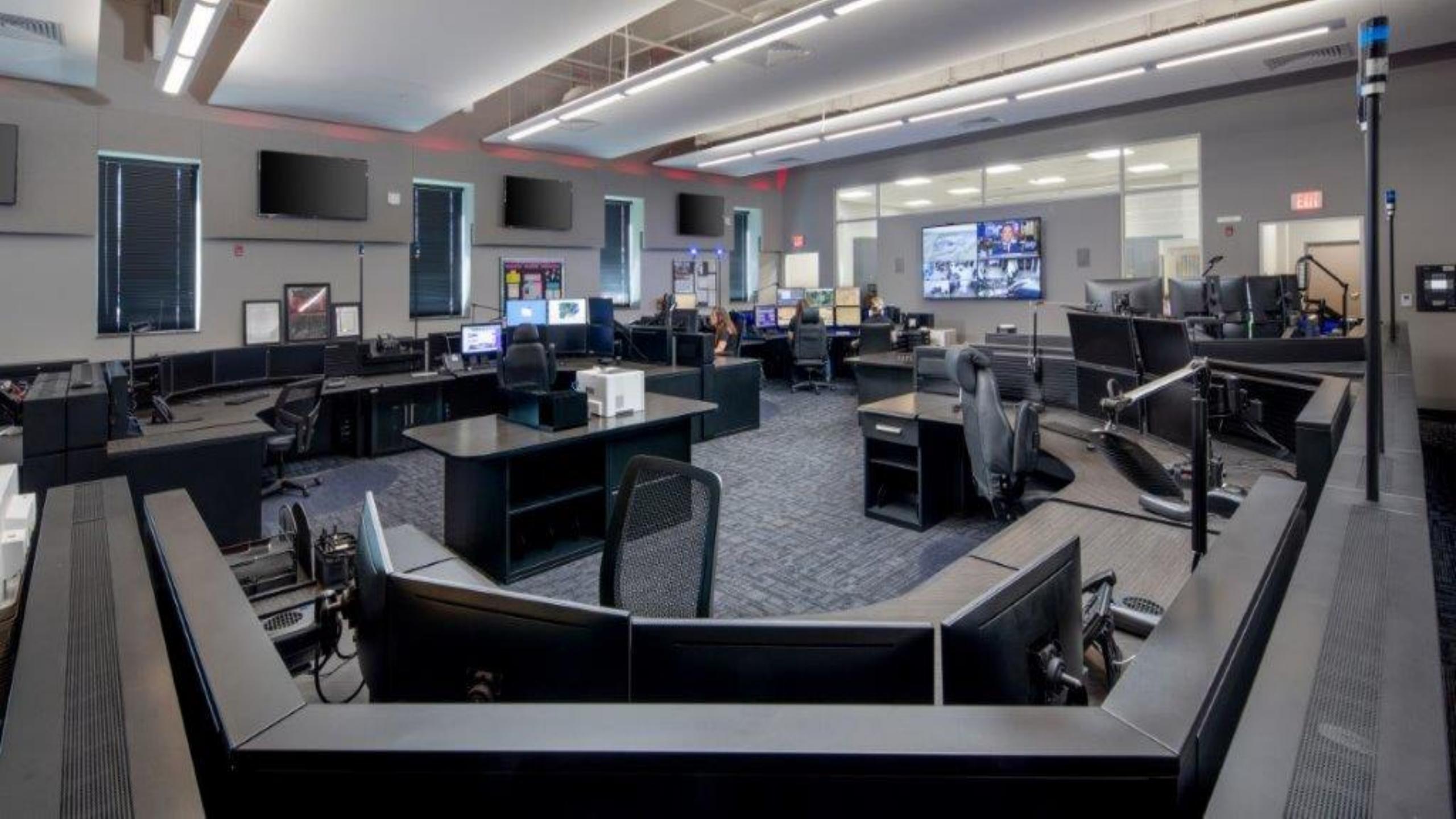
Police Chief Jon Simpson  
Sgt. Gene Page

Bentonville Police Department  
908 SE 14<sup>th</sup> Street  
(479) 271-3170 non-emergency number

You are the eyes and ears of the City. Please  
call to report suspicious activity.









