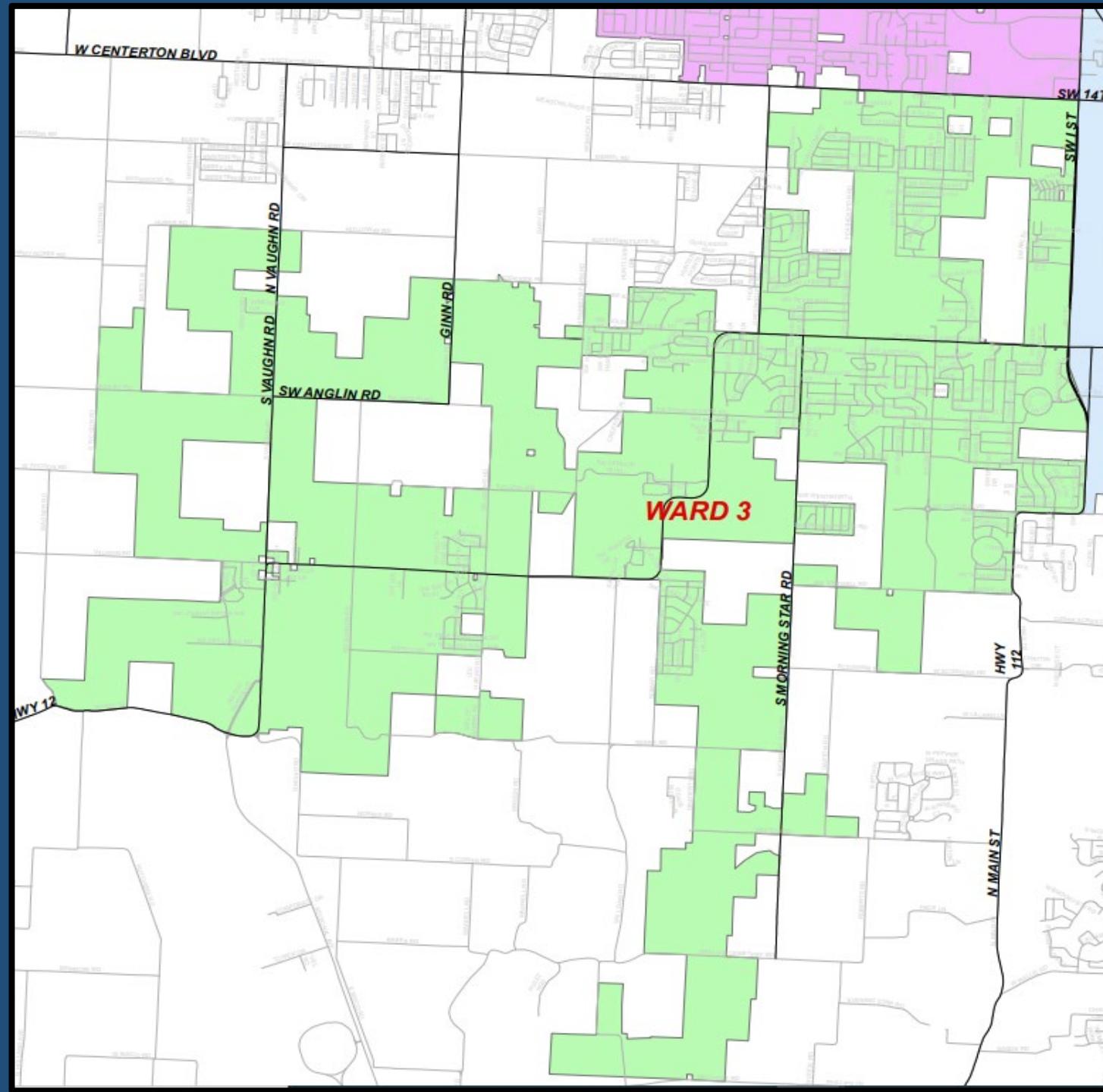




Welcome! Ward 3 Meeting



# Agenda

- Introductions – Danielle Semsrott, Senior Planner
- Mayor's Welcome – Mayor Stephanie Orman
- Communications – Debbie Griffin, Community Relations & Economic Development Director
- Code Enforcement – Darren Warren, Code Enforcement Officer
- Public Safety – Police Chief Jon Simpson
- Fire Department – Deputy Chief Kevin Boydston
- Transportation – Dennis Birge, Transportation Director
- Electric Utilities – Travis Matlock, Electric Utilities Director
- Parks & Recreation – Josh Stacey, Parks & Recreation Services Manager
- Bentonville Public Library – Hadi Dudley, Library Director
- Great Neighborhoods Partnership Program – Ali Worley, Planning Technician
- Upcoming Events – Danielle Semsrott, Senior Planner
- Closing Remarks

# Mayor's Welcome

Bentonville Mayor Stephanie Orman

Contact Information:

[sorman@bentonvillear.com](mailto:sorman@bentonvillear.com)

City Hall

117 W Central Avenue, 3<sup>rd</sup> floor  
(479) 271-5966



# Community Relations / Economic Development Director

Debbie Griffin

[dgriffin@bentonvillear.com](mailto:dgriffin@bentonvillear.com)

(479) 254-2028

BENTONVILLE311.COM



# Bentonville 311

## connecting citizens to services

Bentonville 311 provides the citizens of Bentonville with a simple online single point of contact for every City department.

Bentonville 311 is not to be used for emergency situations as it is only monitored during business hours.

**For Emergencies, please dial 911.**

The new Bentonville 311 system brings unprecedented levels of openness, innovation and accountability to the delivery of City services.

With the new Bentonville 311 online system, you can:

- Create a new service request
- Check the status of existing requests
- Snap a photo and submit it with a request to improve accuracy
- Receive email notification on service concern progress
- Provide feedback upon completion of your concern

## How to report a service concern



[Report a Concern](#)

To report a service concern, get started [here](#) or click the pencil icon on the left to begin.

Simply fill out the form for the requested service and you will receive email notifications on the progress as our City team addresses your concern.

Non-emergency service requests for street light maintenance, trail repair, drainage issues, and many other services are listed in a category menu.

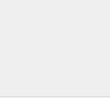
If you can't find your category give us a call and we will help you with your service request.

Contact us at 479-271-5966 or email:  
[mayor\\_assistant@bentonvillear.com](mailto:mayor_assistant@bentonvillear.com)

# BENTONVILLE311.COM

3 1 1

connecting citizens to services

	<b>Airport Maintenance</b>		<b>Construction Site Complaint</b>
	<b>Flooding / Drainage</b>		<b>Garbage and Rubbish</b>
	<b>Graffiti</b>		<b>High Weeds and Grass</b>
	<b>Inoperable Vehicle</b>		<b>Open Storage</b>
	<b>Parks Maintenance</b>		<b>Pothole Repair</b>
	<b>Right of Way Maintenance</b>		<b>Road Debris</b>
	<b>Sewer Maintenance</b>		<b>Sidewalk Maintenance</b>
	<b>Street Light Maintenance</b>		<b>Street Sign Maintenance</b>
	<b>Street Sweeping</b>		<b>Traffic Signal Maintenance</b>
	<b>Trail Maintenance</b>		<b>Water Pressure</b>
	<b>Water Quality</b>		



The City of Bentonville, Arkansas Government  
@BentonvilleGov

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 Liked  Following  Share 



**The City of Bentonville, Arkansas Government**

Published by Debbie Ernst Griffin [?]

· January 21 at 9:02 PM · 

We were excited and proud to hold the Grand Opening of the Bentonville Emergency Communication Criminal Investigation Center today. Thank you to our Bentonville Police Department for all you do to keep our community safe.



3,532  
People Reached

1,373  
Engagements

Boost Post

136

10 Shares

**It's Public Power Week!**  
221 views · October 9, 2019

**This week on #PressPlayBentonville, We are...**  
617 views · October 7, 2019

**Did you know that our fire department responds to over...**  
177 views · September 27, 2019

**Here we go! Opening Ceremonies of the MESO Lineworkers...**  
1.2K views · September 26, 2019

**On this weeks episode of #PressPlayBentonville, we take...**  
520 views · September 24, 2019

**This week on #PressPlayBentonville , we...**  
257 views · September 23, 2019

**Aluminum Can Recycling**  
498 views · September 18, 2019

**Fire Department responds to electrical smell at City Hall**  
627 views · September 17, 2019

**On this weeks episode of #PressPlayBentonville, we are...**  
400 views · September 16, 2019

**Bentonville Fire Department, Live Fire Training Sept. 14, 2019**  
4.6K views · September 14, 2019

**We'll, it's not something we do everyday at the Electric Dept....**  
8.6K views · September 12, 2019

**This week on #PressPlayBentonville we...**  
756 views · September 9, 2019

**Bentonville**  
0:36  
3.1K views · September 4, 2019



@BentonvilleGov



fb (1) The City of Bentonville, Arkansas

← → C [facebook.com/BentonvilleGov/](https://facebook.com/BentonvilleGov/)

The City of Bentonville, Arkansas Government

Danielle Home Create

A large teal water tower with the word "Bentonville" and a star on it, set against a sunset sky over a forest.

The City of Bentonville, Arkansas Government  
@BentonvilleGov

Home Posts Videos Photos About Community Events Create a Page

Liked Following Share ...

Learn More Send Message

Community See All

Invite your friends to like this Page  
3,787 people like this  
3,998 people follow this  
Jason W Shook and 69 other friends like this or have checked in  
4 check-ins

Posts

The City of Bentonville, Arkansas Government 6 hrs ·  Love is in the air! It's race week for the Run Bentonville Valentines 4k/8k!  
Online registration closes tomorrow (Wednesday February 4th) at midnight!  
<http://www.rumbentonville.com/race-series/valentines-4k8k/>

About See All

117 West Central Ave  
Bentonville, Arkansas 72712  
Get Directions  
(479) 254-2028  
Send Message  
[bentonvillear.com](http://bentonvillear.com)

- Notify Me – Road construction/street closures, power outages, employment opportunities, Parks & Rec facilities status, city newsletter, meeting agendas

- Public Hearings – Planning Commission & Board of Adjustment

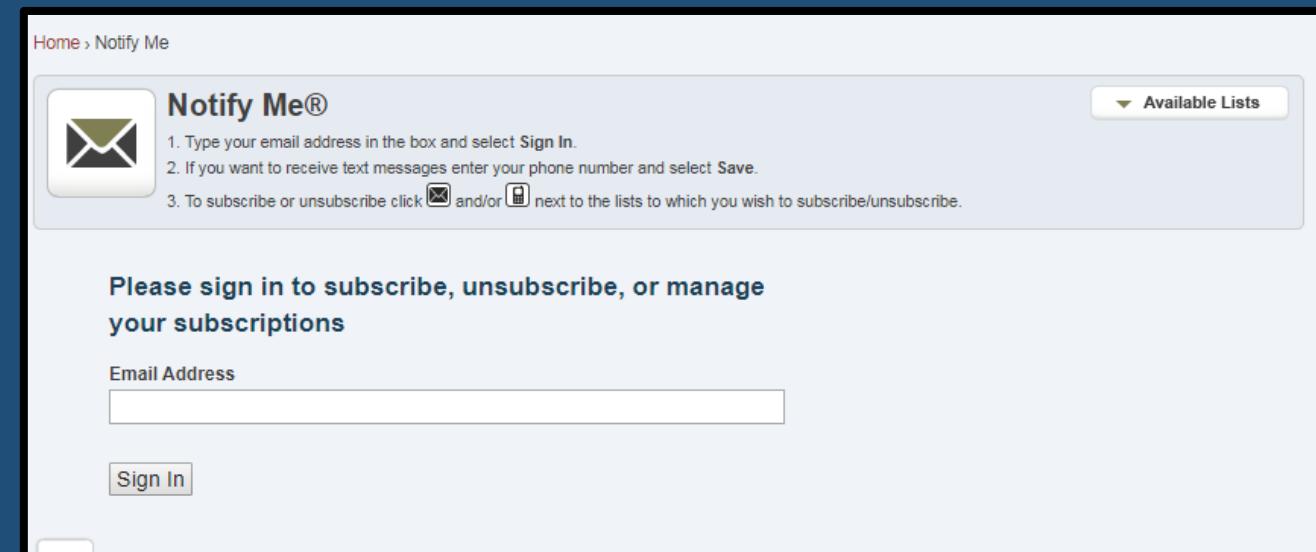
- City Master Plans – Community Plan, Parks Master Plan, Bicycle & Pedestrian Plan, etc.

