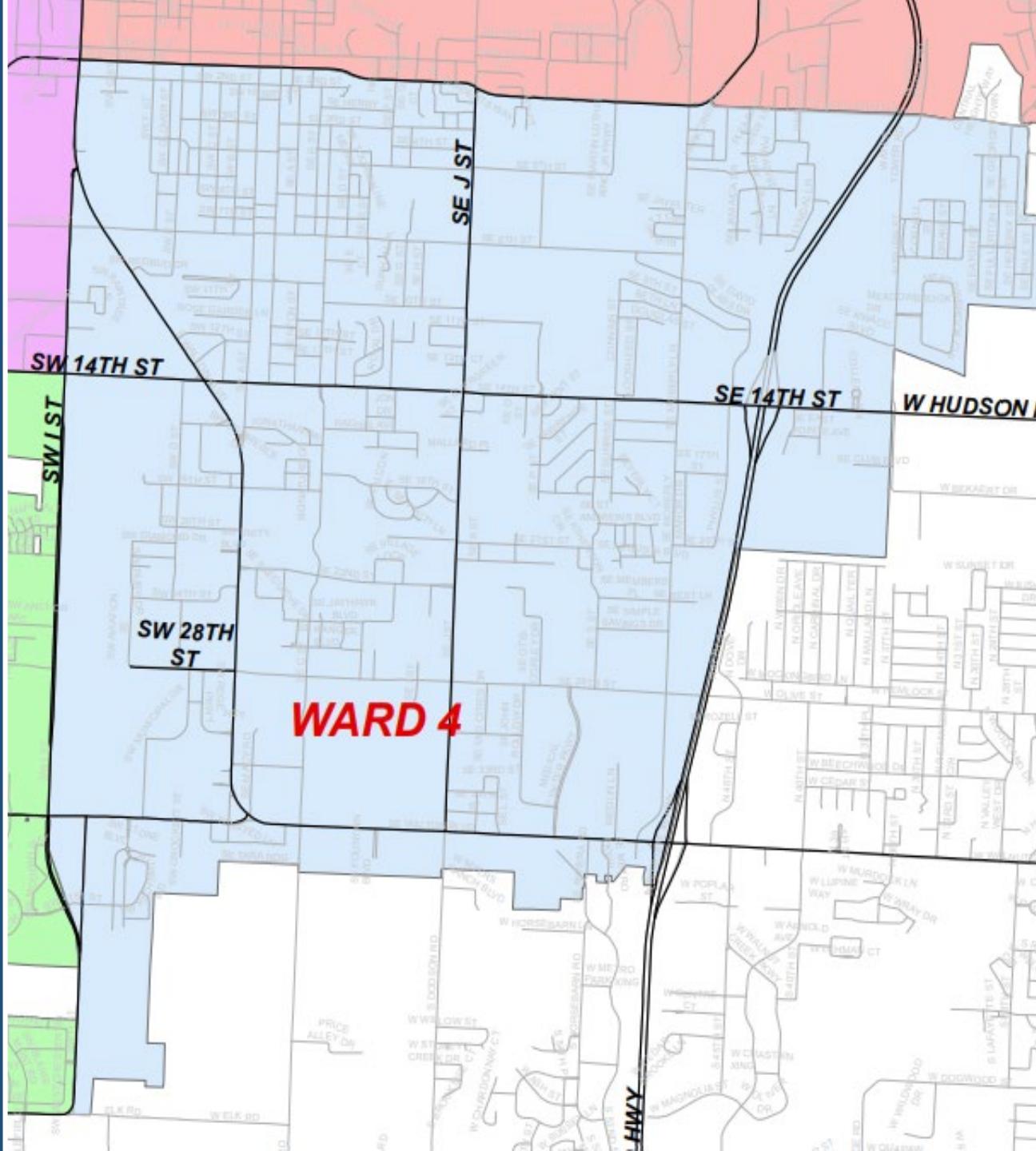




Welcome! Ward 4 Meeting

Justin Ryan



Agenda

- Introductions – Danielle Semsrott, Senior Planner
- Mayor's Welcome – Mayor Stephanie Orman
- Communications – Debbie Griffin, Community Relations & Economic Development Director
- Code Enforcement – Darren Warren, Code Enforcement Officer
- Public Safety – Police Chief Jon Simpson
- Fire Department – Chief Brent Boydston
- Transportation – Dennis Birge, Transportation Director
- Electric Utilities – Travis Matlock, Electric Utilities Director
- Parks & Recreation – David Wright, Parks & Recreation Director
- Bentonville Public Library – Hadi Dudley, Library Director
- Great Neighborhoods Partnership Program – Ali Worley, Planning Technician
- Upcoming Events – Danielle Semsrott, Senior Planner
- Closing Remarks / Final Questions
- Optional GIS Quick Tutorial – Ali Worley, Planning Technician

Mayor's Welcome

Bentonville Mayor Stephanie Orman

Contact Information:

sorman@bentonvillear.com

City Hall

117 W Central Avenue, 3rd floor
(479) 271-5966



Community Relations / Economic Development Director

Debbie Griffin

dgriffin@bentonvillear.com

(479) 254-2028

BENTONVILLE311.COM



Bentonville 311

connecting citizens to services

Bentonville 311 provides the citizens of Bentonville with a simple online single point of contact for every City department.

Bentonville 311 is not to be used for emergency situations as it is only monitored during business hours.

For Emergencies, please dial 911.

The new Bentonville 311 system brings unprecedented levels of openness, innovation and accountability to the delivery of City services.

With the new Bentonville 311 online system, you can:

- Create a new service request
- Check the status of existing requests
- Snap a photo and submit it with a request to improve accuracy
- Receive email notification on service concern progress
- Provide feedback upon completion of your concern

How to report a service concern



[Report a Concern](#)

To report a service concern, get started [here](#) or click the pencil icon on the left to begin.

Simply fill out the form for the requested service and you will receive email notifications on the progress as our City team addresses your concern.

Non-emergency service requests for street light maintenance, trail repair, drainage issues, and many other services are listed in a category menu.

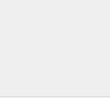
If you can't find your category give us a call and we will help you with your service request.

Contact us at 479-271-5966 or email:
mayor_assistant@bentonvillear.com

BENTONVILLE311.COM

3 1 1

connecting citizens to services

	Airport Maintenance		Construction Site Complaint
	Flooding / Drainage		Garbage and Rubbish
	Graffiti		High Weeds and Grass
	Inoperable Vehicle		Open Storage
	Parks Maintenance		Pothole Repair
	Right of Way Maintenance		Road Debris
	Sewer Maintenance		Sidewalk Maintenance
	Street Light Maintenance		Street Sign Maintenance
	Street Sweeping		Traffic Signal Maintenance
	Trail Maintenance		Water Pressure
	Water Quality		



The City of
Bentonville,
Arkansas
Government
[@BentonvilleGov](http://BentonvilleGov)

Home

Posts

Videos

Photos

About

Community

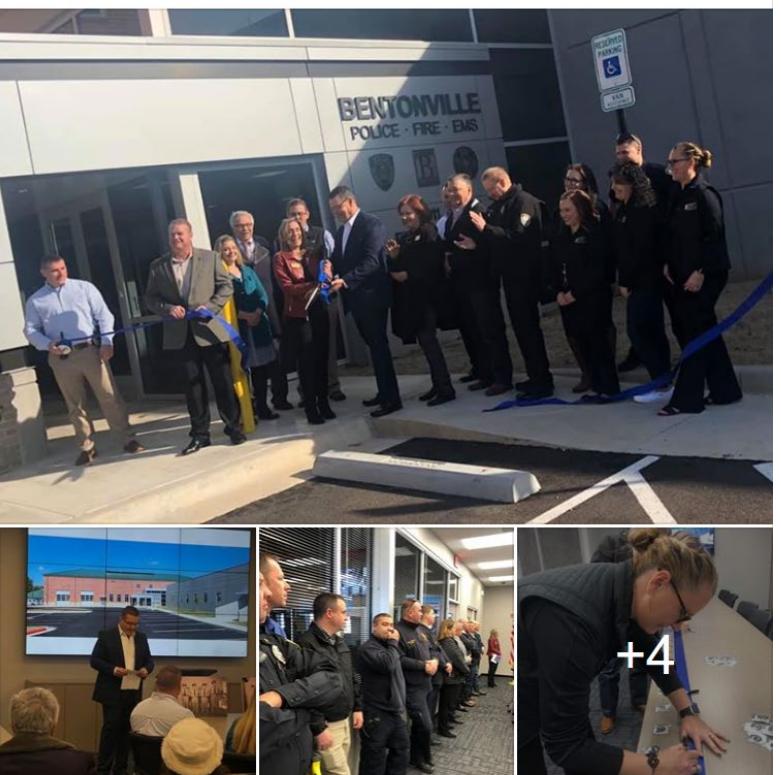
Offers

Events

Jobs

Promote

[Visit Ad Center](#)



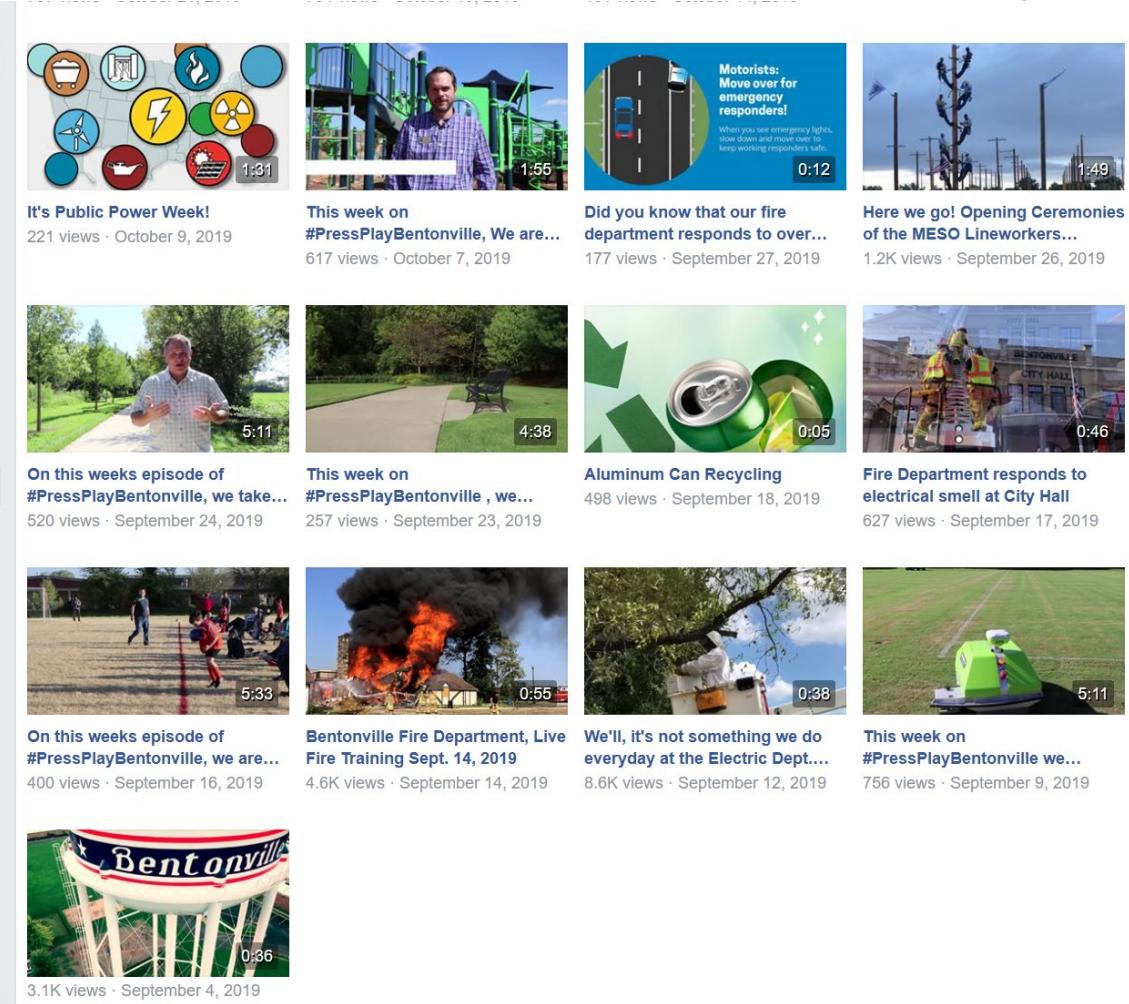
3,532
People Reached

1,373
Engagements

Boost Post



10 Shares



@BentonvilleGov



fb (1) The City of Bentonville, Arkansas

← → C facebook.com/BentonvilleGov/

The City of Bentonville, Arkansas Government

Danielle Home Create



THE CITY OF BENTONVILLE

The City of Bentonville, Arkansas Government
@BentonvilleGov

Home Posts Videos Photos About Community Events

[Create a Page](#)

Liked Following Share ...

Learn More Send Message

Write a post...

Photo/Video Tag Friends Check in ...