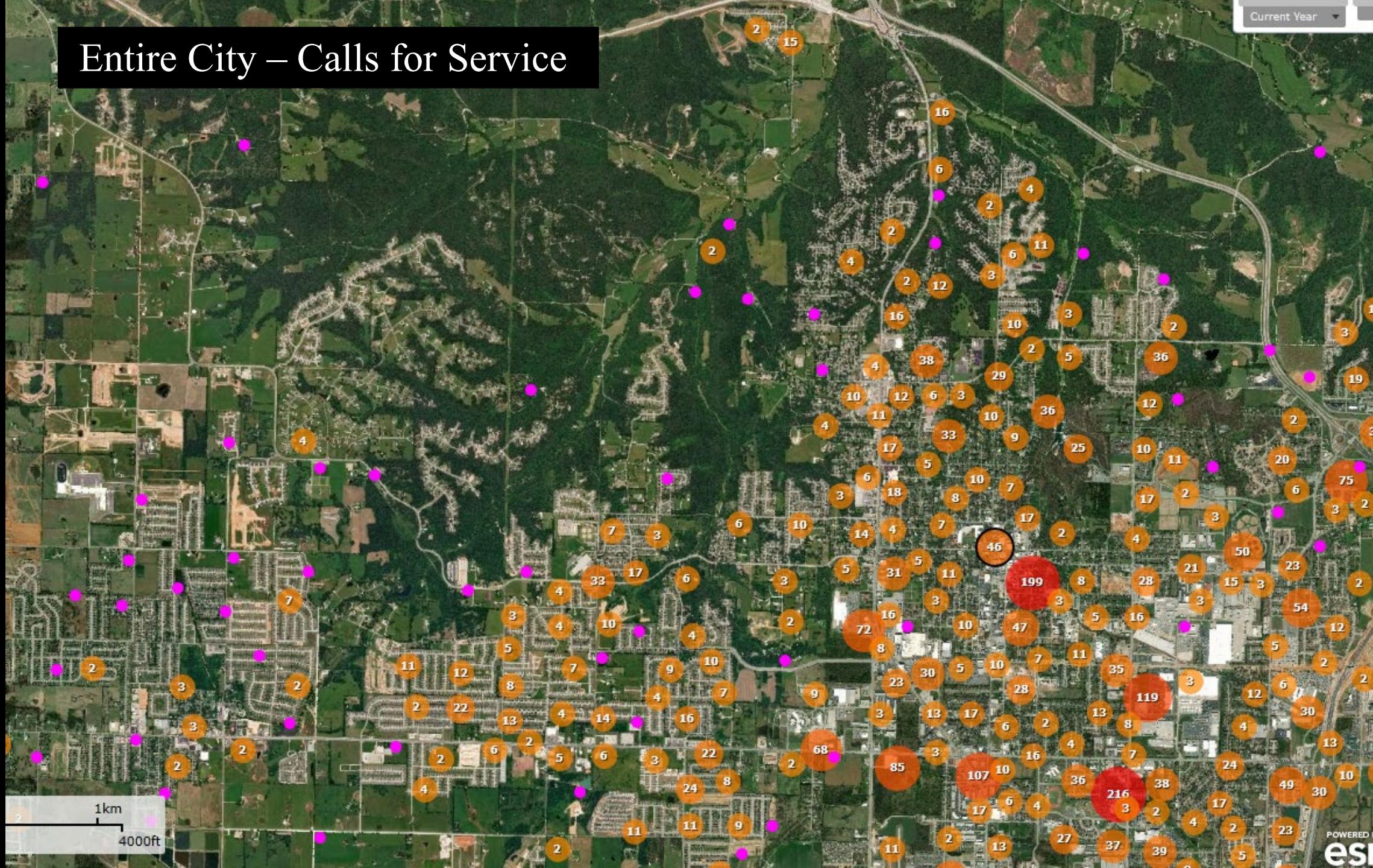


BENTONVILLE  
POLICE DEPARTMENT

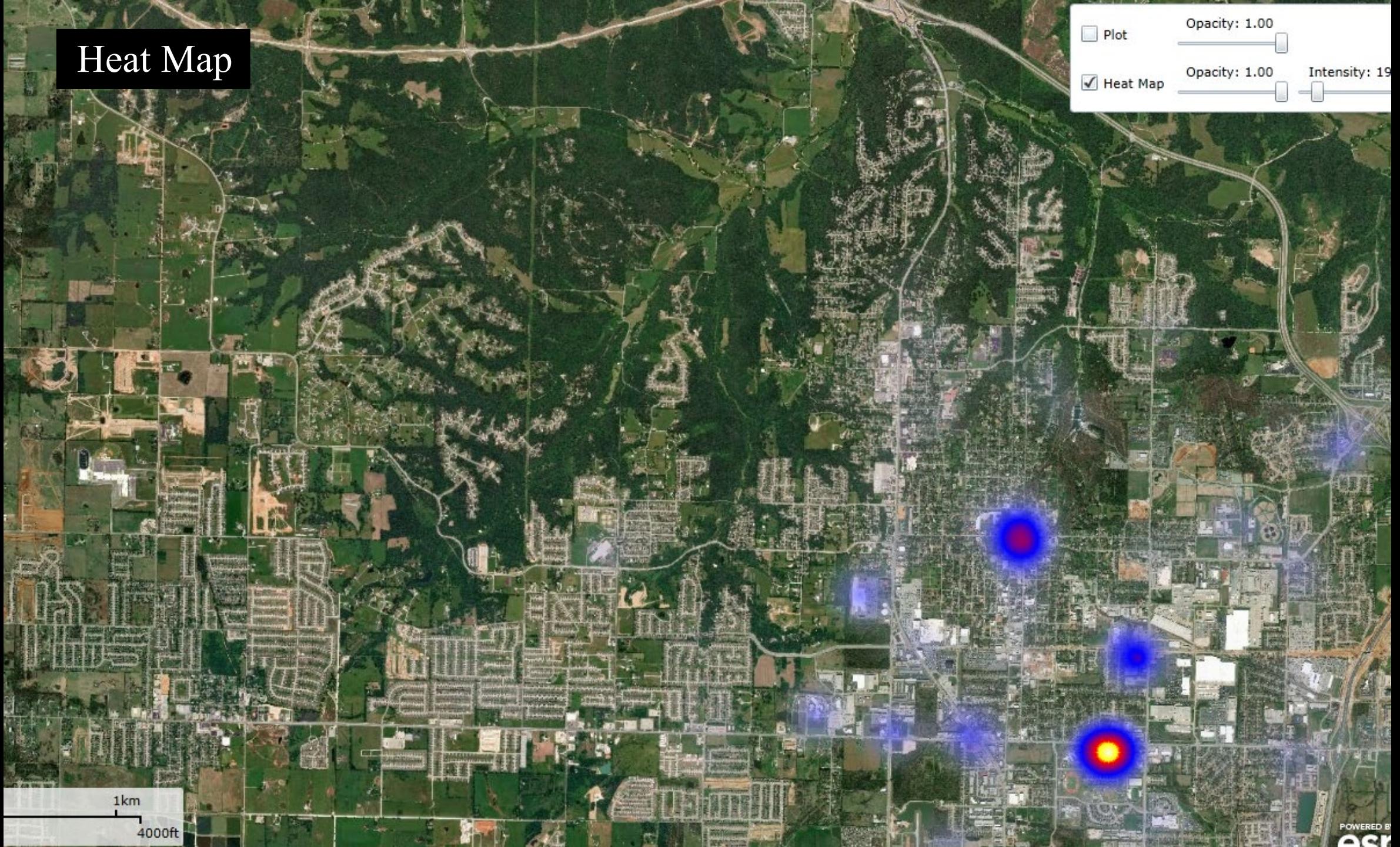


CRIMINAL  
INVESTIGATIONS

# Entire City – Calls for Service



# Heat Map



# Bentonville Fire Department

## 1887

# **STATION 1 – 800 SW “A”**

**Station 1**

**Staffed with 6 personnel daily  
Opened in 2008**



## **Apparatus**

**1-Ladder Truck  
1-Engine  
1-Rescue Truck  
2-Reserve Ambulances  
1-Hazmat/Technical Truck  
1-County Engine  
1-Mini Event Ambulance  
1-Mini Fire/Rescue Vehicle**

# **STATION 2- 1610 MOBERLY LANE**



**Station 2**  
**Staffed with 3-4 personnel daily**  
**Opened in 1992**

## **Apparatus**

**1-Ladder Truck**  
**1-Ambulance**

# **Station 3 – 907 NW 13<sup>th</sup> Street**



**Station 3**  
**Staffed with 3-4 personnel daily**  
**Opened in 1996**

## **Apparatus**

**1-Engine**  
**1-Ambulance**  
**1-Mini Rough Terrain Vehicle**

# Station 4 – 900 McCollum Road



**Station 4**  
**Staffed with 3-4 personnel daily**  
**Opened in 2001**

## Apparatus

**1-Engine**  
**1-Ambulance**  
**1-Brush Truck**

# **Station 5 – 800 SW Elm Tree Road**



**Station 5**  
**Staffed with 3-4 personnel daily**  
**Opened in 2005**

## **Apparatus**

**1-Engine**  
**1-Ambulance**  
**1-Brush Truck/TRT Trailer**

# **Station 6 – 3312 SW “I”**



**Station 6**  
**Staffed with 3-4 personnel daily**  
**Opened in 2016**

## **Apparatus**

**1-Engine**  
**1-Ambulance**  
**1-Reserve Ladder Truck**

# Station 7 – 4508 SW Prime Avenue



**Station 7**  
**Staffed with 4 daily**  
**Opened in 2020**

**Apparatus**

**1 ALS Engine**

# 2019 - 911 RESPONSE CALLS

911 Call Type	Number of Calls
<b>Total Fires</b>	<b>233</b> <span style="color: green;">(+4%)</span>
<b>Fire Alarms</b>	<b>765</b>
<b>Hazmat Responses</b>	<b>247</b>
<b>Call for Mutual Aid</b>	<b>64</b>
<b>EMS Calls</b>	<b>5534</b> <span style="color: green;">(+4%)</span>
<b>Rescue Calls</b>	<b>61</b> <span style="color: green;">(+46%)</span>
<b>Agency/Public Assist</b>	<b>50</b>



**Property Loss \$2,796,004.00 (+18%)**

**Comprised of three, 24 hour shifts, 29/33 shift personnel  
work 24 hours 365 days a year.**

**5 – Ambulances**

**3 – Ladder Trucks**

**1 – Technical/Hazmat Truck**

**3 – Mini Response Vehicles**

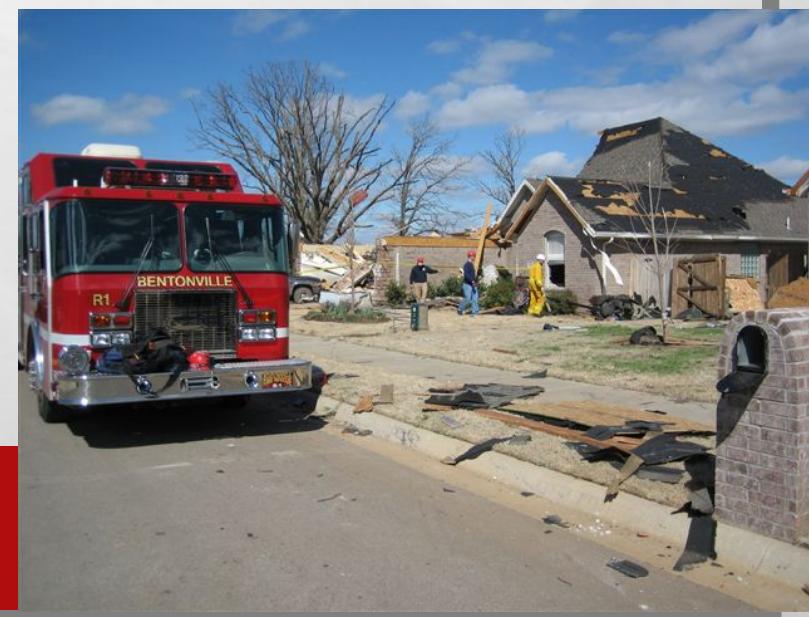
**9 – Fire Engines**

**1 – Heavy Rescue Truck**

**2 – Brush Trucks**

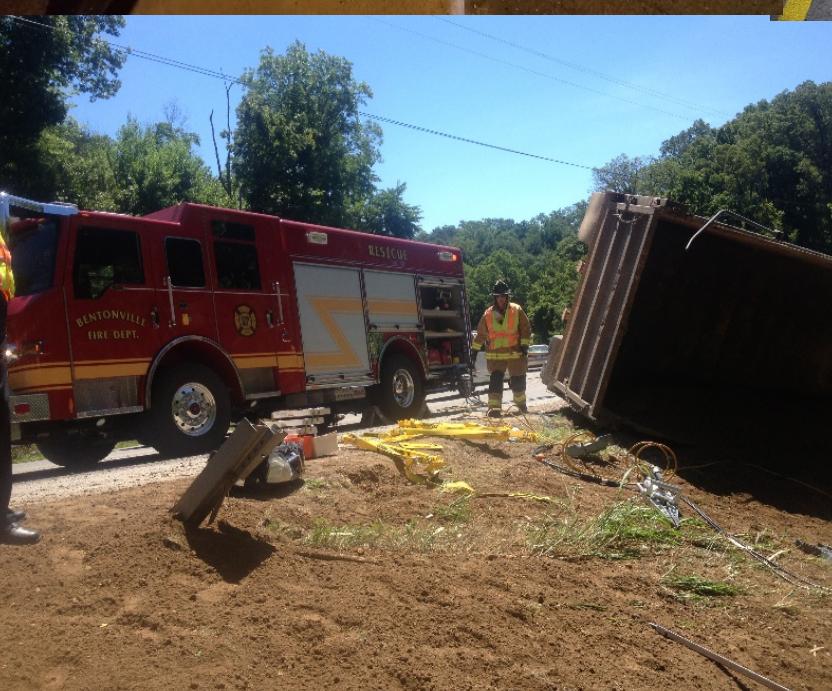
# What We Do

## [Designated City Rescuer]





**Provide our own rescue**









# Transportation

Dennis Birge, P.E.  
Transportation Director  
3200 SW Municipal Drive  
(479) 271-6840

## TRANSPORTATION

### Current Project Overview:

- [Water Tower Road Overview Update as of July 2019](#)
- [BB0903 SPUI Project Exit 85](#)

The Transportation Department manages the City of Bentonville's transportation infrastructure including day-to-day maintenance of streets, highways, bridges, sidewalks and drainage. The department also is responsible for installing and maintaining the city's street signs and traffic signals.