- Annual Development Reports

- Boards & Commissions application

# City Website

**www.bentonvillear.com**



# Code Enforcement

Darren Warren, Code Enforcement Officer

305 SW A Street

(479) 271-3107

[dwarren@bentonvillear.com](mailto:dwarren@bentonvillear.com)

[bentonvillear.com/287/Code-Enforcement](http://bentonvillear.com/287/Code-Enforcement)



# Tall Grass

Grass must be maintained less than 8-inches tall.



# Trash Bins



# Unsightly Conditions

All exterior property must be free from the accumulation of rubbish and garbage.



# Inoperable Vehicles

Vehicles must be maintained in operating condition.



# Examples of Prohibited Signs



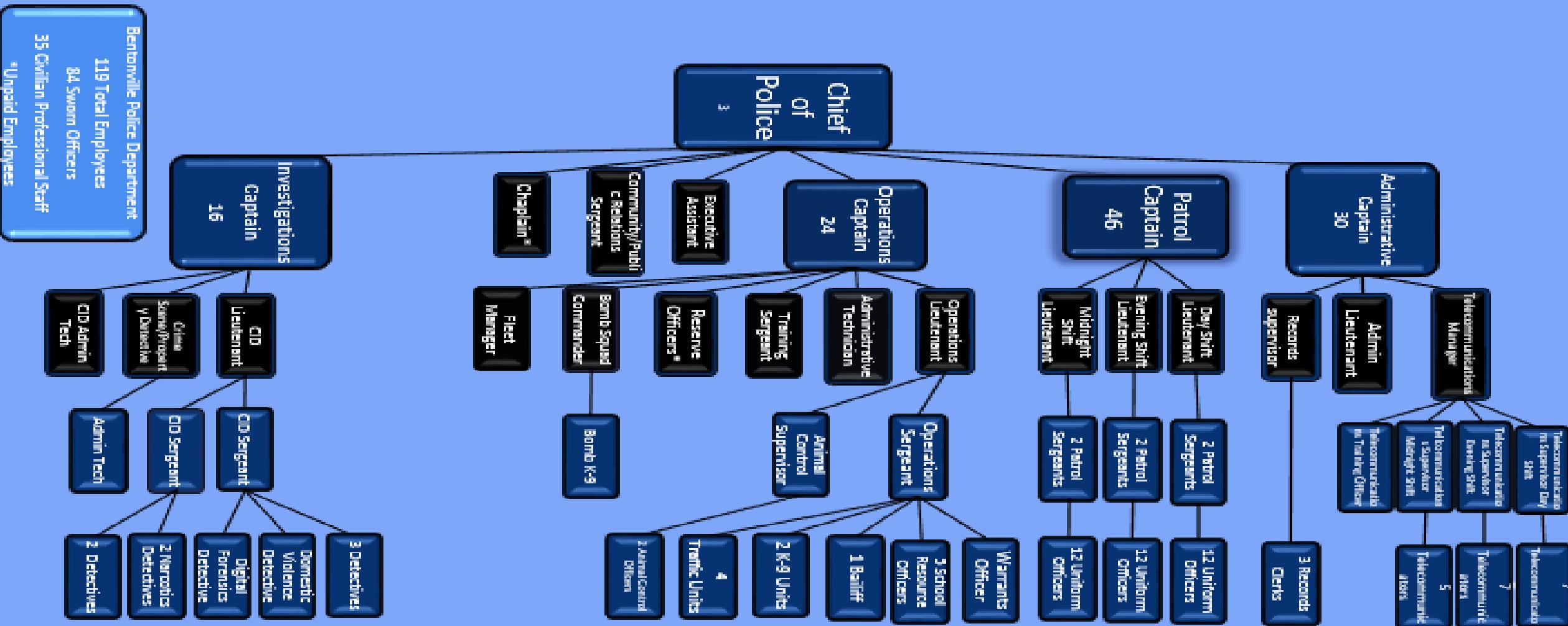


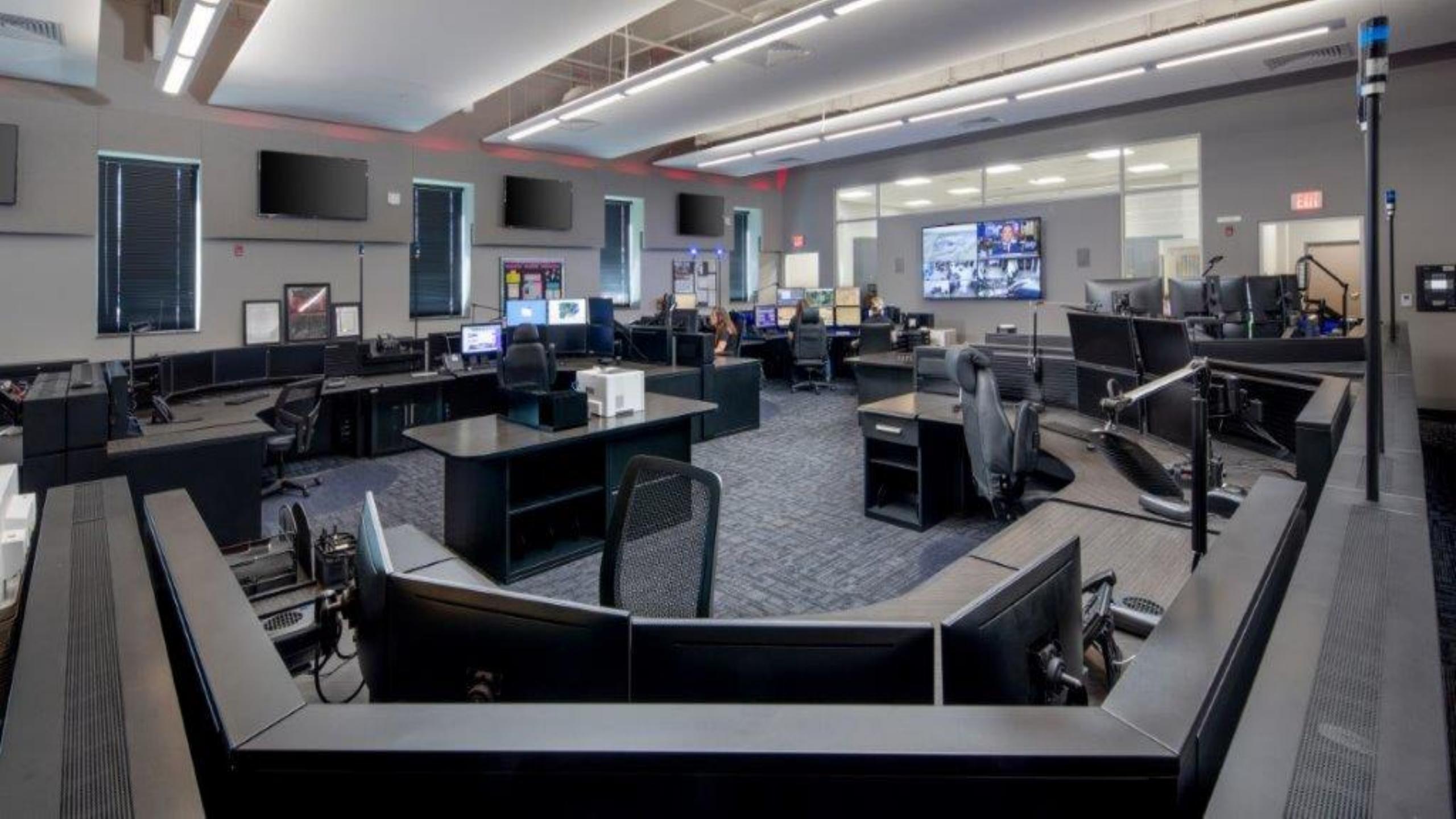
# Public Safety

Police Chief Jon Simpson

Bentonville Police Department  
908 SE 14<sup>th</sup> Street  
(479) 271-3170 non-emergency number

You are the eyes and ears of the City.  
Please call to report suspicious activity.





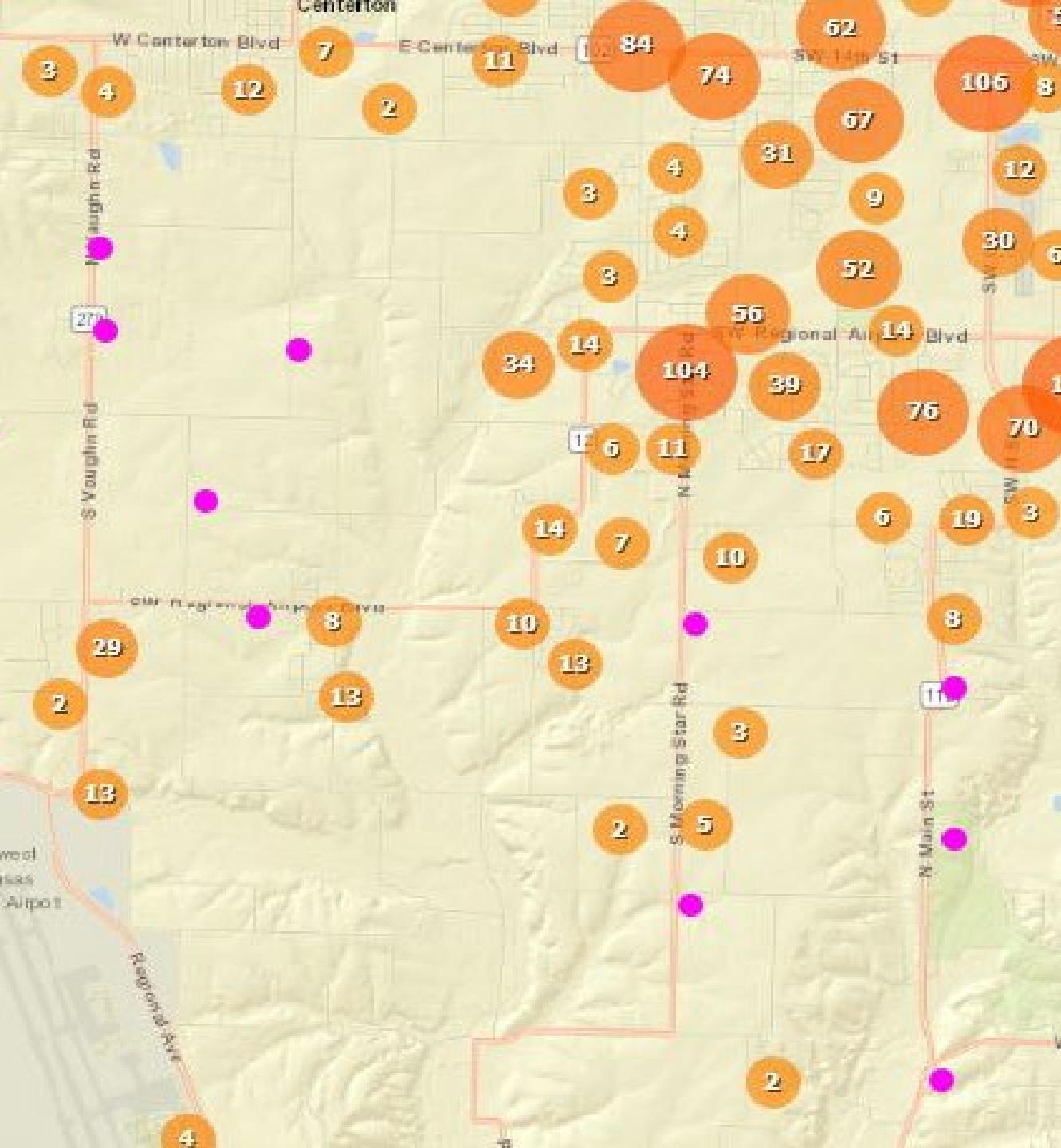




BENTONVILLE  
POLICE DEPARTMENT



CRIMINAL  
INVESTIGATIONS



# Ward 3

## Calls for Service

# Bentonville Fire Department

## 1887

# **STATION 1 – 800 SW “A”**

**Station 1**

**Staffed with 6 personnel daily  
Opened in 2008**



## **Apparatus**

**1-Ladder Truck  
1-Engine  
1-Rescue Truck  
2-Reserve Ambulances  
1-Hazmat/Technical Truck  
1-County Engine  
1-Mini Event Ambulance  
1-Mini Fire/Rescue Vehicle**