Posts

 The City of Bentonville, Arkansas Government 6 hrs ·

Love is in the air! It's race week for the Run Bentonville Valentines 4k/8k!
Online registration closes tomorrow (Wednesday February 4th) at midnight!
<http://www.rumbentonville.com/race-series/valentines-4k8k/>



Community See All

Invite your friends to like this Page
3,787 people like this

3,998 people follow this

Jason W Shook and 69 other friends like this or have checked in

4 check-ins

About See All

117 West Central Ave
Bentonville, Arkansas 72712
[Get Directions](#)

(479) 254-2028

[Send Message](#)

bentonvillear.com

- Notify Me – Road construction/street closures, power outages, employment opportunities, Parks & Rec facilities status, city newsletter, meeting agendas

- Public Hearings – Planning Commission & Board of Adjustment

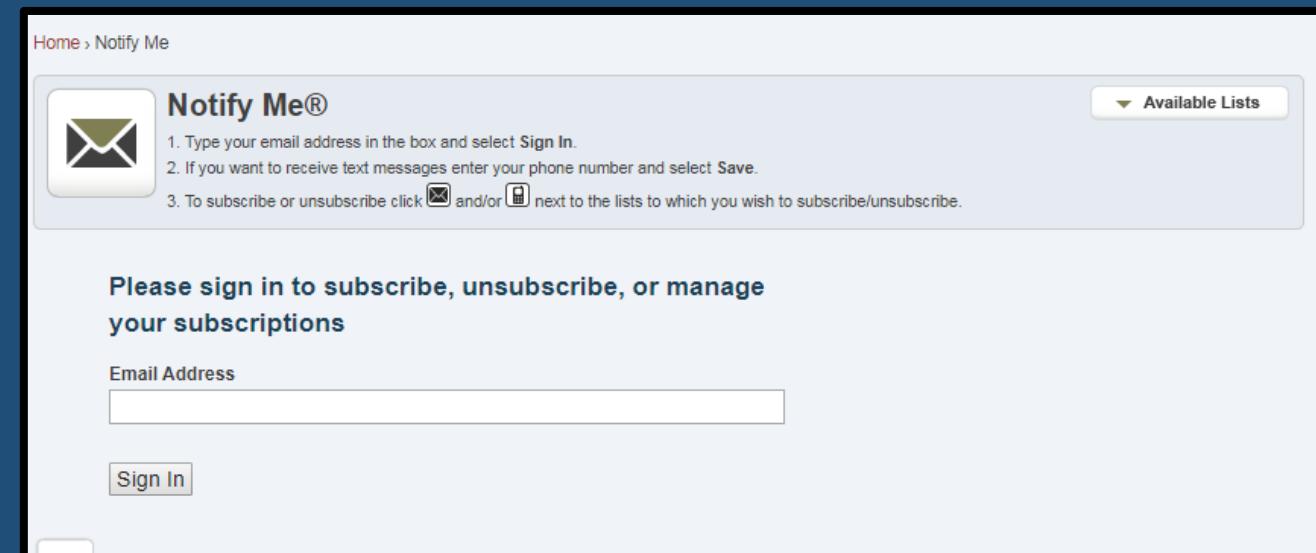
- City Master Plans – Community Plan, Parks Master Plan, Bicycle & Pedestrian Plan, etc.

- Annual Development Reports

- Boards & Commissions application

City Website

www.bentonvillear.com



Walmart Home Office



CITY OF BENTONVILLE, ARKANSAS

Website - walmart.com/newhomeoffice

Walmart Home Office



- 350 acres of land
- East side of J Street between Central Avenue and 14th Street (102)
- Integrate biking and walking trails
- Commitment to environmental sustainability

Walmart Home Office



- Demolition and recycling of old buildings began in 2019
- Walmart goal to open in phases between 2020 and 2025

Code Enforcement

Darren Warren, Code Enforcement Officer

305 SW A Street

(479) 271-3107

dwarren@bentonvillear.com

bentonvillear.com/287/Code-Enforcement



Tall Grass

Grass must be maintained less than 8-inches tall.



Trash Bins



Unsightly Conditions

All exterior property must be free from the accumulation of rubbish and garbage.



Inoperable Vehicles

Vehicles must be maintained in operating condition.



Examples of Prohibited Signs



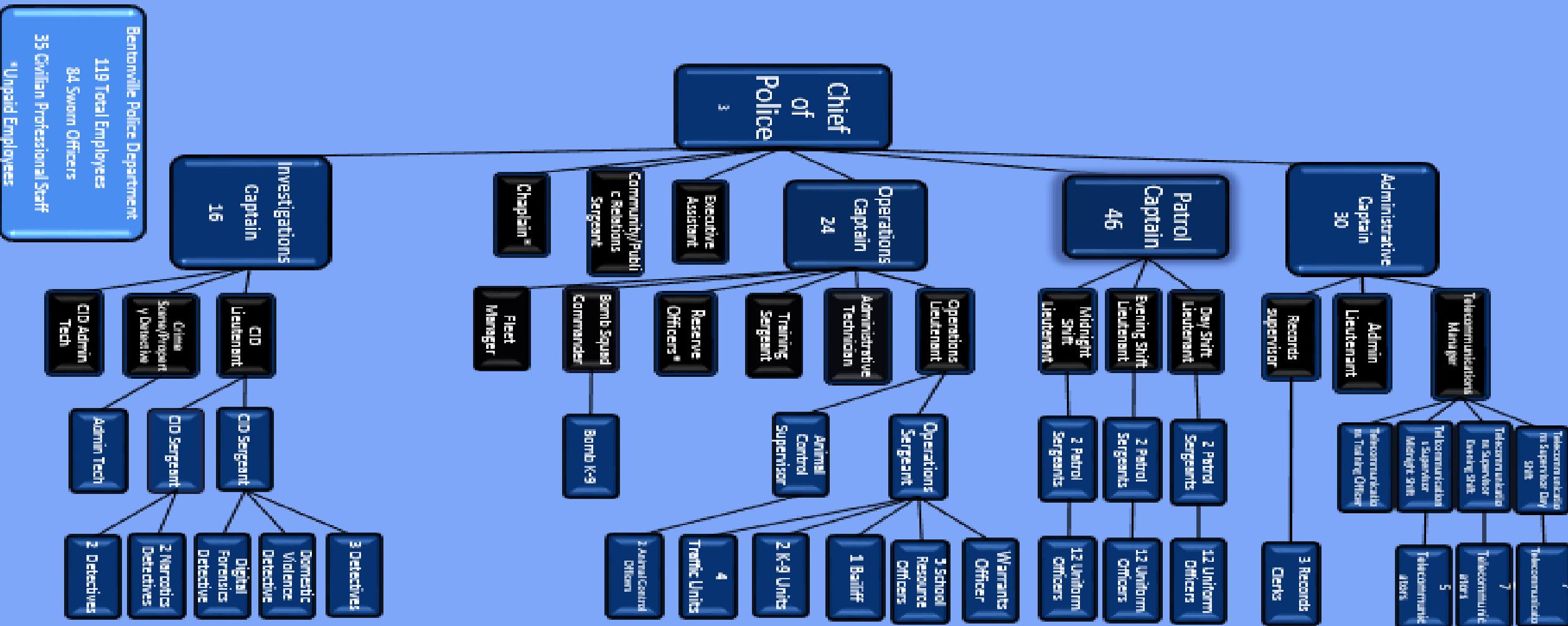


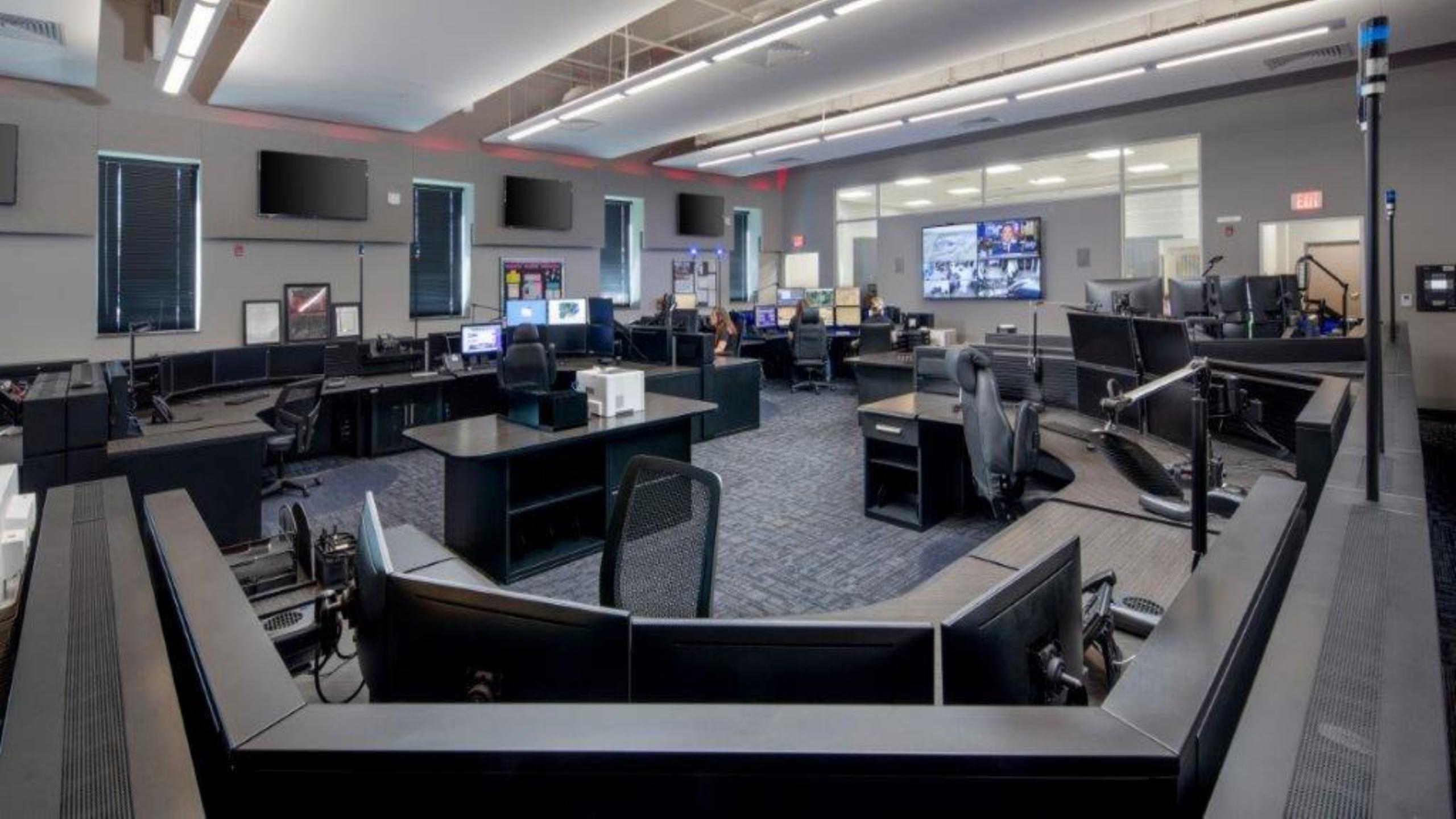
Public Safety

Police Chief Jon Simpson

Bentonville Police Department
908 SE 14th Street
(479) 271-3170 non-emergency number

You are the eyes and ears of the City.
Please call to report suspicious activity.





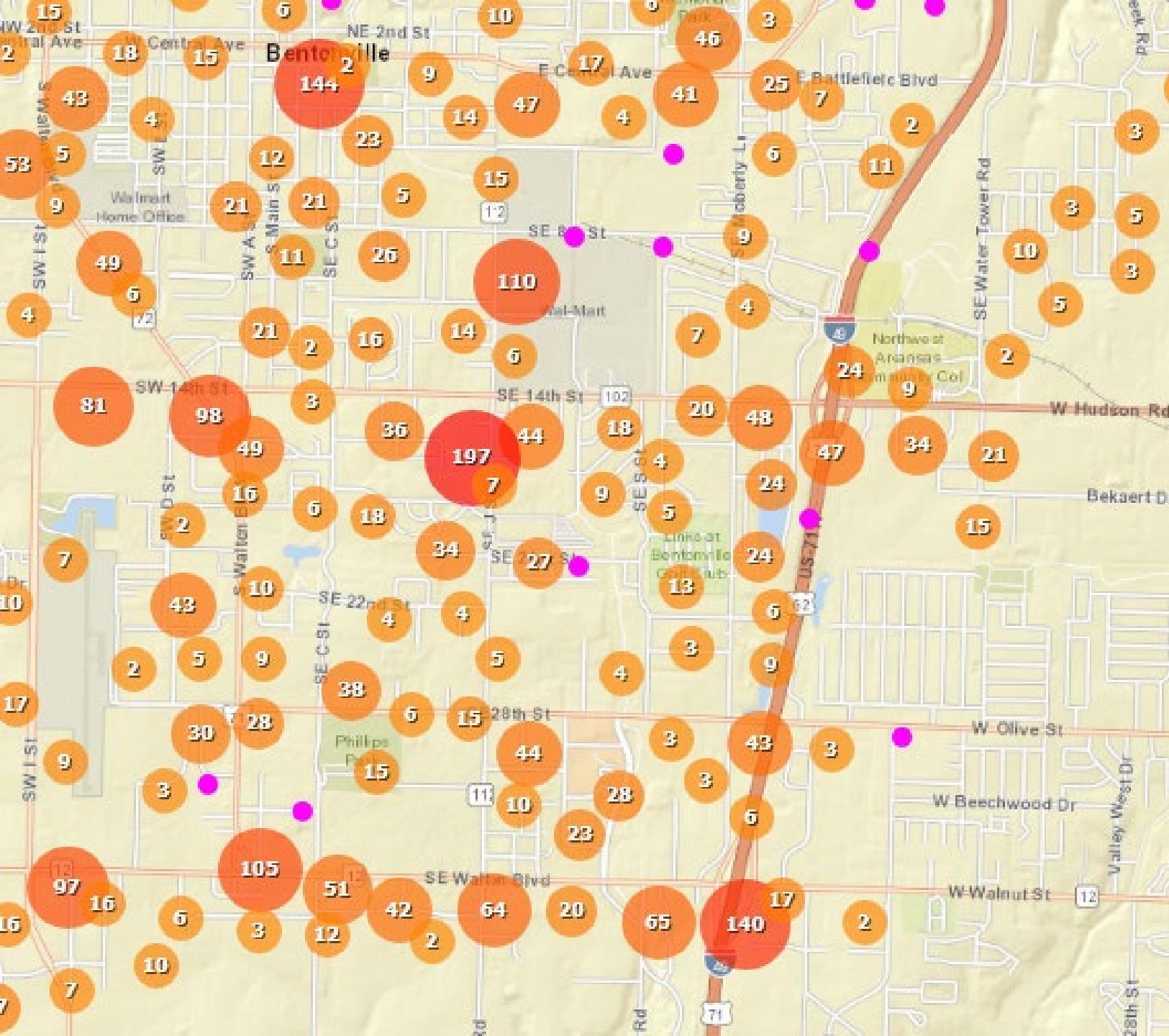




BENTONVILLE
POLICE DEPARTMENT



CRIMINAL
INVESTIGATIONS



Ward 4

Calls for Service

Bentonville Fire Department

1887

STATION 1 – 800 SW “A”