For Current Road Closures,



please click the road closed icon:

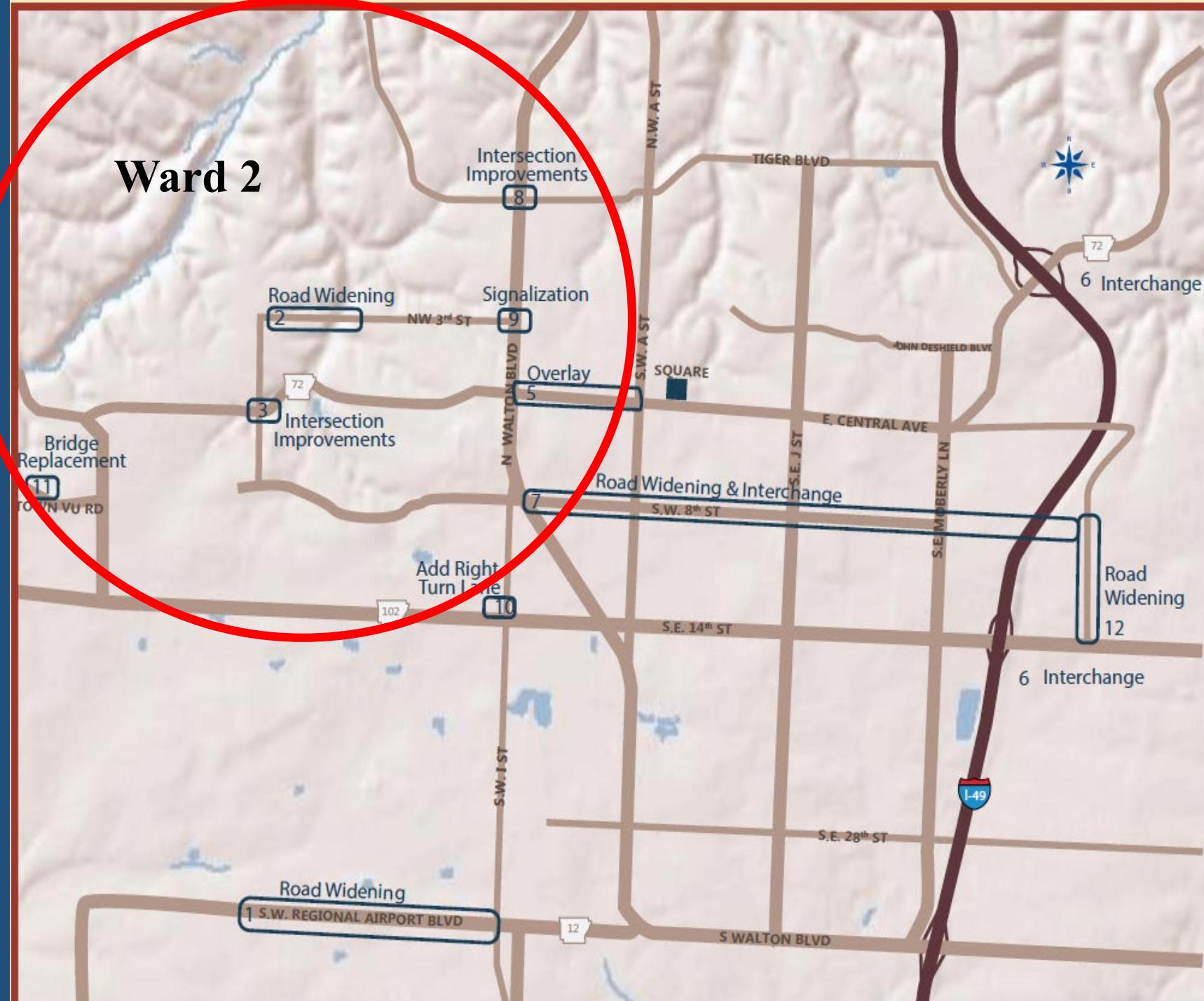
For Current Project Statuses,



please click the project icon:

[bentonvillear.com/315/Transportation](http://bentonvillear.com/315/Transportation)