# **STATION 2- 1610 MOBERLY LANE**



**Station 2**  
**Staffed with 3-4 personnel daily**  
**Opened in 1992**

## **Apparatus**

**1-Ladder Truck**  
**1-Ambulance**

# **Station 3 – 907 NW 13<sup>th</sup> Street**



**Station 3**  
**Staffed with 3-4 personnel daily**  
**Opened in 1996**

## **Apparatus**

**1-Engine**  
**1-Ambulance**  
**1-Mini Rough Terrain Vehicle**

# Station 4 – 900 McCollum Road



**Station 4**  
**Staffed with 3-4 personnel daily**  
**Opened in 2001**

## Apparatus

**1-Engine**  
**1-Ambulance**  
**1-Brush Truck**

# **Station 5 – 800 SW Elm Tree Road**



**Station 5**  
**Staffed with 3-4 personnel daily**  
**Opened in 2005**

## **Apparatus**

**1-Engine**  
**1-Ambulance**  
**1-Brush Truck/TRT Trailer**

# **Station 6 – 3312 SW “I”**



**Station 6**  
**Staffed with 3-4 personnel daily**  
**Opened in 2016**

## **Apparatus**

**1-Engine**  
**1-Ambulance**  
**1-Reserve Ladder Truck**

# Station 7 – 4508 SW Prime Avenue



**Station 7**  
**Staffed with 4 daily**  
**Opened in 2020**

**Apparatus**

**1 ALS Engine**

# 2019 - 911 RESPONSE CALLS

911 Call Type	Number of Calls
<b>Total Fires</b>	<b>233</b> <span style="color: green;">(+4%)</span>
<b>Fire Alarms</b>	<b>765</b>
<b>Hazmat Responses</b>	<b>247</b>
<b>Call for Mutual Aid</b>	<b>64</b>
<b>EMS Calls</b>	<b>5534</b> <span style="color: green;">(+4%)</span>
<b>Rescue Calls</b>	<b>61</b> <span style="color: green;">(+46%)</span>
<b>Agency/Public Assist</b>	<b>50</b>



**Property Loss \$2,796,004.00 (+18%)**

**Comprised of three, 24 hour shifts, 29/33 shift personnel  
work 24 hours 365 days a year.**

**5 – Ambulances**

**3 – Ladder Trucks**

**1 – Technical/Hazmat Truck**

**3 – Mini Response Vehicles**

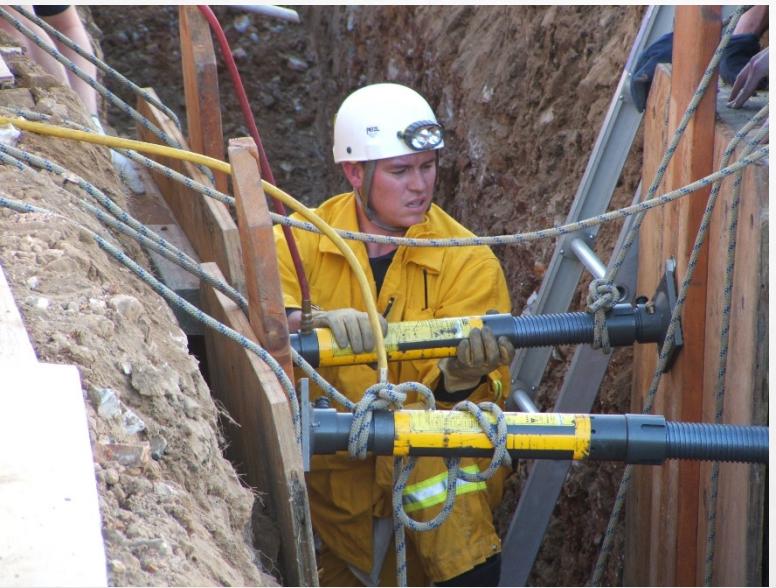
**9 – Fire Engines**

**1 – Heavy Rescue Trucks**

**2 – Brush Trucks**

# What We Do

## [Designated City Rescuer]





**Provide our own rescue**



# Special Response Vehicles (SRV)



# Bike



# Team







**END**



# Transportation

Dennis Birge, P.E.  
Transportation Director  
3200 SW Municipal Drive  
(479) 271-6840

## TRANSPORTATION

### Current Project Overview:

- [Water Tower Road Overview Update as of July 2019](#)
- [BB0903 SPUI Project Exit 85](#)
- [SPUI 3D ANIMATION VIDEO - EXIT 85 EXAMPLE](#)

The Transportation Department manages the City of Bentonville's transportation infrastructure including day-to-day maintenance of streets, highways, bridges, sidewalks and drainage. The department also is responsible for installing and maintaining the city's street signs and traffic signals.

For Current Road Closures,



please click the road closed icon:

For Current Project Statuses,



please click the project icon:

[bentonvillear.com/315/Transportation](http://bentonvillear.com/315/Transportation)

## What is a Master Street Plan?

The Master Street Plan is a plan for future connectivity of the transportation system throughout the City.

The Plan helps the City to evaluate the multi-modal needs of the transportation system, determine Right-of-Way elements, street classification, and street sections. Technical data, existing and future land use, and public input are all important when developing the Master Street Plan.

The Plan will include all modes of transportation within the City:



## Bentonville Mobility Snapshot:

Bentonville is a unique City with specific transportation needs.

The 2018 Bentonville Community Plan identified key transportation demographics and challenges in the City.



**Rapid Population Increase:**

- Greater than 300% increase between 1990 and 2010
- Projected to reach 72,463 by 2035

Bentonville Serves as a Major Regional Employment Center:

Each business day, the regional and local transportation network must accommodate a 40% *net increase* in daytime population (37,425 people)



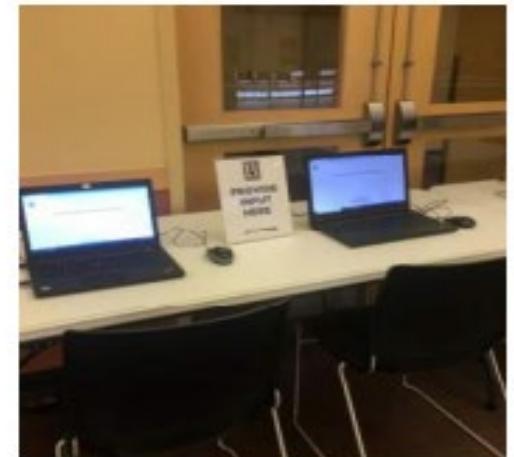
**Distance of Commute:**

Of the 46,723 people who work in Bentonville:

- 43% travel from *greater than 10 miles* away to their place of employment
- 18% travel from *greater than 50 miles* away to their place of employment

# January 16<sup>th</sup> Public Input Meeting

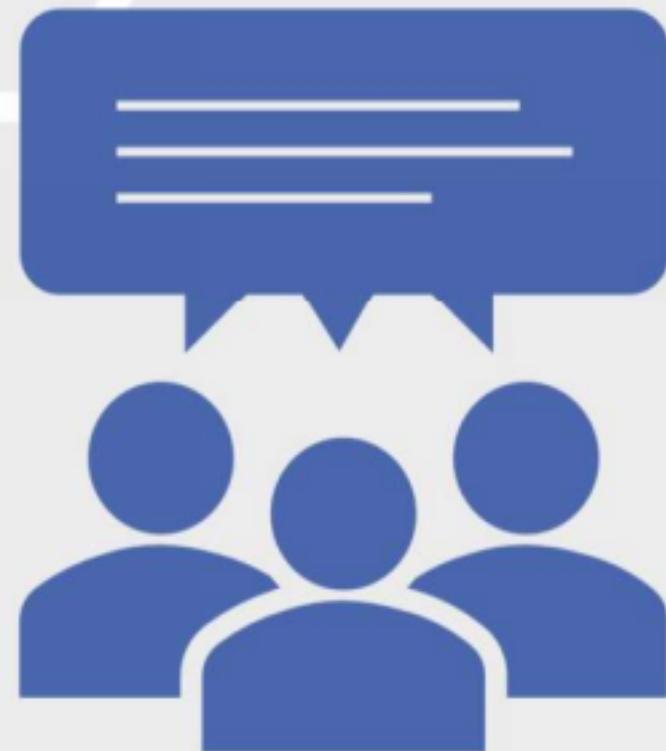
- 4:00 pm- 7:00 pm
- Bentonville Community Center
- Drop-In Style Meeting
- 150 Estimated Attendees
  - 131 Attendees signed in