Station 1

**Staffed with 6 personnel daily
Opened in 2008**



Apparatus

**1-Ladder Truck
1-Engine
1-Rescue Truck
2-Reserve Ambulances
1-Hazmat/Technical Truck
1-County Engine
1-Mini Event Ambulance
1-Mini Fire/Rescue Vehicle**

STATION 2- 1610 MOBERLY LANE



Station 2
Staffed with 3-4 personnel daily
Opened in 1992

Apparatus

1-Ladder Truck
1-Ambulance

Station 3 – 907 NW 13th Street



Station 3
Staffed with 3-4 personnel daily
Opened in 1996

Apparatus

1-Engine
1-Ambulance
1-Mini Rough Terrain Vehicle

Station 4 – 900 McCollum Road



Station 4
Staffed with 3-4 personnel daily
Opened in 2001

Apparatus

1-Engine
1-Ambulance
1-Brush Truck

Station 5 – 800 SW Elm Tree Road



Station 5
Staffed with 3-4 personnel daily
Opened in 2005

Apparatus

1-Engine
1-Ambulance
1-Brush Truck/TRT Trailer

Station 6 – 3312 SW “I”



Station 6
Staffed with 3-4 personnel daily
Opened in 2016

Apparatus

1-Engine
1-Ambulance
1-Reserve Ladder Truck

Station 7 – 4508 SW Prime Avenue



Station 7
Staffed with 4 daily
Opened in 2020

Apparatus

1 ALS Engine

2019 - 911 RESPONSE CALLS

911 Call Type	Number of Calls
Total Fires	233 (+4%)
Fire Alarms	765
Hazmat Responses	247
Call for Mutual Aid	64
EMS Calls	5534 (+4%)
Rescue Calls	61 (+46%)
Agency/Public Assist	50



Property Loss \$2,796,004.00 (+18%)

**Comprised of three, 24 hour shifts, 29/33 shift personnel
work 24 hours 365 days a year.**

5 – Ambulances

3 – Ladder Trucks

1 – Technical/Hazmat Truck

3 – Mini Response Vehicles

9 – Fire Engines

1 – Heavy Rescue Trucks

2 – Brush Trucks

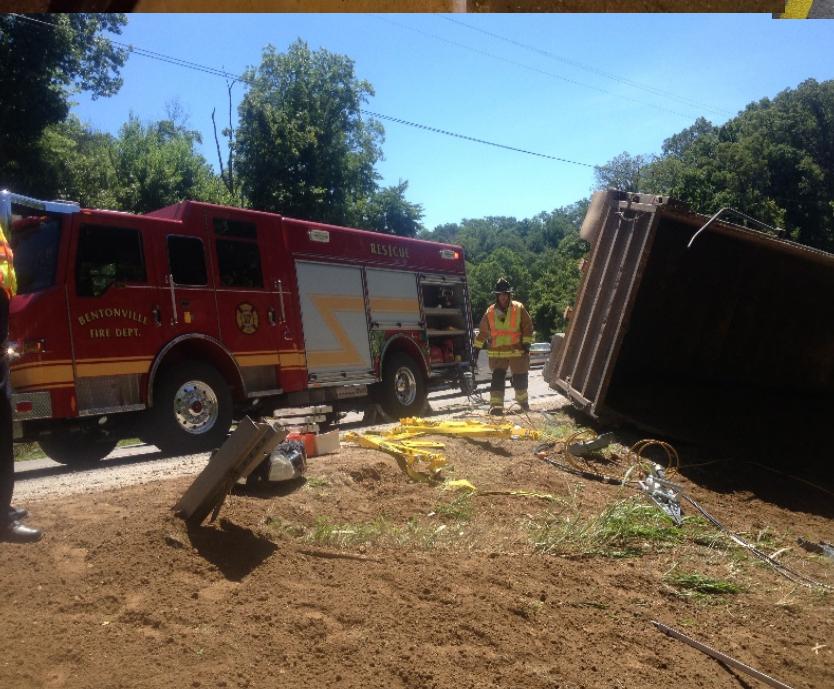
What We Do

[Designated City Rescuer]





Provide our own rescue



Special Response Vehicles (SRV)



Bike



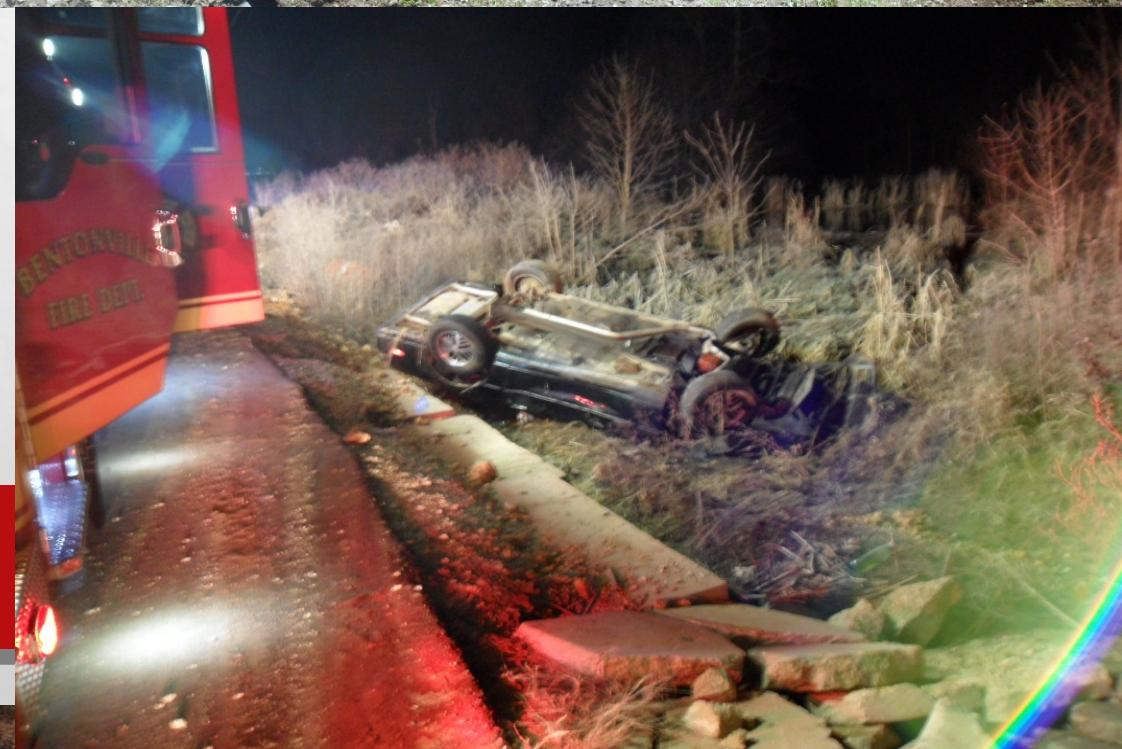
Team







END



Transportation

Dennis Birge, P.E.
Transportation Director
3200 SW Municipal Drive
(479) 271-6840

TRANSPORTATION

Current Project Overview:

- [Water Tower Road Overview Update as of July 2019](#)
- [BB0903 SPUI Project Exit 85](#)
- [SPUI 3D ANIMATION VIDEO - EXIT 85 EXAMPLE](#)

The Transportation Department manages the City of Bentonville's transportation infrastructure including day-to-day maintenance of streets, highways, bridges, sidewalks and drainage. The department also is responsible for installing and maintaining the city's street signs and traffic signals.

For Current Road Closures,



please click the road closed icon:

For Current Project Statuses,



please click the project icon:

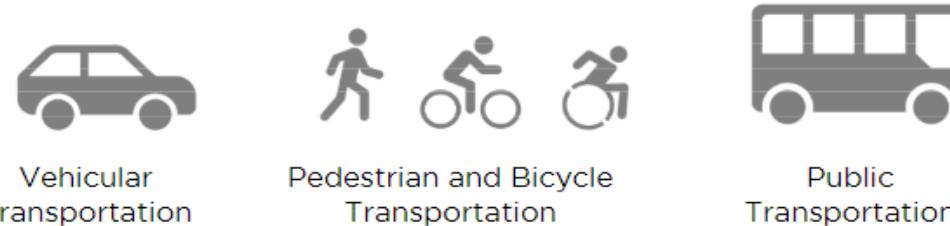
bentonvillear.com/315/Transportation

What is a Master Street Plan?

The Master Street Plan is a plan for future connectivity of the transportation system throughout the City.

The Plan helps the City to evaluate the multi-modal needs of the transportation system, determine Right-of-Way elements, street classification, and street sections. Technical data, existing and future land use, and public input are all important when developing the Master Street Plan.

The Plan will include all modes of transportation within the City:



Bentonville Mobility Snapshot:

Bentonville is a unique City with specific transportation needs.

The 2018 Bentonville Community Plan identified key transportation demographics and challenges in the City.



Rapid Population Increase:

- Greater than 300% increase between 1990 and 2010
- Projected to reach 72,463 by 2035

Bentonville Serves as a Major Regional Employment Center:

Each business day, the regional and local transportation network must accommodate a 40% *net increase* in daytime population (37,425 people)



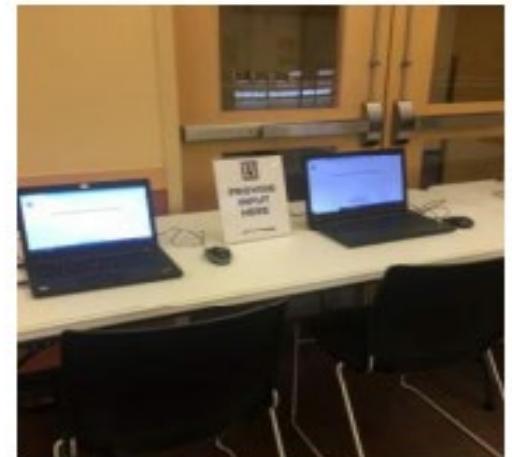
Distance of Commute:

Of the 46,723 people who work in Bentonville:

- 43% travel from *greater than 10 miles* away to their place of employment
- 18% travel from *greater than 50 miles* away to their place of employment

January 16th Public Input Meeting

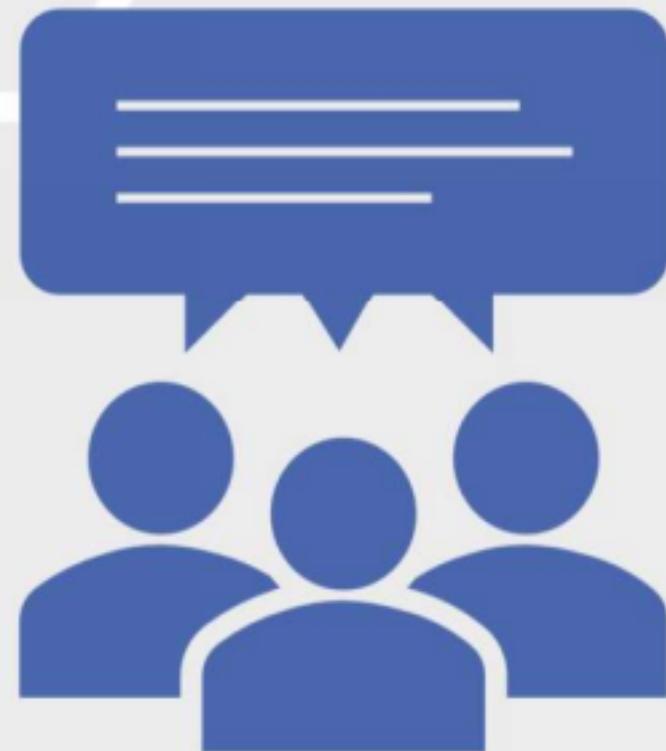
- 4:00 pm- 7:00 pm
- Bentonville Community Center
- Drop-In Style Meeting
- 150 Estimated Attendees
 - 131 Attendees signed in