## Ward 2



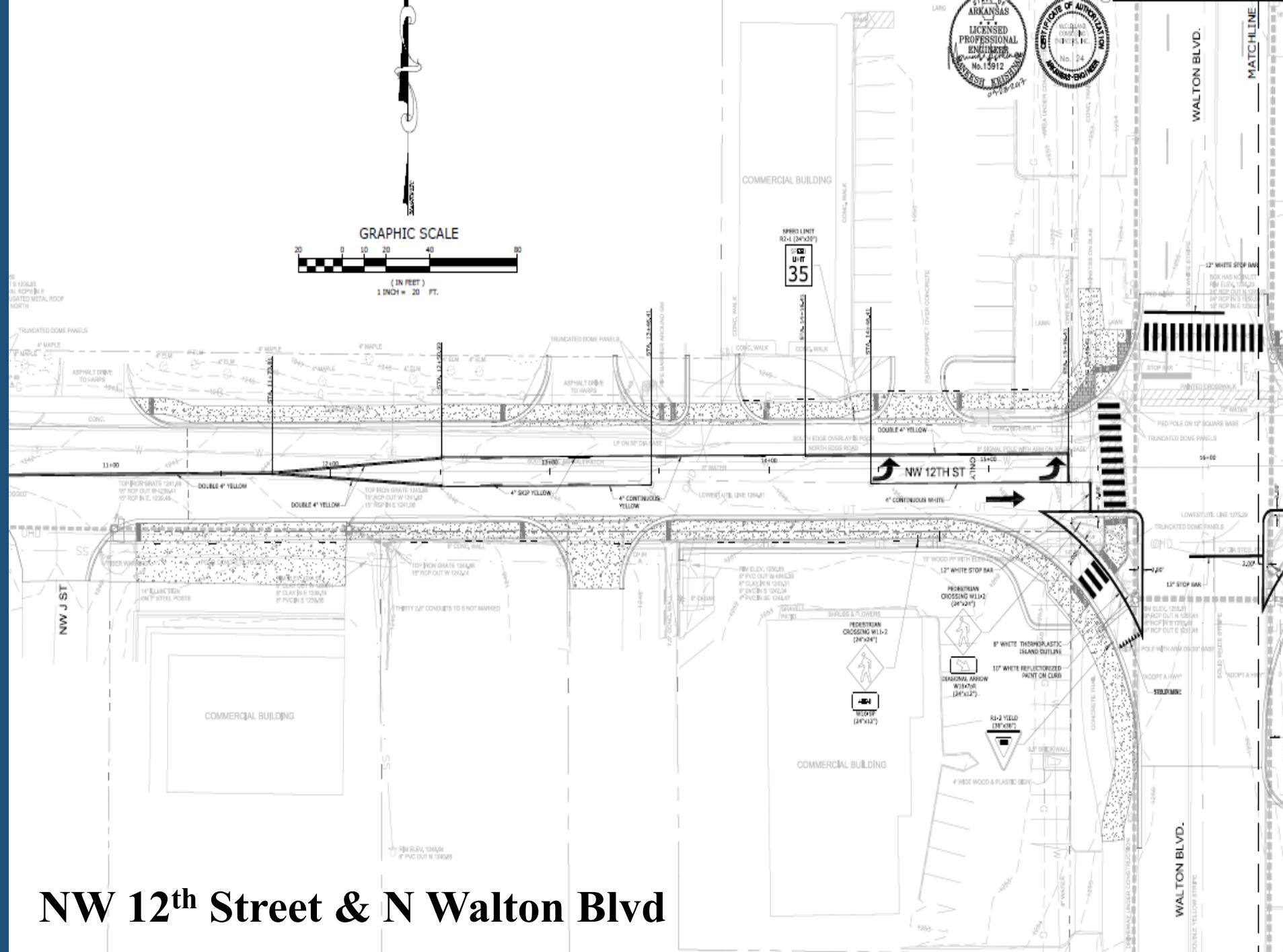


**NW 12<sup>th</sup> Street & N Walton Blvd**

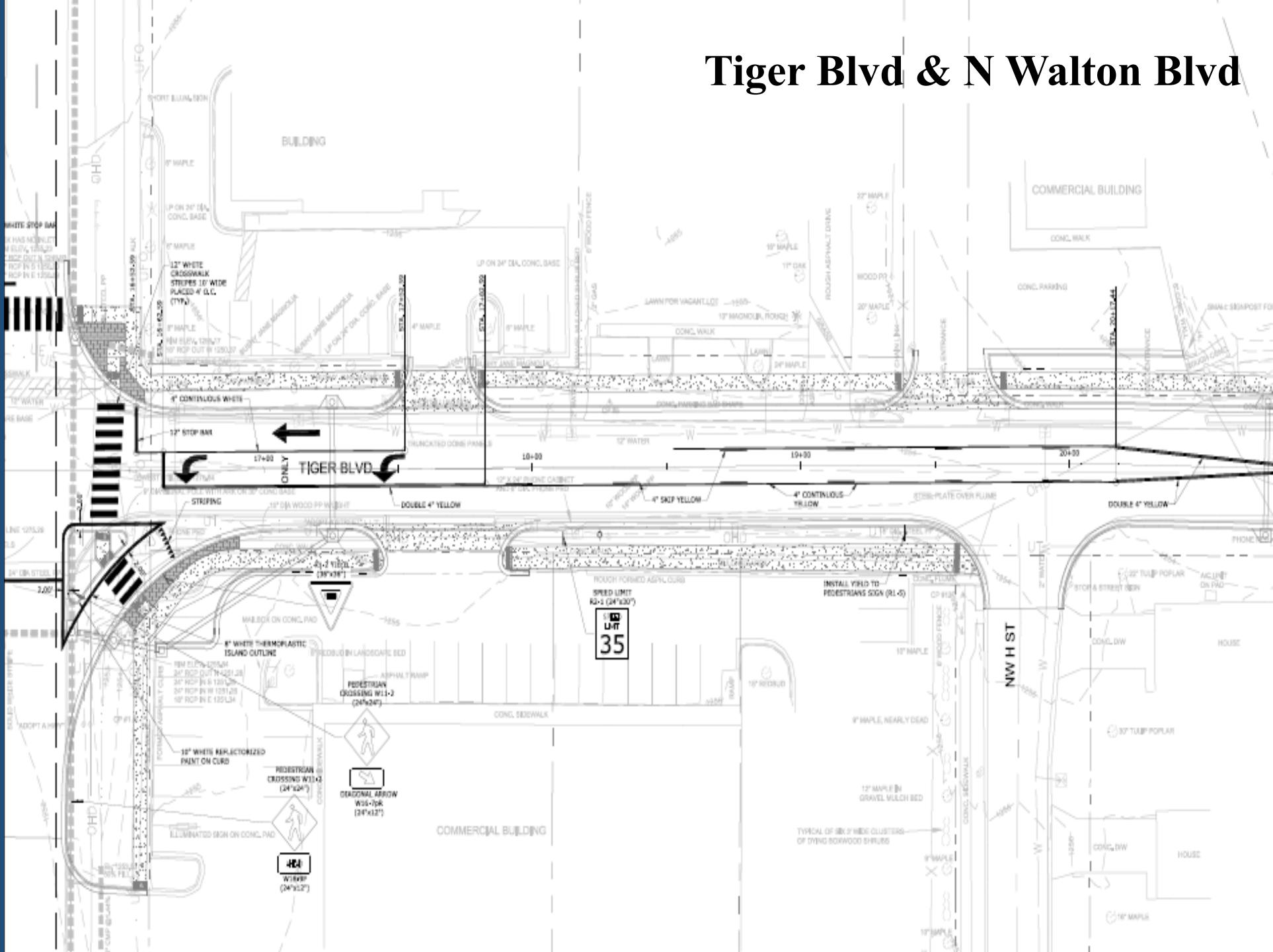


**Tiger Blvd & N Walton Blvd**

# NW 12<sup>th</sup> Street & N Walton Blvd



## Tiger Blvd & N Walton Blvd

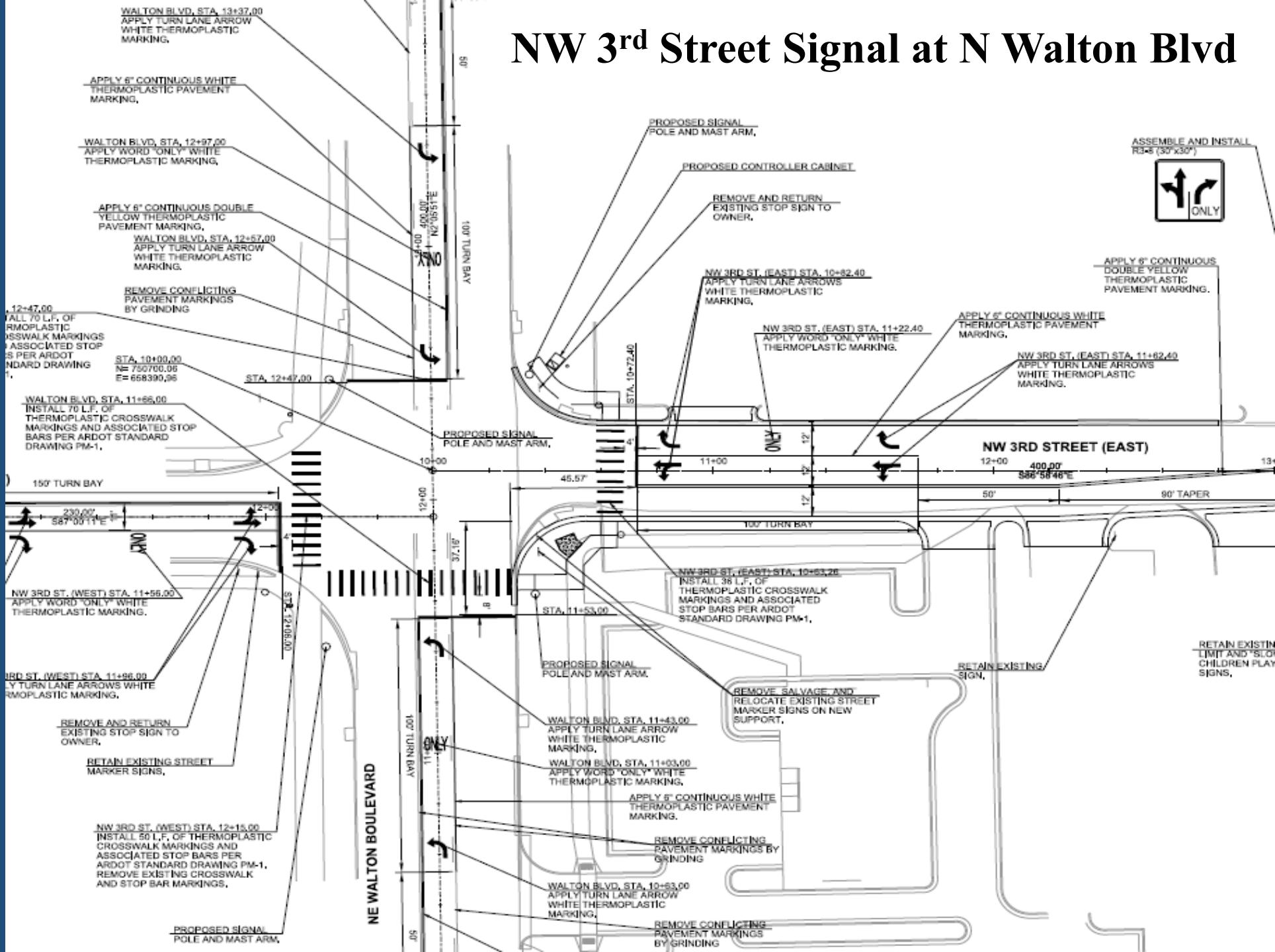




## NW 3<sup>rd</sup> Street Signal at N Walton Blvd

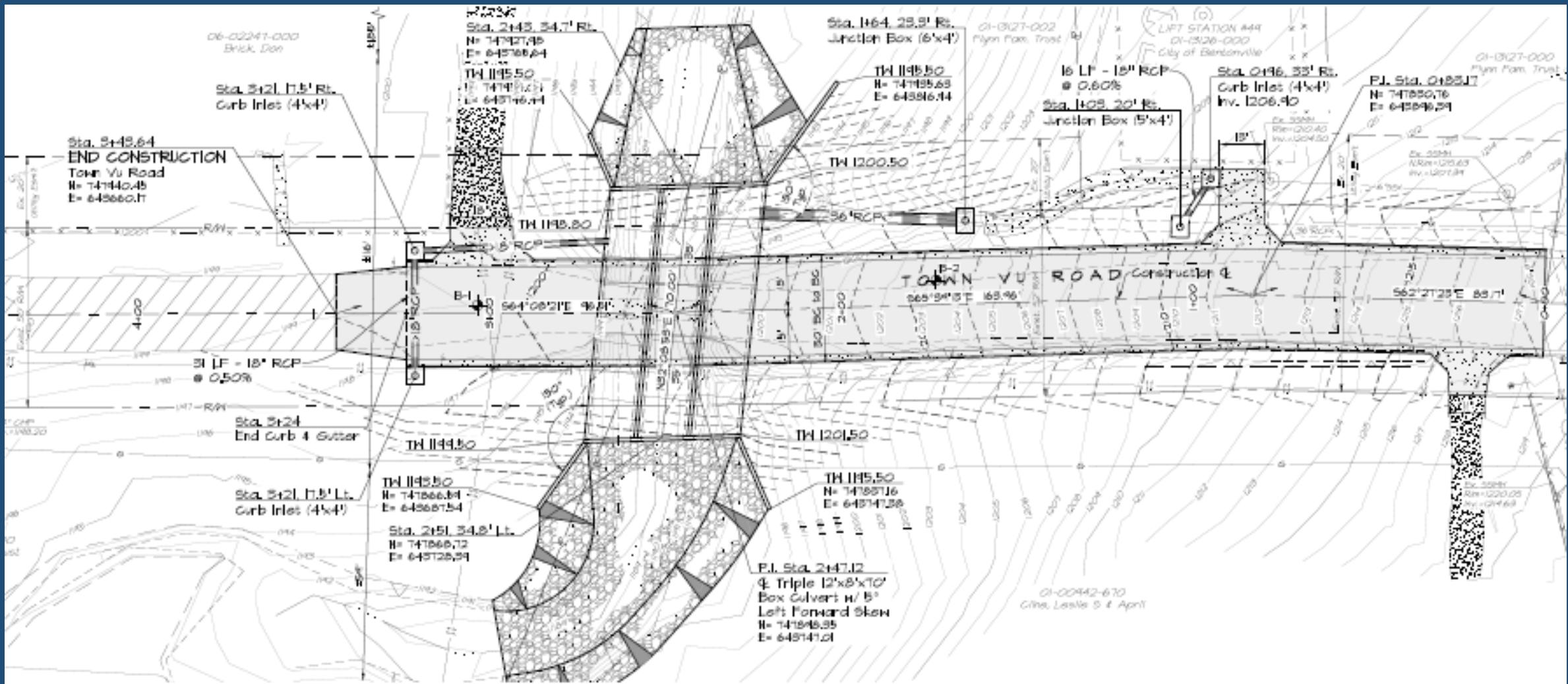


# NW 3rd Street Signal at N Walton Blvd





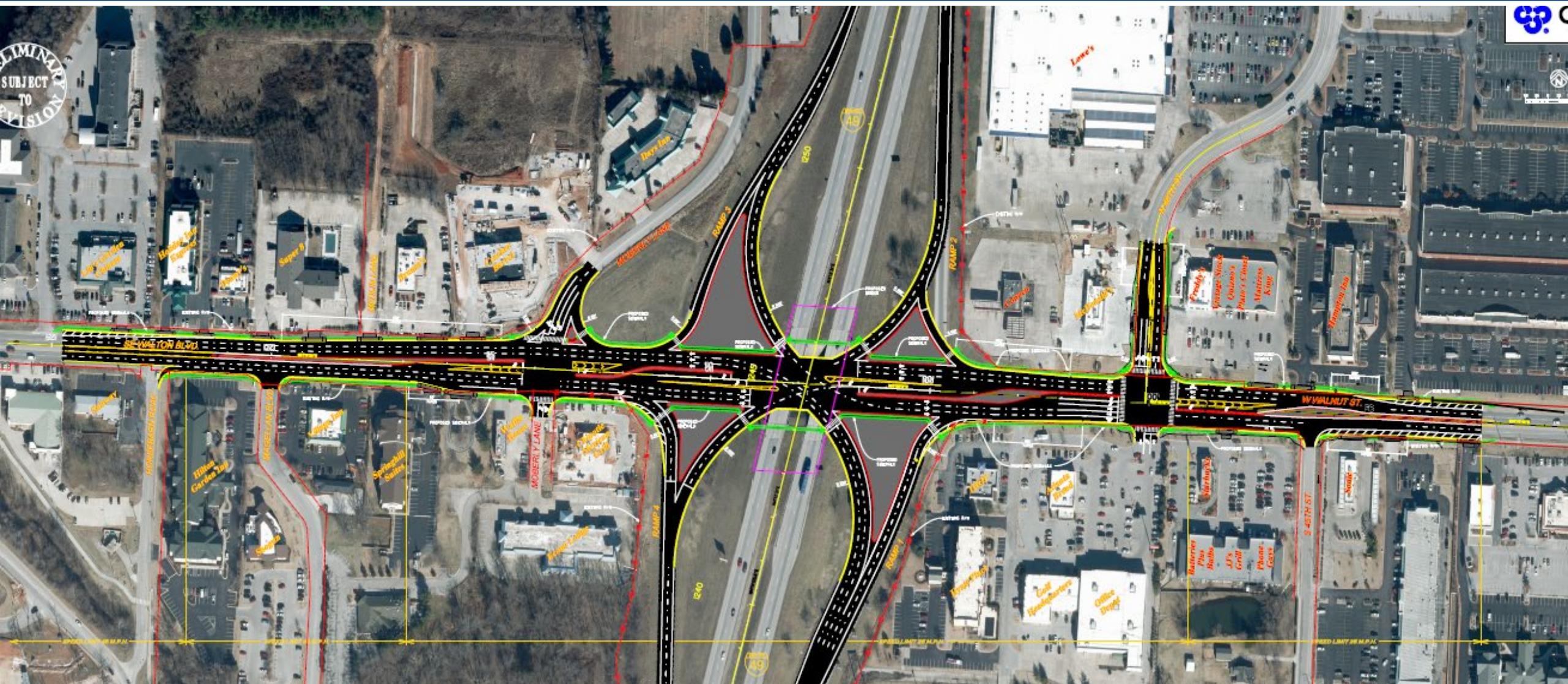
**Replacement of Town Vu Bridge at McKisic Creek**



# Replacement of Town Vu Bridge at McKisic Creek

# Hwy 71B Intersection Improvements – Single Point Urban Interchange (SPUI)

## Similar design to replace roundabout at Hwy 71B north, near Bella Vista

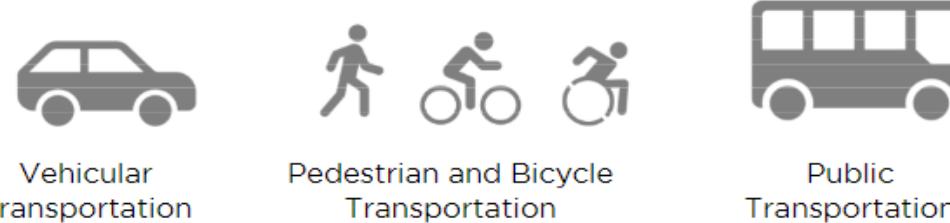


## What is a Master Street Plan?

The Master Street Plan is a plan for future connectivity of the transportation system throughout the City.

The Plan helps the City to evaluate the multi-modal needs of the transportation system, determine Right-of-Way elements, street classification, and street sections. Technical data, existing and future land use, and public input are all important when developing the Master Street Plan.

The Plan will include all modes of transportation within the City:



## Bentonville Mobility Snapshot:

Bentonville is a unique City with specific transportation needs.

The 2018 Bentonville Community Plan identified key transportation demographics and challenges in the City.



### Rapid Population Increase:

- Greater than 300% increase between 1990 and 2010
- Projected to reach 72,463 by 2035