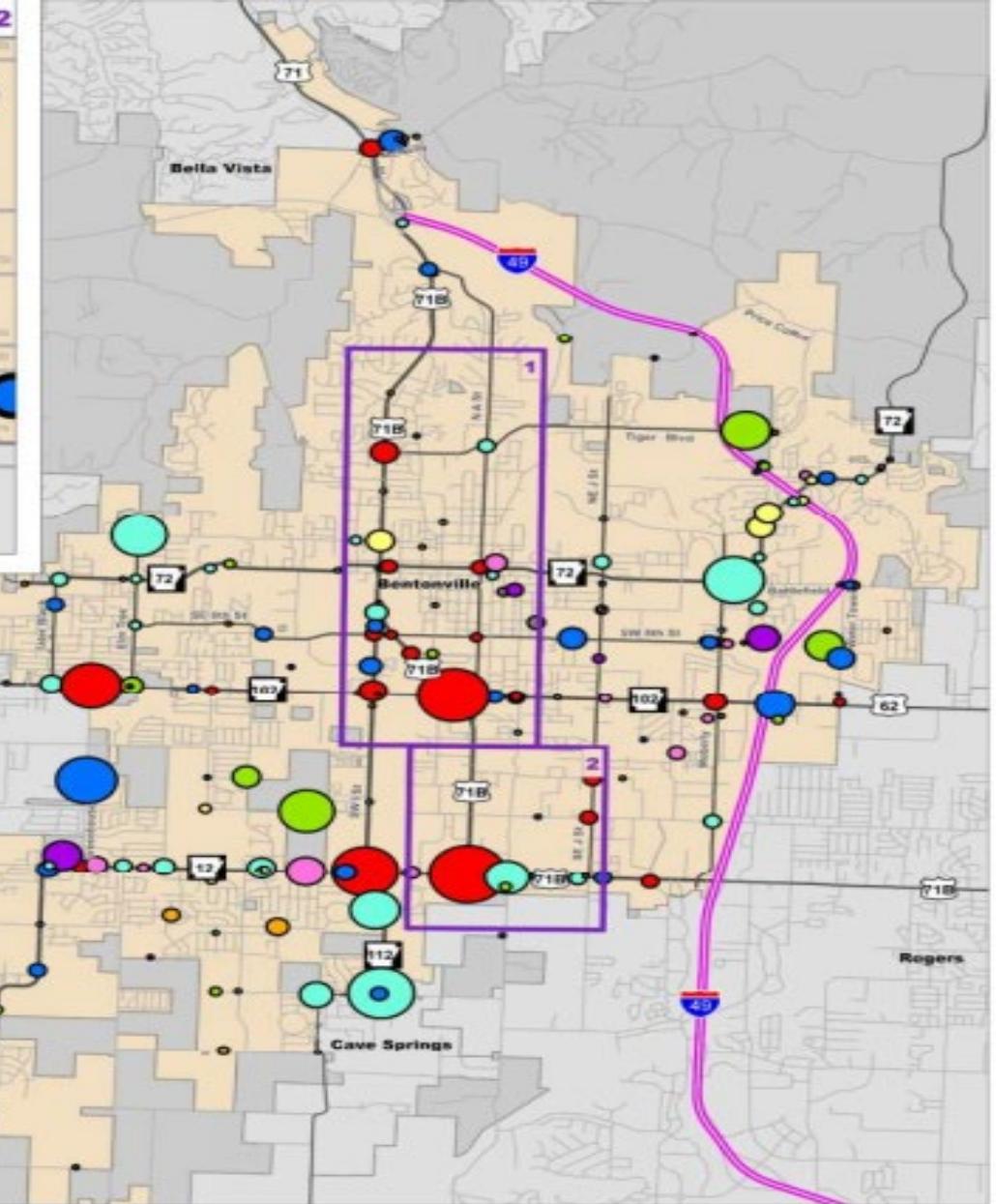
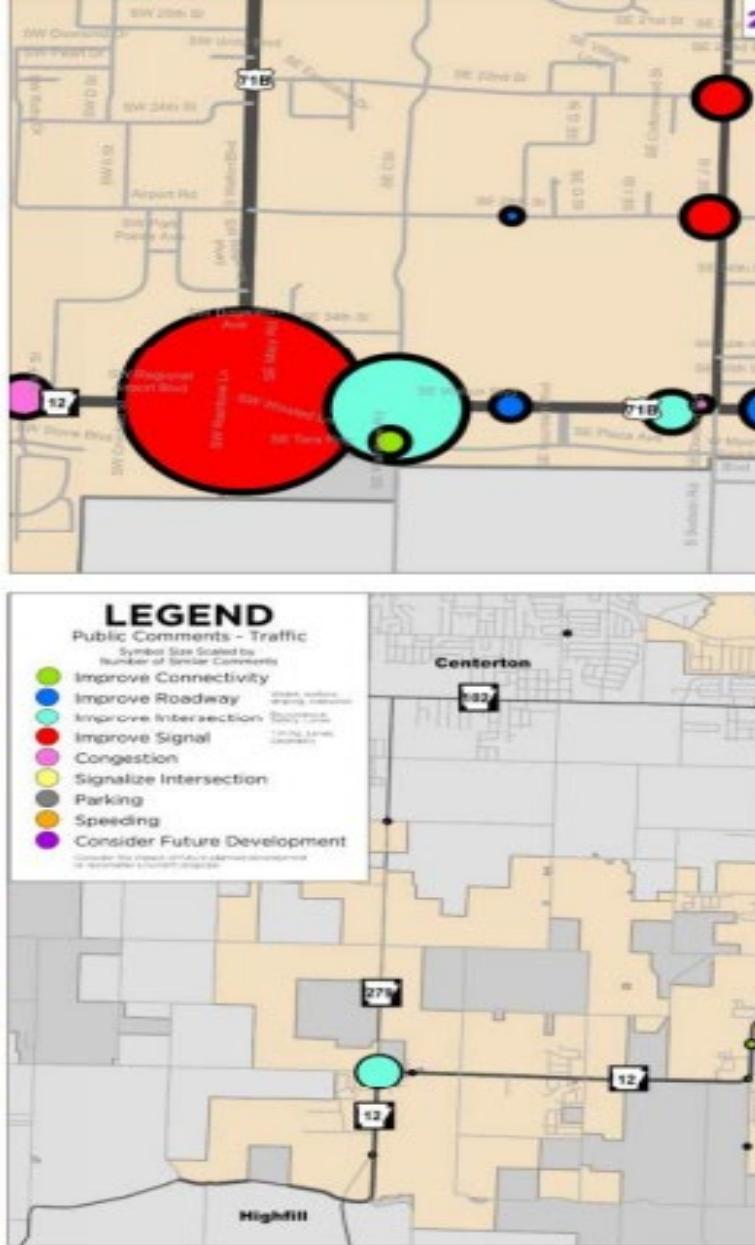
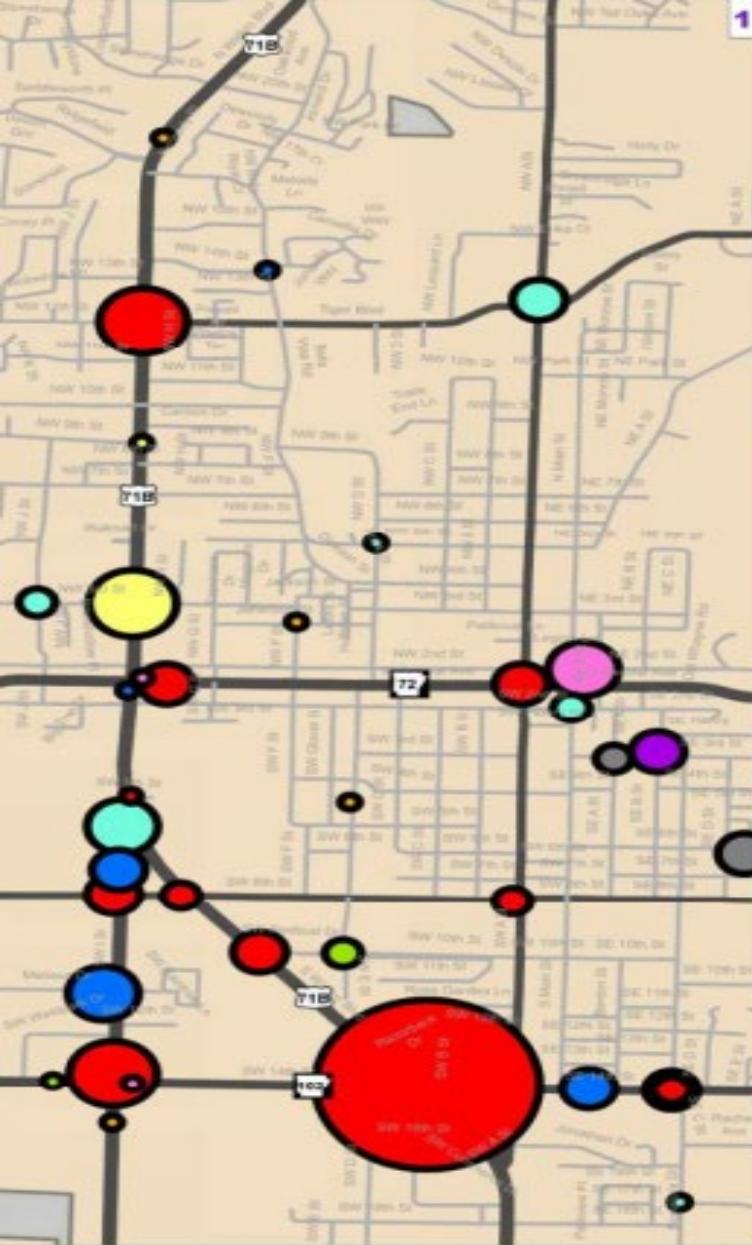


# Master Street Plan: Public Input Survey 1

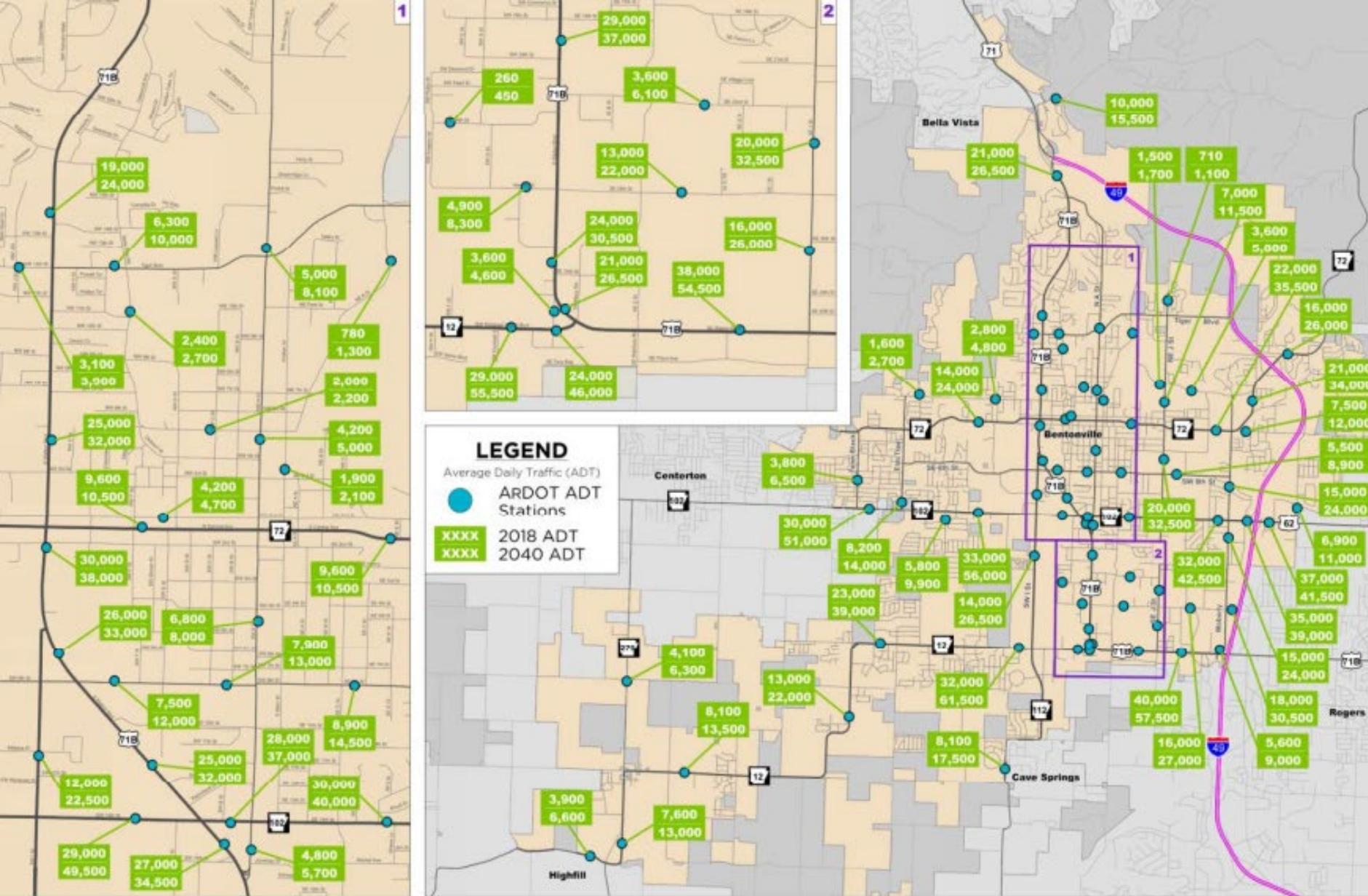
## Public Input Survey 1:

- **2,076** Responses
- Open January 3- February 14
- 14 Questions
- Included a Link to an Interactive Comment Map
  - 1,104 Comment Map Responses
    - 765 Traffic
    - 198 Pedestrian
    - 98 Bicycle
    - 43 Public Transit