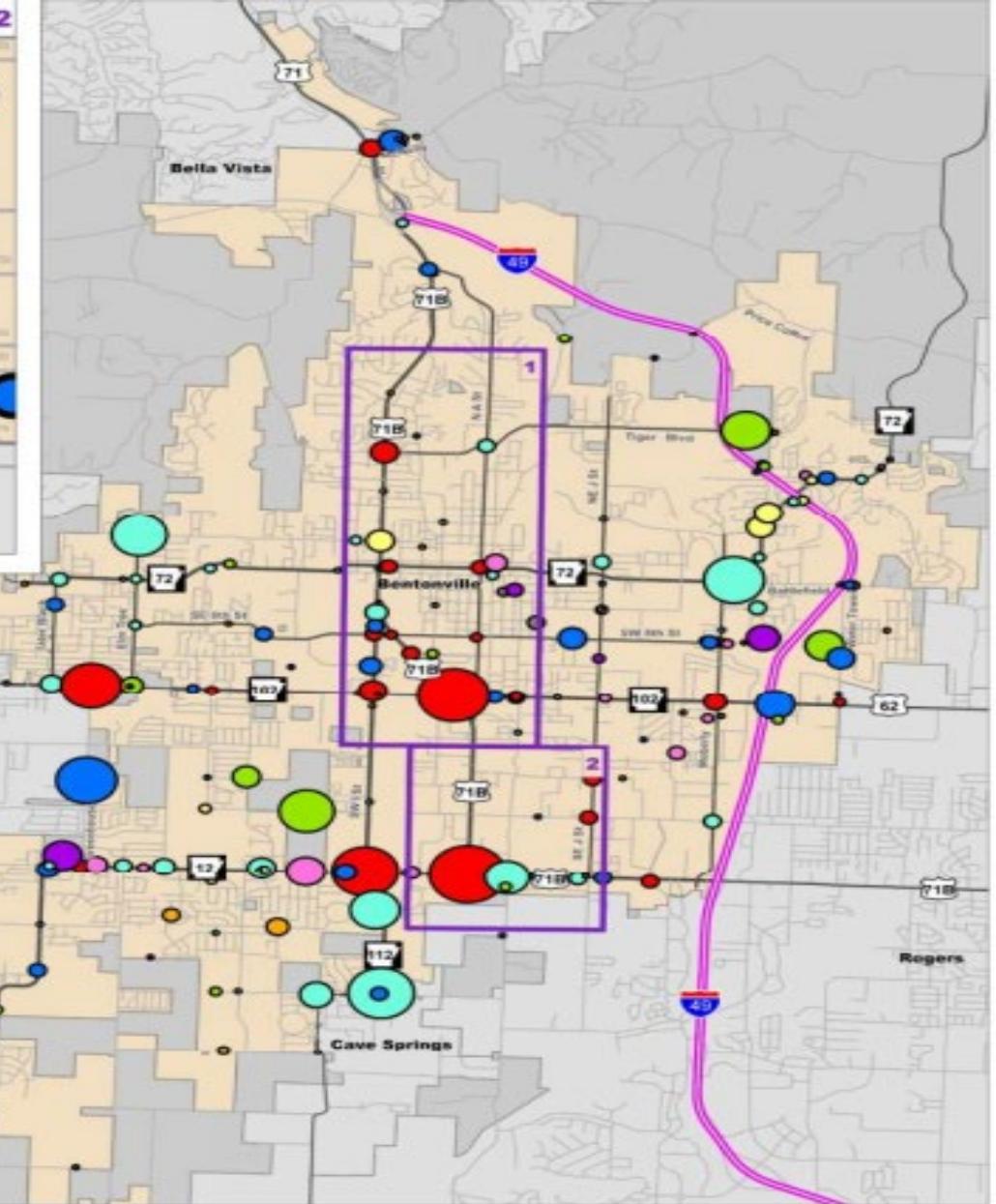
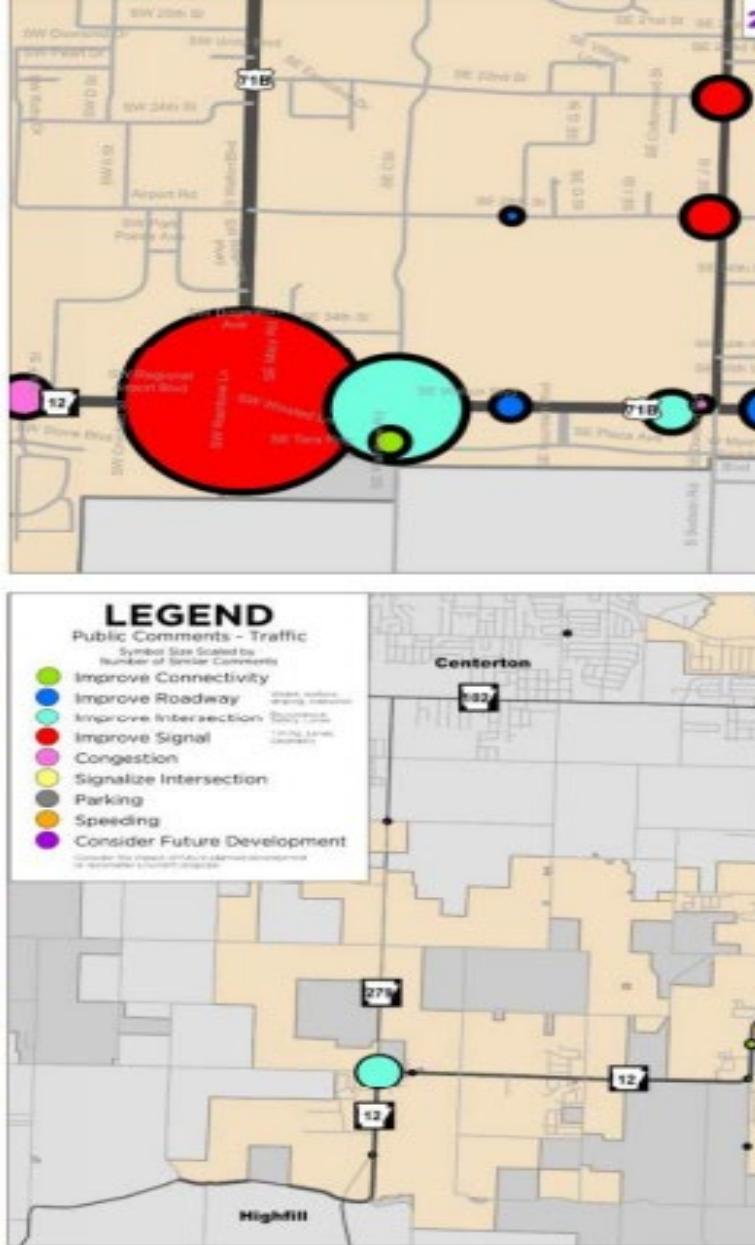
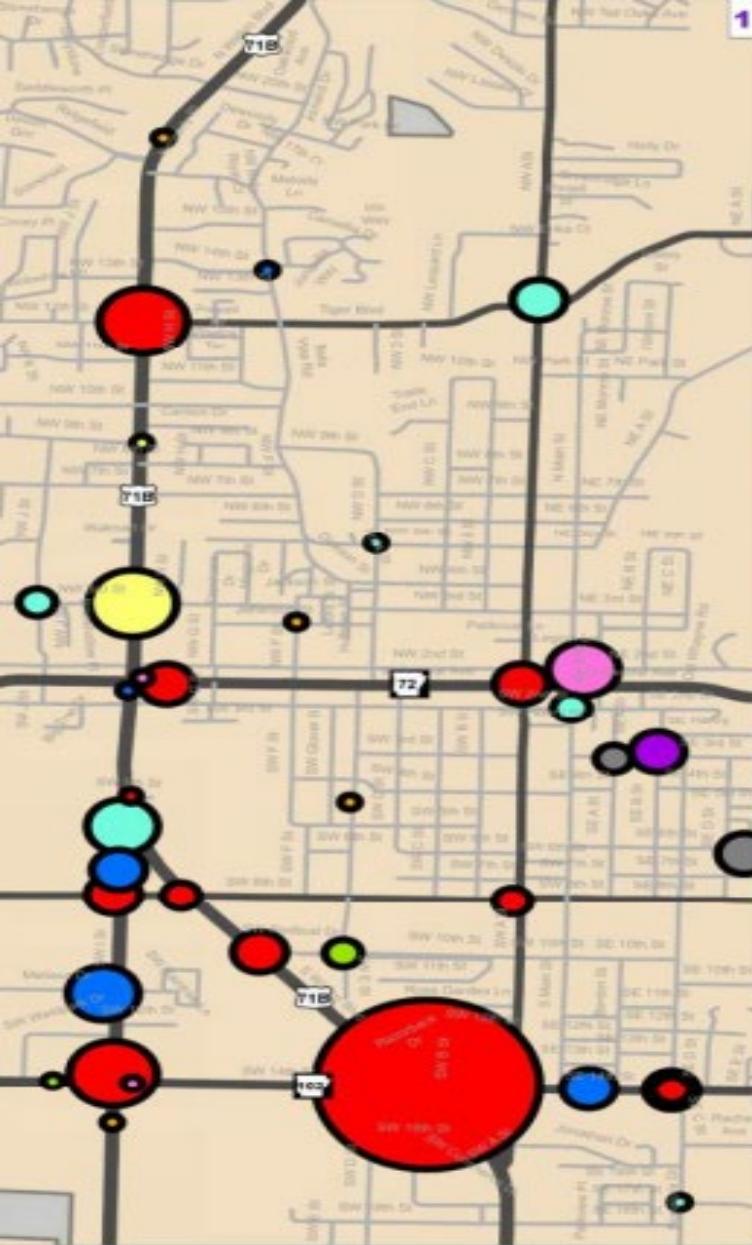


Master Street Plan: Public Input Survey 1

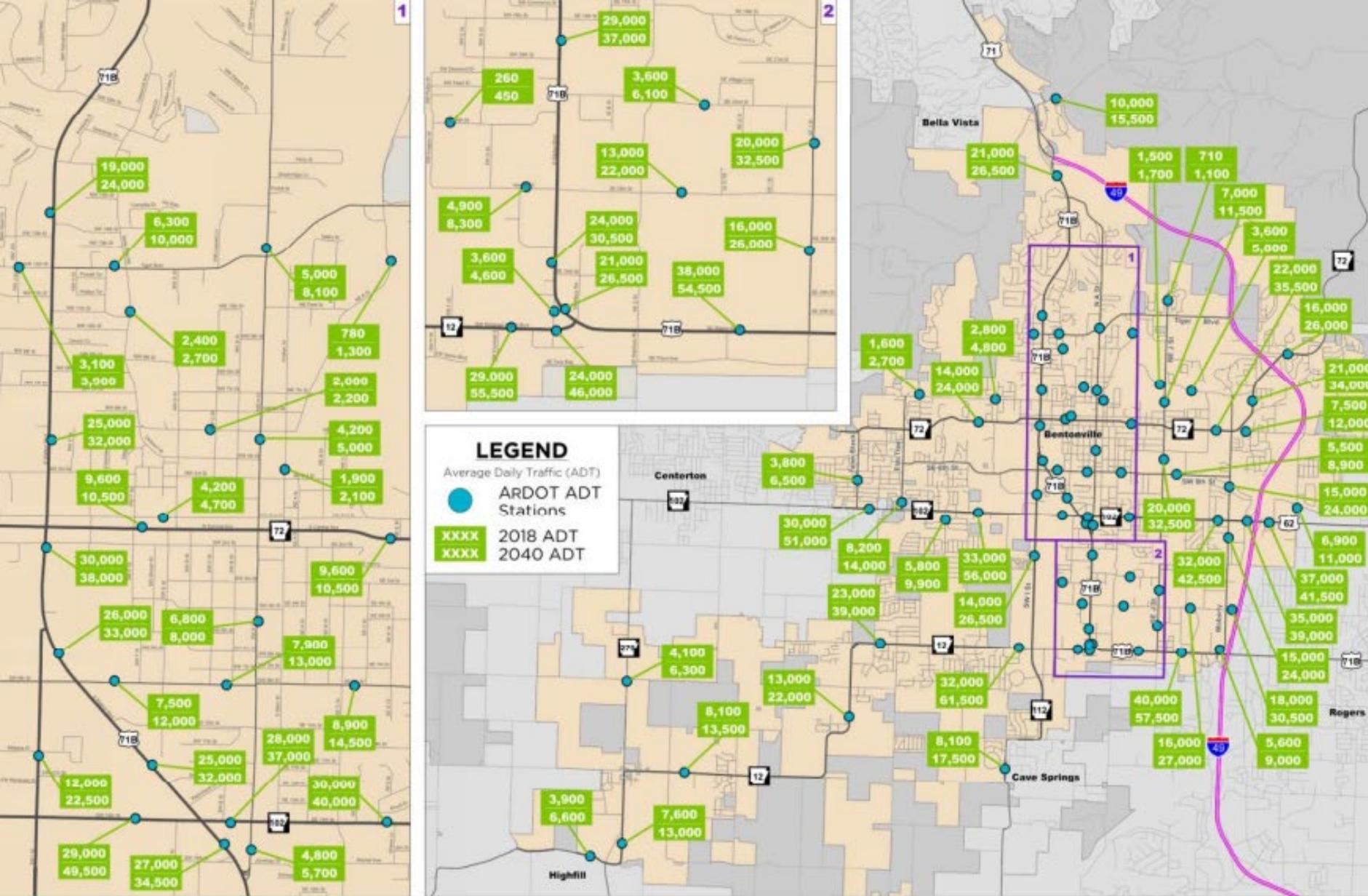
Public Input Survey 1:

- **2,076** Responses
- Open January 3- February 14
- 14 Questions
- Included a Link to an Interactive Comment Map
 - 1,104 Comment Map Responses
 - 765 Traffic
 - 198 Pedestrian
 - 98 Bicycle
 - 43 Public Transit