Bentonville Serves as a Major Regional Employment Center:

Each business day, the regional and local transportation network must accommodate a 40% *net increase* in daytime population (37,425 people)



### Distance of Commute:

Of the 46,723 people who work in Bentonville:

- 43% travel from *greater than 10 miles* away to their place of employment
- 18% travel from *greater than 50 miles* away to their place of employment

## How does the Master Street Plan potentially affect you on a day to day basis?



Time spent.



Reduction of traffic congestion.



Transportation options.



Increased accessibility.

## How will the City implement this plan?

### New Private Developments

When new developments and subdivisions are approved, they are required to dedicate Right-of-Way to the City based on the master street plan classification. Some developments may also be required to make street improvements to existing city streets accessed by their development project.



When property is developed adjacent to undeveloped property, connections may be required that can be used in the future to facilitate overall connectivity and traffic flow.



### City Infrastructure Improvements:

The City is developing a Capital Improvement Plan that will prioritize future City Transportation projects.



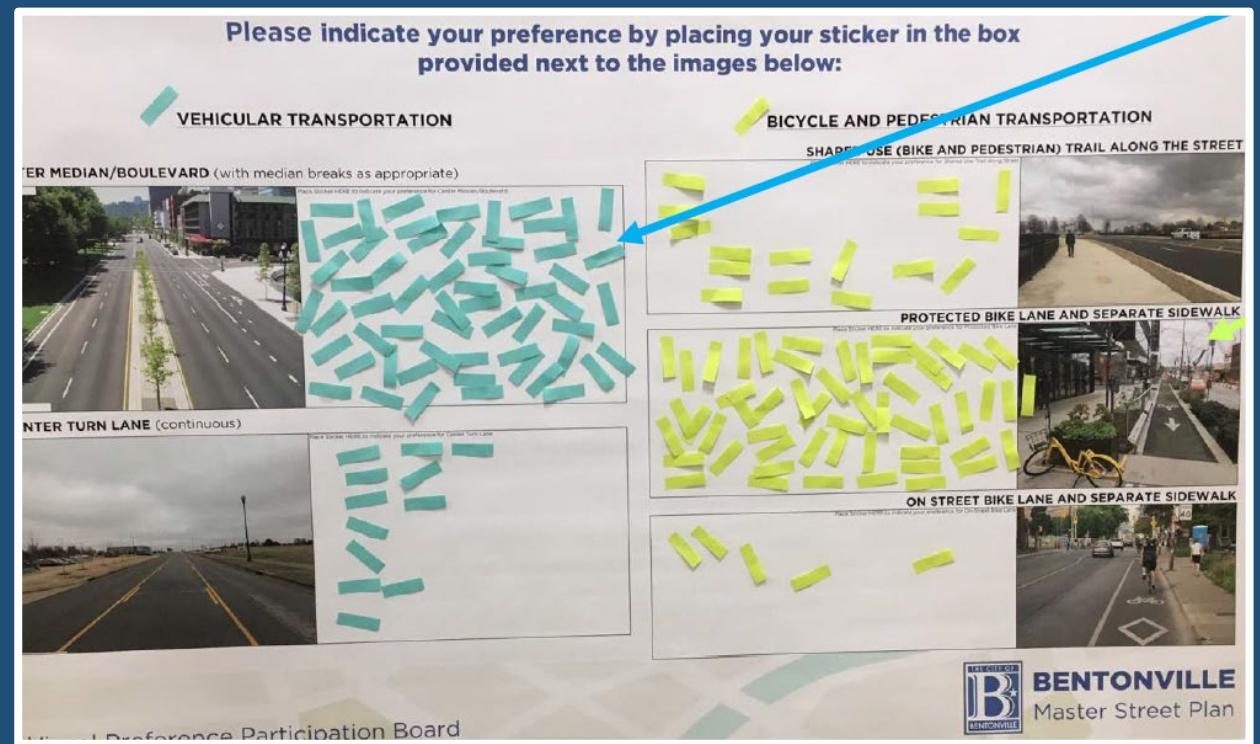
The Master Street Plan will integrate and reference information in the City's Bicycle and Pedestrian Plan, *Connecting Bentonville*. The *Connecting Bentonville* plan is currently underway and will provide detailed information specifically about future bicycle and pedestrian infrastructure within the City.