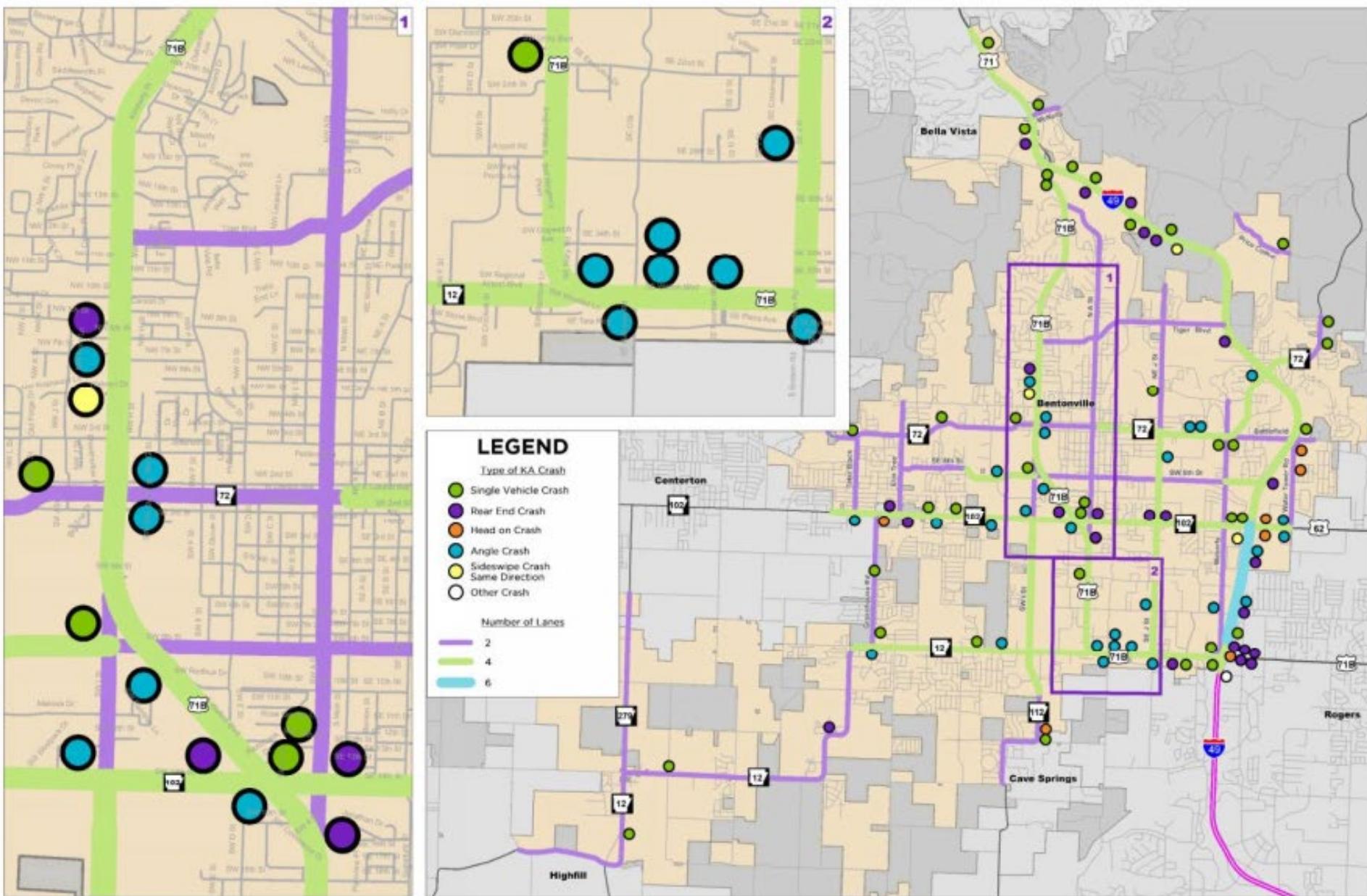




# Traffic and Safety Analysis Update: Existing/2040 ADT Map



# Traffic and Safety Analysis Update: KA Crash Map (Fatal or Serious)

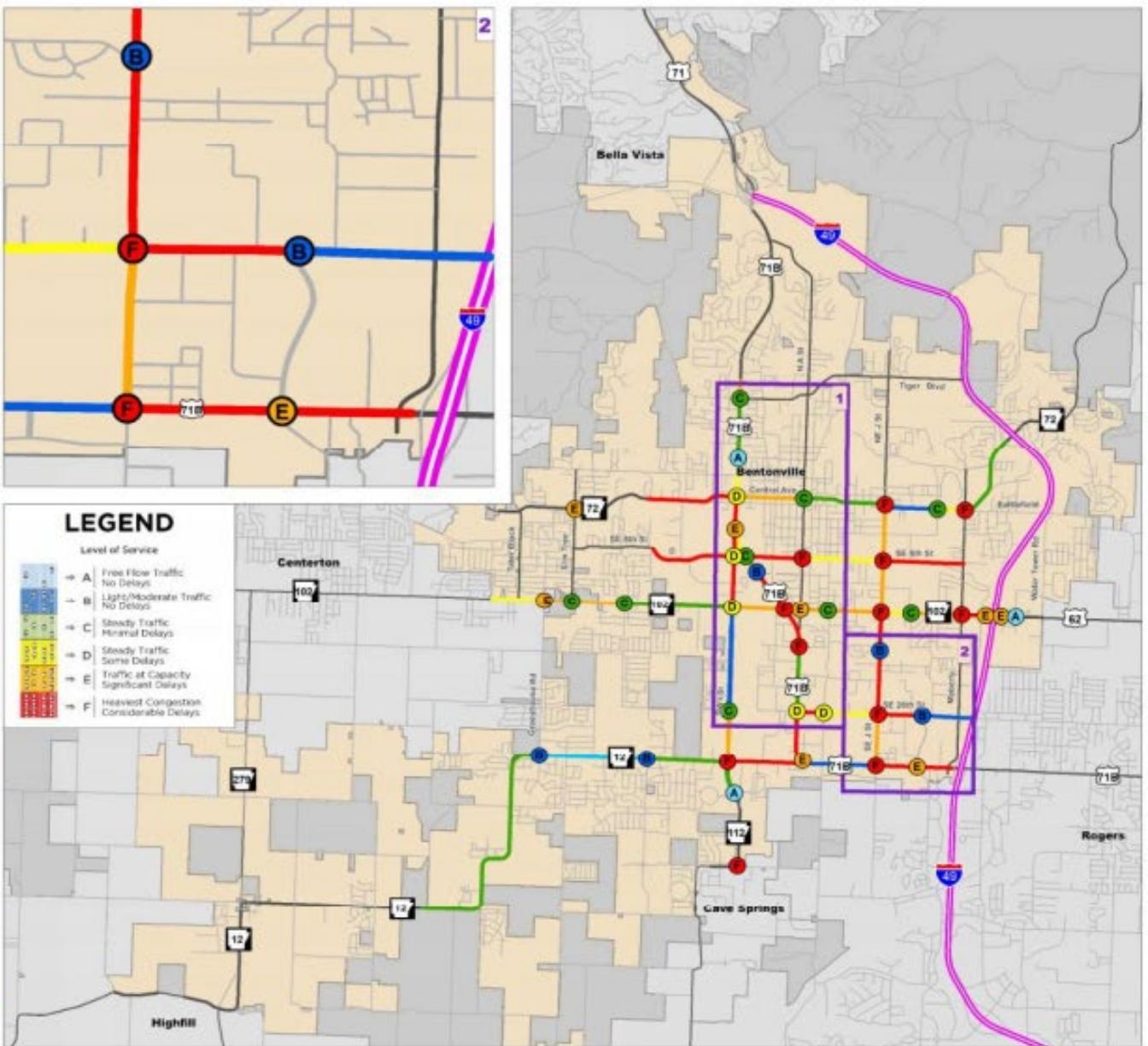


Bentonville Master Street Plan  
KA Crashes - Crash Type - 2013 to 2017



0 0.5 Miles

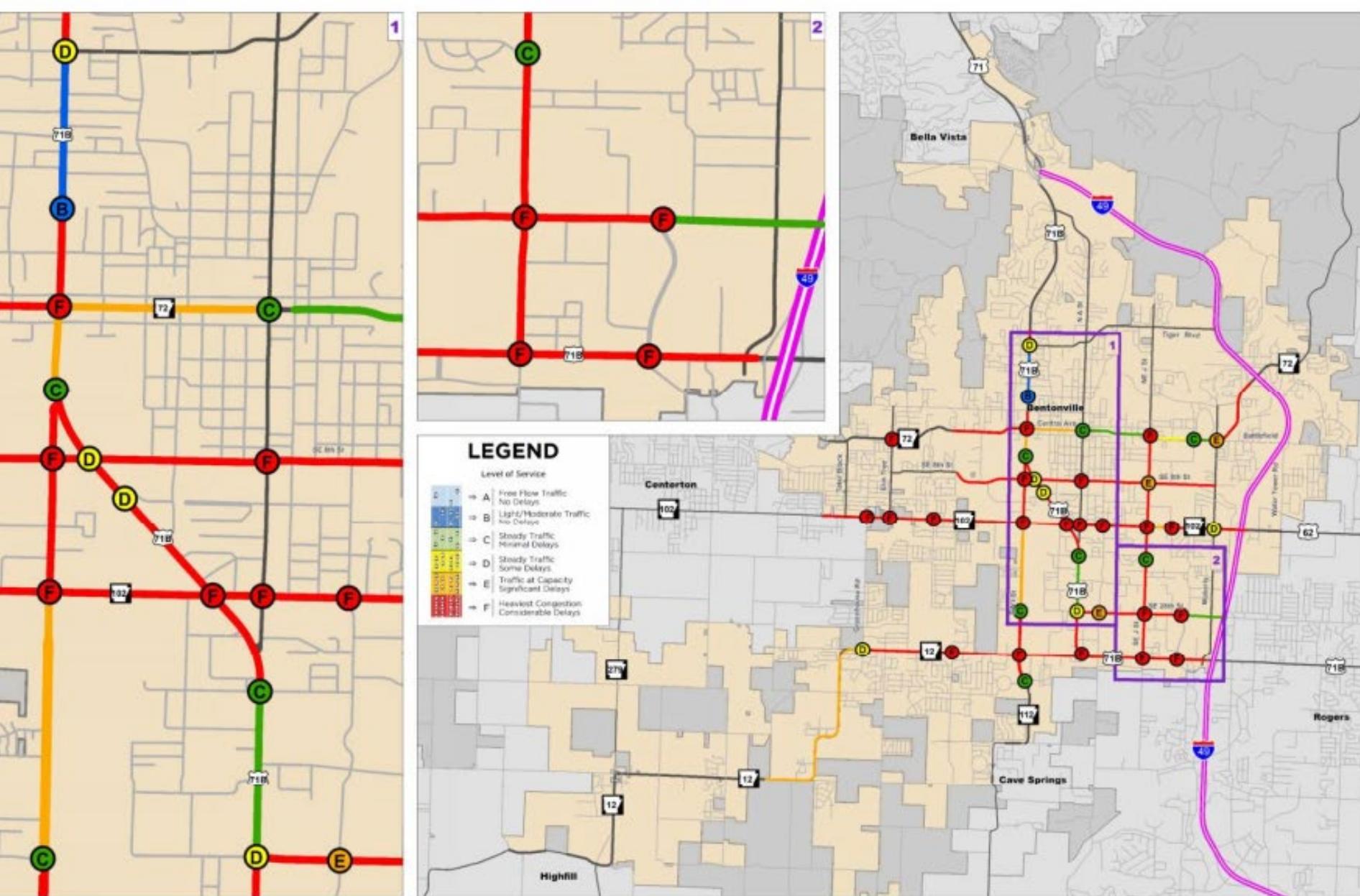
# Traffic and Safety Analysis Update: Level of Service