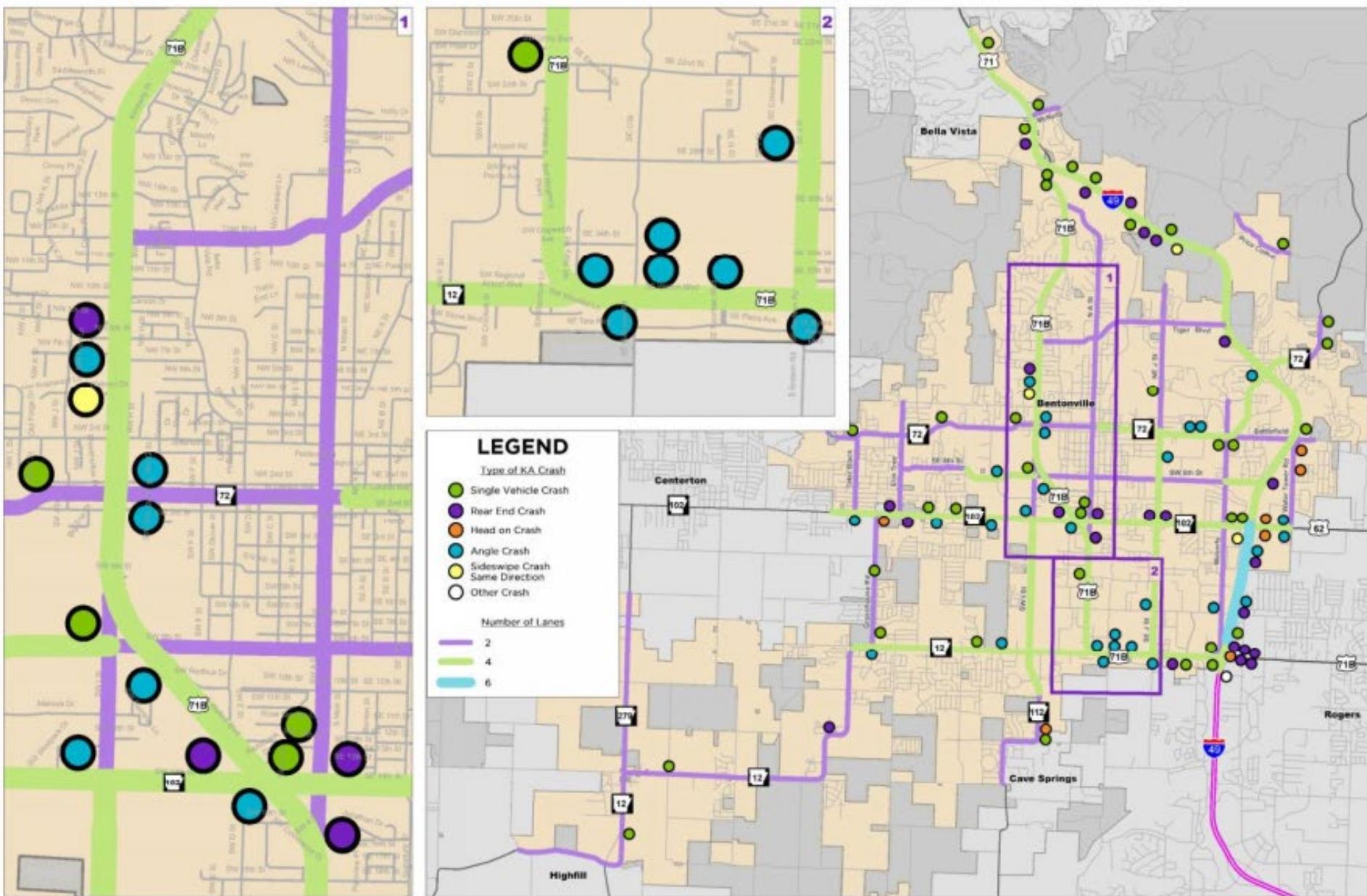




Traffic and Safety Analysis Update: Existing/2040 ADT Map



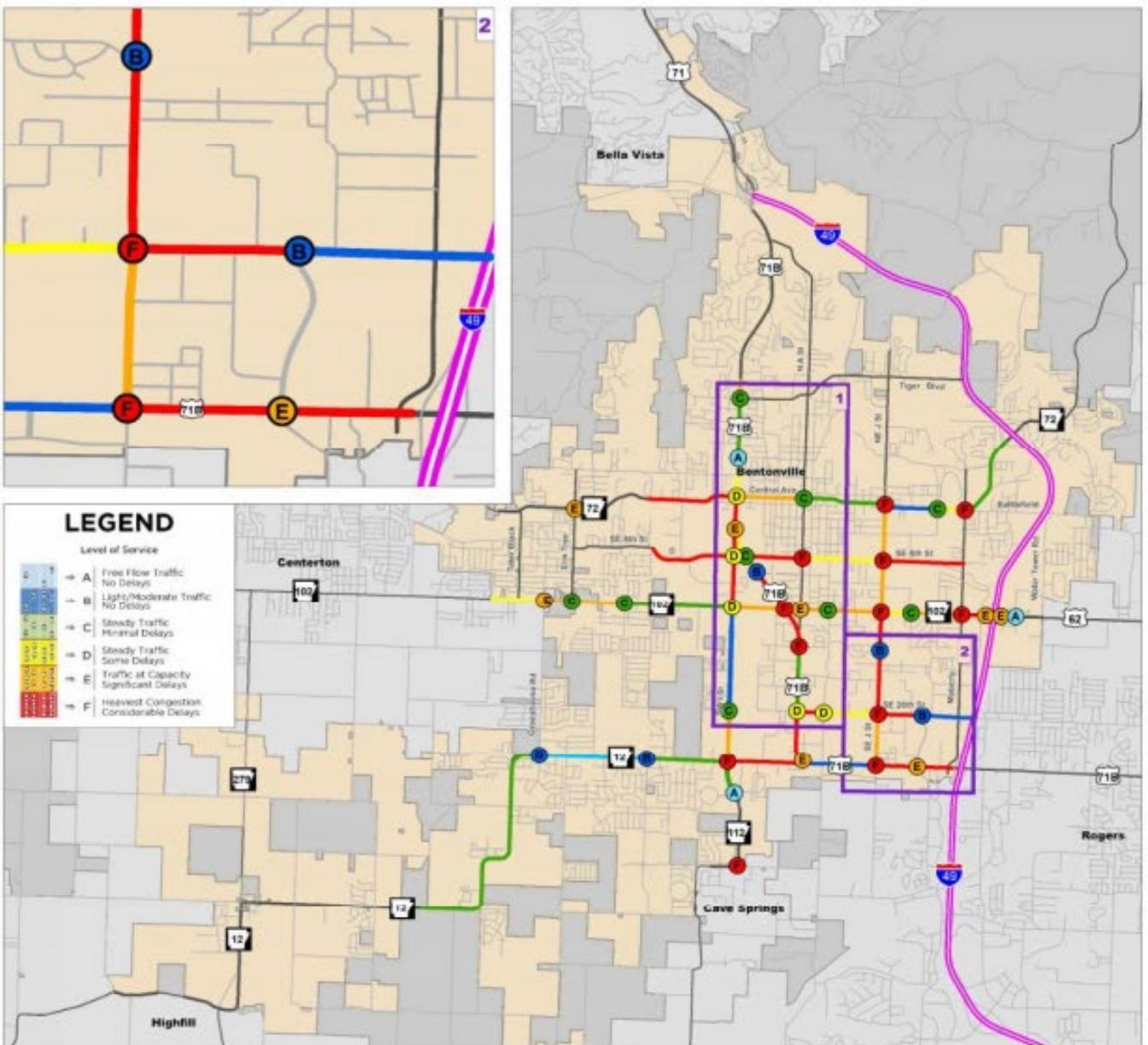
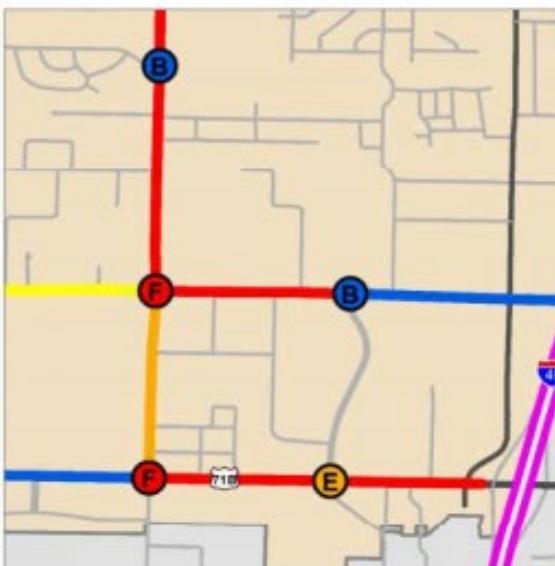
Traffic and Safety Analysis Update: KA Crash Map (Fatal or Serious)



Bentonville Master Street Plan
KA Crashes - Crash Type - 2013 to 2017



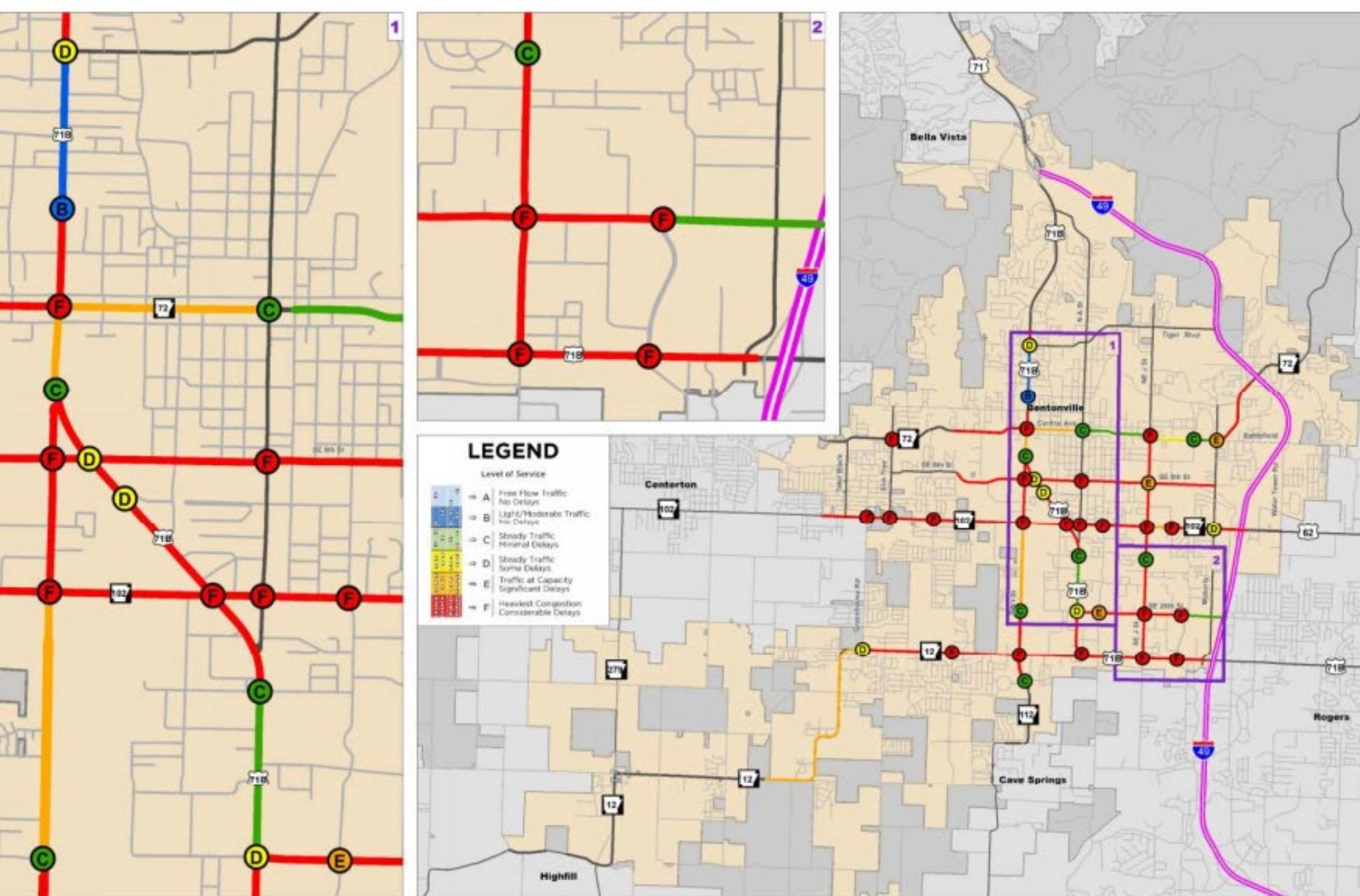
Traffic and Safety Analysis Update: Level of Service



Bentonville Master Street Plan
2019 PM Existing SimTraffic Level of Service



Traffic and Safety Analysis Update: Level of Service



Bentonville Master Street Plan
2040 PM No-Build SimTraffic Level of Service

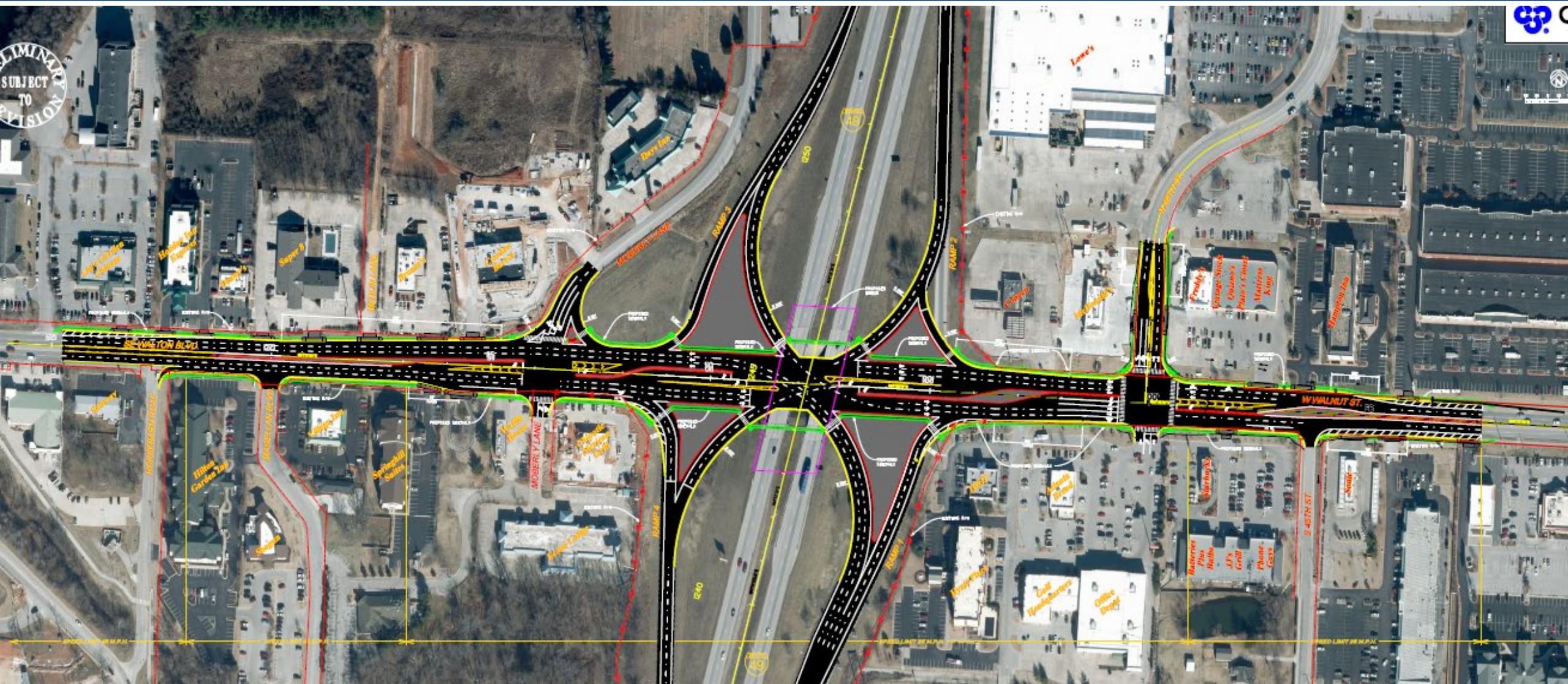


Water Tower Road / 8th Street



Hwy 71B Intersection Improvements – Single Point Urban Interchange (SPUI)