Please see the following website for more information:  
[tinyurl.com/bentonvillebikeped](http://tinyurl.com/bentonvillebikeped)

# Be Involved!

## Master Street Plan Public Input Meetings

- March 19<sup>th</sup> from 4:00 p.m. to 7:00 p.m. (drop in style)
- Community Center, 1101 SW Citizens Circle



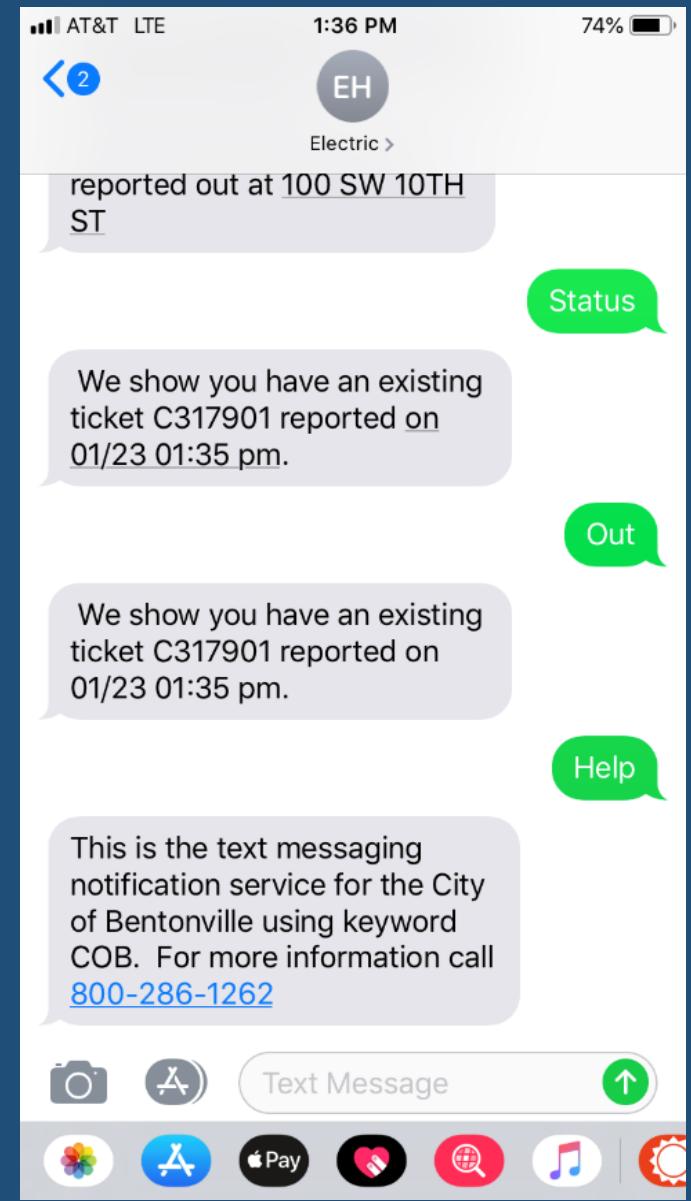
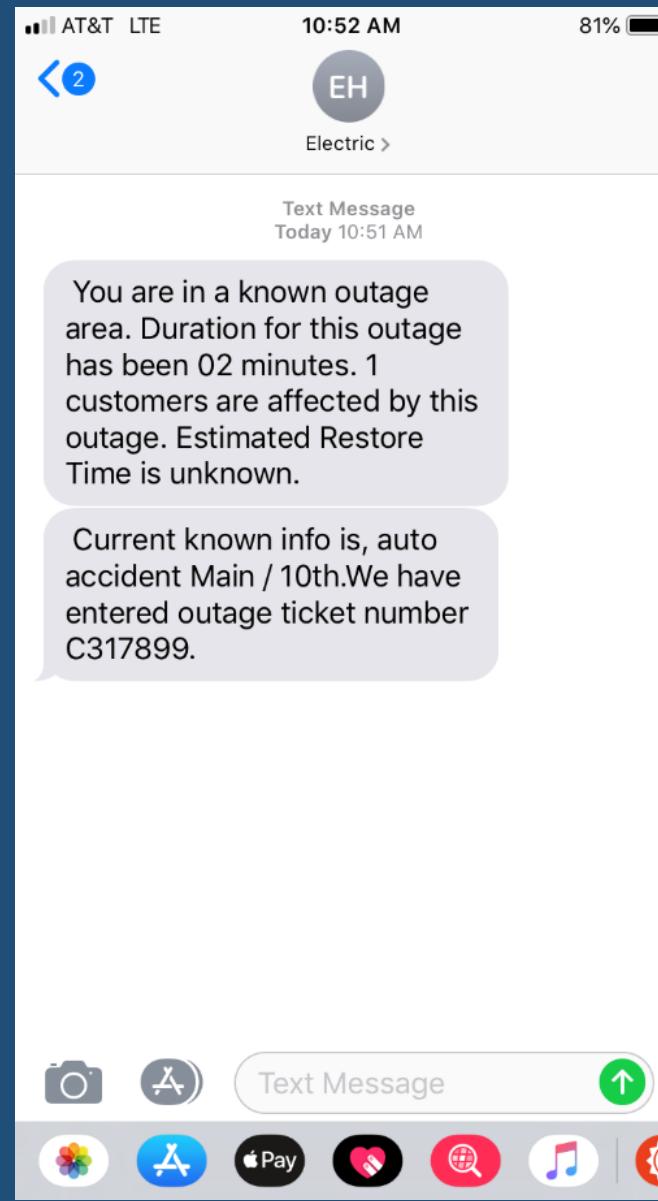
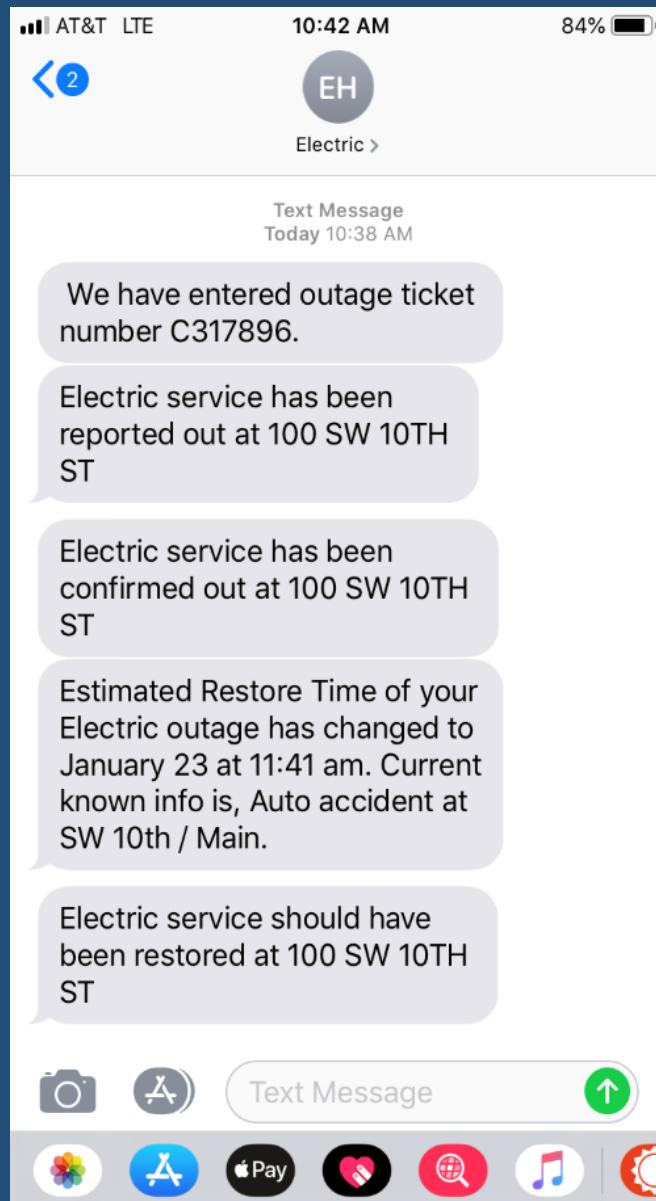
# Electric Utilities (Not Carroll)