Bentonville Master Street Plan  
2019 PM Existing SimTraffic Level of Service



# Traffic and Safety Analysis Update: Level of Service



**Bentonville Master Street Plan**  
2040 PM No-Build SimTraffic Level of Service



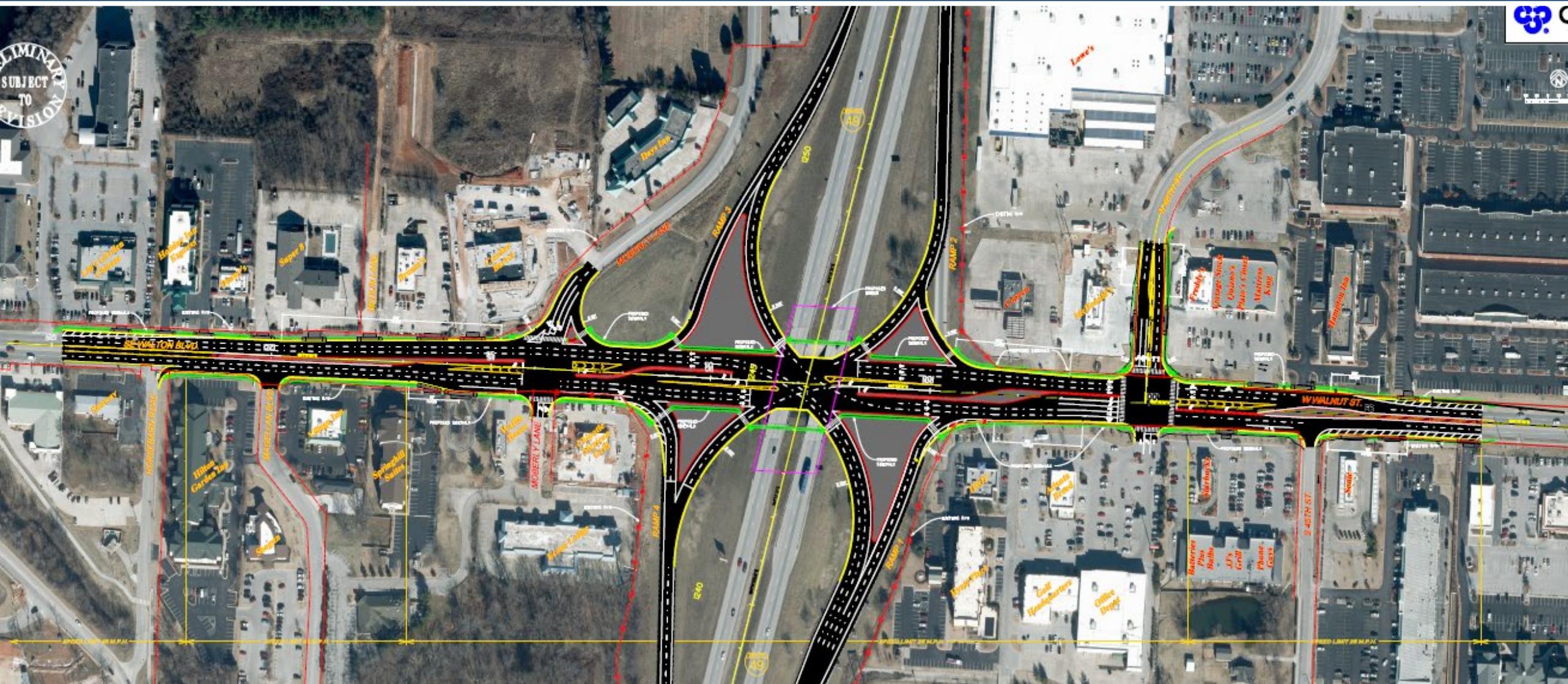
# Greenhouse Road & Pedestrian Improvements

- Greenhouse Road from Hwy 12 to Hwy 102
- 4 lanes with sidewalks
- Partnership with City of Centerton
- Grant from NWA Regional Planning Commission to fund 80% of design (NWARPC)
- Design will take approximately two years



# Hwy 71B Intersection Improvements – Single Point Urban Interchange (SPUI)

## Similar design to replace roundabout at Hwy 71B north, near Bella Vista



# Bentonville Electric Utility Department

- 311 - Reporting Street Light Outages
  - Long lead times, why?
  - As of 8/18, 346 have been completed, 105 are open
  - Use of a contractor has been approved
  - Being upgraded to LED as they are addressed

# Bentonville Electric Utility Department

- Why do we have to trim/remove trees? We are a “Tree City USA”!
  - We do care about trees. Just not the ones within 10' of the wire? (industry standard)
  - We would rather remove the trees within 10' and give you a voucher. (I understand that the replacement tree does not replace the 50 yr old tree)

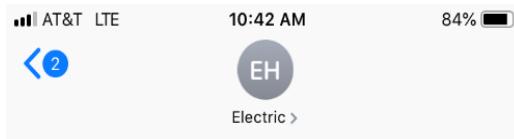
# Bentonville Electric Utility Department

- Why do we put all the wires OH? Just put them UG, it's better.
  - We actually have 710 mi of UG and 277 mi of OH.
  - UG is 5-7 times more expensive (rates would increase)
  - “Green Boxes” of varying sizes everywhere.
  - Longer duration of outages
  - Still cannot have trees over the lines or around the boxes

# Bentonville Electric Utility Department

- Text Power – reporting an outage from your phone
  - Make sure the Utility Billing Dept. has your mobile phone as “main contact” and you will be automatically signed up
  - Save the number to your “contacts”
  - All you have to do is text “out” – automatically sent to our dispatcher and they send a lineman out to repair.
  - If there is a large “declared” outage – you will be notified

# Bentonville Electric Utility Department



Text Message  
Today 10:38 AM

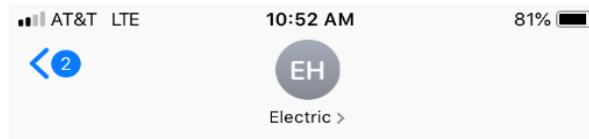
We have entered outage ticket number C317896.

Electric service has been reported out at 100 SW 10TH ST

Electric service has been confirmed out at 100 SW 10TH ST

Estimated Restore Time of your Electric outage has changed to January 23 at 11:41 am. Current known info is, Auto accident at SW 10th / Main.

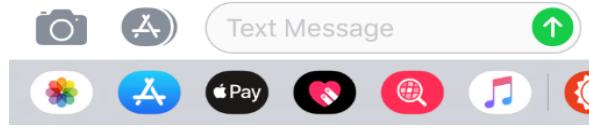
Electric service should have been restored at 100 SW 10TH ST



Text Message  
Today 10:51 AM

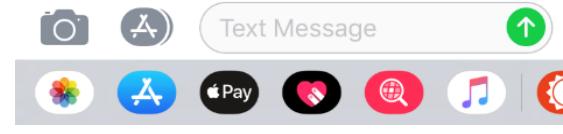
You are in a known outage area. Duration for this outage has been 02 minutes. 1 customers are affected by this outage. Estimated Restore Time is unknown.

Current known info is, auto accident Main / 10th. We have entered outage ticket number C317899.



We show you have an existing ticket C317901 reported on 01/23 01:35 pm.

This is the text messaging notification service for the City of Bentonville using keyword COB. For more information call 800-286-1262



# Bentonville Parks and Recreation



*Enriching Lives Through Recreation, Leisure and Culture*

# Bentonville Parks and Recreation

## Status Update

- All Parks, Trails, Playgrounds and Pavilions are Open
- Bentonville Community Center is Open
- Some Public Restrooms are Open
  - Bark Park, Dave Peel Park, Lawrence Plaza, Citizens and Memorial Park Tennis
- Most Fall Recreation Programs are Taking Place w/ Restrictions



# Bentonville Parks and Recreation

## Current Projects

- Lake Bentonville Park
- Old Tiger Park
- 28<sup>th</sup> Street Park
- 8<sup>th</sup> Street Park
- Quilt of Parks



# Lake Bentonville Park



# Old Tiger Park



# 28th Street Park



## PROGRAM

**26.62 Acres**

- 1** Pavilion - 2,250sf
- 2** Restroom
- 3** Maintenance Building - 1350sf
- 4** Bicycle Plaza
- 5** Outdoor Training Facility
- 6** Cricket Field
- 7** Multi-use Sports Fields
- 8** Cricket Viewing
- 9** Splash Pad
- 10** Bicycle Parking and Mechanical Room -500sf
- 11** Day-use Picnic Area
- 12** Play Area
- 13** Great Lawn
- 14** Seating Area
- 15** Wetland Area
- 16** Dog Park - 2 Acres
- 17** Dog Park Beach Access - 200sf
- 18** Boardwalk
- 19** Parking
- 20** Roadway
- 21** 12' Greenway Trail