Similar design to replace roundabout at Hwy 71B north, near Bella Vista



Bentonville Electric Utility Department



Bentonville Electric Utility Department

- 311 - Reporting Street Light Outages
 - As of 10/5, 563 have been completed, 10 are open
 - BEUD is using a contractor to address tickets
 - Make sure to put the streetlight number (STL XXX)
 - Being upgraded to LED as they are addressed

Bentonville Electric Utility Department

- Why do we have to trim/remove trees? We are a “Tree City USA”!
 - We do care about trees. Just not the ones within 10' of the wire? (industry standard)
 - We would rather remove the trees within 10' and give you a voucher. (I understand that the replacement tree does not replace the 50 yr old tree)

Bentonville Electric Utility Department

- Why do we put all the wires OH? Just put them UG, it's better.
 - We actually have 710 mi of UG and 277 mi of OH.
 - UG is 5-7 times more expensive (rates would increase)
 - “Green Boxes” of varying sizes everywhere.
 - Longer duration of outages
 - Still cannot have trees over the lines or around the boxes

Bentonville Electric Utility Department

- Text Power – reporting an outage from your phone
 - Make sure the Utility Billing Dept. has your mobile phone as “main contact” and you will be automatically signed up
 - Save the number to your “contacts”
 - All you have to do is text “out” – automatically sent to our dispatcher and they send a lineman out to repair.
 - If there is a large “declared” outage – you will be notified

Bentonville Electric Utility Department



Text Message
Today 10:38 AM

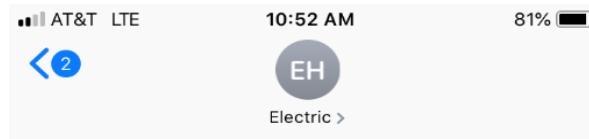
We have entered outage ticket number C317896.

Electric service has been reported out at 100 SW 10TH ST

Electric service has been confirmed out at 100 SW 10TH ST

Estimated Restore Time of your Electric outage has changed to January 23 at 11:41 am. Current known info is, Auto accident at SW 10th / Main.

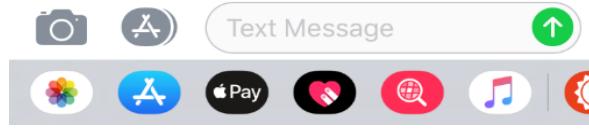
Electric service should have been restored at 100 SW 10TH ST



Text Message
Today 10:51 AM

You are in a known outage area. Duration for this outage has been 02 minutes. 1 customers are affected by this outage. Estimated Restore Time is unknown.

Current known info is, auto accident Main / 10th. We have entered outage ticket number C317899.



Text Message
Today 1:36 PM

reported out at 100 SW 10TH ST

Status

We show you have an existing ticket C317901 reported on 01/23 01:35 pm.

Out

We show you have an existing ticket C317901 reported on 01/23 01:35 pm.

Help

This is the text messaging notification service for the City of Bentonville using keyword COB. For more information call 800-286-1262

Bentonville Parks and Recreation



Enriching Lives Through Recreation, Leisure and Culture

Bentonville Parks and Recreation

Status Update

- All Parks, Trails, Playgrounds and Pavilions are Open
- Bentonville Community Center is Open
- Some Public Restrooms are Open
 - Bark Park, Dave Peel Park, Lawrence Plaza, Citizens and Memorial Park Tennis
- Most Fall Recreation Programs are Taking Place w/ Restrictions



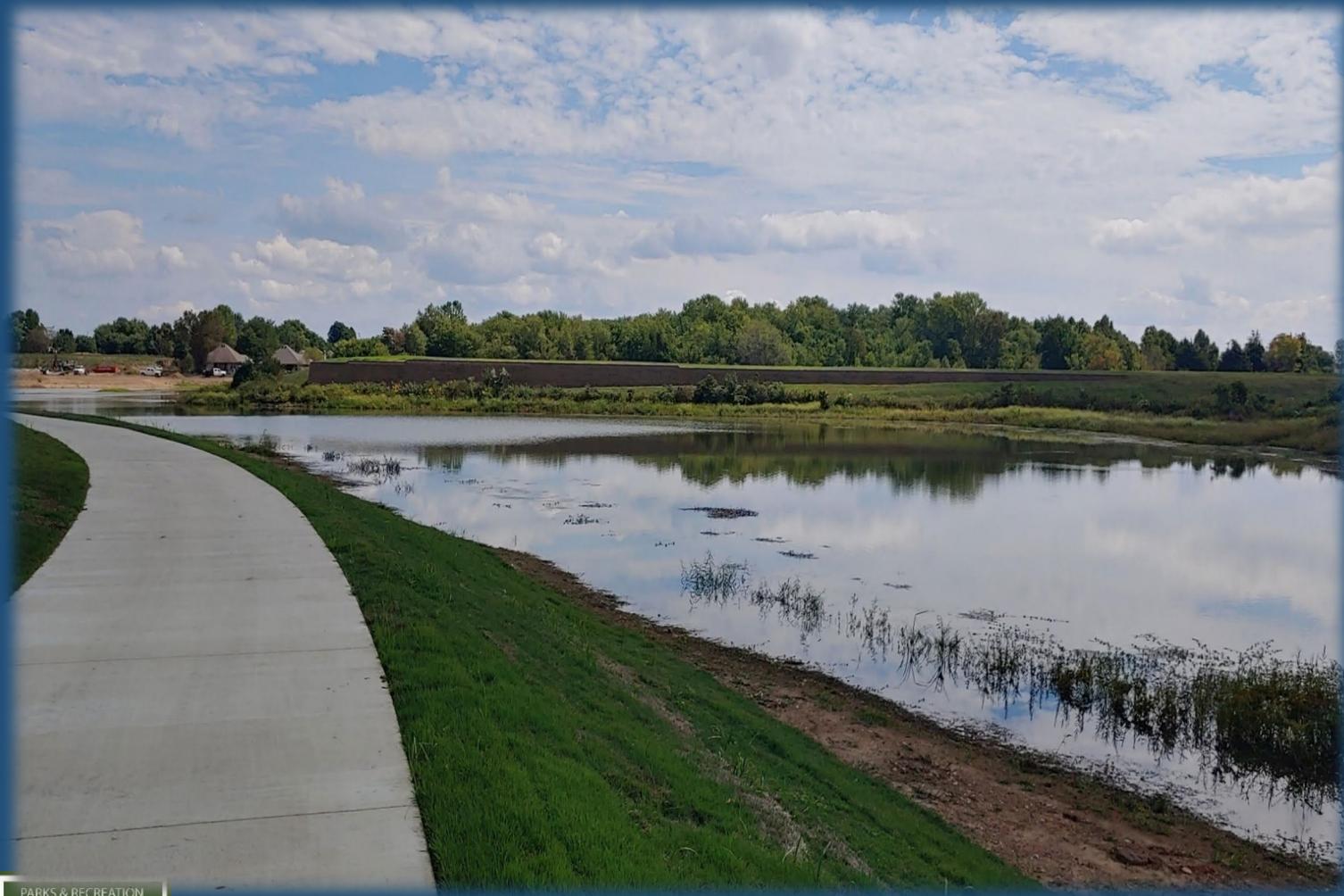
Bentonville Parks and Recreation

Current Projects

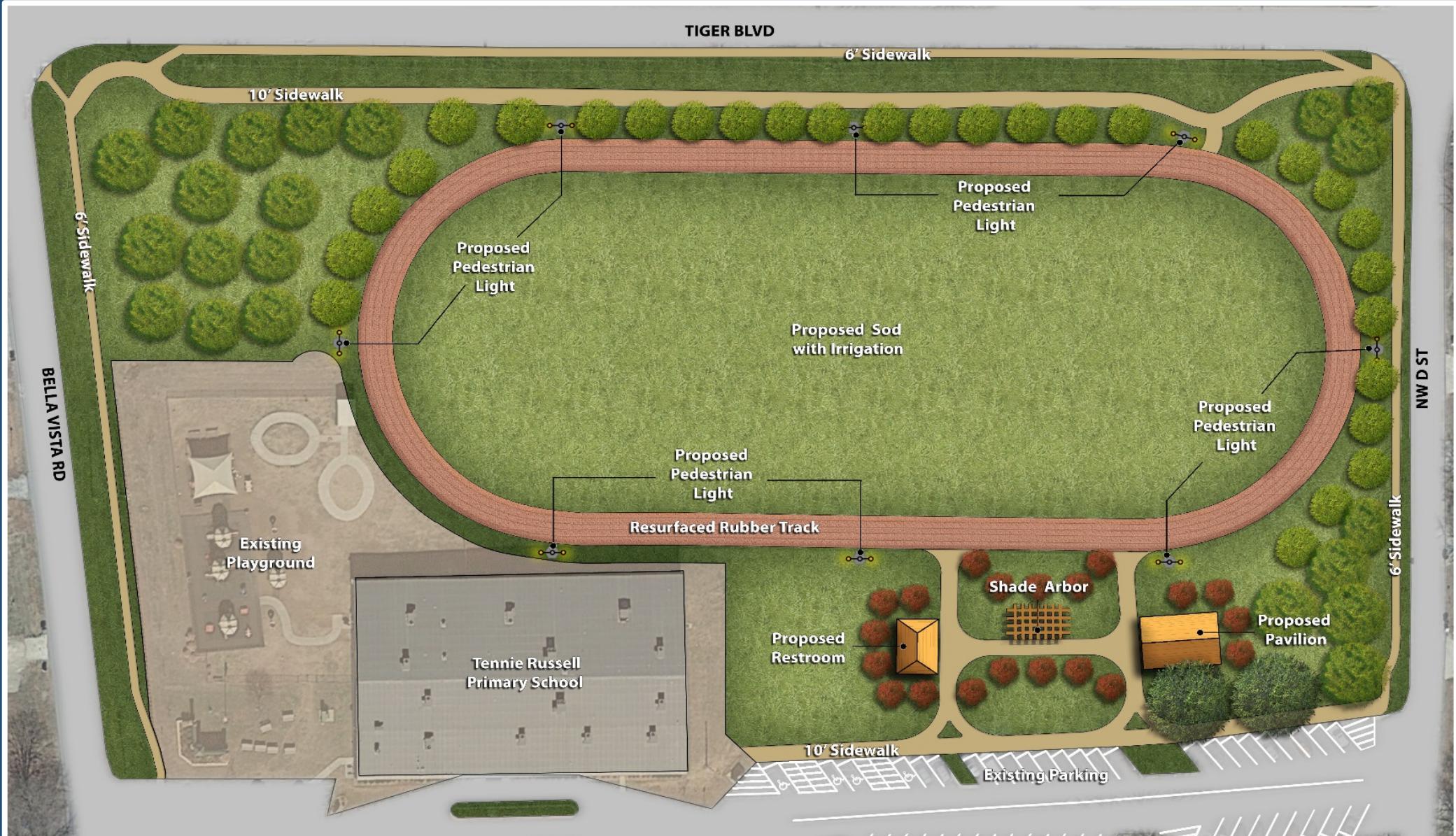
- Lake Bentonville Park
- Old Tiger Park
- 28th Street Park
- 8th Street Park
- Quilt of Parks



Lake Bentonville Park



Old Tiger Park



28th Street Park



PROGRAM

26.62 Acres

- 1 Pavilion - 2,250sf
- 2 Restroom
- 3 Maintenance Building - 1350sf
- 4 Bicycle Plaza
- 5 Outdoor Training Facility
- 6 Cricket Field
- 7 Multi-Use Sports Fields
- 8 Cricket Viewing
- 9 Splash Pad
- 10 Bicycle Parking and Mechanical Room -500sf
- 11 Day-use Picnic Area
- 12 Play Area
- 13 Great Lawn
- 14 Seating Area
- 15 Wetland Area
- 16 Dog Park - 2 Acres
- 17 Dog Park Beach Access - 200sf
- 18 Boardwalk
- 19 Parking
- 20 Roadway
- 21 12' Greenway Trail