Travis Matlock, Electric Utilities Director

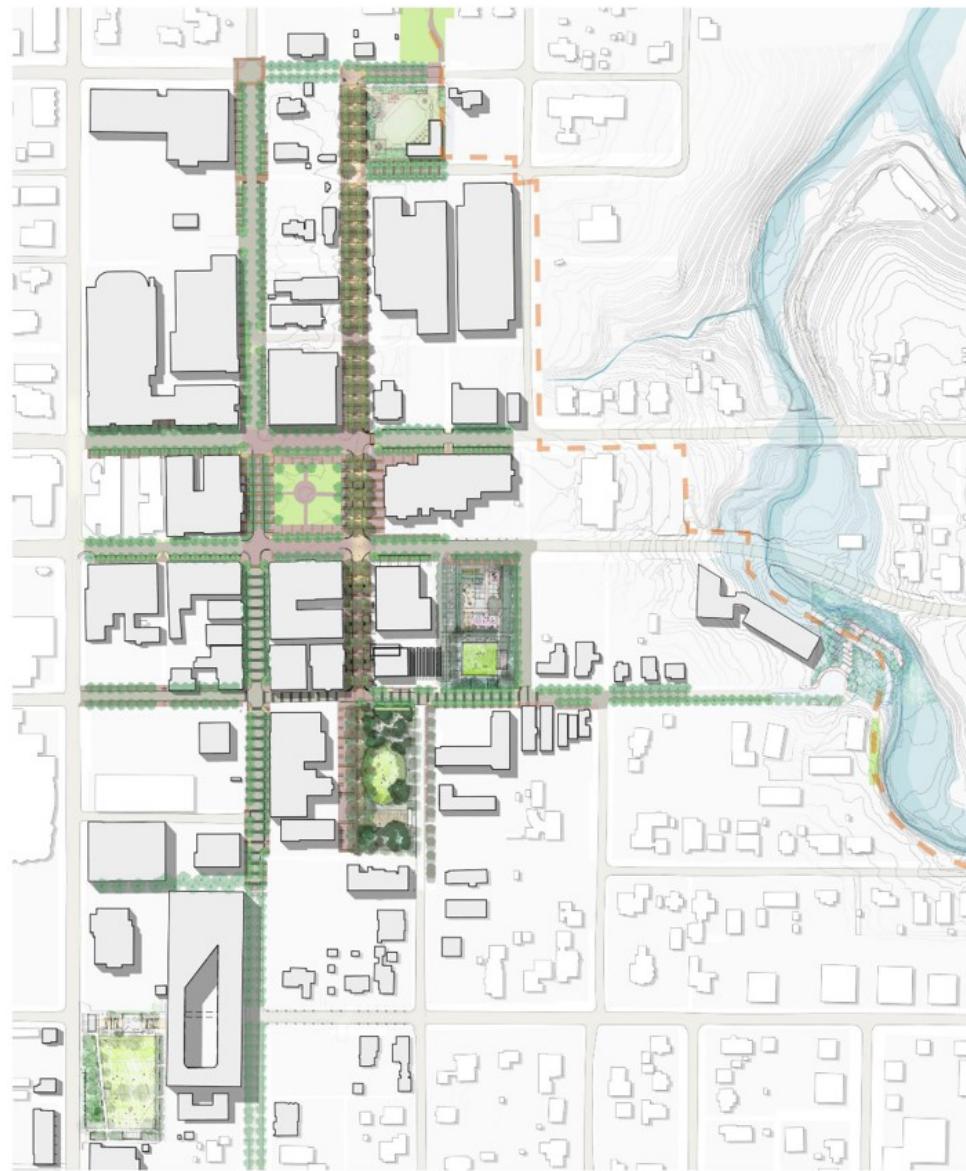
- OH vs UG – there is a mixture all over the City
  - OH is cheaper to install. Currently UG material costs 5 - 7 times what OH costs.
  - OH is easier to troubleshoot and repair.
  - OH is easier to expand.
  - UG will mean there will be “green boxes” of varying size on everyone's yard, and some yards will have more than one.
  - There is still a need to remove trees. Trees are not allowed within 5-feet of buried utilities and the green boxes have a specific landscaping requirement around them.
  - Also concerning trees, sometimes installing UG conduit damages the root system causing trees to die a few years after the project has been completed.
  - UG is installed where it makes sense. We cannot just “drop” a 200-foot section underground because it is in front of your house. It must make sense to the overall system. BEUD will look at different options, but cost and overall system affects must all be taken into account.

- New way to report an outage (almost done with testing)
  - BEUD is finalizing a test of a new, quicker way to report power outages, texting.
  - The Power is a system that will auto-enroll all cell phones currently in the database. All you need to do is save the number in your phone (1-800-286-1262) as something you would remember.
  - If your power is out, just text the word “out” to the number.
  - An outage will be created within the system and the trouble crew will be notified. Once your power is back on, you will receive a text letting you know.
  - If it is a larger known outage and you text “out”, you will be notified that you are part of a larger outage and BEUD is already on it.
  - When the lineman lets the dispatcher know the anticipated restore time, you will be notified of that also.
  - BEUD does not have service interruptions that often, but when it does happen, we hope this convenience will give the citizens a quick and painless way to let us know.

# Text Power – example test messages [Video](#)



## Framework Plan



# Quilt of Parks Master Plan

Properties Include:

- Lawrence Plaza
- Downtown Square
- Dave Peel Park
- New public space
- Town Branch

# Quilt of Parks – Downtown Public Spaces

## The A Street Promenade

Pedestrian Only - Garden Rooms

### FIRE LANE

20' wide clear zone in front of retail buildings for emergency access

### SIGNAGE/LIGHTING POLES

Light poles can provide legibility to the landscape through both signage and lighting

### GARDEN ROOMS

Each room along the corridor has a different program, from temporal cafe seating, to semi-permanent game areas, to permanent bench structures or water features

### URBAN CANOPY

Large shade trees and seasonal medium trees create a framework for the garden rooms



# Quilt of Parks – Downtown Public Spaces



# Quilt of Parks – Downtown Public Spaces

## DAVE PEEL PARK

Bentonville's Playground



# Quilt of Parks – Downtown Public Spaces



# Quilt of Parks – Downtown Public Spaces

## Activity Center Park

Bentonville's



# Old Tiger Park – Plan for 2020



# Coughlin Property



## Bentonville Half Marathon

- Saturday, April 4<sup>th</sup>
- Half marathon, relay, 5k
- 10 year anniversary! Finisher medals for ALL runners



April 4, 2020

## Square 2 Square Bike Ride

- Saturday, May 2<sup>nd</sup>
- Fayetteville to Bentonville
- Razorback Greenway
- Food, medals, giveaways!



May 2, 2020 & September 19, 2020

# Upcoming Events

March 7<sup>th</sup> – Youth Spring Softball begins

March 7<sup>th</sup> – Irish 5k/10k

March 23<sup>rd</sup> – Spring Break Camps begins

March 30<sup>th</sup> – Spring Tennis Season Begins

April 4<sup>th</sup> – Run Bentonville Half Marathon

April 11<sup>th</sup> – Easter at Orchards Park

April 17<sup>th</sup> – Kellogg's Classic BB/SB Tournament

May 2<sup>nd</sup> – Square 2 Square Bike Ride



IRISH 5K/10K  
Bentonville



# Bentonville Public Library



Did you know? 211 Café is Open at BPL!

- Owned by Mauricio & Norma Guerrero
- Special roast of Guatemalan coffee
- “Coffee is a conversation starter.”
- Food menu and catering options



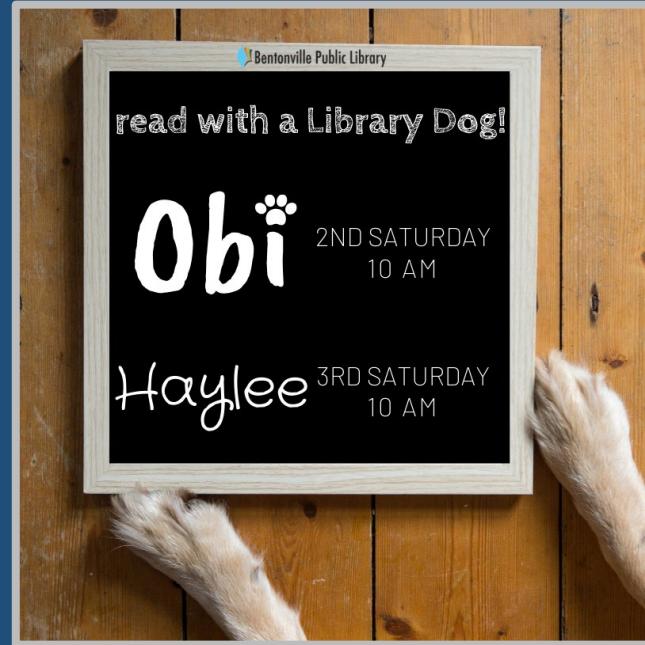
# Programs & Events

## Children

- Storytimes for various levels & families
  - Ruff Ruff Read – Storytimes with Therapy Dogs
  - Bilingual Family Storytime
- Clubs & Workshops