1:150

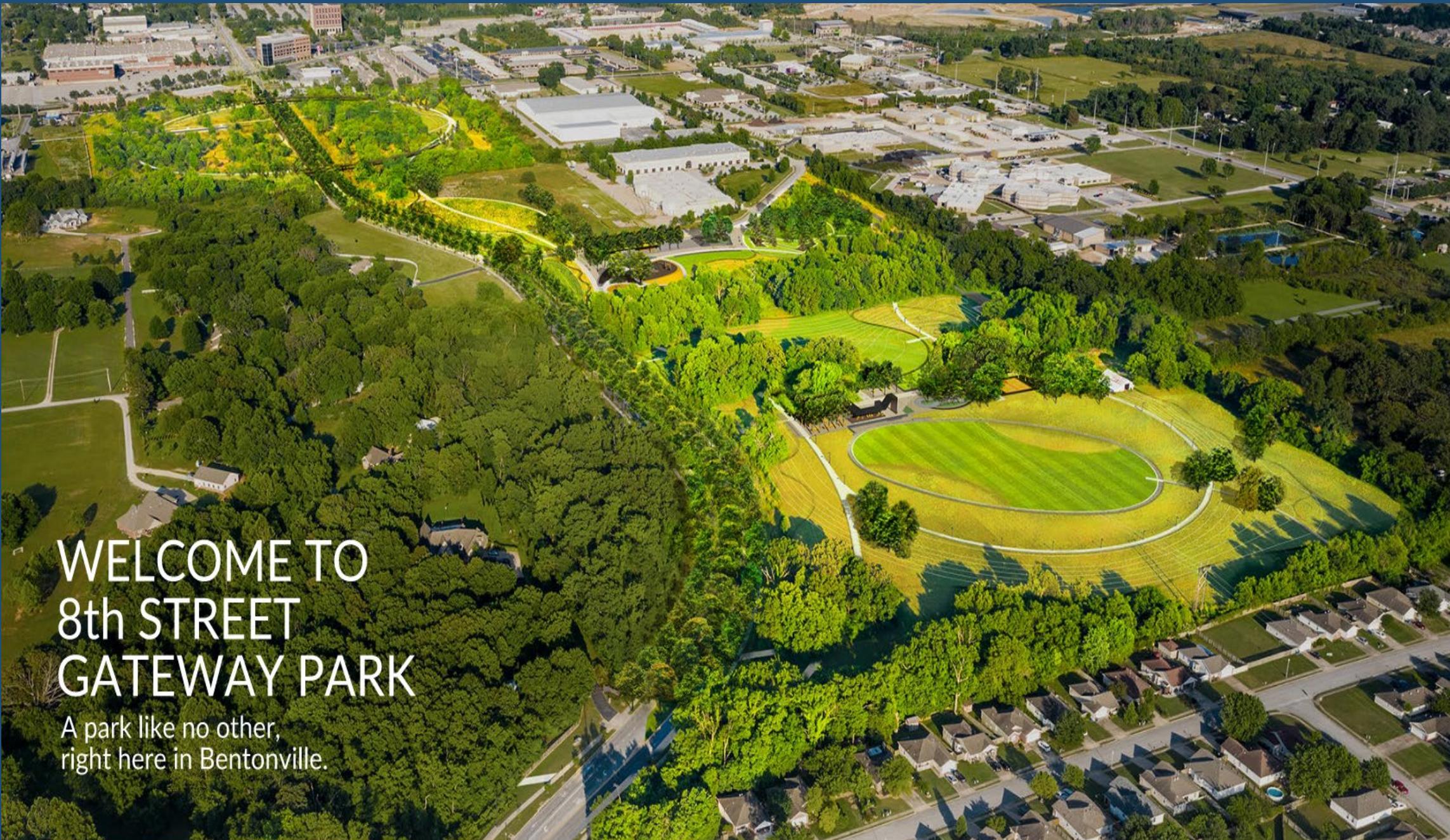
# 28<sup>th</sup> Street Park



# 28<sup>th</sup> Street Park



# 8<sup>th</sup> Street Gateway Park



## WELCOME TO 8th STREET GATEWAY PARK

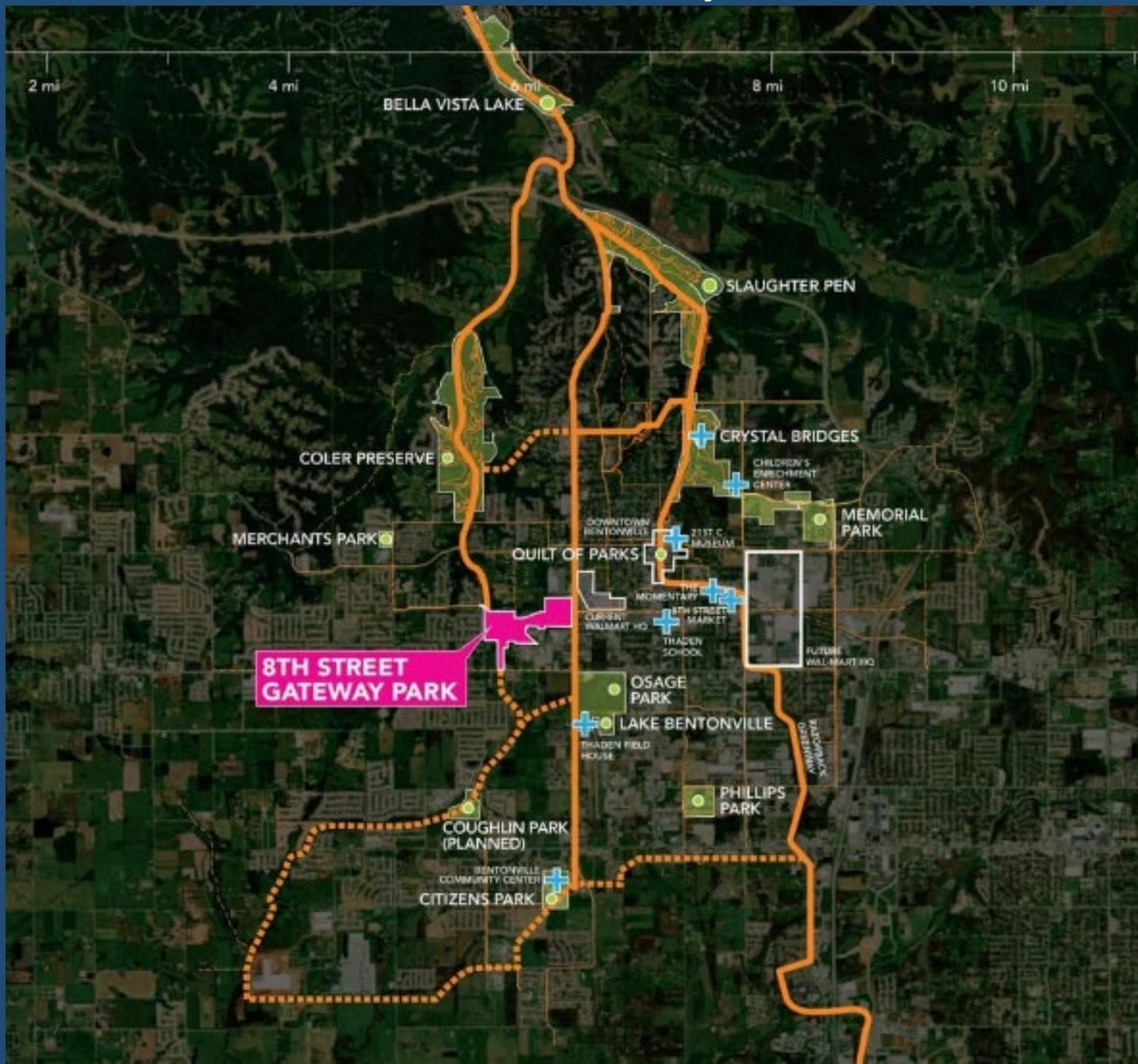
A park like no other,  
right here in Bentonville.



# 8<sup>th</sup> Street Gateway Park



# 8<sup>th</sup> Street Gateway Park



## 8<sup>th</sup> Street Gateway Park

[www.8gatewaypark.com](http://www.8gatewaypark.com)

*Launches September 22, 2020*



# Bentonville Community Center



# Fall Sports and Recreation Programs



# Virtual Events

Square 2 Square Bike Ride

- September 19 - Nov 1

Run Bentonville Backwards

Half Marathon

- November

Freedom Frosty 5k

- December



# Team Run Bentonville



WE KNOW RUNNING MAY FEEL ISOLATING RIGHT NOW,  
BUT IT DOESN'T HAVE TO.

---

TEAM RUN BENTONVILLE IS HERE TO KEEP YOU MOTIVATED YEAR  
ROUND. LET US HELP SUPPORT THE RACE OF YOU VS. YOU.

STAY CONNECTED TO YOUR RUNNING COMMUNITY EVEN WHEN  
YOU CAN'T PHYSICALLY BE WITH THEM.

#### MONTHLY MEMBERSHIP INCLUDES:

1. TEAM TECH SHIRT
2. TEAM DECAL
3. ENTRY INTO OUR "MILEAGE CLUB". COMPLETE THE MILEAGE MEDAL!
4. RUNNING CHALLENGES W/ THE OPPORTUNITY TO EARN CUSTOM COINS
5. COACHING FROM MIKE RUSH OF RUSH RUNNING CO.
6. NUTRITION TIPS
7. LOCAL ROUTE SUGGESTIONS
8. DISCOUNTS ON ALL RUN BENTONVILLE EVENTS
9. EXCLUSIVE MEMBERS ONLY FORUM
10. MONTHLY NEWSLETTERS
11. PLUS MORE INCENTIVES ADDED MONTHLY!

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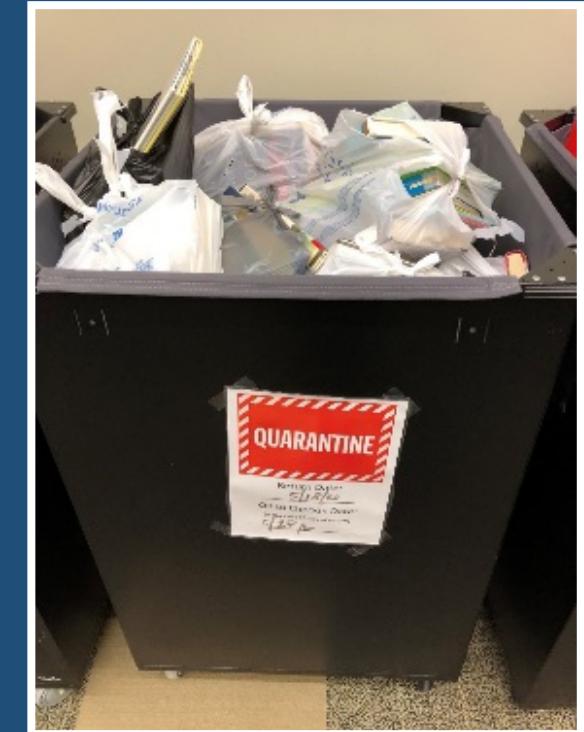
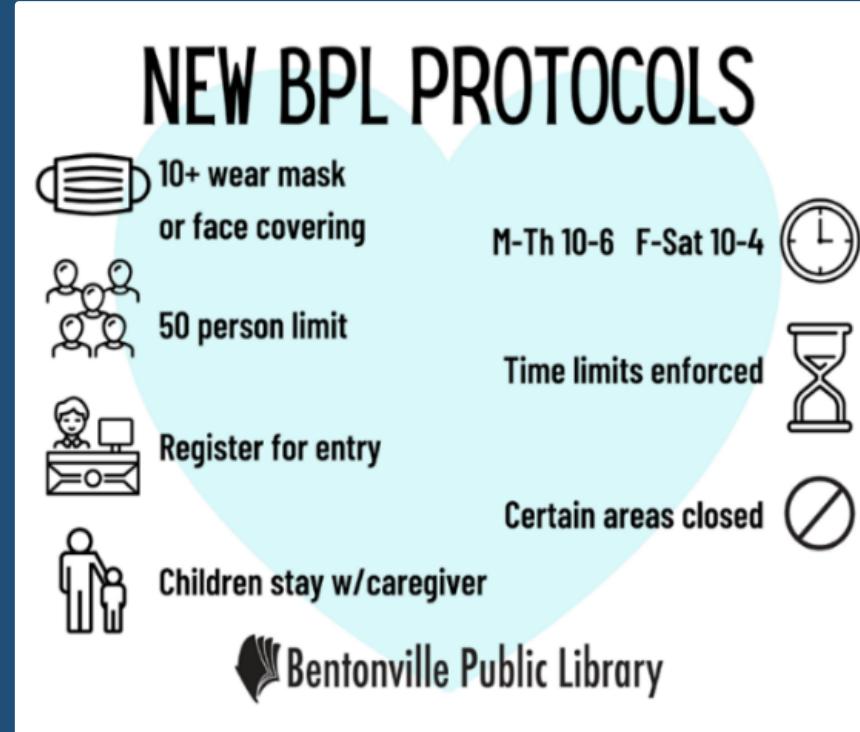
INDIVIDUAL PLAN-\$15 A MONTH  
FAMILY PLAN-\$30 A MONTH



# Bentonville Public Library

BPL Cares!

COVID-19 pandemic protocols  
Protect patrons and staff



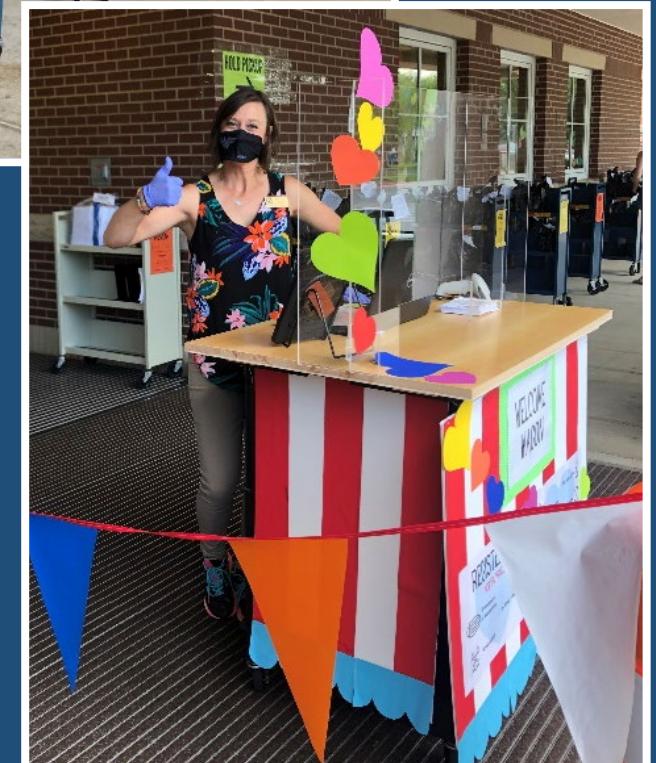
# Visit BPL, Come on In!

Monday – Thursday  
10 AM to 6 PM

Friday & Saturday  
10 AM to 4 PM

Easy Self-service

Pick-up and returns on the veranda



# Convenient Options for Patrons

Request, pick-up & go!



Checkout a box of  
binge-worthy films!



# Downloadables

**Libby** – eBooks & Audiobooks

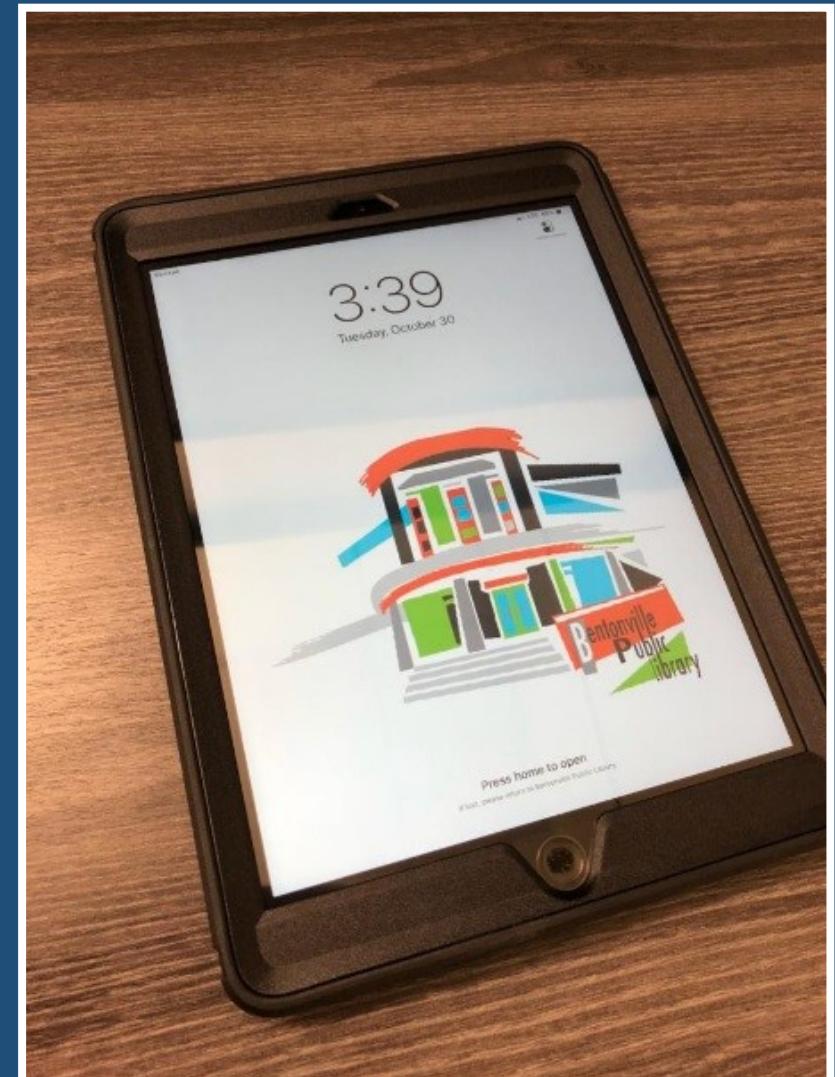
**Flipster** – Browse Magazines

Consumer Reports now available!