1:150

28th Street Park



8th Street Gateway Park



WELCOME TO
8th STREET
GATEWAY PARK

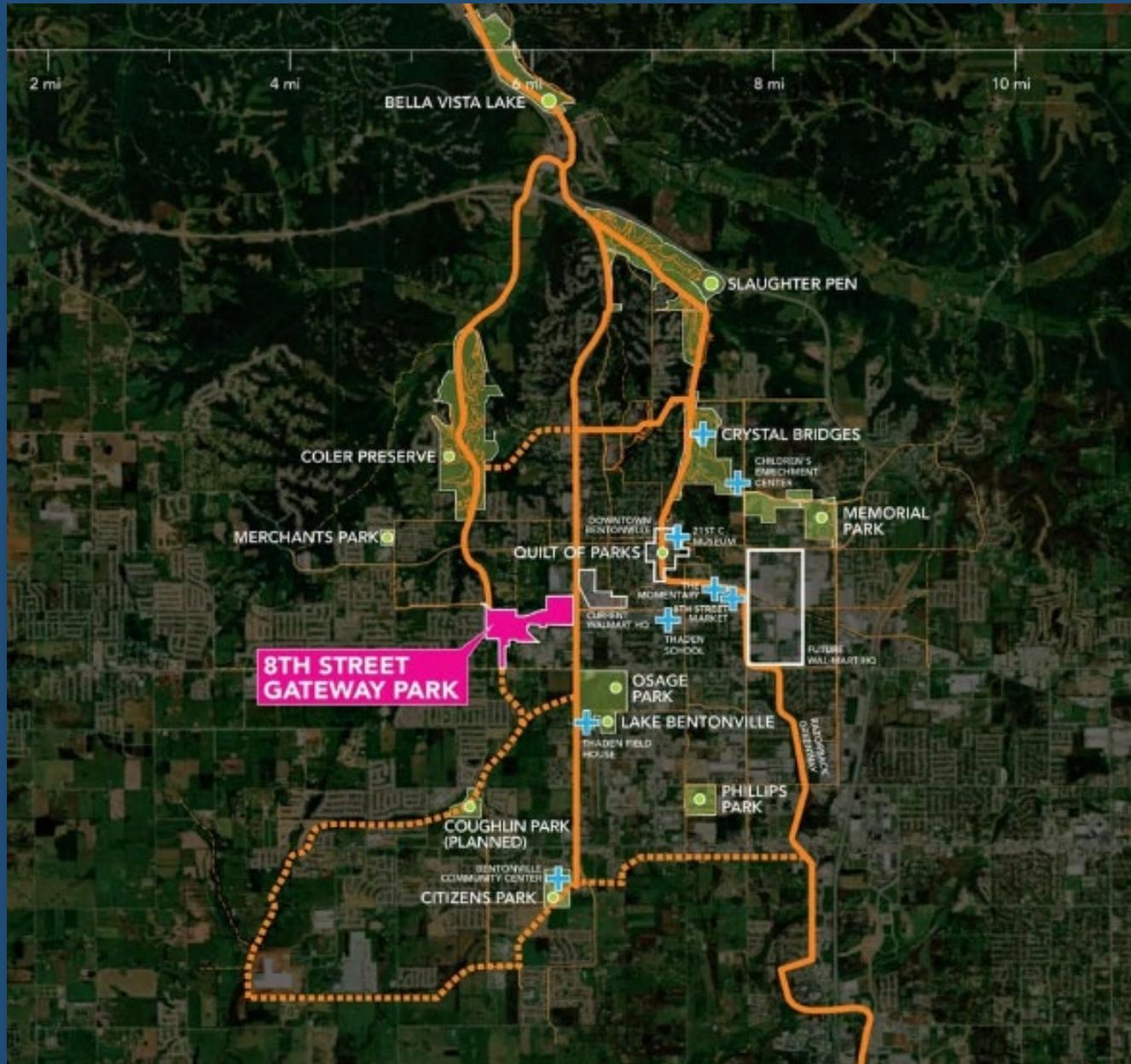
A park like no other,
right here in Bentonville.



8th Street Gateway Park



8th Street Gateway Park



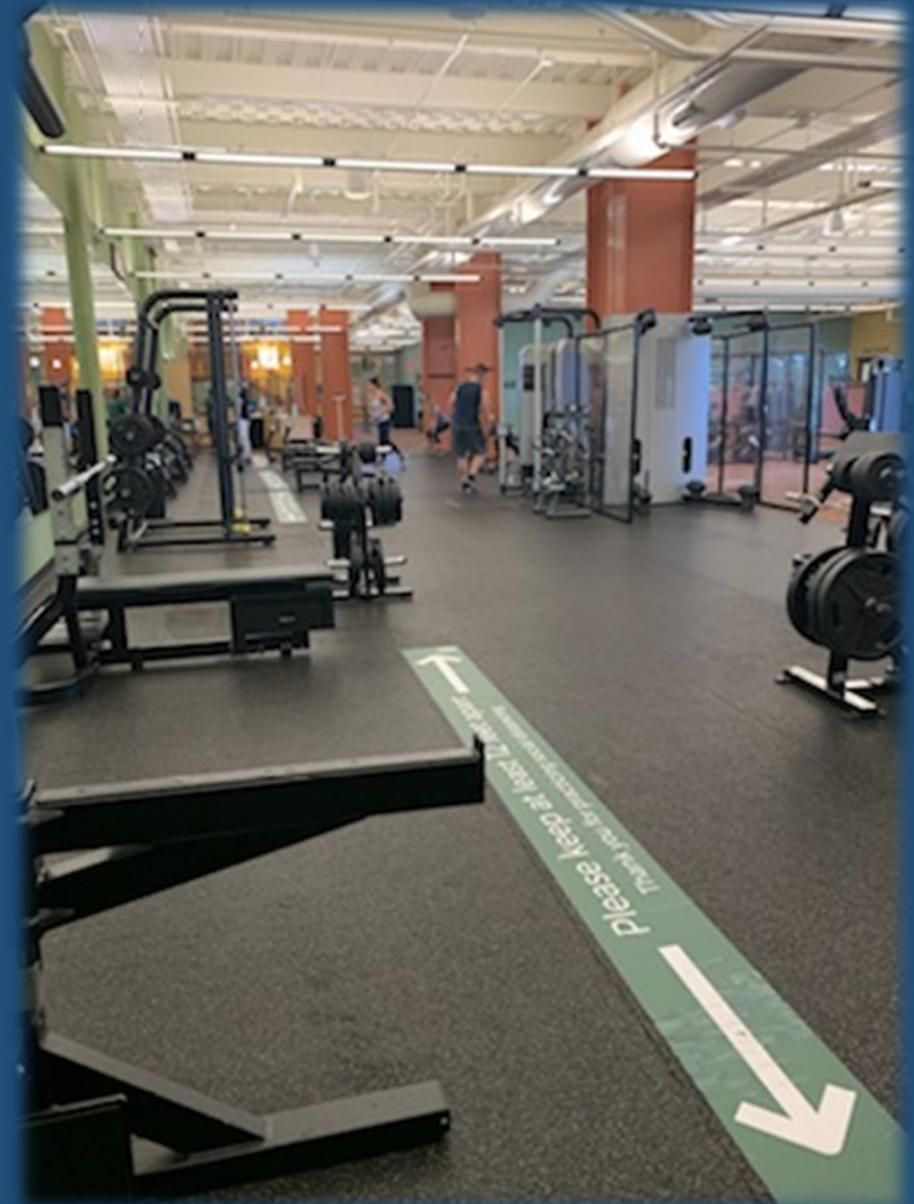
8th Street Gateway Park

www.8gatewaypark.com

Launches September 22, 2020



Bentonville Community Center



Fall Sports and Recreation Programs



Virtual Events

Square 2 Square Bike Ride

- September 19 - Nov 1

Run Bentonville Backwards

Half Marathon

- November

Freedom Frosty 5k

- December



Team Run Bentonville



WE KNOW RUNNING MAY FEEL ISOLATING RIGHT NOW,
BUT IT DOESN'T HAVE TO.

TEAM RUN BENTONVILLE IS HERE TO KEEP YOU MOTIVATED YEAR
ROUND. LET US HELP SUPPORT THE RACE OF YOU VS. YOU.

STAY CONNECTED TO YOUR RUNNING COMMUNITY EVEN WHEN
YOU CAN'T PHYSICALLY BE WITH THEM.

MONTHLY MEMBERSHIP INCLUDES:

1. TEAM TECH SHIRT
2. TEAM DECAL
3. ENTRY INTO OUR "MILEAGE CLUB". COMPLETE THE MILEAGE MEDAL!
4. RUNNING CHALLENGES W/ THE OPPORTUNITY TO EARN CUSTOM COINS
5. COACHING FROM MIKE RUSH OF RUSH RUNNING CO.
6. NUTRITION TIPS
7. LOCAL ROUTE SUGGESTIONS
8. DISCOUNTS ON ALL RUN BENTONVILLE EVENTS
9. EXCLUSIVE MEMBERS ONLY FORUM
10. MONTHLY NEWSLETTERS
11. PLUS MORE INCENTIVES ADDED MONTHLY!

INDIVIDUAL PLAN-\$15 A MONTH
FAMILY PLAN-\$30 A MONTH

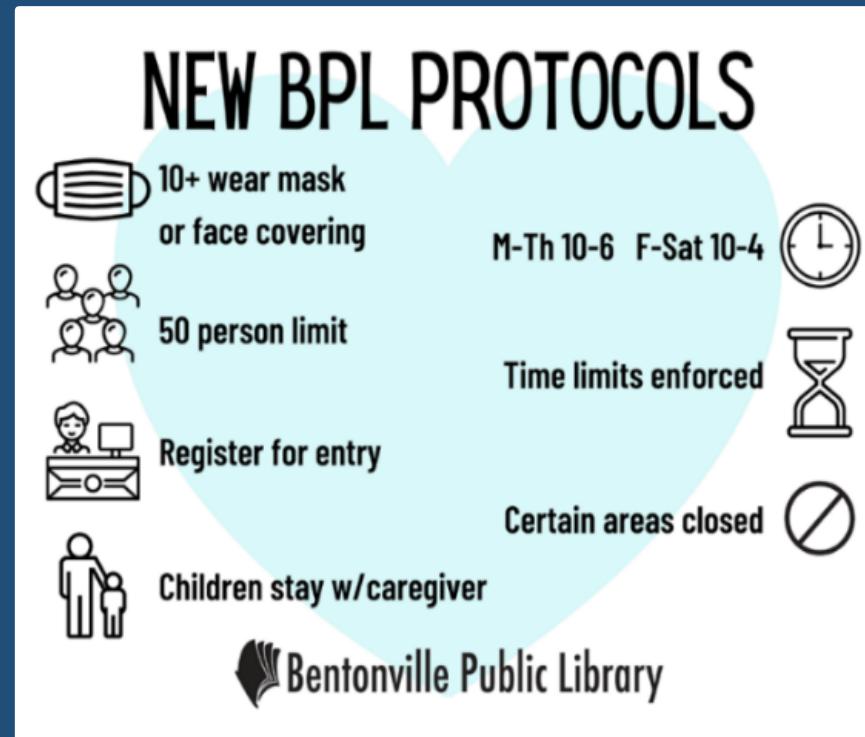




Bentonville Public Library

BPL Cares!

COVID-19 pandemic protocols Protect patrons and staff



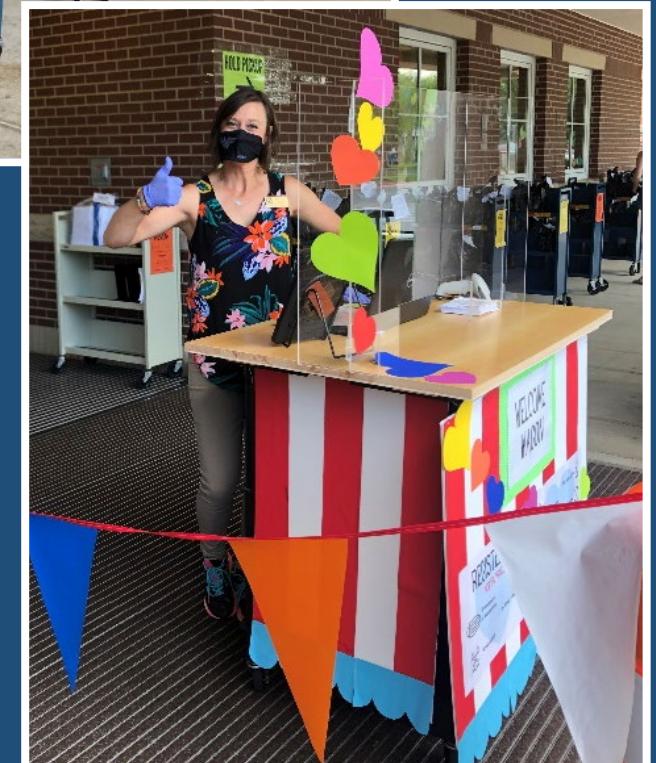
Visit BPL, Come on In!

Monday – Thursday
10 AM to 6 PM

Friday & Saturday
10 AM to 4 PM

Easy Self-service

Pick-up and returns on the veranda



Convenient Options for Patrons

Request, pick-up & go!



Checkout a box of
binge-worthy films!