## Tweens & Teens

- ACT prep workshops
- 'Lil Miss Coder for Tweens & Teens
- Math Mentors for Teens
- Youth Debate Forums
- Safe Driving Lessons for Teens





# Programs & Events

## Adults

- Book clubs, art and workshops
  - Adult Book Club
  - Jewelry Making
  - Zen Doodling
  - Mindset Shift for Lasting Weight Loss
  - Homebuying Workshop



## Families / All Ages

- Spring Break Movie Series
  - 90's Throwback Theater
  - Hunger Games Film Fest Tweens/Teens





# Beyond Traditional Books

## Specialty Loans

- Book Club Kits
- Laptops
- iPads
- Telescopes
- American Girl® Dolls
- Fishing poles
- Discovery Kits
- STREAM Kits

## BPL's Library of Things





# Beyond Traditional Books

## Downloadables!

- Download eBooks & Audiobooks
  - Libby
- Browse digital magazines
  - Flipster
- Stream music & download songs
  - Freegal

## eLearning 24/7

- Rosetta Stone
  - 30+ foreign languages
- Lynda.com
  - Instructional videos on business, tech and creative industries
- Student portal for homework help
- NewsBank – Read ArDemGaz online





# Opportunities to Connect with BPL

## BPL at the Community Center

- Check out Library materials
- Browse magazines and access computers
- Return items to convenient book drop
- Monthly storytime



## Wants to Give Back? Volunteer!

- Teens & Junior Partners
- Adults & Corporate Teams





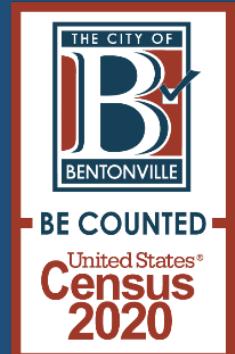
# U.S. Census 2020 at BPL

## Access Online with Library Computer

- Dedicated computer terminal
- No need for a library card
- Free access – it's quick & easy!

## Learn More about the 2020 Census

- Information Display
  - Privacy
  - Children & Students
  - Diverse Populations
  - Renters, Business Owners & more!
- Everyone Counts! Census Celebration Day – April 1!



# CENSUS TIMELINE & PROCESS

## Ways to Report & Important Dates

- Starting in mid-March, households will receive an invitation in the mailbox
- This invitation will tell you to **report online, by phone or by mail**
- The majority of folks will be encouraged to respond online



**April 1: National Census Day**

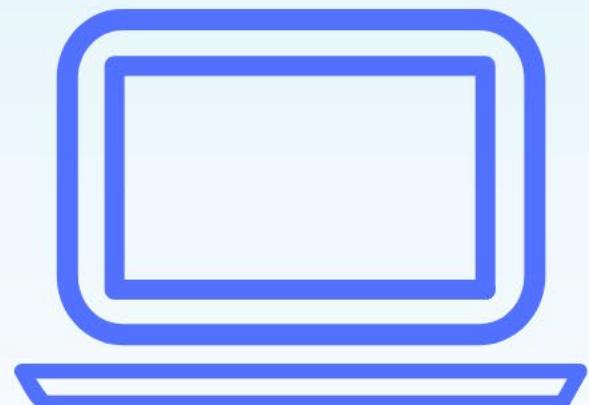
**May 2020: Home Visits Begin**

**Sept 18: Website Closes**

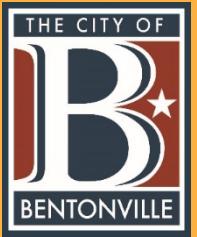
[www.2020census.gov](http://www.2020census.gov)

**U***of***A** DIVISION OF AGRICULTURE  
RESEARCH & EXTENSION  
University of Arkansas System

United States®  
**Census**  
**2020**



Community, Professional & Economic Development  
*Strengthening Arkansas Communities*



BENTONVILLE

# Great NEIGHBORHOODS

*Friendly • Safe • Attractive • Engaged*



[www.bentonvillear.com/1048/Great-Neighborhoods-Partnership](http://www.bentonvillear.com/1048/Great-Neighborhoods-Partnership)

[neighborhoods@bentonvillear.com](mailto:neighborhoods@bentonvillear.com)

Bentonville's Great Neighborhoods Program connects the Mayor's core goals of transparency and improved communication with residents to the Community Plan's goal of stronger neighborhoods and the principle of providing a "great place to plant roots."



GREAT  
NEIGHBORHOODS

## Philosophy

Neighborhoods are the foundation of the community. Proactive collaboration between neighborhood residents and the city results in great and resilient neighborhoods with strong identities that add value to the community.

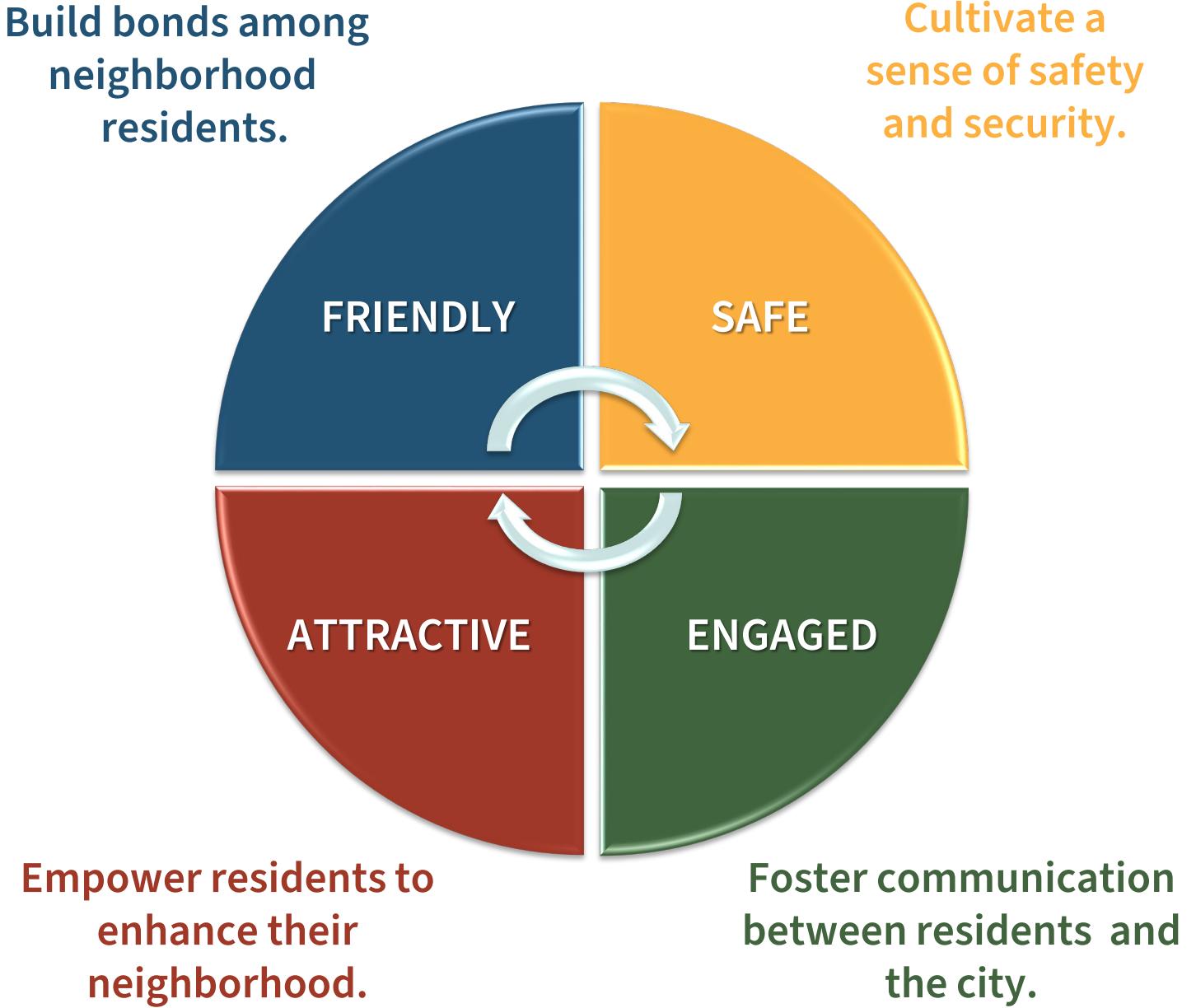
## Mission

Strengthen Bentonville by supporting and encouraging great neighborhoods that are friendly, safe, attractive and engaged.

## Goals



GREAT  
NEIGHBORHOODS



## Program Components



GREAT  
NEIGHBORHOODS



### Planning and Support



### Neighborhood Partners



### Neighborhood Programs



### Neighborhood Advisory Committee



## Great Neighborhoods Partnership Program

[Bentonvillear.com/1048/Great-Neighborhoods-Partnership](http://Bentonvillear.com/1048/Great-Neighborhoods-Partnership)

Danielle Semsrott, Senior Planner (479) 271-6827



# Questions?