**Freegal** – Stream Music & Download Songs

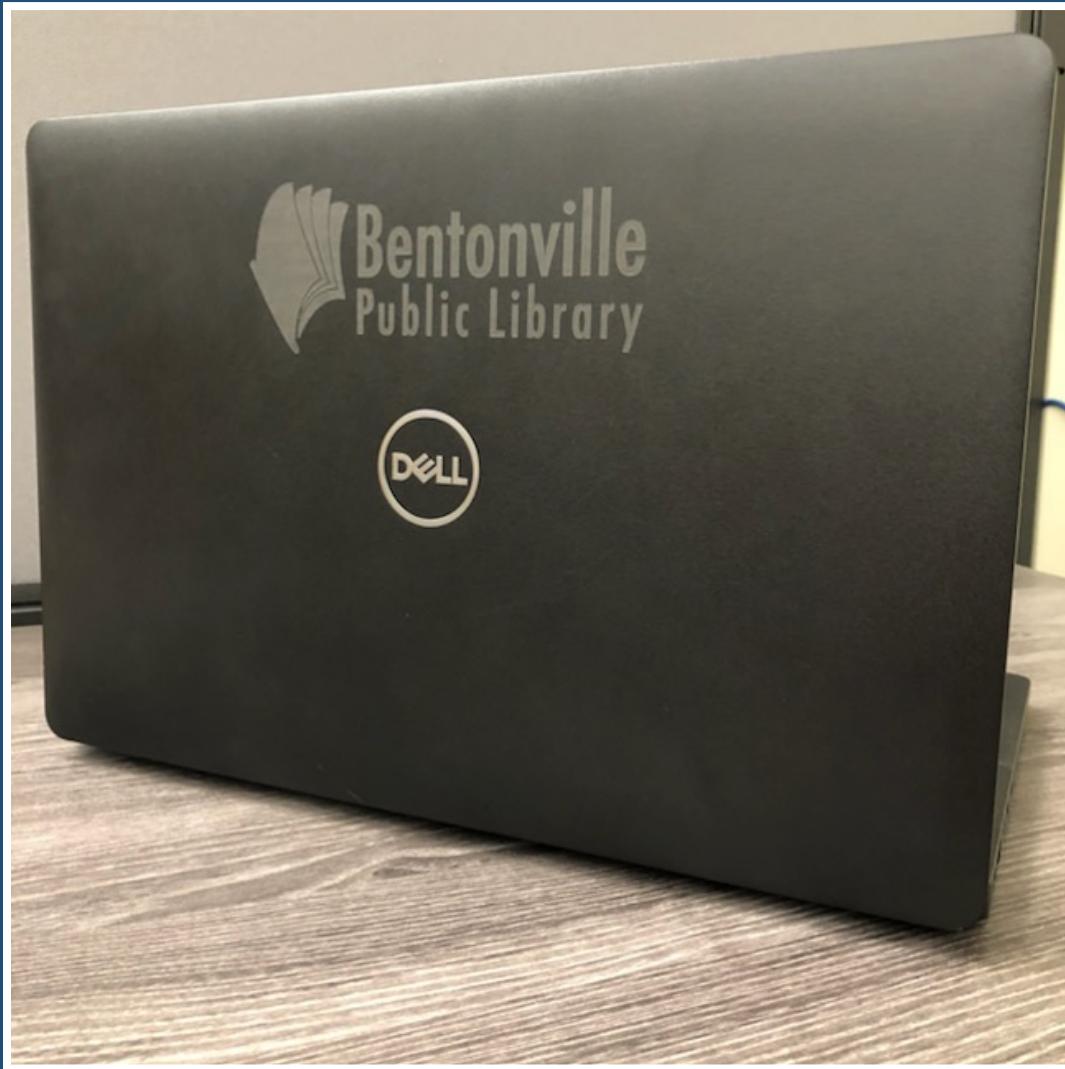
**Access Video** – Stream videos

Just for Kids & On Demand



[www.bentonvillelibrary.org](http://www.bentonvillelibrary.org)

# eLearning & Student Portal



Rosetta Stone

Lynda.com

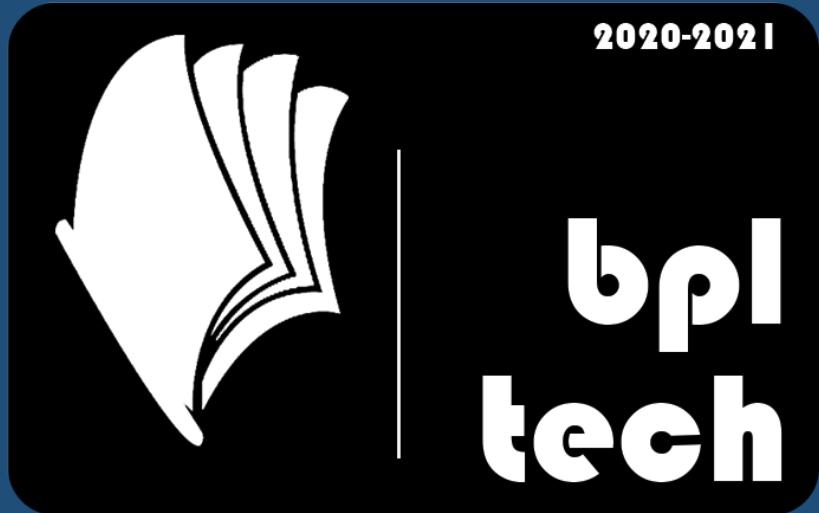
Newsbank

Learning Express Library

Worldbook Online

Ancestry.com (in-library use)

# BPL Tech Card 2020



**New this year for Bentonville Schools:**

Use Student ID Number & Download eBooks with Sora

Research by grade-level & study at home

Free tutoring help with Tutor.com

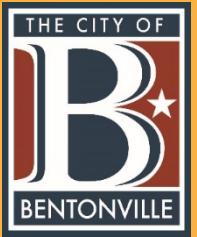
Lesson plans & curriculum support

Support in-school or virtual learning at home

# Needs Assessment Study

*BPL wants to hear from you!*

This fall – watch for surveys, public workshops, and more ways for our community to shape our library's future!



BENTONVILLE

# Great NEIGHBORHOODS

*Friendly • Safe • Attractive • Engaged*



[www.BentonvilleGreatNeighborhoods.com](http://www.BentonvilleGreatNeighborhoods.com)

[neighborhoods@bentonvillear.com](mailto:neighborhoods@bentonvillear.com)

Bentonville's Great Neighborhoods Program connects the Mayor's core goals of transparency and improved communication with residents to the Community Plan's goal of stronger neighborhoods and the principle of providing a "great place to plant roots."



GREAT  
NEIGHBORHOODS

## Philosophy

Neighborhoods are the foundation of the community. Proactive collaboration between neighborhood residents and the city results in great and resilient neighborhoods with strong identities that add value to the community.

## Mission

Strengthen Bentonville by supporting and encouraging great neighborhoods that are friendly, safe, attractive and engaged.

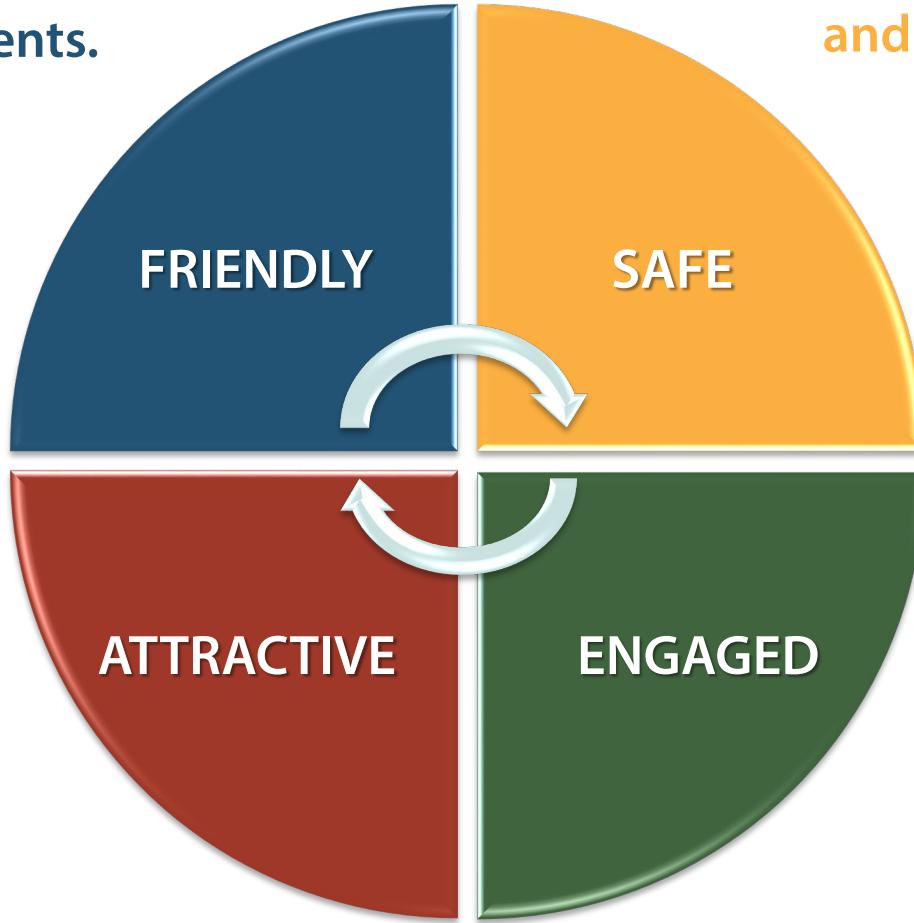
## Goals



GREAT  
NEIGHBORHOODS

Build bonds among neighborhood residents.

Cultivate a sense of safety and security.



Empower residents to enhance their neighborhood.

Foster communication between residents and the city.

## Program Components



GREAT  
NEIGHBORHOODS



Planning and Support



Neighborhood Partners



Neighborhood Programs



Neighborhood Advisory  
Committee



## Great Neighborhoods Partnership Program

[BentonvilleGreatNeighborhoods.com](http://BentonvilleGreatNeighborhoods.com)

Ali Worley, Planning Technician (479) 254-2022



# Upcoming Community Events

## Fall Tree Giveaway – October 24<sup>th</sup> at Memorial Park

- 20<sup>th</sup> consecutive tree giveaway
- 400 3 and 5 gallon trees; 2 per household
- Pre-registration opens September 24<sup>th</sup>
- [bentonvillear.com/467/Fall-Tree-Giveaway](http://bentonvillear.com/467/Fall-Tree-Giveaway)

## Fall City Wide Clean the Streets Day – November 7<sup>th</sup>

- Volunteers are needed to pick up litter along city streets, trails, drainage ways, detention ponds, and creek beds
- [bentonvillear.com/545/Volunteer-Program](http://bentonvillear.com/545/Volunteer-Program)

## 2020 Census

- Deadline to respond is September 30<sup>th</sup>
- Voter registration and census assistance event, September 26<sup>th</sup> from 9 am to 1 pm, BPL

# Questions?