Downloadables

Libby – eBooks & Audiobooks

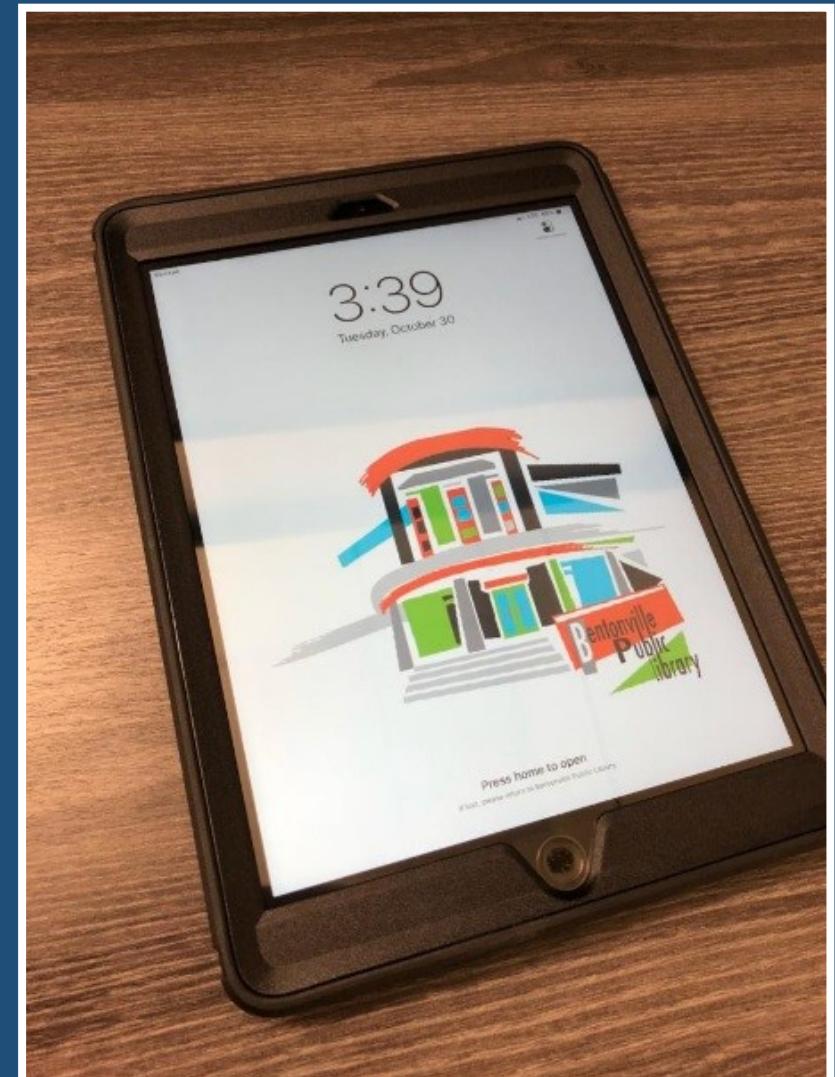
Flipster – Browse Magazines

Consumer Reports now available!

Freegal – Stream Music & Download Songs

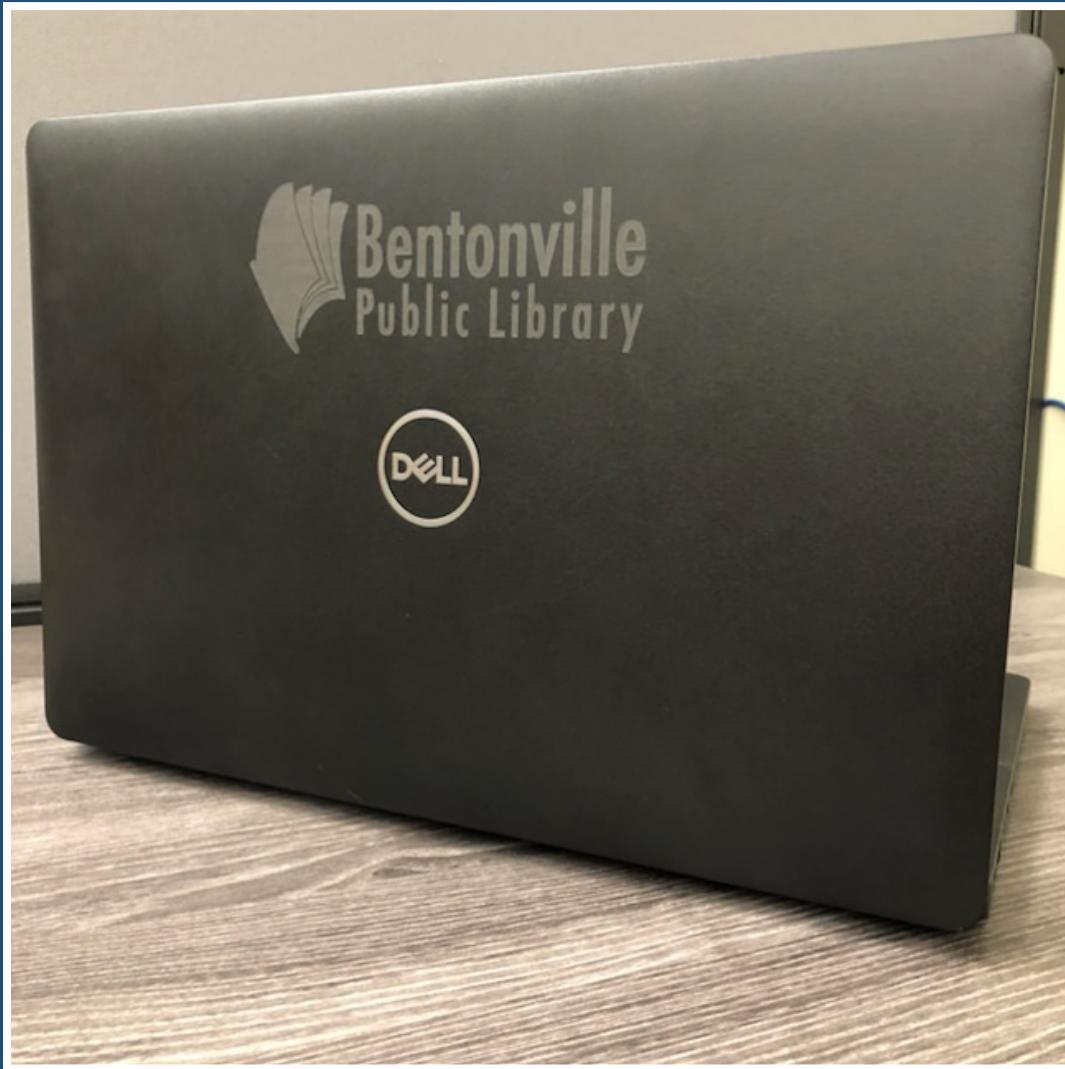
Access Video – Stream videos

Just for Kids & On Demand



www.bentonvillelibrary.org

eLearning & Student Portal



Rosetta Stone

Lynda.com

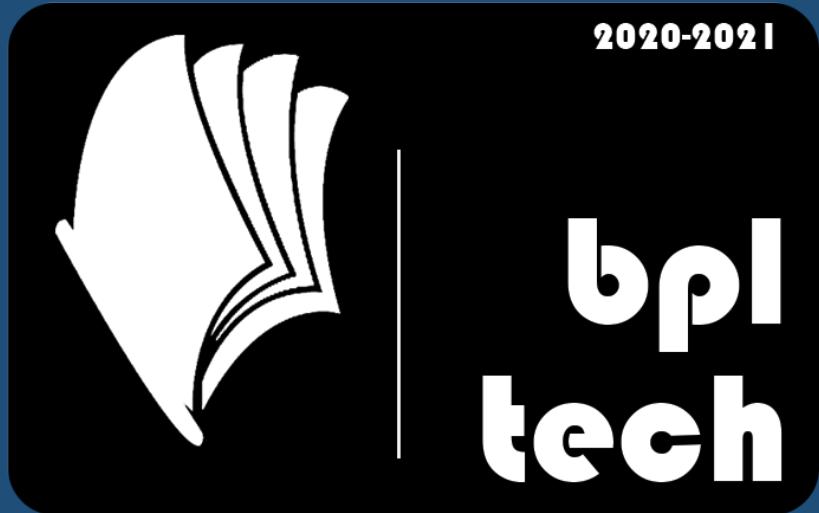
Newsbank

Learning Express Library

Worldbook Online

Ancestry.com (in-library use)

BPL Tech Card 2020



New this year for Bentonville Schools:

Use Student ID Number & Download eBooks with Sora

Research by grade-level & study at home

Free tutoring help with Tutor.com

Lesson plans & curriculum support

Support in-school or virtual learning at home

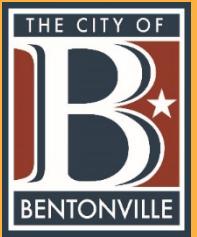
Needs Assessment Study

BPL wants to hear from you!

This fall – watch for surveys, public workshops, and more ways for our community to shape our library's future!

Online Survey – Oct. 16 – 26

Public Input Workshops – Nov. 12



BENTONVILLE

Great NEIGHBORHOODS

Friendly • Safe • Attractive • Engaged



www.BentonvilleGreatNeighborhoods.com

neighborhoods@bentonvillear.com

Bentonville's Great Neighborhoods Program connects the Mayor's core goals of transparency and improved communication with residents to the Community Plan's goal of stronger neighborhoods and the principle of providing a "great place to plant roots."



Philosophy

Neighborhoods are the foundation of the community. Proactive collaboration between neighborhood residents and the city results in great and resilient neighborhoods with strong identities that add value to the community.

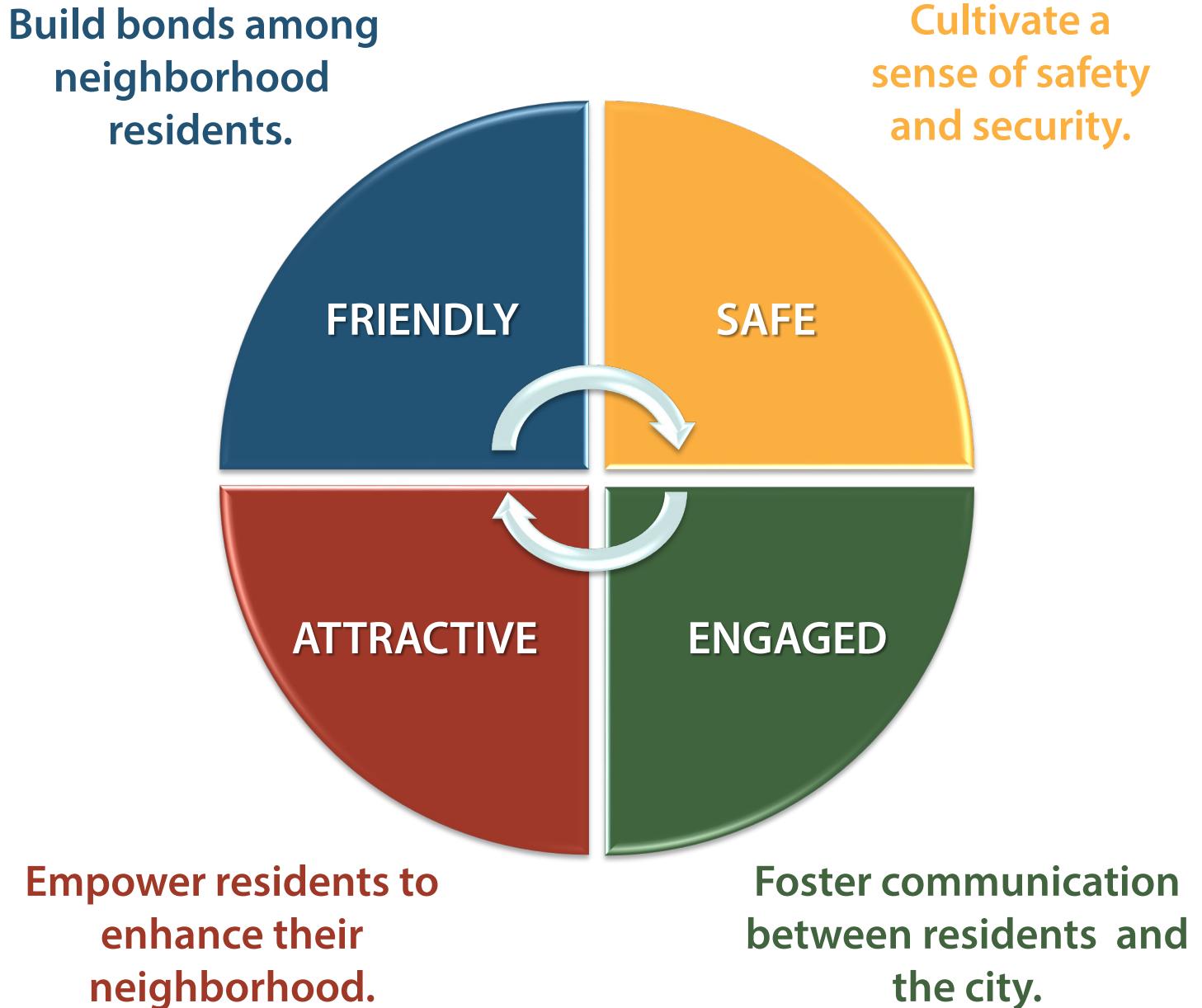
Mission

Strengthen Bentonville by supporting and encouraging great neighborhoods that are friendly, safe, attractive and engaged.

Goals



GREAT
NEIGHBORHOODS



Program Components



GREAT
NEIGHBORHOODS



Planning and Support



Neighborhood Partners



Neighborhood Programs



Neighborhood Advisory
Committee



Great Neighborhoods Partnership Program

BentonvilleGreatNeighborhoods.com

Ali Worley, Planning Technician (479) 254-2022



Upcoming Community Events

Fall Tree Giveaway – October 24th at Memorial Park

- 20th consecutive tree giveaway
- 400 3 and 5 gallon trees; 2 per household
- bentonvillear.com/467/Fall-Tree-Giveaway

Fall City Wide Clean the Streets Day – November 7th

- Volunteers are needed to pick up litter along city streets, trails, drainage ways, detention ponds, and creek beds
- bentonvillear.com/545/Volunteer-Program

Questions?

